

Global DIY Home Improvement Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Home improvement, home renovation, or remodelling is the process of renovating or making additions to one's home. Home improvement can be projects that upgrade an existing home interior (such as electrical and plumbing), exterior (masonry, concrete, siding, roofing), or other improvements to the property (i.e. garden work or garage maintenance/additions). DIY Home Improvement means to do home improvement by yourself.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the DIY Home Improvement market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global DIY Home Improvement market are covered in Chapter 9:



Briomarche

IKEA

Hellweg

Jysk A/S

OBI GmbH & Co. Deutschland KG (Tengelmann Group)

Dunelm Limited

Kingfisher plc

Bauhaus

Homebase

Groupe Adeo

hagebau

Home Retail Group

HORNBACH Holding

In Chapter 5 and Chapter 7.3, based on types, the DIY Home Improvement market from 2017 to 2027 is primarily split into:

Garden/Backyard
Interior Soft Decoration
Interior Hard Decoration
Others

In Chapter 6 and Chapter 7.4, based on applications, the DIY Home Improvement market from 2017 to 2027 covers:

Offline

Online

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India



Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the DIY Home Improvement market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the DIY Home Improvement Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?



Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.



Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



Contents

1 DIY HOME IMPROVEMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of DIY Home Improvement Market
- 1.2 DIY Home Improvement Market Segment by Type
- 1.2.1 Global DIY Home Improvement Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global DIY Home Improvement Market Segment by Application
- 1.3.1 DIY Home Improvement Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global DIY Home Improvement Market, Region Wise (2017-2027)
- 1.4.1 Global DIY Home Improvement Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
- 1.4.2 United States DIY Home Improvement Market Status and Prospect (2017-2027)
- 1.4.3 Europe DIY Home Improvement Market Status and Prospect (2017-2027)
- 1.4.4 China DIY Home Improvement Market Status and Prospect (2017-2027)
- 1.4.5 Japan DIY Home Improvement Market Status and Prospect (2017-2027)
- 1.4.6 India DIY Home Improvement Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia DIY Home Improvement Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America DIY Home Improvement Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa DIY Home Improvement Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of DIY Home Improvement (2017-2027)
- 1.5.1 Global DIY Home Improvement Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global DIY Home Improvement Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the DIY Home Improvement Market

2 INDUSTRY OUTLOOK

- 2.1 DIY Home Improvement Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers



- 2.2.4 Analysis of Brand Barrier
- 2.3 DIY Home Improvement Market Drivers Analysis
- 2.4 DIY Home Improvement Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 DIY Home Improvement Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on DIY Home Improvement Industry Development

3 GLOBAL DIY HOME IMPROVEMENT MARKET LANDSCAPE BY PLAYER

- 3.1 Global DIY Home Improvement Sales Volume and Share by Player (2017-2022)
- 3.2 Global DIY Home Improvement Revenue and Market Share by Player (2017-2022)
- 3.3 Global DIY Home Improvement Average Price by Player (2017-2022)
- 3.4 Global DIY Home Improvement Gross Margin by Player (2017-2022)
- 3.5 DIY Home Improvement Market Competitive Situation and Trends
 - 3.5.1 DIY Home Improvement Market Concentration Rate
 - 3.5.2 DIY Home Improvement Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL DIY HOME IMPROVEMENT SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global DIY Home Improvement Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global DIY Home Improvement Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global DIY Home Improvement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States DIY Home Improvement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4.1 United States DIY Home Improvement Market Under COVID-19
- 4.5 Europe DIY Home Improvement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.5.1 Europe DIY Home Improvement Market Under COVID-19
- 4.6 China DIY Home Improvement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China DIY Home Improvement Market Under COVID-19



- 4.7 Japan DIY Home Improvement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.7.1 Japan DIY Home Improvement Market Under COVID-19
- 4.8 India DIY Home Improvement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.8.1 India DIY Home Improvement Market Under COVID-19
- 4.9 Southeast Asia DIY Home Improvement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia DIY Home Improvement Market Under COVID-19
- 4.10 Latin America DIY Home Improvement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.10.1 Latin America DIY Home Improvement Market Under COVID-19
- 4.11 Middle East and Africa DIY Home Improvement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa DIY Home Improvement Market Under COVID-19

5 GLOBAL DIY HOME IMPROVEMENT SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global DIY Home Improvement Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global DIY Home Improvement Revenue and Market Share by Type (2017-2022)
- 5.3 Global DIY Home Improvement Price by Type (2017-2022)
- 5.4 Global DIY Home Improvement Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global DIY Home Improvement Sales Volume, Revenue and Growth Rate of Garden/Backyard (2017-2022)
- 5.4.2 Global DIY Home Improvement Sales Volume, Revenue and Growth Rate of Interior Soft Decoration (2017-2022)
- 5.4.3 Global DIY Home Improvement Sales Volume, Revenue and Growth Rate of Interior Hard Decoration (2017-2022)
- 5.4.4 Global DIY Home Improvement Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL DIY HOME IMPROVEMENT MARKET ANALYSIS BY APPLICATION

- 6.1 Global DIY Home Improvement Consumption and Market Share by Application (2017-2022)
- 6.2 Global DIY Home Improvement Consumption Revenue and Market Share by



Application (2017-2022)

- 6.3 Global DIY Home Improvement Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global DIY Home Improvement Consumption and Growth Rate of Offline (2017-2022)
- 6.3.2 Global DIY Home Improvement Consumption and Growth Rate of Online (2017-2022)

7 GLOBAL DIY HOME IMPROVEMENT MARKET FORECAST (2022-2027)

- 7.1 Global DIY Home Improvement Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global DIY Home Improvement Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global DIY Home Improvement Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global DIY Home Improvement Price and Trend Forecast (2022-2027)
- 7.2 Global DIY Home Improvement Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States DIY Home Improvement Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe DIY Home Improvement Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China DIY Home Improvement Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan DIY Home Improvement Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India DIY Home Improvement Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia DIY Home Improvement Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America DIY Home Improvement Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa DIY Home Improvement Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global DIY Home Improvement Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global DIY Home Improvement Revenue and Growth Rate of Garden/Backyard (2022-2027)
- 7.3.2 Global DIY Home Improvement Revenue and Growth Rate of Interior Soft Decoration (2022-2027)
 - 7.3.3 Global DIY Home Improvement Revenue and Growth Rate of Interior Hard



Decoration (2022-2027)

- 7.3.4 Global DIY Home Improvement Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global DIY Home Improvement Consumption Forecast by Application (2022-2027)
- 7.4.1 Global DIY Home Improvement Consumption Value and Growth Rate of Offline(2022-2027)
- 7.4.2 Global DIY Home Improvement Consumption Value and Growth Rate of Online(2022-2027)
- 7.5 DIY Home Improvement Market Forecast Under COVID-19

8 DIY HOME IMPROVEMENT MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 DIY Home Improvement Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of DIY Home Improvement Analysis
- 8.6 Major Downstream Buyers of DIY Home Improvement Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the DIY Home Improvement Industry

9 PLAYERS PROFILES

- 9.1 Briomarche
- 9.1.1 Briomarche Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.1.3 Briomarche Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 IKEA
 - 9.2.1 IKEA Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.2.3 IKEA Market Performance (2017-2022)
 - 9.2.4 Recent Development



9.2.5 SWOT Analysis

- 9.3 Hellweg
 - 9.3.1 Hellweg Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.3.3 Hellweg Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Jysk A/S
 - 9.4.1 Jysk A/S Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.4.3 Jysk A/S Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 OBI GmbH & Co. Deutschland KG (Tengelmann Group)
- 9.5.1 OBI GmbH & Co. Deutschland KG (Tengelmann Group) Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 DIY Home Improvement Product Profiles, Application and Specification
- 9.5.3 OBI GmbH & Co. Deutschland KG (Tengelmann Group) Market Performance (2017-2022)
 - 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Dunelm Limited
- 9.6.1 Dunelm Limited Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.6.3 Dunelm Limited Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Kingfisher plc
- 9.7.1 Kingfisher plc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.7.3 Kingfisher plc Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Bauhaus
 - 9.8.1 Bauhaus Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.8.3 Bauhaus Market Performance (2017-2022)



- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Homebase
- 9.9.1 Homebase Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.9.2 DIY Home Improvement Product Profiles, Application and Specification
- 9.9.3 Homebase Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 Groupe Adeo
- 9.10.1 Groupe Adeo Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.10.3 Groupe Adeo Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 hagebau
- 9.11.1 hagebau Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.11.3 hagebau Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Home Retail Group
- 9.12.1 Home Retail Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.12.3 Home Retail Group Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 HORNBACH Holding
- 9.13.1 HORNBACH Holding Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 DIY Home Improvement Product Profiles, Application and Specification
 - 9.13.3 HORNBACH Holding Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION



11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure DIY Home Improvement Product Picture

Table Global DIY Home Improvement Market Sales Volume and CAGR (%)

Comparison by Type

Table DIY Home Improvement Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global DIY Home Improvement Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States DIY Home Improvement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe DIY Home Improvement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China DIY Home Improvement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan DIY Home Improvement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India DIY Home Improvement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia DIY Home Improvement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America DIY Home Improvement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa DIY Home Improvement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global DIY Home Improvement Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on DIY Home Improvement Industry Development

Table Global DIY Home Improvement Sales Volume by Player (2017-2022)

Table Global DIY Home Improvement Sales Volume Share by Player (2017-2022)

Figure Global DIY Home Improvement Sales Volume Share by Player in 2021

Table DIY Home Improvement Revenue (Million USD) by Player (2017-2022)

Table DIY Home Improvement Revenue Market Share by Player (2017-2022)

Table DIY Home Improvement Price by Player (2017-2022)



Table DIY Home Improvement Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global DIY Home Improvement Sales Volume, Region Wise (2017-2022)

Table Global DIY Home Improvement Sales Volume Market Share, Region Wise (2017-2022)

Figure Global DIY Home Improvement Sales Volume Market Share, Region Wise (2017-2022)

Figure Global DIY Home Improvement Sales Volume Market Share, Region Wise in 2021

Table Global DIY Home Improvement Revenue (Million USD), Region Wise (2017-2022)

Table Global DIY Home Improvement Revenue Market Share, Region Wise (2017-2022)

Figure Global DIY Home Improvement Revenue Market Share, Region Wise (2017-2022)

Figure Global DIY Home Improvement Revenue Market Share, Region Wise in 2021 Table Global DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global DIY Home Improvement Sales Volume by Type (2017-2022)

Table Global DIY Home Improvement Sales Volume Market Share by Type (2017-2022)

Figure Global DIY Home Improvement Sales Volume Market Share by Type in 2021

Table Global DIY Home Improvement Revenue (Million USD) by Type (2017-2022)

Table Global DIY Home Improvement Revenue Market Share by Type (2017-2022)



Figure Global DIY Home Improvement Revenue Market Share by Type in 2021 Table DIY Home Improvement Price by Type (2017-2022)

Figure Global DIY Home Improvement Sales Volume and Growth Rate of Garden/Backyard (2017-2022)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Garden/Backyard (2017-2022)

Figure Global DIY Home Improvement Sales Volume and Growth Rate of Interior Soft Decoration (2017-2022)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Interior Soft Decoration (2017-2022)

Figure Global DIY Home Improvement Sales Volume and Growth Rate of Interior Hard Decoration (2017-2022)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Interior Hard Decoration (2017-2022)

Figure Global DIY Home Improvement Sales Volume and Growth Rate of Others (2017-2022)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global DIY Home Improvement Consumption by Application (2017-2022)

Table Global DIY Home Improvement Consumption Market Share by Application (2017-2022)

Table Global DIY Home Improvement Consumption Revenue (Million USD) by Application (2017-2022)

Table Global DIY Home Improvement Consumption Revenue Market Share by Application (2017-2022)

Table Global DIY Home Improvement Consumption and Growth Rate of Offline (2017-2022)

Table Global DIY Home Improvement Consumption and Growth Rate of Online (2017-2022)

Figure Global DIY Home Improvement Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global DIY Home Improvement Price and Trend Forecast (2022-2027)

Figure USA DIY Home Improvement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA DIY Home Improvement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe DIY Home Improvement Market Sales Volume and Growth Rate



Forecast Analysis (2022-2027)

Figure Europe DIY Home Improvement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China DIY Home Improvement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China DIY Home Improvement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan DIY Home Improvement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan DIY Home Improvement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India DIY Home Improvement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India DIY Home Improvement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia DIY Home Improvement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia DIY Home Improvement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America DIY Home Improvement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America DIY Home Improvement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa DIY Home Improvement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa DIY Home Improvement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global DIY Home Improvement Market Sales Volume Forecast, by Type

Table Global DIY Home Improvement Sales Volume Market Share Forecast, by Type

Table Global DIY Home Improvement Market Revenue (Million USD) Forecast, by Type

Table Global DIY Home Improvement Revenue Market Share Forecast, by Type

Table Global DIY Home Improvement Price Forecast, by Type

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Garden/Backyard (2022-2027)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Garden/Backyard (2022-2027)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Interior Soft Decoration (2022-2027)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of



Interior Soft Decoration (2022-2027)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Interior Hard Decoration (2022-2027)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Interior Hard Decoration (2022-2027)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global DIY Home Improvement Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global DIY Home Improvement Market Consumption Forecast, by Application Table Global DIY Home Improvement Consumption Market Share Forecast, by Application

Table Global DIY Home Improvement Market Revenue (Million USD) Forecast, by Application

Table Global DIY Home Improvement Revenue Market Share Forecast, by Application Figure Global DIY Home Improvement Consumption Value (Million USD) and Growth Rate of Offline (2022-2027)

Figure Global DIY Home Improvement Consumption Value (Million USD) and Growth Rate of Online (2022-2027)

Figure DIY Home Improvement Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Briomarche Profile

Table Briomarche DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Briomarche DIY Home Improvement Sales Volume and Growth Rate

Figure Briomarche Revenue (Million USD) Market Share 2017-2022

Table IKEA Profile

Table IKEA DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IKEA DIY Home Improvement Sales Volume and Growth Rate

Figure IKEA Revenue (Million USD) Market Share 2017-2022

Table Hellweg Profile

Table Hellweg DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hellweg DIY Home Improvement Sales Volume and Growth Rate



Figure Hellweg Revenue (Million USD) Market Share 2017-2022

Table Jysk A/S Profile

Table Jysk A/S DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jysk A/S DIY Home Improvement Sales Volume and Growth Rate

Figure Jysk A/S Revenue (Million USD) Market Share 2017-2022

Table OBI GmbH & Co. Deutschland KG (Tengelmann Group) Profile

Table OBI GmbH & Co. Deutschland KG (Tengelmann Group) DIY Home Improvement

Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OBI GmbH & Co. Deutschland KG (Tengelmann Group) DIY Home Improvement Sales Volume and Growth Rate

Figure OBI GmbH & Co. Deutschland KG (Tengelmann Group) Revenue (Million USD) Market Share 2017-2022

Table Dunelm Limited Profile

Table Dunelm Limited DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dunelm Limited DIY Home Improvement Sales Volume and Growth Rate

Figure Dunelm Limited Revenue (Million USD) Market Share 2017-2022

Table Kingfisher plc Profile

Table Kingfisher plc DIY Home Improvement Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Kingfisher plc DIY Home Improvement Sales Volume and Growth Rate

Figure Kingfisher plc Revenue (Million USD) Market Share 2017-2022

Table Bauhaus Profile

Table Bauhaus DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bauhaus DIY Home Improvement Sales Volume and Growth Rate

Figure Bauhaus Revenue (Million USD) Market Share 2017-2022

Table Homebase Profile

Table Homebase DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Homebase DIY Home Improvement Sales Volume and Growth Rate

Figure Homebase Revenue (Million USD) Market Share 2017-2022

Table Groupe Adeo Profile

Table Groupe Adeo DIY Home Improvement Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Groupe Adeo DIY Home Improvement Sales Volume and Growth Rate

Figure Groupe Adeo Revenue (Million USD) Market Share 2017-2022

Table hagebau Profile



Table hagebau DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure hagebau DIY Home Improvement Sales Volume and Growth Rate Figure hagebau Revenue (Million USD) Market Share 2017-2022 Table Home Retail Group Profile

Table Home Retail Group DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Home Retail Group DIY Home Improvement Sales Volume and Growth Rate Figure Home Retail Group Revenue (Million USD) Market Share 2017-2022 Table HORNBACH Holding Profile

Table HORNBACH Holding DIY Home Improvement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HORNBACH Holding DIY Home Improvement Sales Volume and Growth Rate Figure HORNBACH Holding Revenue (Million USD) Market Share 2017-2022



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