

# Global DTC Testing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Based on the DTC Testing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global DTC Testing market covered in Chapter 5:

Genesis HealthCare

Color

Pathway Genomics

Helix

Family Tree DNA(Gene by Gene)

MyHeritage

MapMyGenome

23andMe

Ancestry

Living DNA

EasyDNA

In Chapter 6, on the basis of types, the DTC Testing market from 2015 to 2025 is primarily split into:

Targeted Analysis

Single Nucleotide Polymorphism (SNP) Chips

Whole Genome Sequencing (WGS)

In Chapter 7, on the basis of applications, the DTC Testing market from 2015 to 2025 covers:

Carrier Testing

Predictive Testing

Ancestry and Relationship Testing

Nutrigenomics Testing

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global DTC Testing Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Genesis HealthCare
  - 5.1.1 Genesis HealthCare Company Profile

- 5.1.2 Genesis HealthCare Business Overview
- 5.1.3 Genesis HealthCare DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Genesis HealthCare DTC Testing Products Introduction
- 5.2 Color
  - 5.2.1 Color Company Profile
  - 5.2.2 Color Business Overview
  - 5.2.3 Color DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Color DTC Testing Products Introduction
- 5.3 Pathway Genomics
  - 5.3.1 Pathway Genomics Company Profile
  - 5.3.2 Pathway Genomics Business Overview
  - 5.3.3 Pathway Genomics DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Pathway Genomics DTC Testing Products Introduction
- 5.4 Helix
  - 5.4.1 Helix Company Profile
  - 5.4.2 Helix Business Overview
  - 5.4.3 Helix DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Helix DTC Testing Products Introduction
- 5.5 Family Tree DNA(Gene by Gene)
  - 5.5.1 Family Tree DNA(Gene by Gene) Company Profile
  - 5.5.2 Family Tree DNA(Gene by Gene) Business Overview
  - 5.5.3 Family Tree DNA(Gene by Gene) DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Family Tree DNA(Gene by Gene) DTC Testing Products Introduction
- 5.6 MyHeritage
  - 5.6.1 MyHeritage Company Profile
  - 5.6.2 MyHeritage Business Overview
  - 5.6.3 MyHeritage DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 MyHeritage DTC Testing Products Introduction
- 5.7 MapMyGenome
  - 5.7.1 MapMyGenome Company Profile
  - 5.7.2 MapMyGenome Business Overview
  - 5.7.3 MapMyGenome DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 MapMyGenome DTC Testing Products Introduction
- 5.8 23andMe
  - 5.8.1 23andMe Company Profile
  - 5.8.2 23andMe Business Overview
  - 5.8.3 23andMe DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 23andMe DTC Testing Products Introduction
- 5.9 Ancestry
  - 5.9.1 Ancestry Company Profile
  - 5.9.2 Ancestry Business Overview
  - 5.9.3 Ancestry DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Ancestry DTC Testing Products Introduction
- 5.10 Living DNA
  - 5.10.1 Living DNA Company Profile
  - 5.10.2 Living DNA Business Overview
  - 5.10.3 Living DNA DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Living DNA DTC Testing Products Introduction
- 5.11 EasyDNA
  - 5.11.1 EasyDNA Company Profile
  - 5.11.2 EasyDNA Business Overview
  - 5.11.3 EasyDNA DTC Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 EasyDNA DTC Testing Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global DTC Testing Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global DTC Testing Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global DTC Testing Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global DTC Testing Price by Types (2015-2020)
- 6.2 Global DTC Testing Market Forecast by Types (2020-2025)
  - 6.2.1 Global DTC Testing Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global DTC Testing Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global DTC Testing Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global DTC Testing Sales, Price and Growth Rate of Targeted Analysis

6.3.2 Global DTC Testing Sales, Price and Growth Rate of Single Nucleotide Polymorphism (SNP) Chips

6.3.3 Global DTC Testing Sales, Price and Growth Rate of Whole Genome Sequencing (WGS)

6.4 Global DTC Testing Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Targeted Analysis Market Revenue and Sales Forecast (2020-2025)

6.4.2 Single Nucleotide Polymorphism (SNP) Chips Market Revenue and Sales Forecast (2020-2025)

6.4.3 Whole Genome Sequencing (WGS) Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

7.1 Global DTC Testing Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global DTC Testing Sales and Market Share by Applications (2015-2020)

7.1.2 Global DTC Testing Revenue and Market Share by Applications (2015-2020)

7.2 Global DTC Testing Market Forecast by Applications (2020-2025)

7.2.1 Global DTC Testing Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global DTC Testing Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global DTC Testing Revenue, Sales and Growth Rate of Carrier Testing (2015-2020)

7.3.2 Global DTC Testing Revenue, Sales and Growth Rate of Predictive Testing (2015-2020)

7.3.3 Global DTC Testing Revenue, Sales and Growth Rate of Ancestry and Relationship Testing (2015-2020)

7.3.4 Global DTC Testing Revenue, Sales and Growth Rate of Nutrigenomics Testing (2015-2020)

7.3.5 Global DTC Testing Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global DTC Testing Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Carrier Testing Market Revenue and Sales Forecast (2020-2025)

7.4.2 Predictive Testing Market Revenue and Sales Forecast (2020-2025)

7.4.3 Ancestry and Relationship Testing Market Revenue and Sales Forecast (2020-2025)

7.4.4 Nutrigenomics Testing Market Revenue and Sales Forecast (2020-2025)

7.4.5 Others Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global DTC Testing Sales by Regions (2015-2020)
- 8.2 Global DTC Testing Market Revenue by Regions (2015-2020)
- 8.3 Global DTC Testing Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA DTC TESTING MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America DTC Testing Market Sales and Growth Rate (2015-2020)
- 9.3 North America DTC Testing Market Revenue and Growth Rate (2015-2020)
- 9.4 North America DTC Testing Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America DTC Testing Market Analysis by Country
  - 9.6.1 U.S. DTC Testing Sales and Growth Rate
  - 9.6.2 Canada DTC Testing Sales and Growth Rate
  - 9.6.3 Mexico DTC Testing Sales and Growth Rate

## **10 EUROPE DTC TESTING MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe DTC Testing Market Sales and Growth Rate (2015-2020)
- 10.3 Europe DTC Testing Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe DTC Testing Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe DTC Testing Market Analysis by Country
  - 10.6.1 Germany DTC Testing Sales and Growth Rate
  - 10.6.2 United Kingdom DTC Testing Sales and Growth Rate
  - 10.6.3 France DTC Testing Sales and Growth Rate
  - 10.6.4 Italy DTC Testing Sales and Growth Rate
  - 10.6.5 Spain DTC Testing Sales and Growth Rate
  - 10.6.6 Russia DTC Testing Sales and Growth Rate

## **11 ASIA-PACIFIC DTC TESTING MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific DTC Testing Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific DTC Testing Market Revenue and Growth Rate (2015-2020)



- 11.4 Asia-Pacific DTC Testing Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific DTC Testing Market Analysis by Country
  - 11.6.1 China DTC Testing Sales and Growth Rate
  - 11.6.2 Japan DTC Testing Sales and Growth Rate
  - 11.6.3 South Korea DTC Testing Sales and Growth Rate
  - 11.6.4 Australia DTC Testing Sales and Growth Rate
  - 11.6.5 India DTC Testing Sales and Growth Rate

## **12 SOUTH AMERICA DTC TESTING MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America DTC Testing Market Sales and Growth Rate (2015-2020)
- 12.3 South America DTC Testing Market Revenue and Growth Rate (2015-2020)
- 12.4 South America DTC Testing Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America DTC Testing Market Analysis by Country
  - 12.6.1 Brazil DTC Testing Sales and Growth Rate
  - 12.6.2 Argentina DTC Testing Sales and Growth Rate
  - 12.6.3 Columbia DTC Testing Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA DTC TESTING MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa DTC Testing Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa DTC Testing Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa DTC Testing Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa DTC Testing Market Analysis by Country
  - 13.6.1 UAE DTC Testing Sales and Growth Rate
  - 13.6.2 Egypt DTC Testing Sales and Growth Rate
  - 13.6.3 South Africa DTC Testing Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global DTC Testing Market Size and Growth Rate 2015-2025

Table DTC Testing Key Market Segments

Figure Global DTC Testing Market Revenue (\$) Segment by Type from 2015-2020

Figure Global DTC Testing Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of DTC Testing

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Genesis HealthCare Company Profile

Table Genesis HealthCare Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Genesis HealthCare Production and Growth Rate

Figure Genesis HealthCare Market Revenue (\$) Market Share 2015-2020

Table Color Company Profile

Table Color Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Color Production and Growth Rate

Figure Color Market Revenue (\$) Market Share 2015-2020

Table Pathway Genomics Company Profile

Table Pathway Genomics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Pathway Genomics Production and Growth Rate

Figure Pathway Genomics Market Revenue (\$) Market Share 2015-2020

Table Helix Company Profile

Table Helix Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Helix Production and Growth Rate

Figure Helix Market Revenue (\$) Market Share 2015-2020

Table Family Tree DNA(Gene by Gene) Company Profile

Table Family Tree DNA(Gene by Gene) Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Family Tree DNA(Gene by Gene) Production and Growth Rate

Figure Family Tree DNA(Gene by Gene) Market Revenue (\$) Market Share 2015-2020

Table MyHeritage Company Profile

Table MyHeritage Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MyHeritage Production and Growth Rate

Figure MyHeritage Market Revenue (\$) Market Share 2015-2020

Table MapMyGenome Company Profile

Table MapMyGenome Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MapMyGenome Production and Growth Rate

Figure MapMyGenome Market Revenue (\$) Market Share 2015-2020

Table 23andMe Company Profile

Table 23andMe Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure 23andMe Production and Growth Rate

Figure 23andMe Market Revenue (\$) Market Share 2015-2020

Table Ancestry Company Profile

Table Ancestry Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ancestry Production and Growth Rate

Figure Ancestry Market Revenue (\$) Market Share 2015-2020

Table Living DNA Company Profile

Table Living DNA Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Living DNA Production and Growth Rate

Figure Living DNA Market Revenue (\$) Market Share 2015-2020

Table EasyDNA Company Profile

Table EasyDNA Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure EasyDNA Production and Growth Rate

Figure EasyDNA Market Revenue (\$) Market Share 2015-2020

Table Global DTC Testing Sales by Types (2015-2020)

Table Global DTC Testing Sales Share by Types (2015-2020)

Table Global DTC Testing Revenue (\$) by Types (2015-2020)

Table Global DTC Testing Revenue Share by Types (2015-2020)

Table Global DTC Testing Price (\$) by Types (2015-2020)

Table Global DTC Testing Market Forecast Sales by Types (2020-2025)

Table Global DTC Testing Market Forecast Sales Share by Types (2020-2025)

Table Global DTC Testing Market Forecast Revenue (\$) by Types (2020-2025)

Table Global DTC Testing Market Forecast Revenue Share by Types (2020-2025)

Figure Global Targeted Analysis Sales and Growth Rate (2015-2020)

Figure Global Targeted Analysis Price (2015-2020)

Figure Global Single Nucleotide Polymorphism (SNP) Chips Sales and Growth Rate (2015-2020)

Figure Global Single Nucleotide Polymorphism (SNP) Chips Price (2015-2020)

Figure Global Whole Genome Sequencing (WGS) Sales and Growth Rate (2015-2020)

Figure Global Whole Genome Sequencing (WGS) Price (2015-2020)

Figure Global DTC Testing Market Revenue (\$) and Growth Rate Forecast of Targeted Analysis (2020-2025)

Figure Global DTC Testing Sales and Growth Rate Forecast of Targeted Analysis (2020-2025)

Figure Global DTC Testing Market Revenue (\$) and Growth Rate Forecast of Single Nucleotide Polymorphism (SNP) Chips (2020-2025)

Figure Global DTC Testing Sales and Growth Rate Forecast of Single Nucleotide Polymorphism (SNP) Chips (2020-2025)

Figure Global DTC Testing Market Revenue (\$) and Growth Rate Forecast of Whole Genome Sequencing (WGS) (2020-2025)

Figure Global DTC Testing Sales and Growth Rate Forecast of Whole Genome Sequencing (WGS) (2020-2025)

Table Global DTC Testing Sales by Applications (2015-2020)

Table Global DTC Testing Sales Share by Applications (2015-2020)

Table Global DTC Testing Revenue (\$) by Applications (2015-2020)

Table Global DTC Testing Revenue Share by Applications (2015-2020)

Table Global DTC Testing Market Forecast Sales by Applications (2020-2025)

Table Global DTC Testing Market Forecast Sales Share by Applications (2020-2025)

Table Global DTC Testing Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global DTC Testing Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Carrier Testing Sales and Growth Rate (2015-2020)

Figure Global Carrier Testing Price (2015-2020)

Figure Global Predictive Testing Sales and Growth Rate (2015-2020)

Figure Global Predictive Testing Price (2015-2020)

Figure Global Ancestry and Relationship Testing Sales and Growth Rate (2015-2020)

Figure Global Ancestry and Relationship Testing Price (2015-2020)

Figure Global Nutrigenomics Testing Sales and Growth Rate (2015-2020)

Figure Global Nutrigenomics Testing Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global DTC Testing Market Revenue (\$) and Growth Rate Forecast of Carrier Testing (2020-2025)

Figure Global DTC Testing Sales and Growth Rate Forecast of Carrier Testing (2020-2025)

Figure Global DTC Testing Market Revenue (\$) and Growth Rate Forecast of Predictive Testing (2020-2025)

Figure Global DTC Testing Sales and Growth Rate Forecast of Predictive Testing (2020-2025)

Figure Global DTC Testing Market Revenue (\$) and Growth Rate Forecast of Ancestry and Relationship Testing (2020-2025)

Figure Global DTC Testing Sales and Growth Rate Forecast of Ancestry and Relationship Testing (2020-2025)

Figure Global DTC Testing Market Revenue (\$) and Growth Rate Forecast of Nutrigenomics Testing (2020-2025)

Figure Global DTC Testing Sales and Growth Rate Forecast of Nutrigenomics Testing (2020-2025)

Figure Global DTC Testing Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global DTC Testing Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global DTC Testing Sales and Growth Rate (2015-2020)

Table Global DTC Testing Sales by Regions (2015-2020)

Table Global DTC Testing Sales Market Share by Regions (2015-2020)

Figure Global DTC Testing Sales Market Share by Regions in 2019

Figure Global DTC Testing Revenue and Growth Rate (2015-2020)

Table Global DTC Testing Revenue by Regions (2015-2020)

Table Global DTC Testing Revenue Market Share by Regions (2015-2020)

Figure Global DTC Testing Revenue Market Share by Regions in 2019

Table Global DTC Testing Market Forecast Sales by Regions (2020-2025)

Table Global DTC Testing Market Forecast Sales Share by Regions (2020-2025)

Table Global DTC Testing Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global DTC Testing Market Forecast Revenue Share by Regions (2020-2025)

Figure North America DTC Testing Market Sales and Growth Rate (2015-2020)

Figure North America DTC Testing Market Revenue and Growth Rate (2015-2020)

Figure North America DTC Testing Market Forecast Sales (2020-2025)

Figure North America DTC Testing Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. DTC Testing Market Sales and Growth Rate (2015-2020)

Figure Canada DTC Testing Market Sales and Growth Rate (2015-2020)

Figure Mexico DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Europe DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Europe DTC Testing Market Revenue and Growth Rate (2015-2020)  
Figure Europe DTC Testing Market Forecast Sales (2020-2025)  
Figure Europe DTC Testing Market Forecast Revenue (\$) (2020-2025)  
Figure Europe COVID-19 Status  
Figure Germany DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure United Kingdom DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure France DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Italy DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Spain DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Russia DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific DTC Testing Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific DTC Testing Market Forecast Sales (2020-2025)  
Figure Asia-Pacific DTC Testing Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Japan DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure South Korea DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Australia DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure India DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure South America DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure South America DTC Testing Market Revenue and Growth Rate (2015-2020)  
Figure South America DTC Testing Market Forecast Sales (2020-2025)  
Figure South America DTC Testing Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Argentina DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Columbia DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa DTC Testing Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa DTC Testing Market Forecast Sales (2020-2025)  
Figure Middle East and Africa DTC Testing Market Forecast Revenue (\$) (2020-2025)  
Figure UAE DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure Egypt DTC Testing Market Sales and Growth Rate (2015-2020)  
Figure South Africa DTC Testing Market Sales and Growth Rate (2015-2020)

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