

Global E-Commerce Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The E-Commerce market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the E-Commerce market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the E-Commerce market.

Major players in the global E-Commerce market include:

Target

J. C. Penney

Best Buy

Amazon

GameStop

The Home Depot

Walmart

Costco

ASOS

Alibaba

Barnes & Noble

Liberty Interactive

PayPal

E-bay

Google

Groupon

Apple

Staples

On the basis of types, the E-Commerce market is primarily split into:

B2B

B2C

C2C

C2B

Others

On the basis of applications, the market covers:

Automotive

Beauty and Personal Care

Books & Stationery

Food

Consumer Electronics

Clothing & Footwear

Home Decoration

Industrial & Science

Sports & Leisure

Travel & Tourism

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of E-Commerce market, containing global revenue,

global production, sales, and CAGR. The forecast and analysis of E-Commerce market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in E-Commerce industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of E-Commerce market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of E-Commerce, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of E-Commerce in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of E-Commerce in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of E-Commerce. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole E-Commerce market, including the global production and revenue forecast, regional forecast. It also foresees the E-Commerce market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 E-COMMERCE MARKET OVERVIEW

- 1.1 Product Overview and Scope of E-Commerce
- 1.2 E-Commerce Segment by Type
 - 1.2.1 Global E-Commerce Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of B2B
 - 1.2.3 The Market Profile of B2C
 - 1.2.4 The Market Profile of C2C
 - 1.2.5 The Market Profile of C2B
 - 1.2.6 The Market Profile of Others
- 1.3 Global E-Commerce Segment by Application
 - 1.3.1 E-Commerce Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Automotive
 - 1.3.3 The Market Profile of Beauty and Personal Care
 - 1.3.4 The Market Profile of Books & Stationery
 - 1.3.5 The Market Profile of Food
 - 1.3.6 The Market Profile of Consumer Electronics
 - 1.3.7 The Market Profile of Clothing & Footwear
 - 1.3.8 The Market Profile of Home Decoration
 - 1.3.9 The Market Profile of Industrial & Science
 - 1.3.10 The Market Profile of Sports & Leisure
 - 1.3.11 The Market Profile of Travel & Tourism
- 1.4 Global E-Commerce Market by Region (2014-2026)
 - 1.4.1 Global E-Commerce Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.3 Europe E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.3.3 France E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.4 China E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.5 Japan E-Commerce Market Status and Prospect (2014-2026)

- 1.4.6 India E-Commerce Market Status and Prospect (2014-2026)
- 1.4.7 Southeast Asia E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.7.4 Indonesia E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.7.5 Thailand E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.7.6 Vietnam E-Commerce Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.8.3 Colombia E-Commerce Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa E-Commerce Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria E-Commerce Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of E-Commerce (2014-2026)
 - 1.5.1 Global E-Commerce Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global E-Commerce Production Status and Outlook (2014-2026)

2 GLOBAL E-COMMERCE MARKET LANDSCAPE BY PLAYER

- 2.1 Global E-Commerce Production and Share by Player (2014-2019)
- 2.2 Global E-Commerce Revenue and Market Share by Player (2014-2019)
- 2.3 Global E-Commerce Average Price by Player (2014-2019)
- 2.4 E-Commerce Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 E-Commerce Market Competitive Situation and Trends
 - 2.5.1 E-Commerce Market Concentration Rate
 - 2.5.2 E-Commerce Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 Target

- 3.1.1 Target Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.1.2 E-Commerce Product Profiles, Application and Specification
- 3.1.3 Target E-Commerce Market Performance (2014-2019)
- 3.1.4 Target Business Overview
- 3.2 J. C. Penney
 - 3.2.1 J. C. Penney Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.2.2 E-Commerce Product Profiles, Application and Specification
 - 3.2.3 J. C. Penney E-Commerce Market Performance (2014-2019)
 - 3.2.4 J. C. Penney Business Overview
- 3.3 Best Buy
 - 3.3.1 Best Buy Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.3.2 E-Commerce Product Profiles, Application and Specification
 - 3.3.3 Best Buy E-Commerce Market Performance (2014-2019)
 - 3.3.4 Best Buy Business Overview
- 3.4 Amazon
 - 3.4.1 Amazon Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.4.2 E-Commerce Product Profiles, Application and Specification
 - 3.4.3 Amazon E-Commerce Market Performance (2014-2019)
 - 3.4.4 Amazon Business Overview
- 3.5 GameStop
 - 3.5.1 GameStop Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.5.2 E-Commerce Product Profiles, Application and Specification
 - 3.5.3 GameStop E-Commerce Market Performance (2014-2019)
 - 3.5.4 GameStop Business Overview
- 3.6 The Home Depot
 - 3.6.1 The Home Depot Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.6.2 E-Commerce Product Profiles, Application and Specification
 - 3.6.3 The Home Depot E-Commerce Market Performance (2014-2019)
 - 3.6.4 The Home Depot Business Overview
- 3.7 Walmart
 - 3.7.1 Walmart Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.7.2 E-Commerce Product Profiles, Application and Specification
 - 3.7.3 Walmart E-Commerce Market Performance (2014-2019)
 - 3.7.4 Walmart Business Overview
- 3.8 Costco
 - 3.8.1 Costco Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.8.2 E-Commerce Product Profiles, Application and Specification

- 3.8.3 Costco E-Commerce Market Performance (2014-2019)
- 3.8.4 Costco Business Overview
- 3.9 ASOS
 - 3.9.1 ASOS Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.9.2 E-Commerce Product Profiles, Application and Specification
 - 3.9.3 ASOS E-Commerce Market Performance (2014-2019)
 - 3.9.4 ASOS Business Overview
- 3.10 Alibaba
 - 3.10.1 Alibaba Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.10.2 E-Commerce Product Profiles, Application and Specification
 - 3.10.3 Alibaba E-Commerce Market Performance (2014-2019)
 - 3.10.4 Alibaba Business Overview
- 3.11 Barnes & Noble
 - 3.11.1 Barnes & Noble Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 E-Commerce Product Profiles, Application and Specification
 - 3.11.3 Barnes & Noble E-Commerce Market Performance (2014-2019)
 - 3.11.4 Barnes & Noble Business Overview
- 3.12 Liberty Interactive
 - 3.12.1 Liberty Interactive Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.12.2 E-Commerce Product Profiles, Application and Specification
 - 3.12.3 Liberty Interactive E-Commerce Market Performance (2014-2019)
 - 3.12.4 Liberty Interactive Business Overview
- 3.13 PayPal
 - 3.13.1 PayPal Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.13.2 E-Commerce Product Profiles, Application and Specification
 - 3.13.3 PayPal E-Commerce Market Performance (2014-2019)
 - 3.13.4 PayPal Business Overview
- 3.14 E-bay
 - 3.14.1 E-bay Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.14.2 E-Commerce Product Profiles, Application and Specification
 - 3.14.3 E-bay E-Commerce Market Performance (2014-2019)
 - 3.14.4 E-bay Business Overview
- 3.15 Google
 - 3.15.1 Google Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.15.2 E-Commerce Product Profiles, Application and Specification
 - 3.15.3 Google E-Commerce Market Performance (2014-2019)
 - 3.15.4 Google Business Overview

3.16 Groupon

3.16.1 Groupon Basic Information, Manufacturing Base, Sales Area and Competitors

3.16.2 E-Commerce Product Profiles, Application and Specification

3.16.3 Groupon E-Commerce Market Performance (2014-2019)

3.16.4 Groupon Business Overview

3.17 Apple

3.17.1 Apple Basic Information, Manufacturing Base, Sales Area and Competitors

3.17.2 E-Commerce Product Profiles, Application and Specification

3.17.3 Apple E-Commerce Market Performance (2014-2019)

3.17.4 Apple Business Overview

3.18 Staples

3.18.1 Staples Basic Information, Manufacturing Base, Sales Area and Competitors

3.18.2 E-Commerce Product Profiles, Application and Specification

3.18.3 Staples E-Commerce Market Performance (2014-2019)

3.18.4 Staples Business Overview

4 GLOBAL E-COMMERCE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global E-Commerce Production and Market Share by Type (2014-2019)

4.2 Global E-Commerce Revenue and Market Share by Type (2014-2019)

4.3 Global E-Commerce Price by Type (2014-2019)

4.4 Global E-Commerce Production Growth Rate by Type (2014-2019)

4.4.1 Global E-Commerce Production Growth Rate of B2B (2014-2019)

4.4.2 Global E-Commerce Production Growth Rate of B2C (2014-2019)

4.4.3 Global E-Commerce Production Growth Rate of C2C (2014-2019)

4.4.4 Global E-Commerce Production Growth Rate of C2B (2014-2019)

4.4.5 Global E-Commerce Production Growth Rate of Others (2014-2019)

5 GLOBAL E-COMMERCE MARKET ANALYSIS BY APPLICATION

5.1 Global E-Commerce Consumption and Market Share by Application (2014-2019)

5.2 Global E-Commerce Consumption Growth Rate by Application (2014-2019)

5.2.1 Global E-Commerce Consumption Growth Rate of Automotive (2014-2019)

5.2.2 Global E-Commerce Consumption Growth Rate of Beauty and Personal Care (2014-2019)

5.2.3 Global E-Commerce Consumption Growth Rate of Books & Stationery (2014-2019)

5.2.4 Global E-Commerce Consumption Growth Rate of Food (2014-2019)

5.2.5 Global E-Commerce Consumption Growth Rate of Consumer Electronics (2014-2019)

5.2.6 Global E-Commerce Consumption Growth Rate of Clothing & Footwear (2014-2019)

5.2.7 Global E-Commerce Consumption Growth Rate of Home Decoration (2014-2019)

5.2.8 Global E-Commerce Consumption Growth Rate of Industrial & Science (2014-2019)

5.2.9 Global E-Commerce Consumption Growth Rate of Sports & Leisure (2014-2019)

5.2.10 Global E-Commerce Consumption Growth Rate of Travel & Tourism (2014-2019)

6 GLOBAL E-COMMERCE PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global E-Commerce Consumption by Region (2014-2019)

6.2 United States E-Commerce Production, Consumption, Export, Import (2014-2019)

6.3 Europe E-Commerce Production, Consumption, Export, Import (2014-2019)

6.4 China E-Commerce Production, Consumption, Export, Import (2014-2019)

6.5 Japan E-Commerce Production, Consumption, Export, Import (2014-2019)

6.6 India E-Commerce Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia E-Commerce Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America E-Commerce Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa E-Commerce Production, Consumption, Export, Import (2014-2019)

7 GLOBAL E-COMMERCE PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global E-Commerce Production and Market Share by Region (2014-2019)

7.2 Global E-Commerce Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global E-Commerce Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States E-Commerce Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe E-Commerce Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China E-Commerce Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan E-Commerce Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India E-Commerce Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia E-Commerce Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America E-Commerce Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa E-Commerce Production, Revenue, Price and Gross Margin (2014-2019)

8 E-COMMERCE MANUFACTURING ANALYSIS

8.1 E-Commerce Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of E-Commerce

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 E-Commerce Industrial Chain Analysis

9.2 Raw Materials Sources of E-Commerce Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for E-Commerce

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL E-COMMERCE MARKET FORECAST (2019-2026)

11.1 Global E-Commerce Production, Revenue Forecast (2019-2026)

11.1.1 Global E-Commerce Production and Growth Rate Forecast (2019-2026)

11.1.2 Global E-Commerce Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global E-Commerce Price and Trend Forecast (2019-2026)

11.2 Global E-Commerce Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States E-Commerce Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe E-Commerce Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China E-Commerce Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan E-Commerce Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India E-Commerce Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia E-Commerce Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America E-Commerce Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa E-Commerce Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global E-Commerce Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global E-Commerce Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

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