

# Global Digital Transformation Market in the B2B Sector Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Digital Transformation Market in the B2B Sector market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Digital Transformation Market in the B2B Sector market are covered in Chapter 9:

IBM

Alibaba

Bain & Company

Amazon Inc.

Oracle

SAP

Axway

In Chapter 5 and Chapter 7.3, based on types, the Digital Transformation Market in the B2B Sector market from 2017 to 2027 is primarily split into:

Buyer-oriented E-commerce

Supplier-oriented E-commerce

Intermediary-oriented E-commerce

In Chapter 6 and Chapter 7.4, based on applications, the Digital Transformation Market in the B2B Sector market from 2017 to 2027 covers:

Network as a Service (NaaS)

Data as a Service (Daas)

Storage as a Service (STaaS)

Back-end as a Service (BaaS)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Digital Transformation Market in the B2B Sector market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Digital Transformation Market in the B2B Sector Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### **1 DIGITAL TRANSFORMATION MARKET IN THE B2B SECTOR MARKET OVERVIEW**

1.1 Product Overview and Scope of Digital Transformation Market in the B2B Sector Market

1.2 Digital Transformation Market in the B2B Sector Market Segment by Type

1.2.1 Global Digital Transformation Market in the B2B Sector Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Digital Transformation Market in the B2B Sector Market Segment by Application

1.3.1 Digital Transformation Market in the B2B Sector Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Digital Transformation Market in the B2B Sector Market, Region Wise (2017-2027)

1.4.1 Global Digital Transformation Market in the B2B Sector Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Digital Transformation Market in the B2B Sector Market Status and Prospect (2017-2027)

1.4.3 Europe Digital Transformation Market in the B2B Sector Market Status and Prospect (2017-2027)

1.4.4 China Digital Transformation Market in the B2B Sector Market Status and Prospect (2017-2027)

1.4.5 Japan Digital Transformation Market in the B2B Sector Market Status and Prospect (2017-2027)

1.4.6 India Digital Transformation Market in the B2B Sector Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Digital Transformation Market in the B2B Sector Market Status and Prospect (2017-2027)

1.4.8 Latin America Digital Transformation Market in the B2B Sector Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Digital Transformation Market in the B2B Sector Market Status and Prospect (2017-2027)

1.5 Global Market Size of Digital Transformation Market in the B2B Sector (2017-2027)

1.5.1 Global Digital Transformation Market in the B2B Sector Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Digital Transformation Market in the B2B Sector Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Digital Transformation Market in the B2B Sector Market

## **2 INDUSTRY OUTLOOK**

2.1 Digital Transformation Market in the B2B Sector Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Digital Transformation Market in the B2B Sector Market Drivers Analysis

2.4 Digital Transformation Market in the B2B Sector Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Digital Transformation Market in the B2B Sector Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Digital Transformation Market in the B2B Sector Industry Development

## **3 GLOBAL DIGITAL TRANSFORMATION MARKET IN THE B2B SECTOR MARKET LANDSCAPE BY PLAYER**

3.1 Global Digital Transformation Market in the B2B Sector Sales Volume and Share by Player (2017-2022)

3.2 Global Digital Transformation Market in the B2B Sector Revenue and Market Share by Player (2017-2022)

3.3 Global Digital Transformation Market in the B2B Sector Average Price by Player (2017-2022)

3.4 Global Digital Transformation Market in the B2B Sector Gross Margin by Player (2017-2022)

3.5 Digital Transformation Market in the B2B Sector Market Competitive Situation and Trends

3.5.1 Digital Transformation Market in the B2B Sector Market Concentration Rate

3.5.2 Digital Transformation Market in the B2B Sector Market Share of Top 3 and Top 6 Players

### 3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL DIGITAL TRANSFORMATION MARKET IN THE B2B SECTOR SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Digital Transformation Market in the B2B Sector Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Digital Transformation Market in the B2B Sector Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Digital Transformation Market in the B2B Sector Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Digital Transformation Market in the B2B Sector Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Digital Transformation Market in the B2B Sector Market Under COVID-19

4.5 Europe Digital Transformation Market in the B2B Sector Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Digital Transformation Market in the B2B Sector Market Under COVID-19

4.6 China Digital Transformation Market in the B2B Sector Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Digital Transformation Market in the B2B Sector Market Under COVID-19

4.7 Japan Digital Transformation Market in the B2B Sector Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Digital Transformation Market in the B2B Sector Market Under COVID-19

4.8 India Digital Transformation Market in the B2B Sector Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Digital Transformation Market in the B2B Sector Market Under COVID-19

4.9 Southeast Asia Digital Transformation Market in the B2B Sector Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Digital Transformation Market in the B2B Sector Market Under COVID-19

4.10 Latin America Digital Transformation Market in the B2B Sector Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Digital Transformation Market in the B2B Sector Market Under COVID-19

4.11 Middle East and Africa Digital Transformation Market in the B2B Sector Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Digital Transformation Market in the B2B Sector Market Under COVID-19



## **5 GLOBAL DIGITAL TRANSFORMATION MARKET IN THE B2B SECTOR SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Digital Transformation Market in the B2B Sector Sales Volume and Market Share by Type (2017-2022)

5.2 Global Digital Transformation Market in the B2B Sector Revenue and Market Share by Type (2017-2022)

5.3 Global Digital Transformation Market in the B2B Sector Price by Type (2017-2022)

5.4 Global Digital Transformation Market in the B2B Sector Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Digital Transformation Market in the B2B Sector Sales Volume, Revenue and Growth Rate of Buyer-oriented E-commerce (2017-2022)

5.4.2 Global Digital Transformation Market in the B2B Sector Sales Volume, Revenue and Growth Rate of Supplier-oriented E-commerce (2017-2022)

5.4.3 Global Digital Transformation Market in the B2B Sector Sales Volume, Revenue and Growth Rate of Intermediary-oriented E-commerce (2017-2022)

## **6 GLOBAL DIGITAL TRANSFORMATION MARKET IN THE B2B SECTOR MARKET ANALYSIS BY APPLICATION**

6.1 Global Digital Transformation Market in the B2B Sector Consumption and Market Share by Application (2017-2022)

6.2 Global Digital Transformation Market in the B2B Sector Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Digital Transformation Market in the B2B Sector Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Digital Transformation Market in the B2B Sector Consumption and Growth Rate of Network as a Service (NaaS) (2017-2022)

6.3.2 Global Digital Transformation Market in the B2B Sector Consumption and Growth Rate of Data as a Service (Daas) (2017-2022)

6.3.3 Global Digital Transformation Market in the B2B Sector Consumption and Growth Rate of Storage as a Service (STaaS) (2017-2022)

6.3.4 Global Digital Transformation Market in the B2B Sector Consumption and Growth Rate of Back-end as a Service (BaaS) (2017-2022)

## **7 GLOBAL DIGITAL TRANSFORMATION MARKET IN THE B2B SECTOR MARKET FORECAST (2022-2027)**

## 7.1 Global Digital Transformation Market in the B2B Sector Sales Volume, Revenue Forecast (2022-2027)

### 7.1.1 Global Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate Forecast (2022-2027)

### 7.1.2 Global Digital Transformation Market in the B2B Sector Revenue and Growth Rate Forecast (2022-2027)

### 7.1.3 Global Digital Transformation Market in the B2B Sector Price and Trend Forecast (2022-2027)

## 7.2 Global Digital Transformation Market in the B2B Sector Sales Volume and Revenue Forecast, Region Wise (2022-2027)

### 7.2.1 United States Digital Transformation Market in the B2B Sector Sales Volume and Revenue Forecast (2022-2027)

### 7.2.2 Europe Digital Transformation Market in the B2B Sector Sales Volume and Revenue Forecast (2022-2027)

### 7.2.3 China Digital Transformation Market in the B2B Sector Sales Volume and Revenue Forecast (2022-2027)

### 7.2.4 Japan Digital Transformation Market in the B2B Sector Sales Volume and Revenue Forecast (2022-2027)

### 7.2.5 India Digital Transformation Market in the B2B Sector Sales Volume and Revenue Forecast (2022-2027)

### 7.2.6 Southeast Asia Digital Transformation Market in the B2B Sector Sales Volume and Revenue Forecast (2022-2027)

### 7.2.7 Latin America Digital Transformation Market in the B2B Sector Sales Volume and Revenue Forecast (2022-2027)

### 7.2.8 Middle East and Africa Digital Transformation Market in the B2B Sector Sales Volume and Revenue Forecast (2022-2027)

## 7.3 Global Digital Transformation Market in the B2B Sector Sales Volume, Revenue and Price Forecast by Type (2022-2027)

### 7.3.1 Global Digital Transformation Market in the B2B Sector Revenue and Growth Rate of Buyer-oriented E-commerce (2022-2027)

### 7.3.2 Global Digital Transformation Market in the B2B Sector Revenue and Growth Rate of Supplier-oriented E-commerce (2022-2027)

### 7.3.3 Global Digital Transformation Market in the B2B Sector Revenue and Growth Rate of Intermediary-oriented E-commerce (2022-2027)

## 7.4 Global Digital Transformation Market in the B2B Sector Consumption Forecast by Application (2022-2027)

### 7.4.1 Global Digital Transformation Market in the B2B Sector Consumption Value and Growth Rate of Network as a Service (NaaS)(2022-2027)

### 7.4.2 Global Digital Transformation Market in the B2B Sector Consumption Value and

Growth Rate of Data as a Service (Daas)(2022-2027)

7.4.3 Global Digital Transformation Market in the B2B Sector Consumption Value and Growth Rate of Storage as a Service (STaaS)(2022-2027)

7.4.4 Global Digital Transformation Market in the B2B Sector Consumption Value and Growth Rate of Back-end as a Service (BaaS)(2022-2027)

7.5 Digital Transformation Market in the B2B Sector Market Forecast Under COVID-19

## **8 DIGITAL TRANSFORMATION MARKET IN THE B2B SECTOR MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Digital Transformation Market in the B2B Sector Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Digital Transformation Market in the B2B Sector Analysis

8.6 Major Downstream Buyers of Digital Transformation Market in the B2B Sector Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Digital Transformation Market in the B2B Sector Industry

## **9 PLAYERS PROFILES**

9.1 IBM

9.1.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Digital Transformation Market in the B2B Sector Product Profiles, Application and Specification

9.1.3 IBM Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Alibaba

9.2.1 Alibaba Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Digital Transformation Market in the B2B Sector Product Profiles, Application and Specification

9.2.3 Alibaba Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### 9.3 Bain & Company

9.3.1 Bain & Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Digital Transformation Market in the B2B Sector Product Profiles, Application and Specification

9.3.3 Bain & Company Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### 9.4 Amazon Inc.

9.4.1 Amazon Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Digital Transformation Market in the B2B Sector Product Profiles, Application and Specification

9.4.3 Amazon Inc. Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### 9.5 Oracle

9.5.1 Oracle Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Digital Transformation Market in the B2B Sector Product Profiles, Application and Specification

9.5.3 Oracle Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

### 9.6 SAP

9.6.1 SAP Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Digital Transformation Market in the B2B Sector Product Profiles, Application and Specification

9.6.3 SAP Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

### 9.7 Axway

9.7.1 Axway Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Digital Transformation Market in the B2B Sector Product Profiles, Application and Specification

9.7.3 Axway Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 10 RESEARCH FINDINGS AND CONCLUSION

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Digital Transformation Market in the B2B Sector Product Picture

Table Global Digital Transformation Market in the B2B Sector Market Sales Volume and CAGR (%) Comparison by Type

Table Digital Transformation Market in the B2B Sector Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Digital Transformation Market in the B2B Sector Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Digital Transformation Market in the B2B Sector Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Digital Transformation Market in the B2B Sector Industry Development

Table Global Digital Transformation Market in the B2B Sector Sales Volume by Player (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Sales Volume Share by Player (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Sales Volume Share by Player in 2021

Table Digital Transformation Market in the B2B Sector Revenue (Million USD) by Player (2017-2022)

Table Digital Transformation Market in the B2B Sector Revenue Market Share by Player (2017-2022)

Table Digital Transformation Market in the B2B Sector Price by Player (2017-2022)

Table Digital Transformation Market in the B2B Sector Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Digital Transformation Market in the B2B Sector Sales Volume, Region Wise (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Sales Volume Market Share, Region Wise in 2021

Table Global Digital Transformation Market in the B2B Sector Revenue (Million USD), Region Wise (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Revenue Market Share, Region Wise (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Revenue Market Share, Region Wise (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Revenue Market Share, Region Wise in 2021

Table Global Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Digital Transformation Market in the B2B Sector Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Sales Volume by Type (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Sales Volume Market Share by Type (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Sales Volume Market Share by Type in 2021

Table Global Digital Transformation Market in the B2B Sector Revenue (Million USD) by Type (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Revenue Market Share by Type (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Revenue Market Share by Type in 2021

Table Digital Transformation Market in the B2B Sector Price by Type (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate of Buyer-oriented E-commerce (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Revenue (Million USD) and Growth Rate of Buyer-oriented E-commerce (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate of Supplier-oriented E-commerce (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Revenue (Million USD) and Growth Rate of Supplier-oriented E-commerce (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate of Intermediary-oriented E-commerce (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Revenue (Million USD) and Growth Rate of Intermediary-oriented E-commerce (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Consumption by Application (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Consumption Market Share by Application (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Consumption Revenue Market Share by Application (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Consumption and Growth Rate of Network as a Service (NaaS) (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Consumption and Growth



Rate of Data as a Service (Daas) (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Consumption and Growth Rate of Storage as a Service (STaaS) (2017-2022)

Table Global Digital Transformation Market in the B2B Sector Consumption and Growth Rate of Back-end as a Service (BaaS) (2017-2022)

Figure Global Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Digital Transformation Market in the B2B Sector Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Digital Transformation Market in the B2B Sector Price and Trend Forecast (2022-2027)

Figure USA Digital Transformation Market in the B2B Sector Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digital Transformation Market in the B2B Sector Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Digital Transformation Market in the B2B Sector Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digital Transformation Market in the B2B Sector Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Digital Transformation Market in the B2B Sector Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Digital Transformation Market in the B2B Sector Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digital Transformation Market in the B2B Sector Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digital Transformation Market in the B2B Sector Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digital Transformation Market in the B2B Sector Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Digital Transformation Market in the B2B Sector Market Sales Volume Forecast, by Type

Table Global Digital Transformation Market in the B2B Sector Sales Volume Market Share Forecast, by Type

Table Global Digital Transformation Market in the B2B Sector Market Revenue (Million USD) Forecast, by Type

Table Global Digital Transformation Market in the B2B Sector Revenue Market Share Forecast, by Type

Table Global Digital Transformation Market in the B2B Sector Price Forecast, by Type

Figure Global Digital Transformation Market in the B2B Sector Revenue (Million USD) and Growth Rate of Buyer-oriented E-commerce (2022-2027)

Figure Global Digital Transformation Market in the B2B Sector Revenue (Million USD) and Growth Rate of Buyer-oriented E-commerce (2022-2027)

Figure Global Digital Transformation Market in the B2B Sector Revenue (Million USD) and Growth Rate of Supplier-oriented E-commerce (2022-2027)

Figure Global Digital Transformation Market in the B2B Sector Revenue (Million USD) and Growth Rate of Supplier-oriented E-commerce (2022-2027)

Figure Global Digital Transformation Market in the B2B Sector Revenue (Million USD) and Growth Rate of Intermediary-oriented E-commerce (2022-2027)

Figure Global Digital Transformation Market in the B2B Sector Revenue (Million USD) and Growth Rate of Intermediary-oriented E-commerce (2022-2027)

Table Global Digital Transformation Market in the B2B Sector Market Consumption Forecast, by Application

Table Global Digital Transformation Market in the B2B Sector Consumption Market Share Forecast, by Application

Table Global Digital Transformation Market in the B2B Sector Market Revenue (Million USD) Forecast, by Application

Table Global Digital Transformation Market in the B2B Sector Revenue Market Share Forecast, by Application

Figure Global Digital Transformation Market in the B2B Sector Consumption Value (Million USD) and Growth Rate of Network as a Service (NaaS) (2022-2027)

Figure Global Digital Transformation Market in the B2B Sector Consumption Value (Million USD) and Growth Rate of Data as a Service (DaaS) (2022-2027)

Figure Global Digital Transformation Market in the B2B Sector Consumption Value (Million USD) and Growth Rate of Storage as a Service (STaaS) (2022-2027)

Figure Global Digital Transformation Market in the B2B Sector Consumption Value (Million USD) and Growth Rate of Back-end as a Service (BaaS) (2022-2027)

Figure Digital Transformation Market in the B2B Sector Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table IBM Profile

Table IBM Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate

Figure IBM Revenue (Million USD) Market Share 2017-2022

Table Alibaba Profile

Table Alibaba Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alibaba Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate

Figure Alibaba Revenue (Million USD) Market Share 2017-2022

Table Bain & Company Profile

Table Bain & Company Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bain & Company Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate

Figure Bain & Company Revenue (Million USD) Market Share 2017-2022

Table Amazon Inc. Profile

Table Amazon Inc. Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amazon Inc. Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate

Figure Amazon Inc. Revenue (Million USD) Market Share 2017-2022

Table Oracle Profile

Table Oracle Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate

Figure Oracle Revenue (Million USD) Market Share 2017-2022

Table SAP Profile

Table SAP Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAP Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate

Figure SAP Revenue (Million USD) Market Share 2017-2022

Table Axway Profile

Table Axway Digital Transformation Market in the B2B Sector Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Axway Digital Transformation Market in the B2B Sector Sales Volume and Growth Rate

Figure Axway Revenue (Million USD) Market Share 2017-2022

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