

Global E-Juice Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

E-Juice is the fluid that fuels the Electronic Cigarette. It is what provides the nicotine solution and the flavoring to your Electronic Cigarette. It creates the vapor in which you exhale that mimics the traditional smoke from analogue cigarettes. E-Juice uses base ingredients to create a smooth flavor. This base can consist of PG (Propylene Glycol), VG (Vegetable Glycerin) or both. Most of our E-Juice have mixes containing 70% PG/VG 30% to 50% PG/VG 50%. PG and VG are combined with natural or artificial flavors such as vanilla or apple which creates unique and satisfying recipes.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the E-Juice market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global E-Juice market are covered in Chapter 9:

Cosmic Fog Vapors
HALO
Monster Vape
OMG
Angry Vape

In Chapter 5 and Chapter 7.3, based on types, the E-Juice market from 2017 to 2027 is primarily split into:

6mg Nicotine
3mg Nicotine
0mg Nicotine
12mg Nicotine

In Chapter 6 and Chapter 7.4, based on applications, the E-Juice market from 2017 to 2027 covers:

Online Store
Direct Selling
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the E-Juice market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the E-Juice

Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market

concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 E-JUICE MARKET OVERVIEW

- 1.1 Product Overview and Scope of E-Juice Market
- 1.2 E-Juice Market Segment by Type
 - 1.2.1 Global E-Juice Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global E-Juice Market Segment by Application
 - 1.3.1 E-Juice Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global E-Juice Market, Region Wise (2017-2027)
 - 1.4.1 Global E-Juice Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States E-Juice Market Status and Prospect (2017-2027)
 - 1.4.3 Europe E-Juice Market Status and Prospect (2017-2027)
 - 1.4.4 China E-Juice Market Status and Prospect (2017-2027)
 - 1.4.5 Japan E-Juice Market Status and Prospect (2017-2027)
 - 1.4.6 India E-Juice Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia E-Juice Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America E-Juice Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa E-Juice Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of E-Juice (2017-2027)
 - 1.5.1 Global E-Juice Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global E-Juice Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the E-Juice Market

2 INDUSTRY OUTLOOK

- 2.1 E-Juice Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 E-Juice Market Drivers Analysis
- 2.4 E-Juice Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 E-Juice Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on E-Juice Industry Development

3 GLOBAL E-JUICE MARKET LANDSCAPE BY PLAYER

3.1 Global E-Juice Sales Volume and Share by Player (2017-2022)

3.2 Global E-Juice Revenue and Market Share by Player (2017-2022)

3.3 Global E-Juice Average Price by Player (2017-2022)

3.4 Global E-Juice Gross Margin by Player (2017-2022)

3.5 E-Juice Market Competitive Situation and Trends

3.5.1 E-Juice Market Concentration Rate

3.5.2 E-Juice Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL E-JUICE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global E-Juice Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global E-Juice Revenue and Market Share, Region Wise (2017-2022)

4.3 Global E-Juice Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States E-Juice Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States E-Juice Market Under COVID-19

4.5 Europe E-Juice Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe E-Juice Market Under COVID-19

4.6 China E-Juice Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China E-Juice Market Under COVID-19

4.7 Japan E-Juice Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan E-Juice Market Under COVID-19

4.8 India E-Juice Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India E-Juice Market Under COVID-19

4.9 Southeast Asia E-Juice Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia E-Juice Market Under COVID-19

4.10 Latin America E-Juice Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America E-Juice Market Under COVID-19

4.11 Middle East and Africa E-Juice Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.11.1 Middle East and Africa E-Juice Market Under COVID-19

5 GLOBAL E-JUICE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global E-Juice Sales Volume and Market Share by Type (2017-2022)

5.2 Global E-Juice Revenue and Market Share by Type (2017-2022)

5.3 Global E-Juice Price by Type (2017-2022)

5.4 Global E-Juice Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global E-Juice Sales Volume, Revenue and Growth Rate of 6mg Nicotine (2017-2022)

5.4.2 Global E-Juice Sales Volume, Revenue and Growth Rate of 3mg Nicotine (2017-2022)

5.4.3 Global E-Juice Sales Volume, Revenue and Growth Rate of 0mg Nicotine (2017-2022)

5.4.4 Global E-Juice Sales Volume, Revenue and Growth Rate of 12mg Nicotine (2017-2022)

6 GLOBAL E-JUICE MARKET ANALYSIS BY APPLICATION

6.1 Global E-Juice Consumption and Market Share by Application (2017-2022)

6.2 Global E-Juice Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global E-Juice Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global E-Juice Consumption and Growth Rate of Online Store (2017-2022)

6.3.2 Global E-Juice Consumption and Growth Rate of Direct Selling (2017-2022)

6.3.3 Global E-Juice Consumption and Growth Rate of Other (2017-2022)

7 GLOBAL E-JUICE MARKET FORECAST (2022-2027)

7.1 Global E-Juice Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global E-Juice Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global E-Juice Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global E-Juice Price and Trend Forecast (2022-2027)

7.2 Global E-Juice Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States E-Juice Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe E-Juice Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China E-Juice Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan E-Juice Sales Volume and Revenue Forecast (2022-2027)

- 7.2.5 India E-Juice Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia E-Juice Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America E-Juice Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa E-Juice Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global E-Juice Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global E-Juice Revenue and Growth Rate of 6mg Nicotine (2022-2027)
 - 7.3.2 Global E-Juice Revenue and Growth Rate of 3mg Nicotine (2022-2027)
 - 7.3.3 Global E-Juice Revenue and Growth Rate of 0mg Nicotine (2022-2027)
 - 7.3.4 Global E-Juice Revenue and Growth Rate of 12mg Nicotine (2022-2027)
- 7.4 Global E-Juice Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global E-Juice Consumption Value and Growth Rate of Online Store(2022-2027)
 - 7.4.2 Global E-Juice Consumption Value and Growth Rate of Direct Selling(2022-2027)
 - 7.4.3 Global E-Juice Consumption Value and Growth Rate of Other(2022-2027)
- 7.5 E-Juice Market Forecast Under COVID-19

8 E-JUICE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 E-Juice Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of E-Juice Analysis
- 8.6 Major Downstream Buyers of E-Juice Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the E-Juice Industry

9 PLAYERS PROFILES

- 9.1 Cosmic Fog Vapors
 - 9.1.1 Cosmic Fog Vapors Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 E-Juice Product Profiles, Application and Specification
 - 9.1.3 Cosmic Fog Vapors Market Performance (2017-2022)
 - 9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 HALO

9.2.1 HALO Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 E-Juice Product Profiles, Application and Specification

9.2.3 HALO Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Monster Vape

9.3.1 Monster Vape Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 E-Juice Product Profiles, Application and Specification

9.3.3 Monster Vape Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 OMG

9.4.1 OMG Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 E-Juice Product Profiles, Application and Specification

9.4.3 OMG Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Angry Vape

9.5.1 Angry Vape Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 E-Juice Product Profiles, Application and Specification

9.5.3 Angry Vape Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure E-Juice Product Picture

Table Global E-Juice Market Sales Volume and CAGR (%) Comparison by Type

Table E-Juice Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global E-Juice Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States E-Juice Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Europe E-Juice Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China E-Juice Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan E-Juice Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India E-Juice Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia E-Juice Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America E-Juice Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Middle East and Africa E-Juice Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Global E-Juice Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on E-Juice Industry Development

Table Global E-Juice Sales Volume by Player (2017-2022)

Table Global E-Juice Sales Volume Share by Player (2017-2022)

Figure Global E-Juice Sales Volume Share by Player in 2021

Table E-Juice Revenue (Million USD) by Player (2017-2022)

Table E-Juice Revenue Market Share by Player (2017-2022)

Table E-Juice Price by Player (2017-2022)

Table E-Juice Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global E-Juice Sales Volume, Region Wise (2017-2022)

Table Global E-Juice Sales Volume Market Share, Region Wise (2017-2022)

Figure Global E-Juice Sales Volume Market Share, Region Wise (2017-2022)

Figure Global E-Juice Sales Volume Market Share, Region Wise in 2021

Table Global E-Juice Revenue (Million USD), Region Wise (2017-2022)

Table Global E-Juice Revenue Market Share, Region Wise (2017-2022)

Figure Global E-Juice Revenue Market Share, Region Wise (2017-2022)

Figure Global E-Juice Revenue Market Share, Region Wise in 2021

Table Global E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global E-Juice Sales Volume by Type (2017-2022)

Table Global E-Juice Sales Volume Market Share by Type (2017-2022)

Figure Global E-Juice Sales Volume Market Share by Type in 2021

Table Global E-Juice Revenue (Million USD) by Type (2017-2022)

Table Global E-Juice Revenue Market Share by Type (2017-2022)

Figure Global E-Juice Revenue Market Share by Type in 2021

Table E-Juice Price by Type (2017-2022)

Figure Global E-Juice Sales Volume and Growth Rate of 6mg Nicotine (2017-2022)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 6mg Nicotine (2017-2022)

Figure Global E-Juice Sales Volume and Growth Rate of 3mg Nicotine (2017-2022)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 3mg Nicotine (2017-2022)

Figure Global E-Juice Sales Volume and Growth Rate of 0mg Nicotine (2017-2022)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 0mg Nicotine (2017-2022)

Figure Global E-Juice Sales Volume and Growth Rate of 12mg Nicotine (2017-2022)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 12mg Nicotine (2017-2022)

Table Global E-Juice Consumption by Application (2017-2022)

Table Global E-Juice Consumption Market Share by Application (2017-2022)

Table Global E-Juice Consumption Revenue (Million USD) by Application (2017-2022)

Table Global E-Juice Consumption Revenue Market Share by Application (2017-2022)

Table Global E-Juice Consumption and Growth Rate of Online Store (2017-2022)

Table Global E-Juice Consumption and Growth Rate of Direct Selling (2017-2022)

Table Global E-Juice Consumption and Growth Rate of Other (2017-2022)

Figure Global E-Juice Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global E-Juice Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global E-Juice Price and Trend Forecast (2022-2027)

Figure USA E-Juice Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure USA E-Juice Market Revenue (Million USD) and Growth Rate Forecast Analysis
(2022-2027)

Figure Europe E-Juice Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Europe E-Juice Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure China E-Juice Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure China E-Juice Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure Japan E-Juice Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Japan E-Juice Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure India E-Juice Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure India E-Juice Market Revenue (Million USD) and Growth Rate Forecast Analysis
(2022-2027)

Figure Southeast Asia E-Juice Market Sales Volume and Growth Rate Forecast
Analysis (2022-2027)

Figure Southeast Asia E-Juice Market Revenue (Million USD) and Growth Rate
Forecast Analysis (2022-2027)

Figure Latin America E-Juice Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Latin America E-Juice Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure Middle East and Africa E-Juice Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Middle East and Africa E-Juice Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global E-Juice Market Sales Volume Forecast, by Type

Table Global E-Juice Sales Volume Market Share Forecast, by Type

Table Global E-Juice Market Revenue (Million USD) Forecast, by Type

Table Global E-Juice Revenue Market Share Forecast, by Type

Table Global E-Juice Price Forecast, by Type

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 6mg Nicotine (2022-2027)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 6mg Nicotine (2022-2027)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 3mg Nicotine (2022-2027)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 3mg Nicotine (2022-2027)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 0mg Nicotine (2022-2027)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 0mg Nicotine (2022-2027)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 12mg Nicotine (2022-2027)

Figure Global E-Juice Revenue (Million USD) and Growth Rate of 12mg Nicotine (2022-2027)

Table Global E-Juice Market Consumption Forecast, by Application

Table Global E-Juice Consumption Market Share Forecast, by Application

Table Global E-Juice Market Revenue (Million USD) Forecast, by Application

Table Global E-Juice Revenue Market Share Forecast, by Application

Figure Global E-Juice Consumption Value (Million USD) and Growth Rate of Online Store (2022-2027)

Figure Global E-Juice Consumption Value (Million USD) and Growth Rate of Direct Selling (2022-2027)

Figure Global E-Juice Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure E-Juice Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Cosmic Fog Vapors Profile

Table Cosmic Fog Vapors E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cosmic Fog Vapors E-Juice Sales Volume and Growth Rate

Figure Cosmic Fog Vapors Revenue (Million USD) Market Share 2017-2022

Table HALO Profile

Table HALO E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HALO E-Juice Sales Volume and Growth Rate

Figure HALO Revenue (Million USD) Market Share 2017-2022

Table Monster Vape Profile

Table Monster Vape E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Monster Vape E-Juice Sales Volume and Growth Rate

Figure Monster Vape Revenue (Million USD) Market Share 2017-2022

Table OMG Profile

Table OMG E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OMG E-Juice Sales Volume and Growth Rate

Figure OMG Revenue (Million USD) Market Share 2017-2022

Table Angry Vape Profile

Table Angry Vape E-Juice Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Angry Vape E-Juice Sales Volume and Growth Rate

Figure Angry Vape Revenue (Million USD) Market Share 2017-2022

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