

# **Global Direct-to-consumer Genetic Testing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Based on the Direct-to-consumer Genetic Testing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Direct-to-consumer Genetic Testing market covered in Chapter 5:

MapMyGenome

Gene by Gene

Pathway Genomics

Laboratory Corporation of America

### African Ancestry

Thermo Fisher  
WeGene  
Myriad Genetics  
Color Genomics  
23andMe  
Quest Diagnostics  
Helix

In Chapter 6, on the basis of types, the Direct-to-consumer Genetic Testing market from 2015 to 2025 is primarily split into:

Disease Risk and Health  
Ancestry or Genealogy  
Kinship  
Lifestyle

In Chapter 7, on the basis of applications, the Direct-to-consumer Genetic Testing market from 2015 to 2025 covers:

On-line Sales  
Doctor's Office

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

### North America (Covered in Chapter 9)

United States  
Canada

Mexico

### Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Direct-to-consumer Genetic Testing Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 MapMyGenome
  - 5.1.1 MapMyGenome Company Profile

- 5.1.2 MapMyGenome Business Overview
- 5.1.3 MapMyGenome Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 MapMyGenome Direct-to-consumer Genetic Testing Products Introduction
- 5.2 Gene by Gene
  - 5.2.1 Gene by Gene Company Profile
  - 5.2.2 Gene by Gene Business Overview
  - 5.2.3 Gene by Gene Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Gene by Gene Direct-to-consumer Genetic Testing Products Introduction
- 5.3 Pathway Genomics
  - 5.3.1 Pathway Genomics Company Profile
  - 5.3.2 Pathway Genomics Business Overview
  - 5.3.3 Pathway Genomics Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Pathway Genomics Direct-to-consumer Genetic Testing Products Introduction
- 5.4 Laboratory Corporation of America
  - 5.4.1 Laboratory Corporation of America Company Profile
  - 5.4.2 Laboratory Corporation of America Business Overview
  - 5.4.3 Laboratory Corporation of America Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Laboratory Corporation of America Direct-to-consumer Genetic Testing Products Introduction
- 5.5 African Ancestry
  - 5.5.1 African Ancestry Company Profile
  - 5.5.2 African Ancestry Business Overview
  - 5.5.3 African Ancestry Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 African Ancestry Direct-to-consumer Genetic Testing Products Introduction
- 5.6 Thermo Fisher
  - 5.6.1 Thermo Fisher Company Profile
  - 5.6.2 Thermo Fisher Business Overview
  - 5.6.3 Thermo Fisher Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Thermo Fisher Direct-to-consumer Genetic Testing Products Introduction
- 5.7 WeGene
  - 5.7.1 WeGene Company Profile
  - 5.7.2 WeGene Business Overview
  - 5.7.3 WeGene Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling

## Price and Gross Margin (2015-2020)

### 5.7.4 WeGene Direct-to-consumer Genetic Testing Products Introduction

## 5.8 Myriad Genetics

### 5.8.1 Myriad Genetics Company Profile

### 5.8.2 Myriad Genetics Business Overview

### 5.8.3 Myriad Genetics Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

### 5.8.4 Myriad Genetics Direct-to-consumer Genetic Testing Products Introduction

## 5.9 Color Genomics

### 5.9.1 Color Genomics Company Profile

### 5.9.2 Color Genomics Business Overview

### 5.9.3 Color Genomics Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

### 5.9.4 Color Genomics Direct-to-consumer Genetic Testing Products Introduction

## 5.10 23andMe

### 5.10.1 23andMe Company Profile

### 5.10.2 23andMe Business Overview

### 5.10.3 23andMe Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

### 5.10.4 23andMe Direct-to-consumer Genetic Testing Products Introduction

## 5.11 Quest Diagnostics

### 5.11.1 Quest Diagnostics Company Profile

### 5.11.2 Quest Diagnostics Business Overview

### 5.11.3 Quest Diagnostics Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

### 5.11.4 Quest Diagnostics Direct-to-consumer Genetic Testing Products Introduction

## 5.12 Helix

### 5.12.1 Helix Company Profile

### 5.12.2 Helix Business Overview

### 5.12.3 Helix Direct-to-consumer Genetic Testing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

### 5.12.4 Helix Direct-to-consumer Genetic Testing Products Introduction

## 6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

### 6.1 Global Direct-to-consumer Genetic Testing Sales, Revenue and Market Share by Types (2015-2020)

#### 6.1.1 Global Direct-to-consumer Genetic Testing Sales and Market Share by Types (2015-2020)

6.1.2 Global Direct-to-consumer Genetic Testing Revenue and Market Share by Types (2015-2020)

6.1.3 Global Direct-to-consumer Genetic Testing Price by Types (2015-2020)

6.2 Global Direct-to-consumer Genetic Testing Market Forecast by Types (2020-2025)

6.2.1 Global Direct-to-consumer Genetic Testing Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Direct-to-consumer Genetic Testing Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Direct-to-consumer Genetic Testing Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Direct-to-consumer Genetic Testing Sales, Price and Growth Rate of Disease Risk and Health

6.3.2 Global Direct-to-consumer Genetic Testing Sales, Price and Growth Rate of Ancestry or Genealogy

6.3.3 Global Direct-to-consumer Genetic Testing Sales, Price and Growth Rate of Kinship

6.3.4 Global Direct-to-consumer Genetic Testing Sales, Price and Growth Rate of Lifestyle

6.4 Global Direct-to-consumer Genetic Testing Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Disease Risk and Health Market Revenue and Sales Forecast (2020-2025)

6.4.2 Ancestry or Genealogy Market Revenue and Sales Forecast (2020-2025)

6.4.3 Kinship Market Revenue and Sales Forecast (2020-2025)

6.4.4 Lifestyle Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

7.1 Global Direct-to-consumer Genetic Testing Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Direct-to-consumer Genetic Testing Sales and Market Share by Applications (2015-2020)

7.1.2 Global Direct-to-consumer Genetic Testing Revenue and Market Share by Applications (2015-2020)

7.2 Global Direct-to-consumer Genetic Testing Market Forecast by Applications (2020-2025)

7.2.1 Global Direct-to-consumer Genetic Testing Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Direct-to-consumer Genetic Testing Market Forecast Revenue and Market Share by Applications (2020-2025)

### 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Direct-to-consumer Genetic Testing Revenue, Sales and Growth Rate of On-line Sales (2015-2020)

7.3.2 Global Direct-to-consumer Genetic Testing Revenue, Sales and Growth Rate of Doctor's Office (2015-2020)

### 7.4 Global Direct-to-consumer Genetic Testing Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 On-line Sales Market Revenue and Sales Forecast (2020-2025)

7.4.2 Doctor's Office Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

8.1 Global Direct-to-consumer Genetic Testing Sales by Regions (2015-2020)

8.2 Global Direct-to-consumer Genetic Testing Market Revenue by Regions (2015-2020)

8.3 Global Direct-to-consumer Genetic Testing Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA DIRECT-TO-CONSUMER GENETIC TESTING MARKET ANALYSIS**

9.1 Market Overview and Prospect Analysis

9.2 North America Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

9.3 North America Direct-to-consumer Genetic Testing Market Revenue and Growth Rate (2015-2020)

9.4 North America Direct-to-consumer Genetic Testing Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Direct-to-consumer Genetic Testing Market Analysis by Country

9.6.1 U.S. Direct-to-consumer Genetic Testing Sales and Growth Rate

9.6.2 Canada Direct-to-consumer Genetic Testing Sales and Growth Rate

9.6.3 Mexico Direct-to-consumer Genetic Testing Sales and Growth Rate

## **10 EUROPE DIRECT-TO-CONSUMER GENETIC TESTING MARKET ANALYSIS**

10.1 Market Overview and Prospect Analysis

10.2 Europe Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

10.3 Europe Direct-to-consumer Genetic Testing Market Revenue and Growth Rate

(2015-2020)

10.4 Europe Direct-to-consumer Genetic Testing Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Direct-to-consumer Genetic Testing Market Analysis by Country

10.6.1 Germany Direct-to-consumer Genetic Testing Sales and Growth Rate

10.6.2 United Kingdom Direct-to-consumer Genetic Testing Sales and Growth Rate

10.6.3 France Direct-to-consumer Genetic Testing Sales and Growth Rate

10.6.4 Italy Direct-to-consumer Genetic Testing Sales and Growth Rate

10.6.5 Spain Direct-to-consumer Genetic Testing Sales and Growth Rate

10.6.6 Russia Direct-to-consumer Genetic Testing Sales and Growth Rate

## **11 ASIA-PACIFIC DIRECT-TO-CONSUMER GENETIC TESTING MARKET ANALYSIS**

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

11.3 Asia-Pacific Direct-to-consumer Genetic Testing Market Revenue and Growth Rate

(2015-2020)

11.4 Asia-Pacific Direct-to-consumer Genetic Testing Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Direct-to-consumer Genetic Testing Market Analysis by Country

11.6.1 China Direct-to-consumer Genetic Testing Sales and Growth Rate

11.6.2 Japan Direct-to-consumer Genetic Testing Sales and Growth Rate

11.6.3 South Korea Direct-to-consumer Genetic Testing Sales and Growth Rate

11.6.4 Australia Direct-to-consumer Genetic Testing Sales and Growth Rate

11.6.5 India Direct-to-consumer Genetic Testing Sales and Growth Rate

## **12 SOUTH AMERICA DIRECT-TO-CONSUMER GENETIC TESTING MARKET ANALYSIS**

12.1 Market Overview and Prospect Analysis

12.2 South America Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

12.3 South America Direct-to-consumer Genetic Testing Market Revenue and Growth Rate (2015-2020)

12.4 South America Direct-to-consumer Genetic Testing Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Direct-to-consumer Genetic Testing Market Analysis by Country

- 12.6.1 Brazil Direct-to-consumer Genetic Testing Sales and Growth Rate
- 12.6.2 Argentina Direct-to-consumer Genetic Testing Sales and Growth Rate
- 12.6.3 Columbia Direct-to-consumer Genetic Testing Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA DIRECT-TO-CONSUMER GENETIC TESTING MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Direct-to-consumer Genetic Testing Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Direct-to-consumer Genetic Testing Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Direct-to-consumer Genetic Testing Market Analysis by Country
  - 13.6.1 UAE Direct-to-consumer Genetic Testing Sales and Growth Rate
  - 13.6.2 Egypt Direct-to-consumer Genetic Testing Sales and Growth Rate
  - 13.6.3 South Africa Direct-to-consumer Genetic Testing Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Direct-to-consumer Genetic Testing Market Size and Growth Rate 2015-2025

Table Direct-to-consumer Genetic Testing Key Market Segments

Figure Global Direct-to-consumer Genetic Testing Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Direct-to-consumer Genetic Testing Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Direct-to-consumer Genetic Testing

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table MapMyGenome Company Profile

Table MapMyGenome Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MapMyGenome Production and Growth Rate

Figure MapMyGenome Market Revenue (\$) Market Share 2015-2020

Table Gene by Gene Company Profile

Table Gene by Gene Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Gene by Gene Production and Growth Rate

Figure Gene by Gene Market Revenue (\$) Market Share 2015-2020

Table Pathway Genomics Company Profile

Table Pathway Genomics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Pathway Genomics Production and Growth Rate

Figure Pathway Genomics Market Revenue (\$) Market Share 2015-2020

Table Laboratory Corporation of America Company Profile

Table Laboratory Corporation of America Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Laboratory Corporation of America Production and Growth Rate

Figure Laboratory Corporation of America Market Revenue (\$) Market Share 2015-2020

Table African Ancestry Company Profile

Table African Ancestry Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure African Ancestry Production and Growth Rate

Figure African Ancestry Market Revenue (\$) Market Share 2015-2020

Table Thermo Fisher Company Profile

Table Thermo Fisher Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Thermo Fisher Production and Growth Rate

Figure Thermo Fisher Market Revenue (\$) Market Share 2015-2020

Table WeGene Company Profile

Table WeGene Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure WeGene Production and Growth Rate

Figure WeGene Market Revenue (\$) Market Share 2015-2020

Table Myriad Genetics Company Profile

Table Myriad Genetics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Myriad Genetics Production and Growth Rate

Figure Myriad Genetics Market Revenue (\$) Market Share 2015-2020

Table Color Genomics Company Profile

Table Color Genomics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Color Genomics Production and Growth Rate

Figure Color Genomics Market Revenue (\$) Market Share 2015-2020

Table 23andMe Company Profile

Table 23andMe Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure 23andMe Production and Growth Rate

Figure 23andMe Market Revenue (\$) Market Share 2015-2020

Table Quest Diagnostics Company Profile

Table Quest Diagnostics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Quest Diagnostics Production and Growth Rate

Figure Quest Diagnostics Market Revenue (\$) Market Share 2015-2020

Table Helix Company Profile

Table Helix Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Helix Production and Growth Rate

Figure Helix Market Revenue (\$) Market Share 2015-2020

Table Global Direct-to-consumer Genetic Testing Sales by Types (2015-2020)

Table Global Direct-to-consumer Genetic Testing Sales Share by Types (2015-2020)

Table Global Direct-to-consumer Genetic Testing Revenue (\$) by Types (2015-2020)

Table Global Direct-to-consumer Genetic Testing Revenue Share by Types  
(2015-2020)

Table Global Direct-to-consumer Genetic Testing Price (\$) by Types (2015-2020)

Table Global Direct-to-consumer Genetic Testing Market Forecast Sales by Types  
(2020-2025)

Table Global Direct-to-consumer Genetic Testing Market Forecast Sales Share by  
Types (2020-2025)

Table Global Direct-to-consumer Genetic Testing Market Forecast Revenue (\$) by  
Types (2020-2025)

Table Global Direct-to-consumer Genetic Testing Market Forecast Revenue Share by  
Types (2020-2025)

Figure Global Disease Risk and Health Sales and Growth Rate (2015-2020)

Figure Global Disease Risk and Health Price (2015-2020)

Figure Global Ancestry or Genealogy Sales and Growth Rate (2015-2020)

Figure Global Ancestry or Genealogy Price (2015-2020)

Figure Global Kinship Sales and Growth Rate (2015-2020)

Figure Global Kinship Price (2015-2020)

Figure Global Lifestyle Sales and Growth Rate (2015-2020)

Figure Global Lifestyle Price (2015-2020)

Figure Global Direct-to-consumer Genetic Testing Market Revenue (\$) and Growth  
Rate Forecast of Disease Risk and Health (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Sales and Growth Rate Forecast of  
Disease Risk and Health (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Market Revenue (\$) and Growth  
Rate Forecast of Ancestry or Genealogy (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Sales and Growth Rate Forecast of  
Ancestry or Genealogy (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Market Revenue (\$) and Growth  
Rate Forecast of Kinship (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Sales and Growth Rate Forecast of  
Kinship (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Market Revenue (\$) and Growth  
Rate Forecast of Lifestyle (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Sales and Growth Rate Forecast of  
Lifestyle (2020-2025)

Table Global Direct-to-consumer Genetic Testing Sales by Applications (2015-2020)

Table Global Direct-to-consumer Genetic Testing Sales Share by Applications (2015-2020)

Table Global Direct-to-consumer Genetic Testing Revenue (\$) by Applications (2015-2020)

Table Global Direct-to-consumer Genetic Testing Revenue Share by Applications (2015-2020)

Table Global Direct-to-consumer Genetic Testing Market Forecast Sales by Applications (2020-2025)

Table Global Direct-to-consumer Genetic Testing Market Forecast Sales Share by Applications (2020-2025)

Table Global Direct-to-consumer Genetic Testing Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Direct-to-consumer Genetic Testing Market Forecast Revenue Share by Applications (2020-2025)

Figure Global On-line Sales Sales and Growth Rate (2015-2020)

Figure Global On-line Sales Price (2015-2020)

Figure Global Doctor's Office Sales and Growth Rate (2015-2020)

Figure Global Doctor's Office Price (2015-2020)

Figure Global Direct-to-consumer Genetic Testing Market Revenue (\$) and Growth Rate Forecast of On-line Sales (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Sales and Growth Rate Forecast of On-line Sales (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Market Revenue (\$) and Growth Rate Forecast of Doctor's Office (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Sales and Growth Rate Forecast of Doctor's Office (2020-2025)

Figure Global Direct-to-consumer Genetic Testing Sales and Growth Rate (2015-2020)

Table Global Direct-to-consumer Genetic Testing Sales by Regions (2015-2020)

Table Global Direct-to-consumer Genetic Testing Sales Market Share by Regions (2015-2020)

Figure Global Direct-to-consumer Genetic Testing Sales Market Share by Regions in 2019

Figure Global Direct-to-consumer Genetic Testing Revenue and Growth Rate (2015-2020)

Table Global Direct-to-consumer Genetic Testing Revenue by Regions (2015-2020)

Table Global Direct-to-consumer Genetic Testing Revenue Market Share by Regions (2015-2020)

Figure Global Direct-to-consumer Genetic Testing Revenue Market Share by Regions in

2019

Table Global Direct-to-consumer Genetic Testing Market Forecast Sales by Regions (2020-2025)

Table Global Direct-to-consumer Genetic Testing Market Forecast Sales Share by Regions (2020-2025)

Table Global Direct-to-consumer Genetic Testing Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Direct-to-consumer Genetic Testing Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

Figure North America Direct-to-consumer Genetic Testing Market Revenue and Growth Rate (2015-2020)

Figure North America Direct-to-consumer Genetic Testing Market Forecast Sales (2020-2025)

Figure North America Direct-to-consumer Genetic Testing Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

Figure Canada Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

Figure Mexico Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

Figure Europe Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

Figure Europe Direct-to-consumer Genetic Testing Market Revenue and Growth Rate (2015-2020)

Figure Europe Direct-to-consumer Genetic Testing Market Forecast Sales (2020-2025)

Figure Europe Direct-to-consumer Genetic Testing Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

Figure France Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

Figure Italy Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure Spain Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure Russia Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure Asia-Pacific Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure Asia-Pacific Direct-to-consumer Genetic Testing Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Direct-to-consumer Genetic Testing Market Forecast Sales

(2020-2025)

Figure Asia-Pacific Direct-to-consumer Genetic Testing Market Forecast Revenue (\$)

(2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure Japan Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure South Korea Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure Australia Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure India Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure South America Direct-to-consumer Genetic Testing Market Sales and Growth

Rate (2015-2020)

Figure South America Direct-to-consumer Genetic Testing Market Revenue and Growth

Rate (2015-2020)

Figure South America Direct-to-consumer Genetic Testing Market Forecast Sales

(2020-2025)

Figure South America Direct-to-consumer Genetic Testing Market Forecast Revenue

(\$) (2020-2025)

Figure Brazil Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure Argentina Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure Columbia Direct-to-consumer Genetic Testing Market Sales and Growth Rate

(2015-2020)

Figure Middle East and Africa Direct-to-consumer Genetic Testing Market Sales and

Growth Rate (2015-2020)

Figure Middle East and Africa Direct-to-consumer Genetic Testing Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Direct-to-consumer Genetic Testing Market Forecast Sales (2020-2025)

Figure Middle East and Africa Direct-to-consumer Genetic Testing Market Forecast Revenue (\$) (2020-2025)

Figure UAE Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

Figure Egypt Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

Figure South Africa Direct-to-consumer Genetic Testing Market Sales and Growth Rate (2015-2020)

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