

# **Global Digital Transformation Spending in Logistics Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Digital transformation involves using digital technologies to retool business models and processes to make them more efficient or effective. Digital transformation spending in logistics is the logistics companies spend money on digital transformation for more efficient work to make the customers satisfy.

Based on the Digital Transformation Spending in Logistics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Digital Transformation Spending in Logistics market covered in Chapter 5:

APL Logistics Ltd

Mindtree

SAP

4Flow AG

Digital Logistics Group

XPO Logistics

Hexaware Technologies

Tech Mahindra

Sanco Software

IBM

Syntel

3GTMS

Logitech

Oracle

S2K Warehouse Management

Unisys Corporation

Samsung

JDA Software WMS

PartnerTech

Avantech

In Chapter 6, on the basis of types, the Digital Transformation Spending in Logistics market from 2015 to 2025 is primarily split into:

Hardware

Software

Services

In Chapter 7, on the basis of applications, the Digital Transformation Spending in Logistics market from 2015 to 2025 covers:

3PL

Warehouse

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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