

# Global Direct-Access Genetic Testing Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G092AC4F338CEN.html>

Date: August 2023

Pages: 125

Price: US\$ 3,250.00 (Single User License)

ID: G092AC4F338CEN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Direct-Access Genetic Testing market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Direct-Access Genetic Testing market are covered in Chapter 9:

Genetic Health

23 Mofang

Living DNA

Invitae

Xcode

### Ambry Genetics

Full Genomes

Centrillion Technology

23andMe

Myriad Genetics

Quest Diagnostics

African Ancestry

Anglia DNA Services

MyHeritage

DNA Services of America

Ancestry.com

DNA Family Check

Color Genomics

Alpha Biolaboratories

Pathway Genomics

Canadian DNA Services

Shuwen Health Sciences

Test Me DNA

IntelliGenetics

DNA Diagnostics Center

Mapmygenome

LabCorp

EasyDNA

Gene By Gene

In Chapter 5 and Chapter 7.3, based on types, the Direct-Access Genetic Testing market from 2017 to 2027 is primarily split into:

Diagnostic Screening

PGD

Relationship Testing

In Chapter 6 and Chapter 7.4, based on applications, the Direct-Access Genetic Testing market from 2017 to 2027 covers:

Online

Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Direct-Access Genetic Testing market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Direct-Access Genetic Testing Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing

executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 DIRECT-ACCESS GENETIC TESTING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Direct-Access Genetic Testing Market
- 1.2 Direct-Access Genetic Testing Market Segment by Type
  - 1.2.1 Global Direct-Access Genetic Testing Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Direct-Access Genetic Testing Market Segment by Application
  - 1.3.1 Direct-Access Genetic Testing Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Direct-Access Genetic Testing Market, Region Wise (2017-2027)
  - 1.4.1 Global Direct-Access Genetic Testing Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Direct-Access Genetic Testing Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Direct-Access Genetic Testing Market Status and Prospect (2017-2027)
  - 1.4.4 China Direct-Access Genetic Testing Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Direct-Access Genetic Testing Market Status and Prospect (2017-2027)
  - 1.4.6 India Direct-Access Genetic Testing Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Direct-Access Genetic Testing Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Direct-Access Genetic Testing Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Direct-Access Genetic Testing Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Direct-Access Genetic Testing (2017-2027)
  - 1.5.1 Global Direct-Access Genetic Testing Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Direct-Access Genetic Testing Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Direct-Access Genetic Testing Market

### 2 INDUSTRY OUTLOOK

- 2.1 Direct-Access Genetic Testing Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Direct-Access Genetic Testing Market Drivers Analysis
- 2.4 Direct-Access Genetic Testing Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Direct-Access Genetic Testing Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Direct-Access Genetic Testing Industry Development

### **3 GLOBAL DIRECT-ACCESS GENETIC TESTING MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Direct-Access Genetic Testing Sales Volume and Share by Player (2017-2022)
- 3.2 Global Direct-Access Genetic Testing Revenue and Market Share by Player (2017-2022)
- 3.3 Global Direct-Access Genetic Testing Average Price by Player (2017-2022)
- 3.4 Global Direct-Access Genetic Testing Gross Margin by Player (2017-2022)
- 3.5 Direct-Access Genetic Testing Market Competitive Situation and Trends
  - 3.5.1 Direct-Access Genetic Testing Market Concentration Rate
  - 3.5.2 Direct-Access Genetic Testing Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL DIRECT-ACCESS GENETIC TESTING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Direct-Access Genetic Testing Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Direct-Access Genetic Testing Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Direct-Access Genetic Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Direct-Access Genetic Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Direct-Access Genetic Testing Market Under COVID-19

4.5 Europe Direct-Access Genetic Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Direct-Access Genetic Testing Market Under COVID-19

4.6 China Direct-Access Genetic Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Direct-Access Genetic Testing Market Under COVID-19

4.7 Japan Direct-Access Genetic Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Direct-Access Genetic Testing Market Under COVID-19

4.8 India Direct-Access Genetic Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Direct-Access Genetic Testing Market Under COVID-19

4.9 Southeast Asia Direct-Access Genetic Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Direct-Access Genetic Testing Market Under COVID-19

4.10 Latin America Direct-Access Genetic Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Direct-Access Genetic Testing Market Under COVID-19

4.11 Middle East and Africa Direct-Access Genetic Testing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Direct-Access Genetic Testing Market Under COVID-19

## **5 GLOBAL DIRECT-ACCESS GENETIC TESTING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Direct-Access Genetic Testing Sales Volume and Market Share by Type (2017-2022)

5.2 Global Direct-Access Genetic Testing Revenue and Market Share by Type (2017-2022)

5.3 Global Direct-Access Genetic Testing Price by Type (2017-2022)

5.4 Global Direct-Access Genetic Testing Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Direct-Access Genetic Testing Sales Volume, Revenue and Growth Rate of Diagnostic Screening (2017-2022)

5.4.2 Global Direct-Access Genetic Testing Sales Volume, Revenue and Growth Rate of PGD (2017-2022)

5.4.3 Global Direct-Access Genetic Testing Sales Volume, Revenue and Growth Rate of Relationship Testing (2017-2022)



## **6 GLOBAL DIRECT-ACCESS GENETIC TESTING MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Direct-Access Genetic Testing Consumption and Market Share by Application (2017-2022)
- 6.2 Global Direct-Access Genetic Testing Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Direct-Access Genetic Testing Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Direct-Access Genetic Testing Consumption and Growth Rate of Online (2017-2022)
  - 6.3.2 Global Direct-Access Genetic Testing Consumption and Growth Rate of Offline (2017-2022)

## **7 GLOBAL DIRECT-ACCESS GENETIC TESTING MARKET FORECAST (2022-2027)**

- 7.1 Global Direct-Access Genetic Testing Sales Volume, Revenue Forecast (2022-2027)
  - 7.1.1 Global Direct-Access Genetic Testing Sales Volume and Growth Rate Forecast (2022-2027)
  - 7.1.2 Global Direct-Access Genetic Testing Revenue and Growth Rate Forecast (2022-2027)
  - 7.1.3 Global Direct-Access Genetic Testing Price and Trend Forecast (2022-2027)
- 7.2 Global Direct-Access Genetic Testing Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Direct-Access Genetic Testing Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Direct-Access Genetic Testing Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Direct-Access Genetic Testing Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Direct-Access Genetic Testing Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Direct-Access Genetic Testing Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Direct-Access Genetic Testing Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Direct-Access Genetic Testing Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Direct-Access Genetic Testing Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Direct-Access Genetic Testing Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Direct-Access Genetic Testing Revenue and Growth Rate of Diagnostic Screening (2022-2027)

7.3.2 Global Direct-Access Genetic Testing Revenue and Growth Rate of PGD (2022-2027)

7.3.3 Global Direct-Access Genetic Testing Revenue and Growth Rate of Relationship Testing (2022-2027)

7.4 Global Direct-Access Genetic Testing Consumption Forecast by Application (2022-2027)

7.4.1 Global Direct-Access Genetic Testing Consumption Value and Growth Rate of Online(2022-2027)

7.4.2 Global Direct-Access Genetic Testing Consumption Value and Growth Rate of Offline(2022-2027)

7.5 Direct-Access Genetic Testing Market Forecast Under COVID-19

## **8 DIRECT-ACCESS GENETIC TESTING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Direct-Access Genetic Testing Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Direct-Access Genetic Testing Analysis

8.6 Major Downstream Buyers of Direct-Access Genetic Testing Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Direct-Access Genetic Testing Industry

## **9 PLAYERS PROFILES**

9.1 Genetic Health

9.1.1 Genetic Health Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

- 9.1.3 Genetic Health Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 23 Mofang
  - 9.2.1 23 Mofang Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.2.3 23 Mofang Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Living DNA
  - 9.3.1 Living DNA Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.3.3 Living DNA Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Invitae
  - 9.4.1 Invitae Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.4.3 Invitae Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Xcode
  - 9.5.1 Xcode Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.5.3 Xcode Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Ambry Genetics
  - 9.6.1 Ambry Genetics Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.6.3 Ambry Genetics Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Full Genomes
  - 9.7.1 Full Genomes Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.7.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
- 9.7.3 Full Genomes Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 Centrillion Technology
  - 9.8.1 Centrillion Technology Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.8.3 Centrillion Technology Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 23andMe
  - 9.9.1 23andMe Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.9.3 23andMe Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Myriad Genetics
  - 9.10.1 Myriad Genetics Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.10.3 Myriad Genetics Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Quest Diagnostics
  - 9.11.1 Quest Diagnostics Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.11.3 Quest Diagnostics Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 African Ancestry
  - 9.12.1 African Ancestry Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.12.3 African Ancestry Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Anglia DNA Services

9.13.1 Anglia DNA Services Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.13.3 Anglia DNA Services Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 MyHeritage

9.14.1 MyHeritage Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.14.3 MyHeritage Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 DNA Services of America

9.15.1 DNA Services of America Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.15.3 DNA Services of America Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Ancestry.com

9.16.1 Ancestry.com Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.16.3 Ancestry.com Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 DNA Family Check

9.17.1 DNA Family Check Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.17.3 DNA Family Check Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Color Genomics

9.18.1 Color Genomics Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.18.3 Color Genomics Market Performance (2017-2022)

- 9.18.4 Recent Development
- 9.18.5 SWOT Analysis
- 9.19 Alpha Biolaboratories
  - 9.19.1 Alpha Biolaboratories Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.19.3 Alpha Biolaboratories Market Performance (2017-2022)
  - 9.19.4 Recent Development
  - 9.19.5 SWOT Analysis
- 9.20 Pathway Genomics
  - 9.20.1 Pathway Genomics Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.20.3 Pathway Genomics Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 Canadian DNA Services
  - 9.21.1 Canadian DNA Services Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.21.3 Canadian DNA Services Market Performance (2017-2022)
  - 9.21.4 Recent Development
  - 9.21.5 SWOT Analysis
- 9.22 Shuwen Health Sciences
  - 9.22.1 Shuwen Health Sciences Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.22.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.22.3 Shuwen Health Sciences Market Performance (2017-2022)
  - 9.22.4 Recent Development
  - 9.22.5 SWOT Analysis
- 9.23 Test Me DNA
  - 9.23.1 Test Me DNA Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.23.2 Direct-Access Genetic Testing Product Profiles, Application and Specification
  - 9.23.3 Test Me DNA Market Performance (2017-2022)
  - 9.23.4 Recent Development
  - 9.23.5 SWOT Analysis
- 9.24 IntelliGenetics
  - 9.24.1 IntelliGenetics Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.24.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.24.3 IntelliGenetics Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

## 9.25 DNA Diagnostics Center

9.25.1 DNA Diagnostics Center Basic Information, Manufacturing Base, Sales Region and Competitors

9.25.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.25.3 DNA Diagnostics Center Market Performance (2017-2022)

9.25.4 Recent Development

9.25.5 SWOT Analysis

## 9.26 Mapmygenome

9.26.1 Mapmygenome Basic Information, Manufacturing Base, Sales Region and Competitors

9.26.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.26.3 Mapmygenome Market Performance (2017-2022)

9.26.4 Recent Development

9.26.5 SWOT Analysis

## 9.27 LabCorp

9.27.1 LabCorp Basic Information, Manufacturing Base, Sales Region and Competitors

9.27.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.27.3 LabCorp Market Performance (2017-2022)

9.27.4 Recent Development

9.27.5 SWOT Analysis

## 9.28 EasyDNA

9.28.1 EasyDNA Basic Information, Manufacturing Base, Sales Region and Competitors

9.28.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.28.3 EasyDNA Market Performance (2017-2022)

9.28.4 Recent Development

9.28.5 SWOT Analysis

## 9.29 Gene By Gene

9.29.1 Gene By Gene Basic Information, Manufacturing Base, Sales Region and Competitors

9.29.2 Direct-Access Genetic Testing Product Profiles, Application and Specification

9.29.3 Gene By Gene Market Performance (2017-2022)

9.29.4 Recent Development

9.29.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Direct-Access Genetic Testing Product Picture
- Table Global Direct-Access Genetic Testing Market Sales Volume and CAGR (%) Comparison by Type
- Table Direct-Access Genetic Testing Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- Figure Global Direct-Access Genetic Testing Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)
- Figure United States Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Europe Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure China Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Japan Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure India Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Southeast Asia Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Latin America Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Middle East and Africa Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Global Direct-Access Genetic Testing Market Sales Volume Status and Outlook (2017-2027)
- Table Global Macroeconomic Analysis
- Figure Global COVID-19 Status Overview
- Table Influence of COVID-19 Outbreak on Direct-Access Genetic Testing Industry Development
- Table Global Direct-Access Genetic Testing Sales Volume by Player (2017-2022)
- Table Global Direct-Access Genetic Testing Sales Volume Share by Player (2017-2022)
- Figure Global Direct-Access Genetic Testing Sales Volume Share by Player in 2021
- Table Direct-Access Genetic Testing Revenue (Million USD) by Player (2017-2022)
- Table Direct-Access Genetic Testing Revenue Market Share by Player (2017-2022)
- Table Direct-Access Genetic Testing Price by Player (2017-2022)
- Table Direct-Access Genetic Testing Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Direct-Access Genetic Testing Sales Volume, Region Wise (2017-2022)

Table Global Direct-Access Genetic Testing Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Direct-Access Genetic Testing Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Direct-Access Genetic Testing Sales Volume Market Share, Region Wise in 2021

Table Global Direct-Access Genetic Testing Revenue (Million USD), Region Wise (2017-2022)

Table Global Direct-Access Genetic Testing Revenue Market Share, Region Wise (2017-2022)

Figure Global Direct-Access Genetic Testing Revenue Market Share, Region Wise (2017-2022)

Figure Global Direct-Access Genetic Testing Revenue Market Share, Region Wise in 2021

Table Global Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Direct-Access Genetic Testing Sales Volume by Type (2017-2022)

Table Global Direct-Access Genetic Testing Sales Volume Market Share by Type (2017-2022)

Figure Global Direct-Access Genetic Testing Sales Volume Market Share by Type in 2021

Table Global Direct-Access Genetic Testing Revenue (Million USD) by Type (2017-2022)

Table Global Direct-Access Genetic Testing Revenue Market Share by Type (2017-2022)

Figure Global Direct-Access Genetic Testing Revenue Market Share by Type in 2021

Table Direct-Access Genetic Testing Price by Type (2017-2022)

Figure Global Direct-Access Genetic Testing Sales Volume and Growth Rate of Diagnostic Screening (2017-2022)

Figure Global Direct-Access Genetic Testing Revenue (Million USD) and Growth Rate of Diagnostic Screening (2017-2022)

Figure Global Direct-Access Genetic Testing Sales Volume and Growth Rate of PGD (2017-2022)

Figure Global Direct-Access Genetic Testing Revenue (Million USD) and Growth Rate of PGD (2017-2022)

Figure Global Direct-Access Genetic Testing Sales Volume and Growth Rate of Relationship Testing (2017-2022)

Figure Global Direct-Access Genetic Testing Revenue (Million USD) and Growth Rate of Relationship Testing (2017-2022)

Table Global Direct-Access Genetic Testing Consumption by Application (2017-2022)

Table Global Direct-Access Genetic Testing Consumption Market Share by Application (2017-2022)

Table Global Direct-Access Genetic Testing Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Direct-Access Genetic Testing Consumption Revenue Market Share by Application (2017-2022)

Table Global Direct-Access Genetic Testing Consumption and Growth Rate of Online (2017-2022)

Table Global Direct-Access Genetic Testing Consumption and Growth Rate of Offline (2017-2022)

Figure Global Direct-Access Genetic Testing Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Direct-Access Genetic Testing Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Direct-Access Genetic Testing Price and Trend Forecast (2022-2027)

Figure USA Direct-Access Genetic Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Direct-Access Genetic Testing Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Europe Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Direct-Access Genetic Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Direct-Access Genetic Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Direct-Access Genetic Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Direct-Access Genetic Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Direct-Access Genetic Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Direct-Access Genetic Testing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Direct-Access Genetic Testing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Direct-Access Genetic Testing Market Sales Volume Forecast, by Type  
Table Global Direct-Access Genetic Testing Sales Volume Market Share Forecast, by Type

Table Global Direct-Access Genetic Testing Market Revenue (Million USD) Forecast, by Type

Table Global Direct-Access Genetic Testing Revenue Market Share Forecast, by Type  
Table Global Direct-Access Genetic Testing Price Forecast, by Type

Figure Global Direct-Access Genetic Testing Revenue (Million USD) and Growth Rate of Diagnostic Screening (2022-2027)

Figure Global Direct-Access Genetic Testing Revenue (Million USD) and Growth Rate of Diagnostic Screening (2022-2027)

Figure Global Direct-Access Genetic Testing Revenue (Million USD) and Growth Rate

of PGD (2022-2027)

Figure Global Direct-Access Genetic Testing Revenue (Million USD) and Growth Rate of PGD (2022-2027)

Figure Global Direct-Access Genetic Testing Revenue (Million USD) and Growth Rate of Relationship Testing (2022-2027)

Figure Global Direct-Access Genetic Testing Revenue (Million USD) and Growth Rate of Relationship Testing (2022-2027)

Table Global Direct-Access Genetic Testing Market Consumption Forecast, by Application

Table Global Direct-Access Genetic Testing Consumption Market Share Forecast, by Application

Table Global Direct-Access Genetic Testing Market Revenue (Million USD) Forecast, by Application

Table Global Direct-Access Genetic Testing Revenue Market Share Forecast, by Application

Figure Global Direct-Access Genetic Testing Consumption Value (Million USD) and Growth Rate of Online (2022-2027)

Figure Global Direct-Access Genetic Testing Consumption Value (Million USD) and Growth Rate of Offline (2022-2027)

Figure Direct-Access Genetic Testing Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Genetic Health Profile

Table Genetic Health Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Genetic Health Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Genetic Health Revenue (Million USD) Market Share 2017-2022

Table 23 Mofang Profile

Table 23 Mofang Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 23 Mofang Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure 23 Mofang Revenue (Million USD) Market Share 2017-2022

Table Living DNA Profile

Table Living DNA Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Living DNA Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Living DNA Revenue (Million USD) Market Share 2017-2022

Table Invitae Profile

Table Invitae Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Invitae Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Invitae Revenue (Million USD) Market Share 2017-2022

Table Xcode Profile

Table Xcode Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Xcode Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Xcode Revenue (Million USD) Market Share 2017-2022

Table Ambry Genetics Profile

Table Ambry Genetics Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ambry Genetics Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Ambry Genetics Revenue (Million USD) Market Share 2017-2022

Table Full Genomes Profile

Table Full Genomes Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Full Genomes Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Full Genomes Revenue (Million USD) Market Share 2017-2022

Table Centrillion Technology Profile

Table Centrillion Technology Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Centrillion Technology Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Centrillion Technology Revenue (Million USD) Market Share 2017-2022

Table 23andMe Profile

Table 23andMe Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 23andMe Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure 23andMe Revenue (Million USD) Market Share 2017-2022

Table Myriad Genetics Profile

Table Myriad Genetics Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Myriad Genetics Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Myriad Genetics Revenue (Million USD) Market Share 2017-2022

Table Quest Diagnostics Profile

Table Quest Diagnostics Direct-Access Genetic Testing Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Quest Diagnostics Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Quest Diagnostics Revenue (Million USD) Market Share 2017-2022

Table African Ancestry Profile

Table African Ancestry Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure African Ancestry Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure African Ancestry Revenue (Million USD) Market Share 2017-2022

Table Anglia DNA Services Profile

Table Anglia DNA Services Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Anglia DNA Services Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Anglia DNA Services Revenue (Million USD) Market Share 2017-2022

Table MyHeritage Profile

Table MyHeritage Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MyHeritage Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure MyHeritage Revenue (Million USD) Market Share 2017-2022

Table DNA Services of America Profile

Table DNA Services of America Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DNA Services of America Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure DNA Services of America Revenue (Million USD) Market Share 2017-2022

Table Ancestry.com Profile

Table Ancestry.com Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ancestry.com Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Ancestry.com Revenue (Million USD) Market Share 2017-2022

Table DNA Family Check Profile

Table DNA Family Check Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DNA Family Check Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure DNA Family Check Revenue (Million USD) Market Share 2017-2022

Table Color Genomics Profile

Table Color Genomics Direct-Access Genetic Testing Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure Color Genomics Direct-Access Genetic Testing Sales Volume and Growth Rate

Figure Color Genomics Revenue (Million USD) Market Share 2017-2022

Table Alpha Biolaboratories Profile

Table Alpha Biolaboratories Direct-Access Genetic Testing Sales Volume, Revenue (Million USD), Price and



## I would like to order

Product name: Global Direct-Access Genetic Testing Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G092AC4F338CEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G092AC4F338CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

