

Global E-textbook Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the E-textbook market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global E-textbook market are covered in Chapter 9:

Pearson

Oxford University Press

Wiley

Emerald

OpenStax

Cengage

Palgrave
Wolters Kluwer
McGraw-Hill
Routledge Taylor & Francis Group
KNO
Elsevier
MacMillan

In Chapter 5 and Chapter 7.3, based on types, the E-textbook market from 2017 to 2027 is primarily split into:

Web-based
Reading Software-based
Device-based

In Chapter 6 and Chapter 7.4, based on applications, the E-textbook market from 2017 to 2027 covers:

Retailers
Publishers
Bookstores

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the

E-textbook market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the E-textbook Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue,

gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 E-TEXTBOOK MARKET OVERVIEW

- 1.1 Product Overview and Scope of E-textbook Market
- 1.2 E-textbook Market Segment by Type
 - 1.2.1 Global E-textbook Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global E-textbook Market Segment by Application
 - 1.3.1 E-textbook Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global E-textbook Market, Region Wise (2017-2027)
 - 1.4.1 Global E-textbook Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States E-textbook Market Status and Prospect (2017-2027)
 - 1.4.3 Europe E-textbook Market Status and Prospect (2017-2027)
 - 1.4.4 China E-textbook Market Status and Prospect (2017-2027)
 - 1.4.5 Japan E-textbook Market Status and Prospect (2017-2027)
 - 1.4.6 India E-textbook Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia E-textbook Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America E-textbook Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa E-textbook Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of E-textbook (2017-2027)
 - 1.5.1 Global E-textbook Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global E-textbook Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the E-textbook Market

2 INDUSTRY OUTLOOK

- 2.1 E-textbook Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 E-textbook Market Drivers Analysis
- 2.4 E-textbook Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 E-textbook Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on E-textbook Industry Development

3 GLOBAL E-TEXTBOOK MARKET LANDSCAPE BY PLAYER

3.1 Global E-textbook Sales Volume and Share by Player (2017-2022)

3.2 Global E-textbook Revenue and Market Share by Player (2017-2022)

3.3 Global E-textbook Average Price by Player (2017-2022)

3.4 Global E-textbook Gross Margin by Player (2017-2022)

3.5 E-textbook Market Competitive Situation and Trends

3.5.1 E-textbook Market Concentration Rate

3.5.2 E-textbook Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL E-TEXTBOOK SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global E-textbook Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global E-textbook Revenue and Market Share, Region Wise (2017-2022)

4.3 Global E-textbook Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States E-textbook Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States E-textbook Market Under COVID-19

4.5 Europe E-textbook Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe E-textbook Market Under COVID-19

4.6 China E-textbook Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China E-textbook Market Under COVID-19

4.7 Japan E-textbook Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan E-textbook Market Under COVID-19

4.8 India E-textbook Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India E-textbook Market Under COVID-19

4.9 Southeast Asia E-textbook Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia E-textbook Market Under COVID-19

4.10 Latin America E-textbook Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America E-textbook Market Under COVID-19

4.11 Middle East and Africa E-textbook Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa E-textbook Market Under COVID-19

5 GLOBAL E-TEXTBOOK SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global E-textbook Sales Volume and Market Share by Type (2017-2022)

5.2 Global E-textbook Revenue and Market Share by Type (2017-2022)

5.3 Global E-textbook Price by Type (2017-2022)

5.4 Global E-textbook Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global E-textbook Sales Volume, Revenue and Growth Rate of Web-based (2017-2022)

5.4.2 Global E-textbook Sales Volume, Revenue and Growth Rate of Reading Software-based (2017-2022)

5.4.3 Global E-textbook Sales Volume, Revenue and Growth Rate of Device-based (2017-2022)

6 GLOBAL E-TEXTBOOK MARKET ANALYSIS BY APPLICATION

6.1 Global E-textbook Consumption and Market Share by Application (2017-2022)

6.2 Global E-textbook Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global E-textbook Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global E-textbook Consumption and Growth Rate of Retailers (2017-2022)

6.3.2 Global E-textbook Consumption and Growth Rate of Publishers (2017-2022)

6.3.3 Global E-textbook Consumption and Growth Rate of Bookstores (2017-2022)

7 GLOBAL E-TEXTBOOK MARKET FORECAST (2022-2027)

7.1 Global E-textbook Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global E-textbook Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global E-textbook Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global E-textbook Price and Trend Forecast (2022-2027)

7.2 Global E-textbook Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States E-textbook Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe E-textbook Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China E-textbook Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan E-textbook Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India E-textbook Sales Volume and Revenue Forecast (2022-2027)

- 7.2.6 Southeast Asia E-textbook Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America E-textbook Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa E-textbook Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global E-textbook Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global E-textbook Revenue and Growth Rate of Web-based (2022-2027)
 - 7.3.2 Global E-textbook Revenue and Growth Rate of Reading Software-based (2022-2027)
 - 7.3.3 Global E-textbook Revenue and Growth Rate of Device-based (2022-2027)
- 7.4 Global E-textbook Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global E-textbook Consumption Value and Growth Rate of Retailers(2022-2027)
 - 7.4.2 Global E-textbook Consumption Value and Growth Rate of Publishers(2022-2027)
 - 7.4.3 Global E-textbook Consumption Value and Growth Rate of Bookstores(2022-2027)
- 7.5 E-textbook Market Forecast Under COVID-19

8 E-TEXTBOOK MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 E-textbook Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of E-textbook Analysis
- 8.6 Major Downstream Buyers of E-textbook Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the E-textbook Industry

9 PLAYERS PROFILES

- 9.1 Pearson
 - 9.1.1 Pearson Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 E-textbook Product Profiles, Application and Specification
 - 9.1.3 Pearson Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis

9.2 Oxford University Press

9.2.1 Oxford University Press Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 E-textbook Product Profiles, Application and Specification

9.2.3 Oxford University Press Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Wiley

9.3.1 Wiley Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 E-textbook Product Profiles, Application and Specification

9.3.3 Wiley Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Emerald

9.4.1 Emerald Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 E-textbook Product Profiles, Application and Specification

9.4.3 Emerald Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 OpenStax

9.5.1 OpenStax Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 E-textbook Product Profiles, Application and Specification

9.5.3 OpenStax Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Cengage

9.6.1 Cengage Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 E-textbook Product Profiles, Application and Specification

9.6.3 Cengage Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Palgrave

9.7.1 Palgrave Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 E-textbook Product Profiles, Application and Specification

9.7.3 Palgrave Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Wolters Kluwer

9.8.1 Wolters Kluwer Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 E-textbook Product Profiles, Application and Specification

9.8.3 Wolters Kluwer Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 McGraw-Hill

9.9.1 McGraw-Hill Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 E-textbook Product Profiles, Application and Specification

9.9.3 McGraw-Hill Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Routledge Taylor & Francis Group

9.10.1 Routledge Taylor & Francis Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 E-textbook Product Profiles, Application and Specification

9.10.3 Routledge Taylor & Francis Group Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 KNO

9.11.1 KNO Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 E-textbook Product Profiles, Application and Specification

9.11.3 KNO Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Elsevier

9.12.1 Elsevier Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 E-textbook Product Profiles, Application and Specification

9.12.3 Elsevier Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 MacMillan

9.13.1 MacMillan Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 E-textbook Product Profiles, Application and Specification

9.13.3 MacMillan Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure E-textbook Product Picture

Table Global E-textbook Market Sales Volume and CAGR (%) Comparison by Type

Table E-textbook Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global E-textbook Market Size (Revenue, Million USD) and CAGR (%)
(2017-2027)

Figure United States E-textbook Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Europe E-textbook Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China E-textbook Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan E-textbook Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India E-textbook Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia E-textbook Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America E-textbook Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Middle East and Africa E-textbook Market Revenue (Million USD) and Growth
Rate (2017-2027)

Figure Global E-textbook Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on E-textbook Industry Development

Table Global E-textbook Sales Volume by Player (2017-2022)

Table Global E-textbook Sales Volume Share by Player (2017-2022)

Figure Global E-textbook Sales Volume Share by Player in 2021

Table E-textbook Revenue (Million USD) by Player (2017-2022)

Table E-textbook Revenue Market Share by Player (2017-2022)

Table E-textbook Price by Player (2017-2022)

Table E-textbook Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global E-textbook Sales Volume, Region Wise (2017-2022)

Table Global E-textbook Sales Volume Market Share, Region Wise (2017-2022)

Figure Global E-textbook Sales Volume Market Share, Region Wise (2017-2022)

Figure Global E-textbook Sales Volume Market Share, Region Wise in 2021

Table Global E-textbook Revenue (Million USD), Region Wise (2017-2022)

Table Global E-textbook Revenue Market Share, Region Wise (2017-2022)
Figure Global E-textbook Revenue Market Share, Region Wise (2017-2022)
Figure Global E-textbook Revenue Market Share, Region Wise in 2021
Table Global E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global E-textbook Sales Volume by Type (2017-2022)
Table Global E-textbook Sales Volume Market Share by Type (2017-2022)
Figure Global E-textbook Sales Volume Market Share by Type in 2021
Table Global E-textbook Revenue (Million USD) by Type (2017-2022)
Table Global E-textbook Revenue Market Share by Type (2017-2022)
Figure Global E-textbook Revenue Market Share by Type in 2021
Table E-textbook Price by Type (2017-2022)
Figure Global E-textbook Sales Volume and Growth Rate of Web-based (2017-2022)
Figure Global E-textbook Revenue (Million USD) and Growth Rate of Web-based (2017-2022)
Figure Global E-textbook Sales Volume and Growth Rate of Reading Software-based (2017-2022)
Figure Global E-textbook Revenue (Million USD) and Growth Rate of Reading Software-based (2017-2022)
Figure Global E-textbook Sales Volume and Growth Rate of Device-based (2017-2022)
Figure Global E-textbook Revenue (Million USD) and Growth Rate of Device-based (2017-2022)
Table Global E-textbook Consumption by Application (2017-2022)

Table Global E-textbook Consumption Market Share by Application (2017-2022)

Table Global E-textbook Consumption Revenue (Million USD) by Application (2017-2022)

Table Global E-textbook Consumption Revenue Market Share by Application (2017-2022)

Table Global E-textbook Consumption and Growth Rate of Retailers (2017-2022)

Table Global E-textbook Consumption and Growth Rate of Publishers (2017-2022)

Table Global E-textbook Consumption and Growth Rate of Bookstores (2017-2022)

Figure Global E-textbook Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global E-textbook Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global E-textbook Price and Trend Forecast (2022-2027)

Figure USA E-textbook Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA E-textbook Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe E-textbook Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe E-textbook Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China E-textbook Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China E-textbook Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan E-textbook Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan E-textbook Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India E-textbook Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India E-textbook Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia E-textbook Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia E-textbook Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America E-textbook Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America E-textbook Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa E-textbook Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa E-textbook Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Table Global E-textbook Market Sales Volume Forecast, by Type

Table Global E-textbook Sales Volume Market Share Forecast, by Type

Table Global E-textbook Market Revenue (Million USD) Forecast, by Type

Table Global E-textbook Revenue Market Share Forecast, by Type

Table Global E-textbook Price Forecast, by Type

Figure Global E-textbook Revenue (Million USD) and Growth Rate of Web-based
(2022-2027)

Figure Global E-textbook Revenue (Million USD) and Growth Rate of Web-based
(2022-2027)

Figure Global E-textbook Revenue (Million USD) and Growth Rate of Reading Software-
based (2022-2027)

Figure Global E-textbook Revenue (Million USD) and Growth Rate of Reading Software-
based (2022-2027)

Figure Global E-textbook Revenue (Million USD) and Growth Rate of Device-based
(2022-2027)

Figure Global E-textbook Revenue (Million USD) and Growth Rate of Device-based
(2022-2027)

Table Global E-textbook Market Consumption Forecast, by Application

Table Global E-textbook Consumption Market Share Forecast, by Application

Table Global E-textbook Market Revenue (Million USD) Forecast, by Application

Table Global E-textbook Revenue Market Share Forecast, by Application

Figure Global E-textbook Consumption Value (Million USD) and Growth Rate of
Retailers (2022-2027)

Figure Global E-textbook Consumption Value (Million USD) and Growth Rate of
Publishers (2022-2027)

Figure Global E-textbook Consumption Value (Million USD) and Growth Rate of
Bookstores (2022-2027)

Figure E-textbook Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Pearson Profile

Table Pearson E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pearson E-textbook Sales Volume and Growth Rate

Figure Pearson Revenue (Million USD) Market Share 2017-2022

Table Oxford University Press Profile

Table Oxford University Press E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oxford University Press E-textbook Sales Volume and Growth Rate

Figure Oxford University Press Revenue (Million USD) Market Share 2017-2022

Table Wiley Profile

Table Wiley E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wiley E-textbook Sales Volume and Growth Rate

Figure Wiley Revenue (Million USD) Market Share 2017-2022

Table Emerald Profile

Table Emerald E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Emerald E-textbook Sales Volume and Growth Rate

Figure Emerald Revenue (Million USD) Market Share 2017-2022

Table OpenStax Profile

Table OpenStax E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OpenStax E-textbook Sales Volume and Growth Rate

Figure OpenStax Revenue (Million USD) Market Share 2017-2022

Table Cengage Profile

Table Cengage E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cengage E-textbook Sales Volume and Growth Rate

Figure Cengage Revenue (Million USD) Market Share 2017-2022

Table Palgrave Profile

Table Palgrave E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Palgrave E-textbook Sales Volume and Growth Rate

Figure Palgrave Revenue (Million USD) Market Share 2017-2022

Table Wolters Kluwer Profile

Table Wolters Kluwer E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wolters Kluwer E-textbook Sales Volume and Growth Rate

Figure Wolters Kluwer Revenue (Million USD) Market Share 2017-2022

Table McGraw-Hill Profile

Table McGraw-Hill E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure McGraw-Hill E-textbook Sales Volume and Growth Rate

Figure McGraw-Hill Revenue (Million USD) Market Share 2017-2022

Table Routledge Taylor & Francis Group Profile

Table Routledge Taylor & Francis Group E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Routledge Taylor & Francis Group E-textbook Sales Volume and Growth Rate

Figure Routledge Taylor & Francis Group Revenue (Million USD) Market Share 2017-2022

Table KNO Profile

Table KNO E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KNO E-textbook Sales Volume and Growth Rate

Figure KNO Revenue (Million USD) Market Share 2017-2022

Table Elsevier Profile

Table Elsevier E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Elsevier E-textbook Sales Volume and Growth Rate

Figure Elsevier Revenue (Million USD) Market Share 2017-2022

Table MacMillan Profile

Table MacMillan E-textbook Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MacMillan E-textbook Sales Volume and Growth Rate

Figure MacMillan Revenue (Million USD) Market Share 2017-2022

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