

# Global Do-it-Yourself Home Improvement Retailing Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Do-it-Yourself Home Improvement Retailing market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Do-it-Yourself Home Improvement Retailing market are covered in Chapter 9:

BAUVISTA GmbH & Co. KG

Kesko Corp.

Kingfisher Plc

BAUHAUS AG

OBI Group Holding SE & Co. KGaA

EUROBAUSTOFF Handelsgesellschaft mbH & Co. KG

Intergamma BV

Travis Perkins Plc

HORNBAACH Baumarkt AG Group

Groupe Adeo

In Chapter 5 and Chapter 7.3, based on types, the Do-it-Yourself Home Improvement Retailing market from 2017 to 2027 is primarily split into:

Lumber and landscape management

Decor and indoor garden

Kitchen

Painting and wallpaper

Others

In Chapter 6 and Chapter 7.4, based on applications, the Do-it-Yourself Home Improvement Retailing market from 2017 to 2027 covers:

Offline

Online

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Do-it-Yourself Home Improvement Retailing market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Do-it-Yourself Home Improvement Retailing Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### **1 DO-IT-YOURSELF HOME IMPROVEMENT RETAILING MARKET OVERVIEW**

1.1 Product Overview and Scope of Do-it-Yourself Home Improvement Retailing Market

1.2 Do-it-Yourself Home Improvement Retailing Market Segment by Type

1.2.1 Global Do-it-Yourself Home Improvement Retailing Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Do-it-Yourself Home Improvement Retailing Market Segment by Application

1.3.1 Do-it-Yourself Home Improvement Retailing Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Do-it-Yourself Home Improvement Retailing Market, Region Wise (2017-2027)

1.4.1 Global Do-it-Yourself Home Improvement Retailing Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Do-it-Yourself Home Improvement Retailing Market Status and Prospect (2017-2027)

1.4.3 Europe Do-it-Yourself Home Improvement Retailing Market Status and Prospect (2017-2027)

1.4.4 China Do-it-Yourself Home Improvement Retailing Market Status and Prospect (2017-2027)

1.4.5 Japan Do-it-Yourself Home Improvement Retailing Market Status and Prospect (2017-2027)

1.4.6 India Do-it-Yourself Home Improvement Retailing Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Do-it-Yourself Home Improvement Retailing Market Status and Prospect (2017-2027)

1.4.8 Latin America Do-it-Yourself Home Improvement Retailing Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Do-it-Yourself Home Improvement Retailing Market Status and Prospect (2017-2027)

1.5 Global Market Size of Do-it-Yourself Home Improvement Retailing (2017-2027)

1.5.1 Global Do-it-Yourself Home Improvement Retailing Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Do-it-Yourself Home Improvement Retailing Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Do-it-Yourself Home Improvement Retailing Market

## **2 INDUSTRY OUTLOOK**

2.1 Do-it-Yourself Home Improvement Retailing Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Do-it-Yourself Home Improvement Retailing Market Drivers Analysis

2.4 Do-it-Yourself Home Improvement Retailing Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Do-it-Yourself Home Improvement Retailing Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Do-it-Yourself Home Improvement Retailing Industry Development

## **3 GLOBAL DO-IT-YOURSELF HOME IMPROVEMENT RETAILING MARKET LANDSCAPE BY PLAYER**

3.1 Global Do-it-Yourself Home Improvement Retailing Sales Volume and Share by Player (2017-2022)

3.2 Global Do-it-Yourself Home Improvement Retailing Revenue and Market Share by Player (2017-2022)

3.3 Global Do-it-Yourself Home Improvement Retailing Average Price by Player (2017-2022)

3.4 Global Do-it-Yourself Home Improvement Retailing Gross Margin by Player (2017-2022)

3.5 Do-it-Yourself Home Improvement Retailing Market Competitive Situation and Trends

3.5.1 Do-it-Yourself Home Improvement Retailing Market Concentration Rate

3.5.2 Do-it-Yourself Home Improvement Retailing Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL DO-IT-YOURSELF HOME IMPROVEMENT RETAILING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Do-it-Yourself Home Improvement Retailing Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Do-it-Yourself Home Improvement Retailing Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Do-it-Yourself Home Improvement Retailing Market Under COVID-19
- 4.5 Europe Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Do-it-Yourself Home Improvement Retailing Market Under COVID-19
- 4.6 China Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Do-it-Yourself Home Improvement Retailing Market Under COVID-19
- 4.7 Japan Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Do-it-Yourself Home Improvement Retailing Market Under COVID-19
- 4.8 India Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Do-it-Yourself Home Improvement Retailing Market Under COVID-19
- 4.9 Southeast Asia Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Do-it-Yourself Home Improvement Retailing Market Under COVID-19
- 4.10 Latin America Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Do-it-Yourself Home Improvement Retailing Market Under COVID-19
- 4.11 Middle East and Africa Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Do-it-Yourself Home Improvement Retailing Market Under COVID-19

## **5 GLOBAL DO-IT-YOURSELF HOME IMPROVEMENT RETAILING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**



5.1 Global Do-it-Yourself Home Improvement Retailing Sales Volume and Market Share by Type (2017-2022)

5.2 Global Do-it-Yourself Home Improvement Retailing Revenue and Market Share by Type (2017-2022)

5.3 Global Do-it-Yourself Home Improvement Retailing Price by Type (2017-2022)

5.4 Global Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue and Growth Rate of Lumber and landscape management (2017-2022)

5.4.2 Global Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue and Growth Rate of Decor and indoor garden (2017-2022)

5.4.3 Global Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue and Growth Rate of Kitchen (2017-2022)

5.4.4 Global Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue and Growth Rate of Painting and wallpaper (2017-2022)

5.4.5 Global Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL DO-IT-YOURSELF HOME IMPROVEMENT RETAILING MARKET ANALYSIS BY APPLICATION**

6.1 Global Do-it-Yourself Home Improvement Retailing Consumption and Market Share by Application (2017-2022)

6.2 Global Do-it-Yourself Home Improvement Retailing Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Do-it-Yourself Home Improvement Retailing Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Do-it-Yourself Home Improvement Retailing Consumption and Growth Rate of Offline (2017-2022)

6.3.2 Global Do-it-Yourself Home Improvement Retailing Consumption and Growth Rate of Online (2017-2022)

## **7 GLOBAL DO-IT-YOURSELF HOME IMPROVEMENT RETAILING MARKET FORECAST (2022-2027)**

7.1 Global Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Do-it-Yourself Home Improvement Retailing Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Do-it-Yourself Home Improvement Retailing Price and Trend Forecast (2022-2027)

7.2 Global Do-it-Yourself Home Improvement Retailing Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Do-it-Yourself Home Improvement Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Do-it-Yourself Home Improvement Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Do-it-Yourself Home Improvement Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Do-it-Yourself Home Improvement Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Do-it-Yourself Home Improvement Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Do-it-Yourself Home Improvement Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Do-it-Yourself Home Improvement Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Do-it-Yourself Home Improvement Retailing Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Do-it-Yourself Home Improvement Retailing Revenue and Growth Rate of Lumber and landscape management (2022-2027)

7.3.2 Global Do-it-Yourself Home Improvement Retailing Revenue and Growth Rate of Decor and indoor garden (2022-2027)

7.3.3 Global Do-it-Yourself Home Improvement Retailing Revenue and Growth Rate of Kitchen (2022-2027)

7.3.4 Global Do-it-Yourself Home Improvement Retailing Revenue and Growth Rate of Painting and wallpaper (2022-2027)

7.3.5 Global Do-it-Yourself Home Improvement Retailing Revenue and Growth Rate of Others (2022-2027)

7.4 Global Do-it-Yourself Home Improvement Retailing Consumption Forecast by Application (2022-2027)

7.4.1 Global Do-it-Yourself Home Improvement Retailing Consumption Value and Growth Rate of Offline(2022-2027)

7.4.2 Global Do-it-Yourself Home Improvement Retailing Consumption Value and

Growth Rate of Online(2022-2027)

7.5 Do-it-Yourself Home Improvement Retailing Market Forecast Under COVID-19

## **8 DO-IT-YOURSELF HOME IMPROVEMENT RETAILING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Do-it-Yourself Home Improvement Retailing Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Do-it-Yourself Home Improvement Retailing Analysis

8.6 Major Downstream Buyers of Do-it-Yourself Home Improvement Retailing Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Do-it-Yourself Home Improvement Retailing Industry

## **9 PLAYERS PROFILES**

9.1 BAUVISTA GmbH & Co. KG

9.1.1 BAUVISTA GmbH & Co. KG Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Do-it-Yourself Home Improvement Retailing Product Profiles, Application and Specification

9.1.3 BAUVISTA GmbH & Co. KG Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Kesko Corp.

9.2.1 Kesko Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Do-it-Yourself Home Improvement Retailing Product Profiles, Application and Specification

9.2.3 Kesko Corp. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Kingfisher Plc

9.3.1 Kingfisher Plc Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Do-it-Yourself Home Improvement Retailing Product Profiles, Application and Specification

9.3.3 Kingfisher Plc Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 BAUHAUS AG

9.4.1 BAUHAUS AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Do-it-Yourself Home Improvement Retailing Product Profiles, Application and Specification

9.4.3 BAUHAUS AG Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 OBI Group Holding SE & Co. KGaA

9.5.1 OBI Group Holding SE & Co. KGaA Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Do-it-Yourself Home Improvement Retailing Product Profiles, Application and Specification

9.5.3 OBI Group Holding SE & Co. KGaA Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 EUROBAUSTOFF Handelsgesellschaft mbH & Co. KG

9.6.1 EUROBAUSTOFF Handelsgesellschaft mbH & Co. KG Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Do-it-Yourself Home Improvement Retailing Product Profiles, Application and Specification

9.6.3 EUROBAUSTOFF Handelsgesellschaft mbH & Co. KG Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Intergamma BV

9.7.1 Intergamma BV Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Do-it-Yourself Home Improvement Retailing Product Profiles, Application and Specification

9.7.3 Intergamma BV Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Travis Perkins Plc

9.8.1 Travis Perkins Plc Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Do-it-Yourself Home Improvement Retailing Product Profiles, Application and Specification

9.8.3 Travis Perkins Plc Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 HORNBACK Baumarkt AG Group

9.9.1 HORNBACK Baumarkt AG Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Do-it-Yourself Home Improvement Retailing Product Profiles, Application and Specification

9.9.3 HORNBACK Baumarkt AG Group Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Groupe Adeo

9.10.1 Groupe Adeo Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Do-it-Yourself Home Improvement Retailing Product Profiles, Application and Specification

9.10.3 Groupe Adeo Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Do-it-Yourself Home Improvement Retailing Product Picture

Table Global Do-it-Yourself Home Improvement Retailing Market Sales Volume and CAGR (%) Comparison by Type

Table Do-it-Yourself Home Improvement Retailing Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Do-it-Yourself Home Improvement Retailing Industry Development

Table Global Do-it-Yourself Home Improvement Retailing Sales Volume by Player (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Sales Volume Share by Player (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Sales Volume Share by Player in 2021

Table Do-it-Yourself Home Improvement Retailing Revenue (Million USD) by Player (2017-2022)

Table Do-it-Yourself Home Improvement Retailing Revenue Market Share by Player (2017-2022)

Table Do-it-Yourself Home Improvement Retailing Price by Player (2017-2022)

Table Do-it-Yourself Home Improvement Retailing Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Do-it-Yourself Home Improvement Retailing Sales Volume, Region Wise (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Sales Volume Market Share, Region Wise in 2021

Table Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD), Region Wise (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Revenue Market Share, Region Wise (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue Market Share, Region Wise (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue Market Share, Region Wise in 2021

Table Global Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Sales Volume by Type (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Sales Volume Market Share by Type (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Sales Volume Market Share by Type in 2021

Table Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) by Type (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Revenue Market Share by Type (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue Market Share by Type in 2021

Table Do-it-Yourself Home Improvement Retailing Price by Type (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate of Lumber and landscape management (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Lumber and landscape management (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate of Decor and indoor garden (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Decor and indoor garden (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate of Kitchen (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Kitchen (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate of Painting and wallpaper (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Painting and wallpaper (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Consumption by Application (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Consumption Market Share by Application (2017-2022)



Table Global Do-it-Yourself Home Improvement Retailing Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Consumption Revenue Market Share by Application (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Consumption and Growth Rate of Offline (2017-2022)

Table Global Do-it-Yourself Home Improvement Retailing Consumption and Growth Rate of Online (2017-2022)

Figure Global Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Price and Trend Forecast (2022-2027)

Figure USA Do-it-Yourself Home Improvement Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Do-it-Yourself Home Improvement Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Do-it-Yourself Home Improvement Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Do-it-Yourself Home Improvement Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Do-it-Yourself Home Improvement Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Do-it-Yourself Home Improvement Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Do-it-Yourself Home Improvement Retailing Market Sales Volume

and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Do-it-Yourself Home Improvement Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Do-it-Yourself Home Improvement Retailing Market Sales Volume Forecast, by Type

Table Global Do-it-Yourself Home Improvement Retailing Sales Volume Market Share Forecast, by Type

Table Global Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) Forecast, by Type

Table Global Do-it-Yourself Home Improvement Retailing Revenue Market Share Forecast, by Type

Table Global Do-it-Yourself Home Improvement Retailing Price Forecast, by Type

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Lumber and landscape management (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Lumber and landscape management (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Decor and indoor garden (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Decor and indoor garden (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Kitchen (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Kitchen (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Painting and wallpaper (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Painting and wallpaper (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Do-it-Yourself Home Improvement Retailing Market Consumption Forecast, by Application

Table Global Do-it-Yourself Home Improvement Retailing Consumption Market Share

Forecast, by Application

Table Global Do-it-Yourself Home Improvement Retailing Market Revenue (Million USD) Forecast, by Application

Table Global Do-it-Yourself Home Improvement Retailing Revenue Market Share Forecast, by Application

Figure Global Do-it-Yourself Home Improvement Retailing Consumption Value (Million USD) and Growth Rate of Offline (2022-2027)

Figure Global Do-it-Yourself Home Improvement Retailing Consumption Value (Million USD) and Growth Rate of Online (2022-2027)

Figure Do-it-Yourself Home Improvement Retailing Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table BAUVISTA GmbH & Co. KG Profile

Table BAUVISTA GmbH & Co. KG Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BAUVISTA GmbH & Co. KG Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate

Figure BAUVISTA GmbH & Co. KG Revenue (Million USD) Market Share 2017-2022

Table Kesko Corp. Profile

Table Kesko Corp. Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kesko Corp. Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate

Figure Kesko Corp. Revenue (Million USD) Market Share 2017-2022

Table Kingfisher Plc Profile

Table Kingfisher Plc Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kingfisher Plc Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate

Figure Kingfisher Plc Revenue (Million USD) Market Share 2017-2022

Table BAUHAUS AG Profile

Table BAUHAUS AG Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BAUHAUS AG Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate

Figure BAUHAUS AG Revenue (Million USD) Market Share 2017-2022

Table OBI Group Holding SE & Co. KGaA Profile

Table OBI Group Holding SE & Co. KGaA Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OBI Group Holding SE & Co. KGaA Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate

Figure OBI Group Holding SE & Co. KGaA Revenue (Million USD) Market Share 2017-2022

Table EUROBAUSTOFF Handelsgesellschaft mbH & Co. KG Profile

Table EUROBAUSTOFF Handelsgesellschaft mbH & Co. KG Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure EUROBAUSTOFF Handelsgesellschaft mbH & Co. KG Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate

Figure EUROBAUSTOFF Handelsgesellschaft mbH & Co. KG Revenue (Million USD) Market Share 2017-2022

Table Intergamma BV Profile

Table Intergamma BV Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Intergamma BV Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate

Figure Intergamma BV Revenue (Million USD) Market Share 2017-2022

Table Travis Perkins Plc Profile

Table Travis Perkins Plc Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Travis Perkins Plc Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate

Figure Travis Perkins Plc Revenue (Million USD) Market Share 2017-2022

Table HORNBACH Baumarkt AG Group Profile

Table HORNBACH Baumarkt AG Group Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HORNBACH Baumarkt AG Group Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate

Figure HORNBACH Baumarkt AG Group Revenue (Million USD) Market Share 2017-2022

Table Groupe Adeo Profile

Table Groupe Adeo Do-it-Yourself Home Improvement Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Groupe Adeo Do-it-Yourself Home Improvement Retailing Sales Volume and Growth Rate

## Figure Groupe Adeo Revenue (Million USD) Market Share 2017-2022

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