

Global DIY Home Improvement Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Home improvement, home renovation, or remodelling is the process of renovating or making additions to one's home. Home improvement can be projects that upgrade an existing home interior (such as electrical and plumbing), exterior (masonry, concrete, siding, roofing), or other improvements to the property (i.e. garden work or garage maintenance/additions). DIY Home Improvement means to do home improvement by yourself.

Based on the DIY Home Improvement market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global DIY Home Improvement market covered in Chapter 5:

Bunnings

OBI Group Holding

HORNBACH Baumarkt

Intergamma
Sears Holding
Bauhaus
Menard
Home Depot
Les Mousquetaires
Canadian Tire
Lowe's
Travis Perkins
Kingfisher
Ace Hardware
ADEO

In Chapter 6, on the basis of types, the DIY Home Improvement market from 2015 to 2025 is primarily split into:

Household Cleaning Items
Household Decoration Items
Tools
Others

In Chapter 7, on the basis of applications, the DIY Home Improvement market from 2015 to 2025 covers:

Offline
Online

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain

Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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