

Global Drinkable Yogurt Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Drinkable Yogurt market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Drinkable Yogurt market are covered in Chapter 9:

Grupo Lala, S.A. de C.V.
Royal FrieslandCampina N.V.
Morinaga Nutritional Foods, Inc.
Cie Gervais Danone
Nestlé S.A
Yoplait USA, Inc

Chobani, LLC
Grupo Industrial Lala Sa De Cv
Esteson Corporation
Lactalis Group
Pillars Yogurt
General Mills Inc.
Groupe Lactalis
Lifeway Foods, Inc.
Sigma Alimentos SA de CV
Califia Farms
Ronnybrook Farm Dairy
Materne North America Corp.
Hain Celestial Group
LALA U.S., Inc.
Danone Groupe SA
Yakult Honsha Co., Ltd.

In Chapter 5 and Chapter 7.3, based on types, the Drinkable Yogurt market from 2017 to 2027 is primarily split into:

Plain Yogurt
Flavored Yogurt

In Chapter 6 and Chapter 7.4, based on applications, the Drinkable Yogurt market from 2017 to 2027 covers:

Supermarkets/Hypermarkets
Convenience Stores
Specialty Stores
Online Retailers
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Drinkable Yogurt market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Drinkable Yogurt Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the

future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 DRINKABLE YOGURT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Drinkable Yogurt Market
- 1.2 Drinkable Yogurt Market Segment by Type
 - 1.2.1 Global Drinkable Yogurt Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Drinkable Yogurt Market Segment by Application
 - 1.3.1 Drinkable Yogurt Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Drinkable Yogurt Market, Region Wise (2017-2027)
 - 1.4.1 Global Drinkable Yogurt Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Drinkable Yogurt Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Drinkable Yogurt Market Status and Prospect (2017-2027)
 - 1.4.4 China Drinkable Yogurt Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Drinkable Yogurt Market Status and Prospect (2017-2027)
 - 1.4.6 India Drinkable Yogurt Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Drinkable Yogurt Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Drinkable Yogurt Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Drinkable Yogurt Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Drinkable Yogurt (2017-2027)
 - 1.5.1 Global Drinkable Yogurt Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Drinkable Yogurt Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Drinkable Yogurt Market

2 INDUSTRY OUTLOOK

- 2.1 Drinkable Yogurt Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Drinkable Yogurt Market Drivers Analysis
- 2.4 Drinkable Yogurt Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Drinkable Yogurt Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Drinkable Yogurt Industry Development

3 GLOBAL DRINKABLE YOGURT MARKET LANDSCAPE BY PLAYER

- 3.1 Global Drinkable Yogurt Sales Volume and Share by Player (2017-2022)
- 3.2 Global Drinkable Yogurt Revenue and Market Share by Player (2017-2022)
- 3.3 Global Drinkable Yogurt Average Price by Player (2017-2022)
- 3.4 Global Drinkable Yogurt Gross Margin by Player (2017-2022)
- 3.5 Drinkable Yogurt Market Competitive Situation and Trends
 - 3.5.1 Drinkable Yogurt Market Concentration Rate
 - 3.5.2 Drinkable Yogurt Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL DRINKABLE YOGURT SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Drinkable Yogurt Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Drinkable Yogurt Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Drinkable Yogurt Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Drinkable Yogurt Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Drinkable Yogurt Market Under COVID-19
- 4.5 Europe Drinkable Yogurt Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Drinkable Yogurt Market Under COVID-19
- 4.6 China Drinkable Yogurt Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Drinkable Yogurt Market Under COVID-19
- 4.7 Japan Drinkable Yogurt Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Drinkable Yogurt Market Under COVID-19
- 4.8 India Drinkable Yogurt Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Drinkable Yogurt Market Under COVID-19

4.9 Southeast Asia Drinkable Yogurt Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Drinkable Yogurt Market Under COVID-19

4.10 Latin America Drinkable Yogurt Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Drinkable Yogurt Market Under COVID-19

4.11 Middle East and Africa Drinkable Yogurt Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Drinkable Yogurt Market Under COVID-19

5 GLOBAL DRINKABLE YOGURT SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Drinkable Yogurt Sales Volume and Market Share by Type (2017-2022)

5.2 Global Drinkable Yogurt Revenue and Market Share by Type (2017-2022)

5.3 Global Drinkable Yogurt Price by Type (2017-2022)

5.4 Global Drinkable Yogurt Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Drinkable Yogurt Sales Volume, Revenue and Growth Rate of Plain Yogurt (2017-2022)

5.4.2 Global Drinkable Yogurt Sales Volume, Revenue and Growth Rate of Flavored Yogurt (2017-2022)

6 GLOBAL DRINKABLE YOGURT MARKET ANALYSIS BY APPLICATION

6.1 Global Drinkable Yogurt Consumption and Market Share by Application (2017-2022)

6.2 Global Drinkable Yogurt Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Drinkable Yogurt Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Drinkable Yogurt Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

6.3.2 Global Drinkable Yogurt Consumption and Growth Rate of Convenience Stores (2017-2022)

6.3.3 Global Drinkable Yogurt Consumption and Growth Rate of Specialty Stores (2017-2022)

6.3.4 Global Drinkable Yogurt Consumption and Growth Rate of Online Retailers (2017-2022)

6.3.5 Global Drinkable Yogurt Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL DRINKABLE YOGURT MARKET FORECAST (2022-2027)

7.1 Global Drinkable Yogurt Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Drinkable Yogurt Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Drinkable Yogurt Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Drinkable Yogurt Price and Trend Forecast (2022-2027)

7.2 Global Drinkable Yogurt Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Drinkable Yogurt Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Drinkable Yogurt Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Drinkable Yogurt Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Drinkable Yogurt Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Drinkable Yogurt Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Drinkable Yogurt Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Drinkable Yogurt Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Drinkable Yogurt Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Drinkable Yogurt Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Drinkable Yogurt Revenue and Growth Rate of Plain Yogurt (2022-2027)

7.3.2 Global Drinkable Yogurt Revenue and Growth Rate of Flavored Yogurt (2022-2027)

7.4 Global Drinkable Yogurt Consumption Forecast by Application (2022-2027)

7.4.1 Global Drinkable Yogurt Consumption Value and Growth Rate of Supermarkets/Hypermarkets(2022-2027)

7.4.2 Global Drinkable Yogurt Consumption Value and Growth Rate of Convenience Stores(2022-2027)

7.4.3 Global Drinkable Yogurt Consumption Value and Growth Rate of Specialty Stores(2022-2027)

7.4.4 Global Drinkable Yogurt Consumption Value and Growth Rate of Online Retailers(2022-2027)

7.4.5 Global Drinkable Yogurt Consumption Value and Growth Rate of Others(2022-2027)

7.5 Drinkable Yogurt Market Forecast Under COVID-19

8 DRINKABLE YOGURT MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Drinkable Yogurt Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Drinkable Yogurt Analysis
- 8.6 Major Downstream Buyers of Drinkable Yogurt Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Drinkable Yogurt Industry

9 PLAYERS PROFILES

- 9.1 Grupo Lala, S.A. de C.V.
 - 9.1.1 Grupo Lala, S.A. de C.V. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.1.3 Grupo Lala, S.A. de C.V. Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Royal FrieslandCampina N.V.
 - 9.2.1 Royal FrieslandCampina N.V. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.2.3 Royal FrieslandCampina N.V. Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Morinaga Nutritional Foods, Inc.
 - 9.3.1 Morinaga Nutritional Foods, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.3.3 Morinaga Nutritional Foods, Inc. Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Cie Gervais Danone
 - 9.4.1 Cie Gervais Danone Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.4.2 Drinkable Yogurt Product Profiles, Application and Specification
- 9.4.3 Cie Gervais Danone Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Nestl? S.A
 - 9.5.1 Nestl? S.A Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.5.3 Nestl? S.A Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Yoplait USA, Inc
 - 9.6.1 Yoplait USA, Inc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.6.3 Yoplait USA, Inc Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Chobani, LLC
 - 9.7.1 Chobani, LLC Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.7.3 Chobani, LLC Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Grupo Industrial Lala Sa De Cv
 - 9.8.1 Grupo Industrial Lala Sa De Cv Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.8.3 Grupo Industrial Lala Sa De Cv Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Esteson Corporation
 - 9.9.1 Esteson Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.9.3 Esteson Corporation Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis

9.10 Lactalis Group

9.10.1 Lactalis Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Drinkable Yogurt Product Profiles, Application and Specification

9.10.3 Lactalis Group Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Pillars Yogurt

9.11.1 Pillars Yogurt Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Drinkable Yogurt Product Profiles, Application and Specification

9.11.3 Pillars Yogurt Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 General Mills Inc.

9.12.1 General Mills Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Drinkable Yogurt Product Profiles, Application and Specification

9.12.3 General Mills Inc. Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Groupe Lactalis

9.13.1 Groupe Lactalis Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Drinkable Yogurt Product Profiles, Application and Specification

9.13.3 Groupe Lactalis Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Lifeway Foods, Inc.

9.14.1 Lifeway Foods, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Drinkable Yogurt Product Profiles, Application and Specification

9.14.3 Lifeway Foods, Inc. Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Sigma Alimentos SA de CV

9.15.1 Sigma Alimentos SA de CV Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Drinkable Yogurt Product Profiles, Application and Specification

- 9.15.3 Sigma Alimentos SA de CV Market Performance (2017-2022)
- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis
- 9.16 Califia Farms
 - 9.16.1 Califia Farms Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.16.3 Califia Farms Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis
- 9.17 Ronnybrook Farm Dairy
 - 9.17.1 Ronnybrook Farm Dairy Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.17.3 Ronnybrook Farm Dairy Market Performance (2017-2022)
 - 9.17.4 Recent Development
 - 9.17.5 SWOT Analysis
- 9.18 Materne North America Corp.
 - 9.18.1 Materne North America Corp. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.18.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.18.3 Materne North America Corp. Market Performance (2017-2022)
 - 9.18.4 Recent Development
 - 9.18.5 SWOT Analysis
- 9.19 Hain Celestial Group
 - 9.19.1 Hain Celestial Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.19.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.19.3 Hain Celestial Group Market Performance (2017-2022)
 - 9.19.4 Recent Development
 - 9.19.5 SWOT Analysis
- 9.20 LALA U.S., Inc.
 - 9.20.1 LALA U.S., Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.20.2 Drinkable Yogurt Product Profiles, Application and Specification
 - 9.20.3 LALA U.S., Inc. Market Performance (2017-2022)
 - 9.20.4 Recent Development
 - 9.20.5 SWOT Analysis
- 9.21 Danone Groupe SA

9.21.1 Danone Groupe SA Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Drinkable Yogurt Product Profiles, Application and Specification

9.21.3 Danone Groupe SA Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 Yakult Honsha Co., Ltd.

9.22.1 Yakult Honsha Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Drinkable Yogurt Product Profiles, Application and Specification

9.22.3 Yakult Honsha Co., Ltd. Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Drinkable Yogurt Product Picture

Table Global Drinkable Yogurt Market Sales Volume and CAGR (%) Comparison by Type

Table Drinkable Yogurt Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Drinkable Yogurt Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Drinkable Yogurt Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Drinkable Yogurt Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Drinkable Yogurt Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Drinkable Yogurt Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Drinkable Yogurt Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Drinkable Yogurt Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Drinkable Yogurt Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Drinkable Yogurt Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Drinkable Yogurt Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Drinkable Yogurt Industry Development

Table Global Drinkable Yogurt Sales Volume by Player (2017-2022)

Table Global Drinkable Yogurt Sales Volume Share by Player (2017-2022)

Figure Global Drinkable Yogurt Sales Volume Share by Player in 2021

Table Drinkable Yogurt Revenue (Million USD) by Player (2017-2022)

Table Drinkable Yogurt Revenue Market Share by Player (2017-2022)

Table Drinkable Yogurt Price by Player (2017-2022)

Table Drinkable Yogurt Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Drinkable Yogurt Sales Volume, Region Wise (2017-2022)
Table Global Drinkable Yogurt Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Drinkable Yogurt Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Drinkable Yogurt Sales Volume Market Share, Region Wise in 2021
Table Global Drinkable Yogurt Revenue (Million USD), Region Wise (2017-2022)
Table Global Drinkable Yogurt Revenue Market Share, Region Wise (2017-2022)
Figure Global Drinkable Yogurt Revenue Market Share, Region Wise (2017-2022)
Figure Global Drinkable Yogurt Revenue Market Share, Region Wise in 2021
Table Global Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Drinkable Yogurt Sales Volume by Type (2017-2022)
Table Global Drinkable Yogurt Sales Volume Market Share by Type (2017-2022)
Figure Global Drinkable Yogurt Sales Volume Market Share by Type in 2021
Table Global Drinkable Yogurt Revenue (Million USD) by Type (2017-2022)
Table Global Drinkable Yogurt Revenue Market Share by Type (2017-2022)
Figure Global Drinkable Yogurt Revenue Market Share by Type in 2021
Table Drinkable Yogurt Price by Type (2017-2022)
Figure Global Drinkable Yogurt Sales Volume and Growth Rate of Plain Yogurt (2017-2022)
Figure Global Drinkable Yogurt Revenue (Million USD) and Growth Rate of Plain Yogurt (2017-2022)
Figure Global Drinkable Yogurt Sales Volume and Growth Rate of Flavored Yogurt (2017-2022)

Figure Global Drinkable Yogurt Revenue (Million USD) and Growth Rate of Flavored Yogurt (2017-2022)

Table Global Drinkable Yogurt Consumption by Application (2017-2022)

Table Global Drinkable Yogurt Consumption Market Share by Application (2017-2022)

Table Global Drinkable Yogurt Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Drinkable Yogurt Consumption Revenue Market Share by Application (2017-2022)

Table Global Drinkable Yogurt Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

Table Global Drinkable Yogurt Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Drinkable Yogurt Consumption and Growth Rate of Specialty Stores (2017-2022)

Table Global Drinkable Yogurt Consumption and Growth Rate of Online Retailers (2017-2022)

Table Global Drinkable Yogurt Consumption and Growth Rate of Others (2017-2022)

Figure Global Drinkable Yogurt Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Drinkable Yogurt Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Drinkable Yogurt Price and Trend Forecast (2022-2027)

Figure USA Drinkable Yogurt Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Drinkable Yogurt Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Drinkable Yogurt Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Drinkable Yogurt Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Drinkable Yogurt Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Drinkable Yogurt Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Drinkable Yogurt Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Drinkable Yogurt Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Drinkable Yogurt Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Drinkable Yogurt Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Drinkable Yogurt Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Drinkable Yogurt Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Drinkable Yogurt Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Drinkable Yogurt Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Drinkable Yogurt Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Drinkable Yogurt Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Drinkable Yogurt Market Sales Volume Forecast, by Type

Table Global Drinkable Yogurt Sales Volume Market Share Forecast, by Type

Table Global Drinkable Yogurt Market Revenue (Million USD) Forecast, by Type

Table Global Drinkable Yogurt Revenue Market Share Forecast, by Type

Table Global Drinkable Yogurt Price Forecast, by Type

Figure Global Drinkable Yogurt Revenue (Million USD) and Growth Rate of Plain Yogurt (2022-2027)

Figure Global Drinkable Yogurt Revenue (Million USD) and Growth Rate of Plain Yogurt (2022-2027)

Figure Global Drinkable Yogurt Revenue (Million USD) and Growth Rate of Flavored Yogurt (2022-2027)

Figure Global Drinkable Yogurt Revenue (Million USD) and Growth Rate of Flavored Yogurt (2022-2027)

Table Global Drinkable Yogurt Market Consumption Forecast, by Application

Table Global Drinkable Yogurt Consumption Market Share Forecast, by Application

Table Global Drinkable Yogurt Market Revenue (Million USD) Forecast, by Application

Table Global Drinkable Yogurt Revenue Market Share Forecast, by Application

Figure Global Drinkable Yogurt Consumption Value (Million USD) and Growth Rate of Supermarkets/Hypermarkets (2022-2027)

Figure Global Drinkable Yogurt Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Drinkable Yogurt Consumption Value (Million USD) and Growth Rate of Specialty Stores (2022-2027)

Figure Global Drinkable Yogurt Consumption Value (Million USD) and Growth Rate of Online Retailers (2022-2027)

Figure Global Drinkable Yogurt Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Drinkable Yogurt Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Grupo Lala, S.A. de C.V. Profile

Table Grupo Lala, S.A. de C.V. Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Grupo Lala, S.A. de C.V. Drinkable Yogurt Sales Volume and Growth Rate

Figure Grupo Lala, S.A. de C.V. Revenue (Million USD) Market Share 2017-2022

Table Royal FrieslandCampina N.V. Profile

Table Royal FrieslandCampina N.V. Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Royal FrieslandCampina N.V. Drinkable Yogurt Sales Volume and Growth Rate

Figure Royal FrieslandCampina N.V. Revenue (Million USD) Market Share 2017-2022

Table Morinaga Nutritional Foods, Inc. Profile

Table Morinaga Nutritional Foods, Inc. Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Morinaga Nutritional Foods, Inc. Drinkable Yogurt Sales Volume and Growth Rate

Figure Morinaga Nutritional Foods, Inc. Revenue (Million USD) Market Share 2017-2022

Table Cie Gervais Danone Profile

Table Cie Gervais Danone Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cie Gervais Danone Drinkable Yogurt Sales Volume and Growth Rate

Figure Cie Gervais Danone Revenue (Million USD) Market Share 2017-2022

Table Nestl? S.A Profile

Table Nestl? S.A Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nestl? S.A Drinkable Yogurt Sales Volume and Growth Rate

Figure Nestl? S.A Revenue (Million USD) Market Share 2017-2022

Table Yoplait USA, Inc Profile

Table Yoplait USA, Inc Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yoplait USA, Inc Drinkable Yogurt Sales Volume and Growth Rate

Figure Yoplait USA, Inc Revenue (Million USD) Market Share 2017-2022

Table Chobani, LLC Profile

Table Chobani, LLC Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chobani, LLC Drinkable Yogurt Sales Volume and Growth Rate

Figure Chobani, LLC Revenue (Million USD) Market Share 2017-2022

Table Grupo Industrial Lala Sa De Cv Profile

Table Grupo Industrial Lala Sa De Cv Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Grupo Industrial Lala Sa De Cv Drinkable Yogurt Sales Volume and Growth Rate

Figure Grupo Industrial Lala Sa De Cv Revenue (Million USD) Market Share 2017-2022

Table Esteson Corporation Profile

Table Esteson Corporation Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Esteson Corporation Drinkable Yogurt Sales Volume and Growth Rate

Figure Esteson Corporation Revenue (Million USD) Market Share 2017-2022

Table Lactalis Group Profile

Table Lactalis Group Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lactalis Group Drinkable Yogurt Sales Volume and Growth Rate

Figure Lactalis Group Revenue (Million USD) Market Share 2017-2022

Table Pillars Yogurt Profile

Table Pillars Yogurt Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pillars Yogurt Drinkable Yogurt Sales Volume and Growth Rate

Figure Pillars Yogurt Revenue (Million USD) Market Share 2017-2022

Table General Mills Inc. Profile

Table General Mills Inc. Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure General Mills Inc. Drinkable Yogurt Sales Volume and Growth Rate

Figure General Mills Inc. Revenue (Million USD) Market Share 2017-2022

Table Groupe Lactalis Profile

Table Groupe Lactalis Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Groupe Lactalis Drinkable Yogurt Sales Volume and Growth Rate

Figure Groupe Lactalis Revenue (Million USD) Market Share 2017-2022

Table Lifeway Foods, Inc. Profile

Table Lifeway Foods, Inc. Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lifeway Foods, Inc. Drinkable Yogurt Sales Volume and Growth Rate
Figure Lifeway Foods, Inc. Revenue (Million USD) Market Share 2017-2022
Table Sigma Alimentos SA de CV Profile
Table Sigma Alimentos SA de CV Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Sigma Alimentos SA de CV Drinkable Yogurt Sales Volume and Growth Rate
Figure Sigma Alimentos SA de CV Revenue (Million USD) Market Share 2017-2022
Table Califia Farms Profile
Table Califia Farms Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Califia Farms Drinkable Yogurt Sales Volume and Growth Rate
Figure Califia Farms Revenue (Million USD) Market Share 2017-2022
Table Ronnybrook Farm Dairy Profile
Table Ronnybrook Farm Dairy Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Ronnybrook Farm Dairy Drinkable Yogurt Sales Volume and Growth Rate
Figure Ronnybrook Farm Dairy Revenue (Million USD) Market Share 2017-2022
Table Materne North America Corp. Profile
Table Materne North America Corp. Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Materne North America Corp. Drinkable Yogurt Sales Volume and Growth Rate
Figure Materne North America Corp. Revenue (Million USD) Market Share 2017-2022
Table Hain Celestial Group Profile
Table Hain Celestial Group Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Hain Celestial Group Drinkable Yogurt Sales Volume and Growth Rate
Figure Hain Celestial Group Revenue (Million USD) Market Share 2017-2022
Table LALA U.S., Inc. Profile
Table LALA U.S., Inc. Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure LALA U.S., Inc. Drinkable Yogurt Sales Volume and Growth Rate
Figure LALA U.S., Inc. Revenue (Million USD) Market Share 2017-2022
Table Danone Groupe SA Profile
Table Danone Groupe SA Drinkable Yogurt Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Danone Groupe SA Drinkable Yogurt Sales Volume and Growth Rate
Figure Danone Groupe SA Revenue (Million USD) Market Share 2017-2022
Table Yakult Honsha Co., Ltd. Profile
Table Yakult Honsha Co., Ltd. Drinkable Yogurt Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Yakult Honsha Co., Ltd. Drinkable Yogurt Sales Volume and Growth Rate

Figure Yakult Honsha Co., Ltd. Revenue (Million USD) Market Share 2017-2022

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