

# Global E-learning Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

https://marketpublishers.com/r/G5518F1B7915EN.html

Date: November 2021

Pages: 109

Price: US\$ 3,500.00 (Single User License)

ID: G5518F1B7915EN

# **Abstracts**

Based on the E-learning market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global E-learning market covered in Chapter 5:

Macmillan Education

Docebo

Cengage Learning

Learning Light

BlackBoard

D<sub>2</sub>L

Kroton

edX



Webanywhere

Veduca

Telef?nicaDigital Education

Instructure

Avanzo

Pearson

NeoCom Technology and Services

Litmos

Coursera

In Chapter 6, on the basis of types, the E-learning market from 2015 to 2025 is primarily split into:

Services

Content

In Chapter 7, on the basis of applications, the E-learning market from 2015 to 2025 covers:

K-12

**Higher Education** 

Vocational training

Corporates

Government

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others



Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



## **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global E-learning Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

#### 2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

#### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

#### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Macmillan Education
  - 5.1.1 Macmillan Education Company Profile



- 5.1.2 Macmillan Education Business Overview
- 5.1.3 Macmillan Education E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.1.4 Macmillan Education E-learning Products Introduction
- 5.2 Docebo
  - 5.2.1 Docebo Company Profile
  - 5.2.2 Docebo Business Overview
- 5.2.3 Docebo E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Docebo E-learning Products Introduction
- 5.3 Cengage Learning
  - 5.3.1 Cengage Learning Company Profile
- 5.3.2 Cengage Learning Business Overview
- 5.3.3 Cengage Learning E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Cengage Learning E-learning Products Introduction
- 5.4 Learning Light
  - 5.4.1 Learning Light Company Profile
  - 5.4.2 Learning Light Business Overview
- 5.4.3 Learning Light E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Learning Light E-learning Products Introduction
- 5.5 BlackBoard
  - 5.5.1 BlackBoard Company Profile
  - 5.5.2 BlackBoard Business Overview
- 5.5.3 BlackBoard E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 BlackBoard E-learning Products Introduction
- 5.6 D2L
  - 5.6.1 D2L Company Profile
  - 5.6.2 D2L Business Overview
- 5.6.3 D2L E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.6.4 D2L E-learning Products Introduction
- 5.7 Kroton
  - 5.7.1 Kroton Company Profile
  - 5.7.2 Kroton Business Overview
- 5.7.3 Kroton E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.7.4 Kroton E-learning Products Introduction
- 5.8 edX
  - 5.8.1 edX Company Profile
  - 5.8.2 edX Business Overview
- 5.8.3 edX E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.8.4 edX E-learning Products Introduction
- 5.9 Webanywhere
  - 5.9.1 Webanywhere Company Profile
  - 5.9.2 Webanywhere Business Overview
- 5.9.3 Webanywhere E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Webanywhere E-learning Products Introduction
- 5.10 Veduca
  - 5.10.1 Veduca Company Profile
  - 5.10.2 Veduca Business Overview
- 5.10.3 Veduca E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Veduca E-learning Products Introduction
- 5.11 Telef?nicaDigital Education
  - 5.11.1 Telef?nicaDigital Education Company Profile
  - 5.11.2 Telef?nicaDigital Education Business Overview
- 5.11.3 Telef?nicaDigital Education E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 Telef?nicaDigital Education E-learning Products Introduction
- 5.12 Instructure
  - 5.12.1 Instructure Company Profile
  - 5.12.2 Instructure Business Overview
- 5.12.3 Instructure E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.12.4 Instructure E-learning Products Introduction
- 5.13 Avanzo
  - 5.13.1 Avanzo Company Profile
  - 5.13.2 Avanzo Business Overview
- 5.13.3 Avanzo E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.13.4 Avanzo E-learning Products Introduction
- 5.14 Pearson
- 5.14.1 Pearson Company Profile



- 5.14.2 Pearson Business Overview
- 5.14.3 Pearson E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 Pearson E-learning Products Introduction
- 5.15 NeoCom Technology and Services
  - 5.15.1 NeoCom Technology and Services Company Profile
  - 5.15.2 NeoCom Technology and Services Business Overview
- 5.15.3 NeoCom Technology and Services E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.15.4 NeoCom Technology and Services E-learning Products Introduction
- 5.16 Litmos
  - 5.16.1 Litmos Company Profile
  - 5.16.2 Litmos Business Overview
- 5.16.3 Litmos E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.16.4 Litmos E-learning Products Introduction
- 5.17 Coursera
  - 5.17.1 Coursera Company Profile
  - 5.17.2 Coursera Business Overview
- 5.17.3 Coursera E-learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.17.4 Coursera E-learning Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global E-learning Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global E-learning Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global E-learning Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global E-learning Price by Types (2015-2020)
- 6.2 Global E-learning Market Forecast by Types (2020-2025)
- 6.2.1 Global E-learning Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global E-learning Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global E-learning Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global E-learning Sales, Price and Growth Rate of Services
  - 6.3.2 Global E-learning Sales, Price and Growth Rate of Content
- 6.4 Global E-learning Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Services Market Revenue and Sales Forecast (2020-2025)



## 6.4.2 Content Market Revenue and Sales Forecast (2020-2025)

## 7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global E-learning Sales, Revenue and Market Share by Applications (2015-2020)
- 7.1.1 Global E-learning Sales and Market Share by Applications (2015-2020)
- 7.1.2 Global E-learning Revenue and Market Share by Applications (2015-2020)
- 7.2 Global E-learning Market Forecast by Applications (2020-2025)
- 7.2.1 Global E-learning Market Forecast Sales and Market Share by Applications (2020-2025)
- 7.2.2 Global E-learning Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global E-learning Revenue, Sales and Growth Rate of K-12 (2015-2020)
- 7.3.2 Global E-learning Revenue, Sales and Growth Rate of Higher Education (2015-2020)
- 7.3.3 Global E-learning Revenue, Sales and Growth Rate of Vocational training (2015-2020)
- 7.3.4 Global E-learning Revenue, Sales and Growth Rate of Corporates (2015-2020)
- 7.3.5 Global E-learning Revenue, Sales and Growth Rate of Government (2015-2020)
- 7.3.6 Global E-learning Revenue, Sales and Growth Rate of Others (2015-2020)
- 7.4 Global E-learning Market Revenue and Sales Forecast, by Applications (2020-2025)
- 7.4.1 K-12 Market Revenue and Sales Forecast (2020-2025)
- 7.4.2 Higher Education Market Revenue and Sales Forecast (2020-2025)
- 7.4.3 Vocational training Market Revenue and Sales Forecast (2020-2025)
- 7.4.4 Corporates Market Revenue and Sales Forecast (2020-2025)
- 7.4.5 Government Market Revenue and Sales Forecast (2020-2025)
- 7.4.6 Others Market Revenue and Sales Forecast (2020-2025)

# **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global E-learning Sales by Regions (2015-2020)
- 8.2 Global E-learning Market Revenue by Regions (2015-2020)
- 8.3 Global E-learning Market Forecast by Regions (2020-2025)

#### 9 NORTH AMERICA E-LEARNING MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America E-learning Market Sales and Growth Rate (2015-2020)



- 9.3 North America E-learning Market Revenue and Growth Rate (2015-2020)
- 9.4 North America E-learning Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America E-learning Market Analysis by Country
  - 9.6.1 U.S. E-learning Sales and Growth Rate
  - 9.6.2 Canada E-learning Sales and Growth Rate
  - 9.6.3 Mexico E-learning Sales and Growth Rate

#### 10 EUROPE E-LEARNING MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe E-learning Market Sales and Growth Rate (2015-2020)
- 10.3 Europe E-learning Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe E-learning Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe E-learning Market Analysis by Country
  - 10.6.1 Germany E-learning Sales and Growth Rate
  - 10.6.2 United Kingdom E-learning Sales and Growth Rate
  - 10.6.3 France E-learning Sales and Growth Rate
  - 10.6.4 Italy E-learning Sales and Growth Rate
  - 10.6.5 Spain E-learning Sales and Growth Rate
  - 10.6.6 Russia E-learning Sales and Growth Rate

#### 11 ASIA-PACIFIC E-LEARNING MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific E-learning Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific E-learning Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific E-learning Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific E-learning Market Analysis by Country
  - 11.6.1 China E-learning Sales and Growth Rate
  - 11.6.2 Japan E-learning Sales and Growth Rate
  - 11.6.3 South Korea E-learning Sales and Growth Rate
  - 11.6.4 Australia E-learning Sales and Growth Rate
  - 11.6.5 India E-learning Sales and Growth Rate

#### 12 SOUTH AMERICA E-LEARNING MARKET ANALYSIS



- 12.1 Market Overview and Prospect Analysis
- 12.2 South America E-learning Market Sales and Growth Rate (2015-2020)
- 12.3 South America E-learning Market Revenue and Growth Rate (2015-2020)
- 12.4 South America E-learning Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America E-learning Market Analysis by Country
  - 12.6.1 Brazil E-learning Sales and Growth Rate
  - 12.6.2 Argentina E-learning Sales and Growth Rate
  - 12.6.3 Columbia E-learning Sales and Growth Rate

#### 13 MIDDLE EAST AND AFRICA E-LEARNING MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa E-learning Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa E-learning Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa E-learning Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa E-learning Market Analysis by Country
  - 13.6.1 UAE E-learning Sales and Growth Rate
  - 13.6.2 Egypt E-learning Sales and Growth Rate
  - 13.6.3 South Africa E-learning Sales and Growth Rate

#### 14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

#### 15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global E-learning Market Size and Growth Rate 2015-2025

Table E-learning Key Market Segments

Figure Global E-learning Market Revenue (\$) Segment by Type from 2015-2020

Figure Global E-learning Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of E-learning

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Macmillan Education Company Profile

Table Macmillan Education Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Macmillan Education Production and Growth Rate

Figure Macmillan Education Market Revenue (\$) Market Share 2015-2020

Table Docebo Company Profile

Table Docebo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Docebo Production and Growth Rate

Figure Docebo Market Revenue (\$) Market Share 2015-2020

Table Cengage Learning Company Profile

Table Cengage Learning Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Cengage Learning Production and Growth Rate

Figure Cengage Learning Market Revenue (\$) Market Share 2015-2020

Table Learning Light Company Profile

Table Learning Light Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Learning Light Production and Growth Rate

Figure Learning Light Market Revenue (\$) Market Share 2015-2020

Table BlackBoard Company Profile

Table BlackBoard Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure BlackBoard Production and Growth Rate



Figure BlackBoard Market Revenue (\$) Market Share 2015-2020

Table D2L Company Profile

Table D2L Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure D2L Production and Growth Rate

Figure D2L Market Revenue (\$) Market Share 2015-2020

Table Kroton Company Profile

Table Kroton Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kroton Production and Growth Rate

Figure Kroton Market Revenue (\$) Market Share 2015-2020

Table edX Company Profile

Table edX Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure edX Production and Growth Rate

Figure edX Market Revenue (\$) Market Share 2015-2020

Table Webanywhere Company Profile

Table Webanywhere Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Webanywhere Production and Growth Rate

Figure Webanywhere Market Revenue (\$) Market Share 2015-2020

Table Veduca Company Profile

Table Veduca Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Veduca Production and Growth Rate

Figure Veduca Market Revenue (\$) Market Share 2015-2020

Table Telef?nicaDigital Education Company Profile

Table Telef?nicaDigital Education Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Telef?nicaDigital Education Production and Growth Rate

Figure Telef?nicaDigital Education Market Revenue (\$) Market Share 2015-2020

Table Instructure Company Profile

Table Instructure Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Instructure Production and Growth Rate

Figure Instructure Market Revenue (\$) Market Share 2015-2020

Table Avanzo Company Profile

Table Avanzo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)



Figure Avanzo Production and Growth Rate

Figure Avanzo Market Revenue (\$) Market Share 2015-2020

Table Pearson Company Profile

Table Pearson Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Pearson Production and Growth Rate

Figure Pearson Market Revenue (\$) Market Share 2015-2020

Table NeoCom Technology and Services Company Profile

Table NeoCom Technology and Services Sales, Revenue (US\$ Million), Average

Selling Price and Gross Margin (2015-2020)

Figure NeoCom Technology and Services Production and Growth Rate

Figure NeoCom Technology and Services Market Revenue (\$) Market Share 2015-2020

**Table Litmos Company Profile** 

Table Litmos Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Litmos Production and Growth Rate

Figure Litmos Market Revenue (\$) Market Share 2015-2020

Table Coursera Company Profile

Table Coursera Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Coursera Production and Growth Rate

Figure Coursera Market Revenue (\$) Market Share 2015-2020

Table Global E-learning Sales by Types (2015-2020)

Table Global E-learning Sales Share by Types (2015-2020)

Table Global E-learning Revenue (\$) by Types (2015-2020)

Table Global E-learning Revenue Share by Types (2015-2020)

Table Global E-learning Price (\$) by Types (2015-2020)

Table Global E-learning Market Forecast Sales by Types (2020-2025)

Table Global E-learning Market Forecast Sales Share by Types (2020-2025)

Table Global E-learning Market Forecast Revenue (\$) by Types (2020-2025)

Table Global E-learning Market Forecast Revenue Share by Types (2020-2025)

Figure Global Services Sales and Growth Rate (2015-2020)

Figure Global Services Price (2015-2020)

Figure Global Content Sales and Growth Rate (2015-2020)

Figure Global Content Price (2015-2020)

Figure Global E-learning Market Revenue (\$) and Growth Rate Forecast of Services (2020-2025)

Figure Global E-learning Sales and Growth Rate Forecast of Services (2020-2025)



Figure Global E-learning Market Revenue (\$) and Growth Rate Forecast of Content (2020-2025)

Figure Global E-learning Sales and Growth Rate Forecast of Content (2020-2025)

Table Global E-learning Sales by Applications (2015-2020)

Table Global E-learning Sales Share by Applications (2015-2020)

Table Global E-learning Revenue (\$) by Applications (2015-2020)

Table Global E-learning Revenue Share by Applications (2015-2020)

Table Global E-learning Market Forecast Sales by Applications (2020-2025)

Table Global E-learning Market Forecast Sales Share by Applications (2020-2025)

Table Global E-learning Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global E-learning Market Forecast Revenue Share by Applications (2020-2025)

Figure Global K-12 Sales and Growth Rate (2015-2020)

Figure Global K-12 Price (2015-2020)

Figure Global Higher Education Sales and Growth Rate (2015-2020)

Figure Global Higher Education Price (2015-2020)

Figure Global Vocational training Sales and Growth Rate (2015-2020)

Figure Global Vocational training Price (2015-2020)

Figure Global Corporates Sales and Growth Rate (2015-2020)

Figure Global Corporates Price (2015-2020)

Figure Global Government Sales and Growth Rate (2015-2020)

Figure Global Government Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global E-learning Market Revenue (\$) and Growth Rate Forecast of K-12 (2020-2025)

Figure Global E-learning Sales and Growth Rate Forecast of K-12 (2020-2025)

Figure Global E-learning Market Revenue (\$) and Growth Rate Forecast of Higher Education (2020-2025)

Figure Global E-learning Sales and Growth Rate Forecast of Higher Education (2020-2025)

Figure Global E-learning Market Revenue (\$) and Growth Rate Forecast of Vocational training (2020-2025)

Figure Global E-learning Sales and Growth Rate Forecast of Vocational training (2020-2025)

Figure Global E-learning Market Revenue (\$) and Growth Rate Forecast of Corporates (2020-2025)

Figure Global E-learning Sales and Growth Rate Forecast of Corporates (2020-2025)

Figure Global E-learning Market Revenue (\$) and Growth Rate Forecast of Government (2020-2025)



Figure Global E-learning Sales and Growth Rate Forecast of Government (2020-2025)

Figure Global E-learning Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global E-learning Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global E-learning Sales and Growth Rate (2015-2020)

Table Global E-learning Sales by Regions (2015-2020)

Table Global E-learning Sales Market Share by Regions (2015-2020)

Figure Global E-learning Sales Market Share by Regions in 2019

Figure Global E-learning Revenue and Growth Rate (2015-2020)

Table Global E-learning Revenue by Regions (2015-2020)

Table Global E-learning Revenue Market Share by Regions (2015-2020)

Figure Global E-learning Revenue Market Share by Regions in 2019

Table Global E-learning Market Forecast Sales by Regions (2020-2025)

Table Global E-learning Market Forecast Sales Share by Regions (2020-2025)

Table Global E-learning Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global E-learning Market Forecast Revenue Share by Regions (2020-2025)

Figure North America E-learning Market Sales and Growth Rate (2015-2020)

Figure North America E-learning Market Revenue and Growth Rate (2015-2020)

Figure North America E-learning Market Forecast Sales (2020-2025)

Figure North America E-learning Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. E-learning Market Sales and Growth Rate (2015-2020)

Figure Canada E-learning Market Sales and Growth Rate (2015-2020)

Figure Mexico E-learning Market Sales and Growth Rate (2015-2020)

Figure Europe E-learning Market Sales and Growth Rate (2015-2020)

Figure Europe E-learning Market Revenue and Growth Rate (2015-2020)

Figure Europe E-learning Market Forecast Sales (2020-2025)

Figure Europe E-learning Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany E-learning Market Sales and Growth Rate (2015-2020)

Figure United Kingdom E-learning Market Sales and Growth Rate (2015-2020)

Figure France E-learning Market Sales and Growth Rate (2015-2020)

Figure Italy E-learning Market Sales and Growth Rate (2015-2020)

Figure Spain E-learning Market Sales and Growth Rate (2015-2020)

Figure Russia E-learning Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific E-learning Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific E-learning Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific E-learning Market Forecast Sales (2020-2025)

Figure Asia-Pacific E-learning Market Forecast Revenue (\$) (2020-2025)



Figure Asia Pacific COVID-19 Status

Figure China E-learning Market Sales and Growth Rate (2015-2020)

Figure Japan E-learning Market Sales and Growth Rate (2015-2020)

Figure South Korea E-learning Market Sales and Growth Rate (2015-2020)

Figure Australia E-learning Market Sales and Growth Rate (2015-2020)

Figure India E-learning Market Sales and Growth Rate (2015-2020)

Figure South America E-learning Market Sales and Growth Rate (2015-2020)

Figure South America E-learning Market Revenue and Growth Rate (2015-2020)

Figure South America E-learning Market Forecast Sales (2020-2025)

Figure South America E-learning Market Forecast Revenue (\$) (2020-2025)

Figure Brazil E-learning Market Sales and Growth Rate (2015-2020)

Figure Argentina E-learning Market Sales and Growth Rate (2015-2020)

Figure Columbia E-learning Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa E-learning Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa E-learning Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa E-learning Market Forecast Sales (2020-2025)

Figure Middle East and Africa E-learning Market Forecast Revenue (\$) (2020-2025)

Figure UAE E-learning Market Sales and Growth Rate (2015-2020)

Figure Egypt E-learning Market Sales and Growth Rate (2015-2020)

Figure South Africa E-learning Market Sales and Growth Rate (2015-2020)



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