

# Global Direct-to-Consumer Testing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G4B9799EA44CEN.html>

Date: November 2021

Pages: 122

Price: US\$ 3,500.00 (Single User License)

ID: G4B9799EA44CEN

## Abstracts

Most of the time, genetic testing is done through healthcare providers such as physicians, nurse practitioners, and genetic counselors. Healthcare providers determine which test is needed, order the test from a laboratory, collect and send the DNA sample, interpret the test results, and share the results with the patient. Often, a health insurance company covers part or all of the cost of testing.

Direct-to-consumer genetic testing is different: these genetic tests are marketed directly to customers via television, print advertisements, or the Internet, and the tests can be bought online or in stores. Customers send the company a DNA sample and receive their results directly from a secure website or in a written report. Direct-to-consumer genetic testing provides people access to their genetic information without necessarily involving a healthcare provider or health insurance company in the process.

Based on the Direct-to-Consumer Testing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Direct-to-Consumer Testing market covered in Chapter 5:

Myriad Genetics  
Color Genomics  
African Ancestry  
Gene by Gene  
Helix  
Pathway Genomics  
Tianjin Bio-Enoche Engineering Co., Ltd.  
Laboratory Corporation of America  
MapMyGenome  
Thermo Fisher  
Navigenics  
Genetrainer  
Quest Diagnostics  
ELITechGroup  
23andMe  
WeGene  
MD Revolution  
SERION Immunologics  
Siemens  
Genecodebook Oy

In Chapter 6, on the basis of types, the Direct-to-Consumer Testing market from 2015 to 2025 is primarily split into:

Routine Clinical Laboratory Testing  
Medical Genetic Laboratory Testing

In Chapter 7, on the basis of applications, the Direct-to-Consumer Testing market from 2015 to 2025 covers:

Doctor Office

Internet

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Direct-to-Consumer Testing Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Myriad Genetics
  - 5.1.1 Myriad Genetics Company Profile

- 5.1.2 Myriad Genetics Business Overview
- 5.1.3 Myriad Genetics Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Myriad Genetics Direct-to-Consumer Testing Products Introduction
- 5.2 Color Genomics
  - 5.2.1 Color Genomics Company Profile
  - 5.2.2 Color Genomics Business Overview
  - 5.2.3 Color Genomics Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Color Genomics Direct-to-Consumer Testing Products Introduction
- 5.3 African Ancestry
  - 5.3.1 African Ancestry Company Profile
  - 5.3.2 African Ancestry Business Overview
  - 5.3.3 African Ancestry Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 African Ancestry Direct-to-Consumer Testing Products Introduction
- 5.4 Gene by Gene
  - 5.4.1 Gene by Gene Company Profile
  - 5.4.2 Gene by Gene Business Overview
  - 5.4.3 Gene by Gene Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Gene by Gene Direct-to-Consumer Testing Products Introduction
- 5.5 Helix
  - 5.5.1 Helix Company Profile
  - 5.5.2 Helix Business Overview
  - 5.5.3 Helix Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Helix Direct-to-Consumer Testing Products Introduction
- 5.6 Pathway Genomics
  - 5.6.1 Pathway Genomics Company Profile
  - 5.6.2 Pathway Genomics Business Overview
  - 5.6.3 Pathway Genomics Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Pathway Genomics Direct-to-Consumer Testing Products Introduction
- 5.7 Tianjin Bio-Enoche Engineering Co., Ltd.
  - 5.7.1 Tianjin Bio-Enoche Engineering Co., Ltd. Company Profile
  - 5.7.2 Tianjin Bio-Enoche Engineering Co., Ltd. Business Overview
  - 5.7.3 Tianjin Bio-Enoche Engineering Co., Ltd. Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 Tianjin Bio-Enoche Engineering Co., Ltd. Direct-to-Consumer Testing Products Introduction

5.8 Laboratory Corporation of America

5.8.1 Laboratory Corporation of America Company Profile

5.8.2 Laboratory Corporation of America Business Overview

5.8.3 Laboratory Corporation of America Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Laboratory Corporation of America Direct-to-Consumer Testing Products Introduction

5.9 MapMyGenome

5.9.1 MapMyGenome Company Profile

5.9.2 MapMyGenome Business Overview

5.9.3 MapMyGenome Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 MapMyGenome Direct-to-Consumer Testing Products Introduction

5.10 Thermo Fisher

5.10.1 Thermo Fisher Company Profile

5.10.2 Thermo Fisher Business Overview

5.10.3 Thermo Fisher Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 Thermo Fisher Direct-to-Consumer Testing Products Introduction

5.11 Navigenics

5.11.1 Navigenics Company Profile

5.11.2 Navigenics Business Overview

5.11.3 Navigenics Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.11.4 Navigenics Direct-to-Consumer Testing Products Introduction

5.12 Genetrainer

5.12.1 Genetrainer Company Profile

5.12.2 Genetrainer Business Overview

5.12.3 Genetrainer Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.12.4 Genetrainer Direct-to-Consumer Testing Products Introduction

5.13 Quest Diagnostics

5.13.1 Quest Diagnostics Company Profile

5.13.2 Quest Diagnostics Business Overview

5.13.3 Quest Diagnostics Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.13.4 Quest Diagnostics Direct-to-Consumer Testing Products Introduction

## 5.14 ELITechGroup

5.14.1 ELITechGroup Company Profile

5.14.2 ELITechGroup Business Overview

5.14.3 ELITechGroup Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.14.4 ELITechGroup Direct-to-Consumer Testing Products Introduction

## 5.15 23andMe

5.15.1 23andMe Company Profile

5.15.2 23andMe Business Overview

5.15.3 23andMe Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.15.4 23andMe Direct-to-Consumer Testing Products Introduction

## 5.16 WeGene

5.16.1 WeGene Company Profile

5.16.2 WeGene Business Overview

5.16.3 WeGene Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.16.4 WeGene Direct-to-Consumer Testing Products Introduction

## 5.17 MD Revolution

5.17.1 MD Revolution Company Profile

5.17.2 MD Revolution Business Overview

5.17.3 MD Revolution Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.17.4 MD Revolution Direct-to-Consumer Testing Products Introduction

## 5.18 SERION Immunologics

5.18.1 SERION Immunologics Company Profile

5.18.2 SERION Immunologics Business Overview

5.18.3 SERION Immunologics Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.18.4 SERION Immunologics Direct-to-Consumer Testing Products Introduction

## 5.19 Siemens

5.19.1 Siemens Company Profile

5.19.2 Siemens Business Overview

5.19.3 Siemens Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.19.4 Siemens Direct-to-Consumer Testing Products Introduction

## 5.20 Genecodebook Oy

5.20.1 Genecodebook Oy Company Profile

5.20.2 Genecodebook Oy Business Overview



5.20.3 Genecodebook Oy Direct-to-Consumer Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.20.4 Genecodebook Oy Direct-to-Consumer Testing Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

6.1 Global Direct-to-Consumer Testing Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Direct-to-Consumer Testing Sales and Market Share by Types (2015-2020)

6.1.2 Global Direct-to-Consumer Testing Revenue and Market Share by Types (2015-2020)

6.1.3 Global Direct-to-Consumer Testing Price by Types (2015-2020)

6.2 Global Direct-to-Consumer Testing Market Forecast by Types (2020-2025)

6.2.1 Global Direct-to-Consumer Testing Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Direct-to-Consumer Testing Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Direct-to-Consumer Testing Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Direct-to-Consumer Testing Sales, Price and Growth Rate of Routine Clinical Laboratory Testing

6.3.2 Global Direct-to-Consumer Testing Sales, Price and Growth Rate of Medical Genetic Laboratory Testing

6.4 Global Direct-to-Consumer Testing Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Routine Clinical Laboratory Testing Market Revenue and Sales Forecast (2020-2025)

6.4.2 Medical Genetic Laboratory Testing Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

7.1 Global Direct-to-Consumer Testing Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Direct-to-Consumer Testing Sales and Market Share by Applications (2015-2020)

7.1.2 Global Direct-to-Consumer Testing Revenue and Market Share by Applications (2015-2020)

## 7.2 Global Direct-to-Consumer Testing Market Forecast by Applications (2020-2025)

7.2.1 Global Direct-to-Consumer Testing Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Direct-to-Consumer Testing Market Forecast Revenue and Market Share by Applications (2020-2025)

## 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Direct-to-Consumer Testing Revenue, Sales and Growth Rate of Doctor Office (2015-2020)

7.3.2 Global Direct-to-Consumer Testing Revenue, Sales and Growth Rate of Internet (2015-2020)

7.3.3 Global Direct-to-Consumer Testing Revenue, Sales and Growth Rate of Others (2015-2020)

## 7.4 Global Direct-to-Consumer Testing Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Doctor Office Market Revenue and Sales Forecast (2020-2025)

7.4.2 Internet Market Revenue and Sales Forecast (2020-2025)

7.4.3 Others Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

8.1 Global Direct-to-Consumer Testing Sales by Regions (2015-2020)

8.2 Global Direct-to-Consumer Testing Market Revenue by Regions (2015-2020)

8.3 Global Direct-to-Consumer Testing Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA DIRECT-TO-CONSUMER TESTING MARKET ANALYSIS**

9.1 Market Overview and Prospect Analysis

9.2 North America Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

9.3 North America Direct-to-Consumer Testing Market Revenue and Growth Rate (2015-2020)

9.4 North America Direct-to-Consumer Testing Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Direct-to-Consumer Testing Market Analysis by Country

9.6.1 U.S. Direct-to-Consumer Testing Sales and Growth Rate

9.6.2 Canada Direct-to-Consumer Testing Sales and Growth Rate

9.6.3 Mexico Direct-to-Consumer Testing Sales and Growth Rate

## **10 EUROPE DIRECT-TO-CONSUMER TESTING MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Direct-to-Consumer Testing Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Direct-to-Consumer Testing Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Direct-to-Consumer Testing Market Analysis by Country
  - 10.6.1 Germany Direct-to-Consumer Testing Sales and Growth Rate
  - 10.6.2 United Kingdom Direct-to-Consumer Testing Sales and Growth Rate
  - 10.6.3 France Direct-to-Consumer Testing Sales and Growth Rate
  - 10.6.4 Italy Direct-to-Consumer Testing Sales and Growth Rate
  - 10.6.5 Spain Direct-to-Consumer Testing Sales and Growth Rate
  - 10.6.6 Russia Direct-to-Consumer Testing Sales and Growth Rate

## **11 ASIA-PACIFIC DIRECT-TO-CONSUMER TESTING MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Direct-to-Consumer Testing Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Direct-to-Consumer Testing Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Direct-to-Consumer Testing Market Analysis by Country
  - 11.6.1 China Direct-to-Consumer Testing Sales and Growth Rate
  - 11.6.2 Japan Direct-to-Consumer Testing Sales and Growth Rate
  - 11.6.3 South Korea Direct-to-Consumer Testing Sales and Growth Rate
  - 11.6.4 Australia Direct-to-Consumer Testing Sales and Growth Rate
  - 11.6.5 India Direct-to-Consumer Testing Sales and Growth Rate

## **12 SOUTH AMERICA DIRECT-TO-CONSUMER TESTING MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)
- 12.3 South America Direct-to-Consumer Testing Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Direct-to-Consumer Testing Market Forecast

- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Direct-to-Consumer Testing Market Analysis by Country
  - 12.6.1 Brazil Direct-to-Consumer Testing Sales and Growth Rate
  - 12.6.2 Argentina Direct-to-Consumer Testing Sales and Growth Rate
  - 12.6.3 Columbia Direct-to-Consumer Testing Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA DIRECT-TO-CONSUMER TESTING MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Direct-to-Consumer Testing Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Direct-to-Consumer Testing Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Direct-to-Consumer Testing Market Analysis by Country
  - 13.6.1 UAE Direct-to-Consumer Testing Sales and Growth Rate
  - 13.6.2 Egypt Direct-to-Consumer Testing Sales and Growth Rate
  - 13.6.3 South Africa Direct-to-Consumer Testing Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Direct-to-Consumer Testing Market Size and Growth Rate 2015-2025

Table Direct-to-Consumer Testing Key Market Segments

Figure Global Direct-to-Consumer Testing Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Direct-to-Consumer Testing Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Direct-to-Consumer Testing

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Myriad Genetics Company Profile

Table Myriad Genetics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Myriad Genetics Production and Growth Rate

Figure Myriad Genetics Market Revenue (\$) Market Share 2015-2020

Table Color Genomics Company Profile

Table Color Genomics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Color Genomics Production and Growth Rate

Figure Color Genomics Market Revenue (\$) Market Share 2015-2020

Table African Ancestry Company Profile

Table African Ancestry Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure African Ancestry Production and Growth Rate

Figure African Ancestry Market Revenue (\$) Market Share 2015-2020

Table Gene by Gene Company Profile

Table Gene by Gene Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Gene by Gene Production and Growth Rate

Figure Gene by Gene Market Revenue (\$) Market Share 2015-2020

Table Helix Company Profile

Table Helix Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin

(2015-2020)

Figure Helix Production and Growth Rate

Figure Helix Market Revenue (\$) Market Share 2015-2020

Table Pathway Genomics Company Profile

Table Pathway Genomics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Pathway Genomics Production and Growth Rate

Figure Pathway Genomics Market Revenue (\$) Market Share 2015-2020

Table Tianjin Bio-Enoche Engineering Co., Ltd. Company Profile

Table Tianjin Bio-Enoche Engineering Co., Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tianjin Bio-Enoche Engineering Co., Ltd. Production and Growth Rate

Figure Tianjin Bio-Enoche Engineering Co., Ltd. Market Revenue (\$) Market Share 2015-2020

Table Laboratory Corporation of America Company Profile

Table Laboratory Corporation of America Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Laboratory Corporation of America Production and Growth Rate

Figure Laboratory Corporation of America Market Revenue (\$) Market Share 2015-2020

Table MapMyGenome Company Profile

Table MapMyGenome Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MapMyGenome Production and Growth Rate

Figure MapMyGenome Market Revenue (\$) Market Share 2015-2020

Table Thermo Fisher Company Profile

Table Thermo Fisher Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Thermo Fisher Production and Growth Rate

Figure Thermo Fisher Market Revenue (\$) Market Share 2015-2020

Table Navigenics Company Profile

Table Navigenics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Navigenics Production and Growth Rate

Figure Navigenics Market Revenue (\$) Market Share 2015-2020

Table Genetrainer Company Profile

Table Genetrainer Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Genetrainer Production and Growth Rate

Figure Genetrainer Market Revenue (\$) Market Share 2015-2020



Table Quest Diagnostics Company Profile  
Table Quest Diagnostics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Quest Diagnostics Production and Growth Rate  
Figure Quest Diagnostics Market Revenue (\$) Market Share 2015-2020  
Table ELITechGroup Company Profile  
Table ELITechGroup Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure ELITechGroup Production and Growth Rate  
Figure ELITechGroup Market Revenue (\$) Market Share 2015-2020  
Table 23andMe Company Profile  
Table 23andMe Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure 23andMe Production and Growth Rate  
Figure 23andMe Market Revenue (\$) Market Share 2015-2020  
Table WeGene Company Profile  
Table WeGene Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure WeGene Production and Growth Rate  
Figure WeGene Market Revenue (\$) Market Share 2015-2020  
Table MD Revolution Company Profile  
Table MD Revolution Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure MD Revolution Production and Growth Rate  
Figure MD Revolution Market Revenue (\$) Market Share 2015-2020  
Table SERION Immunologics Company Profile  
Table SERION Immunologics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure SERION Immunologics Production and Growth Rate  
Figure SERION Immunologics Market Revenue (\$) Market Share 2015-2020  
Table Siemens Company Profile  
Table Siemens Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Siemens Production and Growth Rate  
Figure Siemens Market Revenue (\$) Market Share 2015-2020  
Table Genecodebook Oy Company Profile  
Table Genecodebook Oy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Genecodebook Oy Production and Growth Rate

Figure Genecodebook Oy Market Revenue (\$) Market Share 2015-2020  
Table Global Direct-to-Consumer Testing Sales by Types (2015-2020)  
Table Global Direct-to-Consumer Testing Sales Share by Types (2015-2020)  
Table Global Direct-to-Consumer Testing Revenue (\$) by Types (2015-2020)  
Table Global Direct-to-Consumer Testing Revenue Share by Types (2015-2020)  
Table Global Direct-to-Consumer Testing Price (\$) by Types (2015-2020)  
Table Global Direct-to-Consumer Testing Market Forecast Sales by Types (2020-2025)  
Table Global Direct-to-Consumer Testing Market Forecast Sales Share by Types (2020-2025)  
Table Global Direct-to-Consumer Testing Market Forecast Revenue (\$) by Types (2020-2025)  
Table Global Direct-to-Consumer Testing Market Forecast Revenue Share by Types (2020-2025)  
Figure Global Routine Clinical Laboratory Testing Sales and Growth Rate (2015-2020)  
Figure Global Routine Clinical Laboratory Testing Price (2015-2020)  
Figure Global Medical Genetic Laboratory Testing Sales and Growth Rate (2015-2020)  
Figure Global Medical Genetic Laboratory Testing Price (2015-2020)  
Figure Global Direct-to-Consumer Testing Market Revenue (\$) and Growth Rate Forecast of Routine Clinical Laboratory Testing (2020-2025)  
Figure Global Direct-to-Consumer Testing Sales and Growth Rate Forecast of Routine Clinical Laboratory Testing (2020-2025)  
Figure Global Direct-to-Consumer Testing Market Revenue (\$) and Growth Rate Forecast of Medical Genetic Laboratory Testing (2020-2025)  
Figure Global Direct-to-Consumer Testing Sales and Growth Rate Forecast of Medical Genetic Laboratory Testing (2020-2025)  
Table Global Direct-to-Consumer Testing Sales by Applications (2015-2020)  
Table Global Direct-to-Consumer Testing Sales Share by Applications (2015-2020)  
Table Global Direct-to-Consumer Testing Revenue (\$) by Applications (2015-2020)  
Table Global Direct-to-Consumer Testing Revenue Share by Applications (2015-2020)  
Table Global Direct-to-Consumer Testing Market Forecast Sales by Applications (2020-2025)  
Table Global Direct-to-Consumer Testing Market Forecast Sales Share by Applications (2020-2025)  
Table Global Direct-to-Consumer Testing Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Direct-to-Consumer Testing Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Doctor Office Sales and Growth Rate (2015-2020)  
Figure Global Doctor Office Price (2015-2020)



Figure Global Internet Sales and Growth Rate (2015-2020)  
Figure Global Internet Price (2015-2020)  
Figure Global Others Sales and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Figure Global Direct-to-Consumer Testing Market Revenue (\$) and Growth Rate  
Forecast of Doctor Office (2020-2025)  
Figure Global Direct-to-Consumer Testing Sales and Growth Rate Forecast of Doctor  
Office (2020-2025)  
Figure Global Direct-to-Consumer Testing Market Revenue (\$) and Growth Rate  
Forecast of Internet (2020-2025)  
Figure Global Direct-to-Consumer Testing Sales and Growth Rate Forecast of Internet  
(2020-2025)  
Figure Global Direct-to-Consumer Testing Market Revenue (\$) and Growth Rate  
Forecast of Others (2020-2025)  
Figure Global Direct-to-Consumer Testing Sales and Growth Rate Forecast of Others  
(2020-2025)  
Figure Global Direct-to-Consumer Testing Sales and Growth Rate (2015-2020)  
Table Global Direct-to-Consumer Testing Sales by Regions (2015-2020)  
Table Global Direct-to-Consumer Testing Sales Market Share by Regions (2015-2020)  
Figure Global Direct-to-Consumer Testing Sales Market Share by Regions in 2019  
Figure Global Direct-to-Consumer Testing Revenue and Growth Rate (2015-2020)  
Table Global Direct-to-Consumer Testing Revenue by Regions (2015-2020)  
Table Global Direct-to-Consumer Testing Revenue Market Share by Regions  
(2015-2020)  
Figure Global Direct-to-Consumer Testing Revenue Market Share by Regions in 2019  
Table Global Direct-to-Consumer Testing Market Forecast Sales by Regions  
(2020-2025)  
Table Global Direct-to-Consumer Testing Market Forecast Sales Share by Regions  
(2020-2025)  
Table Global Direct-to-Consumer Testing Market Forecast Revenue (\$) by Regions  
(2020-2025)  
Table Global Direct-to-Consumer Testing Market Forecast Revenue Share by Regions  
(2020-2025)  
Figure North America Direct-to-Consumer Testing Market Sales and Growth Rate  
(2015-2020)  
Figure North America Direct-to-Consumer Testing Market Revenue and Growth Rate  
(2015-2020)  
Figure North America Direct-to-Consumer Testing Market Forecast Sales (2020-2025)  
Figure North America Direct-to-Consumer Testing Market Forecast Revenue (\$)

(2020-2025)

Figure North America COVID-19 Status

Figure U.S. Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Canada Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Mexico Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Europe Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Europe Direct-to-Consumer Testing Market Revenue and Growth Rate  
(2015-2020)

Figure Europe Direct-to-Consumer Testing Market Forecast Sales (2020-2025)

Figure Europe Direct-to-Consumer Testing Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Direct-to-Consumer Testing Market Sales and Growth Rate  
(2015-2020)

Figure United Kingdom Direct-to-Consumer Testing Market Sales and Growth Rate  
(2015-2020)

Figure France Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Italy Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Spain Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Russia Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Direct-to-Consumer Testing Market Sales and Growth Rate  
(2015-2020)

Figure Asia-Pacific Direct-to-Consumer Testing Market Revenue and Growth Rate  
(2015-2020)

Figure Asia-Pacific Direct-to-Consumer Testing Market Forecast Sales (2020-2025)

Figure Asia-Pacific Direct-to-Consumer Testing Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Japan Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure South Korea Direct-to-Consumer Testing Market Sales and Growth Rate  
(2015-2020)

Figure Australia Direct-to-Consumer Testing Market Sales and Growth Rate  
(2015-2020)

Figure India Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure South America Direct-to-Consumer Testing Market Sales and Growth Rate  
(2015-2020)

Figure South America Direct-to-Consumer Testing Market Revenue and Growth Rate  
(2015-2020)

Figure South America Direct-to-Consumer Testing Market Forecast Sales (2020-2025)

Figure South America Direct-to-Consumer Testing Market Forecast Revenue (\$)  
(2020-2025)

Figure Brazil Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Argentina Direct-to-Consumer Testing Market Sales and Growth Rate  
(2015-2020)

Figure Columbia Direct-to-Consumer Testing Market Sales and Growth Rate  
(2015-2020)

Figure Middle East and Africa Direct-to-Consumer Testing Market Sales and Growth  
Rate (2015-2020)

Figure Middle East and Africa Direct-to-Consumer Testing Market Revenue and Growth  
Rate (2015-2020)

Figure Middle East and Africa Direct-to-Consumer Testing Market Forecast Sales  
(2020-2025)

Figure Middle East and Africa Direct-to-Consumer Testing Market Forecast Revenue (\$)  
(2020-2025)

Figure UAE Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure Egypt Direct-to-Consumer Testing Market Sales and Growth Rate (2015-2020)

Figure South Africa Direct-to-Consumer Testing Market Sales and Growth Rate  
(2015-2020)

## I would like to order

Product name: Global Direct-to-Consumer Testing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G4B9799EA44CEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4B9799EA44CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

