

Global Direct-to-Consumer Testing Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G8E13B866E45EN.html>

Date: May 2023

Pages: 102

Price: US\$ 3,250.00 (Single User License)

ID: G8E13B866E45EN

Abstracts

Direct-to-consumer genetic testing is marketed directly to customers via television, print advertisements, or the Internet, and the tests can be bought online or in stores. Customers send the company a DNA sample and receive their results directly from a secure website or in a written report. Direct-to-consumer genetic testing provides people access to their genetic information without necessarily involving a healthcare provider or health insurance company in the process.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Direct-to-Consumer Testing market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Direct-to-Consumer Testing market are covered in Chapter 9:

Color Genomics
23andMe
African Ancestry
Quest Diagnostics
Quest Diagnostics, Inc.
Helix
Pathway Genomics
Positive Bioscience
Laboratory Corporation of America
Thermo Fisher
MyMedLab
Gene by Gene
WeGene
MapMyGenome
Myriad Genetics

In Chapter 5 and Chapter 7.3, based on types, the Direct-to-Consumer Testing market from 2017 to 2027 is primarily split into:

Routine Clinical Laboratory Testing
Medical Genetic Laboratory Testing

In Chapter 6 and Chapter 7.4, based on applications, the Direct-to-Consumer Testing market from 2017 to 2027 covers:

Doctor Office
Internet
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Direct-to-Consumer Testing market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Direct-to-Consumer Testing Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 DIRECT-TO-CONSUMER TESTING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Direct-to-Consumer Testing Market
- 1.2 Direct-to-Consumer Testing Market Segment by Type
 - 1.2.1 Global Direct-to-Consumer Testing Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Direct-to-Consumer Testing Market Segment by Application
 - 1.3.1 Direct-to-Consumer Testing Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Direct-to-Consumer Testing Market, Region Wise (2017-2027)
 - 1.4.1 Global Direct-to-Consumer Testing Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Direct-to-Consumer Testing Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Direct-to-Consumer Testing Market Status and Prospect (2017-2027)
 - 1.4.4 China Direct-to-Consumer Testing Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Direct-to-Consumer Testing Market Status and Prospect (2017-2027)
 - 1.4.6 India Direct-to-Consumer Testing Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Direct-to-Consumer Testing Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Direct-to-Consumer Testing Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Direct-to-Consumer Testing Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Direct-to-Consumer Testing (2017-2027)
 - 1.5.1 Global Direct-to-Consumer Testing Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Direct-to-Consumer Testing Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Direct-to-Consumer Testing Market

2 INDUSTRY OUTLOOK

- 2.1 Direct-to-Consumer Testing Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Direct-to-Consumer Testing Market Drivers Analysis
- 2.4 Direct-to-Consumer Testing Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Direct-to-Consumer Testing Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Direct-to-Consumer Testing Industry Development

3 GLOBAL DIRECT-TO-CONSUMER TESTING MARKET LANDSCAPE BY PLAYER

- 3.1 Global Direct-to-Consumer Testing Sales Volume and Share by Player (2017-2022)
- 3.2 Global Direct-to-Consumer Testing Revenue and Market Share by Player (2017-2022)
- 3.3 Global Direct-to-Consumer Testing Average Price by Player (2017-2022)
- 3.4 Global Direct-to-Consumer Testing Gross Margin by Player (2017-2022)
- 3.5 Direct-to-Consumer Testing Market Competitive Situation and Trends
 - 3.5.1 Direct-to-Consumer Testing Market Concentration Rate
 - 3.5.2 Direct-to-Consumer Testing Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL DIRECT-TO-CONSUMER TESTING SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Direct-to-Consumer Testing Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Direct-to-Consumer Testing Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Direct-to-Consumer Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Direct-to-Consumer Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Direct-to-Consumer Testing Market Under COVID-19
- 4.5 Europe Direct-to-Consumer Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.5.1 Europe Direct-to-Consumer Testing Market Under COVID-19
- 4.6 China Direct-to-Consumer Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Direct-to-Consumer Testing Market Under COVID-19
- 4.7 Japan Direct-to-Consumer Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Direct-to-Consumer Testing Market Under COVID-19
- 4.8 India Direct-to-Consumer Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Direct-to-Consumer Testing Market Under COVID-19
- 4.9 Southeast Asia Direct-to-Consumer Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Direct-to-Consumer Testing Market Under COVID-19
- 4.10 Latin America Direct-to-Consumer Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Direct-to-Consumer Testing Market Under COVID-19
- 4.11 Middle East and Africa Direct-to-Consumer Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Direct-to-Consumer Testing Market Under COVID-19

5 GLOBAL DIRECT-TO-CONSUMER TESTING SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Direct-to-Consumer Testing Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Direct-to-Consumer Testing Revenue and Market Share by Type (2017-2022)
- 5.3 Global Direct-to-Consumer Testing Price by Type (2017-2022)
- 5.4 Global Direct-to-Consumer Testing Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Direct-to-Consumer Testing Sales Volume, Revenue and Growth Rate of Routine Clinical Laboratory Testing (2017-2022)
 - 5.4.2 Global Direct-to-Consumer Testing Sales Volume, Revenue and Growth Rate of Medical Genetic Laboratory Testing (2017-2022)

6 GLOBAL DIRECT-TO-CONSUMER TESTING MARKET ANALYSIS BY APPLICATION

- 6.1 Global Direct-to-Consumer Testing Consumption and Market Share by Application

(2017-2022)

6.2 Global Direct-to-Consumer Testing Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Direct-to-Consumer Testing Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Direct-to-Consumer Testing Consumption and Growth Rate of Doctor Office (2017-2022)

6.3.2 Global Direct-to-Consumer Testing Consumption and Growth Rate of Internet (2017-2022)

6.3.3 Global Direct-to-Consumer Testing Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL DIRECT-TO-CONSUMER TESTING MARKET FORECAST (2022-2027)

7.1 Global Direct-to-Consumer Testing Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Direct-to-Consumer Testing Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Direct-to-Consumer Testing Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Direct-to-Consumer Testing Price and Trend Forecast (2022-2027)

7.2 Global Direct-to-Consumer Testing Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Direct-to-Consumer Testing Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Direct-to-Consumer Testing Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Direct-to-Consumer Testing Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Direct-to-Consumer Testing Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Direct-to-Consumer Testing Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Direct-to-Consumer Testing Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Direct-to-Consumer Testing Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Direct-to-Consumer Testing Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Direct-to-Consumer Testing Sales Volume, Revenue and Price Forecast by

Type (2022-2027)

7.3.1 Global Direct-to-Consumer Testing Revenue and Growth Rate of Routine Clinical Laboratory Testing (2022-2027)

7.3.2 Global Direct-to-Consumer Testing Revenue and Growth Rate of Medical Genetic Laboratory Testing (2022-2027)

7.4 Global Direct-to-Consumer Testing Consumption Forecast by Application (2022-2027)

7.4.1 Global Direct-to-Consumer Testing Consumption Value and Growth Rate of Doctor Office(2022-2027)

7.4.2 Global Direct-to-Consumer Testing Consumption Value and Growth Rate of Internet(2022-2027)

7.4.3 Global Direct-to-Consumer Testing Consumption Value and Growth Rate of Others(2022-2027)

7.5 Direct-to-Consumer Testing Market Forecast Under COVID-19

8 DIRECT-TO-CONSUMER TESTING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Direct-to-Consumer Testing Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Direct-to-Consumer Testing Analysis

8.6 Major Downstream Buyers of Direct-to-Consumer Testing Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Direct-to-Consumer Testing Industry

9 PLAYERS PROFILES

9.1 Color Genomics

9.1.1 Color Genomics Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.1.3 Color Genomics Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 23andMe

9.2.1 23andMe Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.2.3 23andMe Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 African Ancestry

9.3.1 African Ancestry Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.3.3 African Ancestry Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Quest Diagnostics

9.4.1 Quest Diagnostics Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.4.3 Quest Diagnostics Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Quest Diagnostics, Inc.

9.5.1 Quest Diagnostics, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.5.3 Quest Diagnostics, Inc. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Helix

9.6.1 Helix Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.6.3 Helix Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Pathway Genomics

9.7.1 Pathway Genomics Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.7.3 Pathway Genomics Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Positive Bioscience

9.8.1 Positive Bioscience Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.8.3 Positive Bioscience Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Laboratory Corporation of America

9.9.1 Laboratory Corporation of America Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.9.3 Laboratory Corporation of America Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Thermo Fisher

9.10.1 Thermo Fisher Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.10.3 Thermo Fisher Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 MyMedLab

9.11.1 MyMedLab Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.11.3 MyMedLab Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Gene by Gene

9.12.1 Gene by Gene Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Direct-to-Consumer Testing Product Profiles, Application and Specification

9.12.3 Gene by Gene Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 WeGene

9.13.1 WeGene Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.13.2 Direct-to-Consumer Testing Product Profiles, Application and Specification
- 9.13.3 WeGene Market Performance (2017-2022)
- 9.13.4 Recent Development
- 9.13.5 SWOT Analysis
- 9.14 MapMyGenome
 - 9.14.1 MapMyGenome Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Direct-to-Consumer Testing Product Profiles, Application and Specification
 - 9.14.3 MapMyGenome Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Myriad Genetics
 - 9.15.1 Myriad Genetics Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Direct-to-Consumer Testing Product Profiles, Application and Specification
 - 9.15.3 Myriad Genetics Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Direct-to-Consumer Testing Product Picture

Table Global Direct-to-Consumer Testing Market Sales Volume and CAGR (%) Comparison by Type

Table Direct-to-Consumer Testing Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Direct-to-Consumer Testing Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Direct-to-Consumer Testing Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Direct-to-Consumer Testing Industry Development

Table Global Direct-to-Consumer Testing Sales Volume by Player (2017-2022)

Table Global Direct-to-Consumer Testing Sales Volume Share by Player (2017-2022)

Figure Global Direct-to-Consumer Testing Sales Volume Share by Player in 2021

Table Direct-to-Consumer Testing Revenue (Million USD) by Player (2017-2022)

Table Direct-to-Consumer Testing Revenue Market Share by Player (2017-2022)

Table Direct-to-Consumer Testing Price by Player (2017-2022)

Table Direct-to-Consumer Testing Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Direct-to-Consumer Testing Sales Volume, Region Wise (2017-2022)

Table Global Direct-to-Consumer Testing Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Direct-to-Consumer Testing Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Direct-to-Consumer Testing Sales Volume Market Share, Region Wise in 2021

Table Global Direct-to-Consumer Testing Revenue (Million USD), Region Wise (2017-2022)

Table Global Direct-to-Consumer Testing Revenue Market Share, Region Wise (2017-2022)

Figure Global Direct-to-Consumer Testing Revenue Market Share, Region Wise (2017-2022)

Figure Global Direct-to-Consumer Testing Revenue Market Share, Region Wise in 2021

Table Global Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Direct-to-Consumer Testing Sales Volume by Type (2017-2022)

Table Global Direct-to-Consumer Testing Sales Volume Market Share by Type (2017-2022)

Figure Global Direct-to-Consumer Testing Sales Volume Market Share by Type in 2021

Table Global Direct-to-Consumer Testing Revenue (Million USD) by Type (2017-2022)

Table Global Direct-to-Consumer Testing Revenue Market Share by Type (2017-2022)

Figure Global Direct-to-Consumer Testing Revenue Market Share by Type in 2021

Table Direct-to-Consumer Testing Price by Type (2017-2022)

Figure Global Direct-to-Consumer Testing Sales Volume and Growth Rate of Routine Clinical Laboratory Testing (2017-2022)

Figure Global Direct-to-Consumer Testing Revenue (Million USD) and Growth Rate of Routine Clinical Laboratory Testing (2017-2022)

Figure Global Direct-to-Consumer Testing Sales Volume and Growth Rate of Medical Genetic Laboratory Testing (2017-2022)

Figure Global Direct-to-Consumer Testing Revenue (Million USD) and Growth Rate of Medical Genetic Laboratory Testing (2017-2022)

Table Global Direct-to-Consumer Testing Consumption by Application (2017-2022)

Table Global Direct-to-Consumer Testing Consumption Market Share by Application (2017-2022)

Table Global Direct-to-Consumer Testing Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Direct-to-Consumer Testing Consumption Revenue Market Share by Application (2017-2022)

Table Global Direct-to-Consumer Testing Consumption and Growth Rate of Doctor Office (2017-2022)

Table Global Direct-to-Consumer Testing Consumption and Growth Rate of Internet (2017-2022)

Table Global Direct-to-Consumer Testing Consumption and Growth Rate of Others (2017-2022)

Figure Global Direct-to-Consumer Testing Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Direct-to-Consumer Testing Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Direct-to-Consumer Testing Price and Trend Forecast (2022-2027)

Figure USA Direct-to-Consumer Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Direct-to-Consumer Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Direct-to-Consumer Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Direct-to-Consumer Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Direct-to-Consumer Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Direct-to-Consumer Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Direct-to-Consumer Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Direct-to-Consumer Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Direct-to-Consumer Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Direct-to-Consumer Testing Market Sales Volume Forecast, by Type

Table Global Direct-to-Consumer Testing Sales Volume Market Share Forecast, by Type

Table Global Direct-to-Consumer Testing Market Revenue (Million USD) Forecast, by Type

Table Global Direct-to-Consumer Testing Revenue Market Share Forecast, by Type

Table Global Direct-to-Consumer Testing Price Forecast, by Type

Figure Global Direct-to-Consumer Testing Revenue (Million USD) and Growth Rate of Routine Clinical Laboratory Testing (2022-2027)

Figure Global Direct-to-Consumer Testing Revenue (Million USD) and Growth Rate of Routine Clinical Laboratory Testing (2022-2027)

Figure Global Direct-to-Consumer Testing Revenue (Million USD) and Growth Rate of Medical Genetic Laboratory Testing (2022-2027)

Figure Global Direct-to-Consumer Testing Revenue (Million USD) and Growth Rate of Medical Genetic Laboratory Testing (2022-2027)

Table Global Direct-to-Consumer Testing Market Consumption Forecast, by Application

Table Global Direct-to-Consumer Testing Consumption Market Share Forecast, by

Application

Table Global Direct-to-Consumer Testing Market Revenue (Million USD) Forecast, by Application

Table Global Direct-to-Consumer Testing Revenue Market Share Forecast, by Application

Figure Global Direct-to-Consumer Testing Consumption Value (Million USD) and Growth Rate of Doctor Office (2022-2027)

Figure Global Direct-to-Consumer Testing Consumption Value (Million USD) and Growth Rate of Internet (2022-2027)

Figure Global Direct-to-Consumer Testing Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Direct-to-Consumer Testing Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Color Genomics Profile

Table Color Genomics Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Color Genomics Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure Color Genomics Revenue (Million USD) Market Share 2017-2022

Table 23andMe Profile

Table 23andMe Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 23andMe Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure 23andMe Revenue (Million USD) Market Share 2017-2022

Table African Ancestry Profile

Table African Ancestry Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure African Ancestry Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure African Ancestry Revenue (Million USD) Market Share 2017-2022

Table Quest Diagnostics Profile

Table Quest Diagnostics Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Quest Diagnostics Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure Quest Diagnostics Revenue (Million USD) Market Share 2017-2022

Table Quest Diagnostics, Inc. Profile

Table Quest Diagnostics, Inc. Direct-to-Consumer Testing Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Quest Diagnostics, Inc. Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure Quest Diagnostics, Inc. Revenue (Million USD) Market Share 2017-2022

Table Helix Profile

Table Helix Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Helix Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure Helix Revenue (Million USD) Market Share 2017-2022

Table Pathway Genomics Profile

Table Pathway Genomics Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pathway Genomics Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure Pathway Genomics Revenue (Million USD) Market Share 2017-2022

Table Positive Bioscience Profile

Table Positive Bioscience Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Positive Bioscience Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure Positive Bioscience Revenue (Million USD) Market Share 2017-2022

Table Laboratory Corporation of America Profile

Table Laboratory Corporation of America Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Laboratory Corporation of America Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure Laboratory Corporation of America Revenue (Million USD) Market Share 2017-2022

Table Thermo Fisher Profile

Table Thermo Fisher Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Thermo Fisher Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure Thermo Fisher Revenue (Million USD) Market Share 2017-2022

Table MyMedLab Profile

Table MyMedLab Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MyMedLab Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure MyMedLab Revenue (Million USD) Market Share 2017-2022

Table Gene by Gene Profile

Table Gene by Gene Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gene by Gene Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure Gene by Gene Revenue (Million USD) Market Share 2017-2022

Table WeGene Profile

Table WeGene Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure WeGene Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure WeGene Revenue (Million USD) Market Share 2017-2022

Table MapMyGenome Profile

Table MapMyGenome Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MapMyGenome Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure MapMyGenome Revenue (Million USD) Market Share 2017-2022

Table Myriad Genetics Profile

Table Myriad Genetics Direct-to-Consumer Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Myriad Genetics Direct-to-Consumer Testing Sales Volume and Growth Rate

Figure Myriad Genetics Revenue (Million USD) Market Share 2017-2022

I would like to order

Product name: Global Direct-to-Consumer Testing Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G8E13B866E45EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8E13B866E45EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

