

Global Drinking Yogurt Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G49DDC00D042EN.html>

Date: November 2021

Pages: 112

Price: US\$ 3,500.00 (Single User License)

ID: G49DDC00D042EN

Abstracts

Yogurt is a food product prepared by fermentation of milk with the addition of healthy bacteria such as lactobacillus. Fermentation of lactose present in milk produces lactic acid, which lowers the pH of the milk to give yogurt with characteristics sour flavor and texture.

Based on the Drinking Yogurt market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Drinking Yogurt market covered in Chapter 5:

Unilever

Nestl S.A

Fonterra Co-operative Group Limited

Dean Foods

China Mengniu DairyFlora ProActiv

Bright Dairy
Groupe Danone
Arla Foods amba
Chobani LLC.
General Mills Inc.,
Yakult Honsha Co. Ltd
Muller
Raisio Nutrition Ltd.
Lactalis Group
LALA Branded Products LLC
Amul
Bio Green Dairy

In Chapter 6, on the basis of types, the Drinking Yogurt market from 2015 to 2025 is primarily split into:

Regular
Fat-free
Flavored

In Chapter 7, on the basis of applications, the Drinking Yogurt market from 2015 to 2025 covers:

Hyper & Supermarket
Convenience Store
Specialty Store

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain

Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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