

Global Digital Transformation Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Digital Transformation as the integration of digital technology into all areas of a business resulting in fundamental changes to how businesses operate and how they deliver value to customers. The rise of cloud computing, big data, Internet of Things (IoT), and artificial intelligence (AI) are driving a digital and intelligent transformation of enterprises. Based on the Digital Transformation market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Digital Transformation market covered in Chapter 5:

Cognizant (US)

Microsoft Corporation (US)

HCL Technologies (India)

Hewlett Packard Enterprise (US)

Accenture PLC (Ireland)
Adobe Systems (US)
Oracle Corporation (US)
Marlabs (US)
IBM Corporation (US)
Equinix (US)
TIBCO Software (US)
Google (US)
CA Technologies (US)
Dell EMC (US)
SAP (Germany)

In Chapter 6, on the basis of types, the Digital Transformation market from 2015 to 2025 is primarily split into:

Cloud Computing
Big Data & Analytics
Mobility/Social Media
Cybersecurity
Artificial Intelligence
Others

In Chapter 7, on the basis of applications, the Digital Transformation market from 2015 to 2025 covers:

BFSI
Healthcare
IT & Telecom
Education
Retail
Media & Entertainment
Manufacturing
Government
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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