

Global Digital Workplace Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

The digital workplace is the virtual, modern version of the traditional workplace. It quickly and securely provides personalised role-based services, and all the applications, data, and collaboration an employee needs on any device, anytime, anywhere through a consumer-like online experience. A digital workplace uses the latest in mobility services and digital technology to adapt to the way people work to increase employee engagement and satisfaction.

Based on the Digital Workplace market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Digital Workplace market covered in Chapter 5:

IBM

Capgemini

CompuCom
Computacenter
Unisys
Atos
Accenture
Getronics
NTT Data
TCS
HCL
Stefanini
Citrix
DXC Technology
Wipro
Cognizant

In Chapter 6, on the basis of types, the Digital Workplace market from 2015 to 2025 is primarily split into:

Solutions
Services

In Chapter 7, on the basis of applications, the Digital Workplace market from 2015 to 2025 covers:

BFSI
Telecommunications and ITEs
Media and Entertainment
Retail and Consumer Goods
Manufacturing

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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