

Global E-Scooter Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the E-Scooter market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global E-Scooter market are covered in Chapter 9:

GOVECS AG

Mahindra GenZe

Kwang Yang Motor Co. Ltd.

GOVECS GmbH

Kumpan Electric

Alta Motors

Vmoto Limited
Amego Electric Vehicles Inc.
BMW AG
Niu Technologies
Zero Motorcycles Inc
Torrot Group
Gogoro Inc
NYCeWheels
Askoll EVA SpA
Terra Motors Corporation

In Chapter 5 and Chapter 7.3, based on types, the E-Scooter market from 2017 to 2027 is primarily split into:

Sealed Lead Acid (SLA)
Lithium-ion (Li-Ion)
Nickel-metal hydride (NiMH)
Others

In Chapter 6 and Chapter 7.4, based on applications, the E-Scooter market from 2017 to 2027 covers:

Retro
Standing/Self-Balancing
Folding

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the E-Scooter market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the E-Scooter Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market

challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers,

and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 E-SCOOTER MARKET OVERVIEW

- 1.1 Product Overview and Scope of E-Scooter Market
- 1.2 E-Scooter Market Segment by Type
 - 1.2.1 Global E-Scooter Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global E-Scooter Market Segment by Application
 - 1.3.1 E-Scooter Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global E-Scooter Market, Region Wise (2017-2027)
 - 1.4.1 Global E-Scooter Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States E-Scooter Market Status and Prospect (2017-2027)
 - 1.4.3 Europe E-Scooter Market Status and Prospect (2017-2027)
 - 1.4.4 China E-Scooter Market Status and Prospect (2017-2027)
 - 1.4.5 Japan E-Scooter Market Status and Prospect (2017-2027)
 - 1.4.6 India E-Scooter Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia E-Scooter Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America E-Scooter Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa E-Scooter Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of E-Scooter (2017-2027)
 - 1.5.1 Global E-Scooter Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global E-Scooter Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the E-Scooter Market

2 INDUSTRY OUTLOOK

- 2.1 E-Scooter Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 E-Scooter Market Drivers Analysis
- 2.4 E-Scooter Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 E-Scooter Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on E-Scooter Industry Development

3 GLOBAL E-SCOOTER MARKET LANDSCAPE BY PLAYER

3.1 Global E-Scooter Sales Volume and Share by Player (2017-2022)

3.2 Global E-Scooter Revenue and Market Share by Player (2017-2022)

3.3 Global E-Scooter Average Price by Player (2017-2022)

3.4 Global E-Scooter Gross Margin by Player (2017-2022)

3.5 E-Scooter Market Competitive Situation and Trends

3.5.1 E-Scooter Market Concentration Rate

3.5.2 E-Scooter Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL E-SCOOTER SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global E-Scooter Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global E-Scooter Revenue and Market Share, Region Wise (2017-2022)

4.3 Global E-Scooter Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States E-Scooter Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States E-Scooter Market Under COVID-19

4.5 Europe E-Scooter Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe E-Scooter Market Under COVID-19

4.6 China E-Scooter Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China E-Scooter Market Under COVID-19

4.7 Japan E-Scooter Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan E-Scooter Market Under COVID-19

4.8 India E-Scooter Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India E-Scooter Market Under COVID-19

4.9 Southeast Asia E-Scooter Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia E-Scooter Market Under COVID-19

4.10 Latin America E-Scooter Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America E-Scooter Market Under COVID-19

4.11 Middle East and Africa E-Scooter Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa E-Scooter Market Under COVID-19

5 GLOBAL E-SCOOTER SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global E-Scooter Sales Volume and Market Share by Type (2017-2022)

5.2 Global E-Scooter Revenue and Market Share by Type (2017-2022)

5.3 Global E-Scooter Price by Type (2017-2022)

5.4 Global E-Scooter Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global E-Scooter Sales Volume, Revenue and Growth Rate of Sealed Lead Acid (SLA) (2017-2022)

5.4.2 Global E-Scooter Sales Volume, Revenue and Growth Rate of Lithium-ion (Li-Ion) (2017-2022)

5.4.3 Global E-Scooter Sales Volume, Revenue and Growth Rate of Nickel-metal hydride (NiMH) (2017-2022)

5.4.4 Global E-Scooter Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL E-SCOOTER MARKET ANALYSIS BY APPLICATION

6.1 Global E-Scooter Consumption and Market Share by Application (2017-2022)

6.2 Global E-Scooter Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global E-Scooter Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global E-Scooter Consumption and Growth Rate of Retro (2017-2022)

6.3.2 Global E-Scooter Consumption and Growth Rate of Standing/Self-Balancing (2017-2022)

6.3.3 Global E-Scooter Consumption and Growth Rate of Folding (2017-2022)

7 GLOBAL E-SCOOTER MARKET FORECAST (2022-2027)

7.1 Global E-Scooter Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global E-Scooter Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global E-Scooter Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global E-Scooter Price and Trend Forecast (2022-2027)

7.2 Global E-Scooter Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States E-Scooter Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe E-Scooter Sales Volume and Revenue Forecast (2022-2027)

- 7.2.3 China E-Scooter Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan E-Scooter Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India E-Scooter Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia E-Scooter Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America E-Scooter Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa E-Scooter Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global E-Scooter Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global E-Scooter Revenue and Growth Rate of Sealed Lead Acid (SLA) (2022-2027)
 - 7.3.2 Global E-Scooter Revenue and Growth Rate of Lithium-ion (Li-Ion) (2022-2027)
 - 7.3.3 Global E-Scooter Revenue and Growth Rate of Nickel-metal hydride (NiMH) (2022-2027)
 - 7.3.4 Global E-Scooter Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global E-Scooter Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global E-Scooter Consumption Value and Growth Rate of Retro(2022-2027)
 - 7.4.2 Global E-Scooter Consumption Value and Growth Rate of Standing/Self-Balancing(2022-2027)
 - 7.4.3 Global E-Scooter Consumption Value and Growth Rate of Folding(2022-2027)
- 7.5 E-Scooter Market Forecast Under COVID-19

8 E-SCOOTER MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 E-Scooter Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of E-Scooter Analysis
- 8.6 Major Downstream Buyers of E-Scooter Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the E-Scooter Industry

9 PLAYERS PROFILES

- 9.1 GOVECS AG
 - 9.1.1 GOVECS AG Basic Information, Manufacturing Base, Sales Region and

Competitors

9.1.2 E-Scooter Product Profiles, Application and Specification

9.1.3 GOVECS AG Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Mahindra GenZe

9.2.1 Mahindra GenZe Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 E-Scooter Product Profiles, Application and Specification

9.2.3 Mahindra GenZe Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Kwang Yang Motor Co. Ltd.

9.3.1 Kwang Yang Motor Co. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 E-Scooter Product Profiles, Application and Specification

9.3.3 Kwang Yang Motor Co. Ltd. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 GOVECS GmbH

9.4.1 GOVECS GmbH Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 E-Scooter Product Profiles, Application and Specification

9.4.3 GOVECS GmbH Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Kumpan Electric

9.5.1 Kumpan Electric Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 E-Scooter Product Profiles, Application and Specification

9.5.3 Kumpan Electric Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Alta Motors

9.6.1 Alta Motors Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 E-Scooter Product Profiles, Application and Specification

9.6.3 Alta Motors Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Vmoto Limited

9.7.1 Vmoto Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 E-Scooter Product Profiles, Application and Specification

9.7.3 Vmoto Limited Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Amego Electric Vehicles Inc.

9.8.1 Amego Electric Vehicles Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 E-Scooter Product Profiles, Application and Specification

9.8.3 Amego Electric Vehicles Inc. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 BMW AG

9.9.1 BMW AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 E-Scooter Product Profiles, Application and Specification

9.9.3 BMW AG Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Niu Technologies

9.10.1 Niu Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 E-Scooter Product Profiles, Application and Specification

9.10.3 Niu Technologies Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Zero Motorcycles Inc

9.11.1 Zero Motorcycles Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 E-Scooter Product Profiles, Application and Specification

9.11.3 Zero Motorcycles Inc Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Torrot Group

9.12.1 Torrot Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 E-Scooter Product Profiles, Application and Specification

9.12.3 Torrot Group Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Gogoro Inc

9.13.1 Gogoro Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 E-Scooter Product Profiles, Application and Specification

9.13.3 Gogoro Inc Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 NYCeWheels

9.14.1 NYCeWheels Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 E-Scooter Product Profiles, Application and Specification

9.14.3 NYCeWheels Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Askoll EVA SpA

9.15.1 Askoll EVA SpA Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 E-Scooter Product Profiles, Application and Specification

9.15.3 Askoll EVA SpA Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Terra Motors Corporation

9.16.1 Terra Motors Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 E-Scooter Product Profiles, Application and Specification

9.16.3 Terra Motors Corporation Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure E-Scooter Product Picture

Table Global E-Scooter Market Sales Volume and CAGR (%) Comparison by Type

Table E-Scooter Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global E-Scooter Market Size (Revenue, Million USD) and CAGR (%)
(2017-2027)

Figure United States E-Scooter Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Europe E-Scooter Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China E-Scooter Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan E-Scooter Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India E-Scooter Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia E-Scooter Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America E-Scooter Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Middle East and Africa E-Scooter Market Revenue (Million USD) and Growth
Rate (2017-2027)

Figure Global E-Scooter Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on E-Scooter Industry Development

Table Global E-Scooter Sales Volume by Player (2017-2022)

Table Global E-Scooter Sales Volume Share by Player (2017-2022)

Figure Global E-Scooter Sales Volume Share by Player in 2021

Table E-Scooter Revenue (Million USD) by Player (2017-2022)

Table E-Scooter Revenue Market Share by Player (2017-2022)

Table E-Scooter Price by Player (2017-2022)

Table E-Scooter Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global E-Scooter Sales Volume, Region Wise (2017-2022)

Table Global E-Scooter Sales Volume Market Share, Region Wise (2017-2022)

Figure Global E-Scooter Sales Volume Market Share, Region Wise (2017-2022)

Figure Global E-Scooter Sales Volume Market Share, Region Wise in 2021

Table Global E-Scooter Revenue (Million USD), Region Wise (2017-2022)

Table Global E-Scooter Revenue Market Share, Region Wise (2017-2022)
Figure Global E-Scooter Revenue Market Share, Region Wise (2017-2022)
Figure Global E-Scooter Revenue Market Share, Region Wise in 2021
Table Global E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global E-Scooter Sales Volume by Type (2017-2022)
Table Global E-Scooter Sales Volume Market Share by Type (2017-2022)
Figure Global E-Scooter Sales Volume Market Share by Type in 2021
Table Global E-Scooter Revenue (Million USD) by Type (2017-2022)
Table Global E-Scooter Revenue Market Share by Type (2017-2022)
Figure Global E-Scooter Revenue Market Share by Type in 2021
Table E-Scooter Price by Type (2017-2022)
Figure Global E-Scooter Sales Volume and Growth Rate of Sealed Lead Acid (SLA) (2017-2022)
Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Sealed Lead Acid (SLA) (2017-2022)
Figure Global E-Scooter Sales Volume and Growth Rate of Lithium-ion (Li-Ion) (2017-2022)
Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Lithium-ion (Li-Ion) (2017-2022)
Figure Global E-Scooter Sales Volume and Growth Rate of Nickel-metal hydride (NiMH) (2017-2022)
Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Nickel-metal

hydride (NiMH) (2017-2022)

Figure Global E-Scooter Sales Volume and Growth Rate of Others (2017-2022)

Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global E-Scooter Consumption by Application (2017-2022)

Table Global E-Scooter Consumption Market Share by Application (2017-2022)

Table Global E-Scooter Consumption Revenue (Million USD) by Application (2017-2022)

Table Global E-Scooter Consumption Revenue Market Share by Application (2017-2022)

Table Global E-Scooter Consumption and Growth Rate of Retro (2017-2022)

Table Global E-Scooter Consumption and Growth Rate of Standing/Self-Balancing (2017-2022)

Table Global E-Scooter Consumption and Growth Rate of Folding (2017-2022)

Figure Global E-Scooter Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global E-Scooter Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global E-Scooter Price and Trend Forecast (2022-2027)

Figure USA E-Scooter Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA E-Scooter Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe E-Scooter Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe E-Scooter Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China E-Scooter Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China E-Scooter Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan E-Scooter Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan E-Scooter Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India E-Scooter Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India E-Scooter Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia E-Scooter Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia E-Scooter Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America E-Scooter Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America E-Scooter Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa E-Scooter Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa E-Scooter Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global E-Scooter Market Sales Volume Forecast, by Type

Table Global E-Scooter Sales Volume Market Share Forecast, by Type

Table Global E-Scooter Market Revenue (Million USD) Forecast, by Type

Table Global E-Scooter Revenue Market Share Forecast, by Type

Table Global E-Scooter Price Forecast, by Type

Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Sealed Lead Acid (SLA) (2022-2027)

Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Sealed Lead Acid (SLA) (2022-2027)

Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Lithium-ion (Li-Ion) (2022-2027)

Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Lithium-ion (Li-Ion) (2022-2027)

Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Nickel-metal hydride (NiMH) (2022-2027)

Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Nickel-metal hydride (NiMH) (2022-2027)

Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global E-Scooter Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global E-Scooter Market Consumption Forecast, by Application

Table Global E-Scooter Consumption Market Share Forecast, by Application

Table Global E-Scooter Market Revenue (Million USD) Forecast, by Application

Table Global E-Scooter Revenue Market Share Forecast, by Application

Figure Global E-Scooter Consumption Value (Million USD) and Growth Rate of Retro (2022-2027)

Figure Global E-Scooter Consumption Value (Million USD) and Growth Rate of Standing/Self-Balancing (2022-2027)

Figure Global E-Scooter Consumption Value (Million USD) and Growth Rate of Folding (2022-2027)

Figure E-Scooter Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table GOVECS AG Profile

Table GOVECS AG E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GOVECS AG E-Scooter Sales Volume and Growth Rate

Figure GOVECS AG Revenue (Million USD) Market Share 2017-2022

Table Mahindra GenZe Profile

Table Mahindra GenZe E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mahindra GenZe E-Scooter Sales Volume and Growth Rate

Figure Mahindra GenZe Revenue (Million USD) Market Share 2017-2022

Table Kwang Yang Motor Co. Ltd. Profile

Table Kwang Yang Motor Co. Ltd. E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kwang Yang Motor Co. Ltd. E-Scooter Sales Volume and Growth Rate

Figure Kwang Yang Motor Co. Ltd. Revenue (Million USD) Market Share 2017-2022

Table GOVECS GmbH Profile

Table GOVECS GmbH E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GOVECS GmbH E-Scooter Sales Volume and Growth Rate

Figure GOVECS GmbH Revenue (Million USD) Market Share 2017-2022

Table Kumpan Electric Profile

Table Kumpan Electric E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kumpan Electric E-Scooter Sales Volume and Growth Rate

Figure Kumpan Electric Revenue (Million USD) Market Share 2017-2022

Table Alta Motors Profile

Table Alta Motors E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alta Motors E-Scooter Sales Volume and Growth Rate

Figure Alta Motors Revenue (Million USD) Market Share 2017-2022

Table Vmoto Limited Profile

Table Vmoto Limited E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Vmoto Limited E-Scooter Sales Volume and Growth Rate

Figure Vmoto Limited Revenue (Million USD) Market Share 2017-2022

Table Amego Electric Vehicles Inc. Profile

Table Amego Electric Vehicles Inc. E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amego Electric Vehicles Inc. E-Scooter Sales Volume and Growth Rate

Figure Amego Electric Vehicles Inc. Revenue (Million USD) Market Share 2017-2022

Table BMW AG Profile

Table BMW AG E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BMW AG E-Scooter Sales Volume and Growth Rate

Figure BMW AG Revenue (Million USD) Market Share 2017-2022

Table Niu Technologies Profile

Table Niu Technologies E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Niu Technologies E-Scooter Sales Volume and Growth Rate

Figure Niu Technologies Revenue (Million USD) Market Share 2017-2022

Table Zero Motorcycles Inc Profile

Table Zero Motorcycles Inc E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zero Motorcycles Inc E-Scooter Sales Volume and Growth Rate

Figure Zero Motorcycles Inc Revenue (Million USD) Market Share 2017-2022

Table Torrot Group Profile

Table Torrot Group E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Torrot Group E-Scooter Sales Volume and Growth Rate

Figure Torrot Group Revenue (Million USD) Market Share 2017-2022

Table Gogoro Inc Profile

Table Gogoro Inc E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gogoro Inc E-Scooter Sales Volume and Growth Rate

Figure Gogoro Inc Revenue (Million USD) Market Share 2017-2022

Table NYCeWheels Profile

Table NYCeWheels E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NYCeWheels E-Scooter Sales Volume and Growth Rate

Figure NYCeWheels Revenue (Million USD) Market Share 2017-2022

Table Askoll EVA SpA Profile

Table Askoll EVA SpA E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Askoll EVA SpA E-Scooter Sales Volume and Growth Rate

Figure Askoll EVA SpA Revenue (Million USD) Market Share 2017-2022

Table Terra Motors Corporation Profile

Table Terra Motors Corporation E-Scooter Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Terra Motors Corporation E-Scooter Sales Volume and Growth Rate

Figure Terra Motors Corporation Revenue (Million USD) Market Share 2017-2022

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