

# Global Digital Transformation in Supply Chain Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Digital Transformation in Supply Chain market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Digital Transformation in Supply Chain market are covered in Chapter 9:

HCL

Wipro Ltd

IBM

Cognizant

EMC Corporation

Tata Consultancy Services

Oracle

Accenture

McKinsey & Company

Gartner

Capgemini

In Chapter 5 and Chapter 7.3, based on types, the Digital Transformation in Supply Chain market from 2017 to 2027 is primarily split into:

Digital Content Management

Digital Asset and Intellectual Property Management

Distribution and Tracking Solutions

Production and Planning System

Customer Relationship Management (CRM)

Digital Rights and Royalties Management

In Chapter 6 and Chapter 7.4, based on applications, the Digital Transformation in Supply Chain market from 2017 to 2027 covers:

Manufacturing

Retail & CPG

## Automotive

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Digital Transformation in Supply Chain market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Digital Transformation in Supply Chain Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 DIGITAL TRANSFORMATION IN SUPPLY CHAIN MARKET OVERVIEW

1.1 Product Overview and Scope of Digital Transformation in Supply Chain Market

1.2 Digital Transformation in Supply Chain Market Segment by Type

1.2.1 Global Digital Transformation in Supply Chain Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Digital Transformation in Supply Chain Market Segment by Application

1.3.1 Digital Transformation in Supply Chain Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Digital Transformation in Supply Chain Market, Region Wise (2017-2027)

1.4.1 Global Digital Transformation in Supply Chain Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Digital Transformation in Supply Chain Market Status and Prospect (2017-2027)

1.4.3 Europe Digital Transformation in Supply Chain Market Status and Prospect (2017-2027)

1.4.4 China Digital Transformation in Supply Chain Market Status and Prospect (2017-2027)

1.4.5 Japan Digital Transformation in Supply Chain Market Status and Prospect (2017-2027)

1.4.6 India Digital Transformation in Supply Chain Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Digital Transformation in Supply Chain Market Status and Prospect (2017-2027)

1.4.8 Latin America Digital Transformation in Supply Chain Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Digital Transformation in Supply Chain Market Status and Prospect (2017-2027)

1.5 Global Market Size of Digital Transformation in Supply Chain (2017-2027)

1.5.1 Global Digital Transformation in Supply Chain Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Digital Transformation in Supply Chain Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Digital Transformation in Supply Chain Market

## **2 INDUSTRY OUTLOOK**

- 2.1 Digital Transformation in Supply Chain Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Digital Transformation in Supply Chain Market Drivers Analysis
- 2.4 Digital Transformation in Supply Chain Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Digital Transformation in Supply Chain Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Digital Transformation in Supply Chain Industry Development

## **3 GLOBAL DIGITAL TRANSFORMATION IN SUPPLY CHAIN MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Digital Transformation in Supply Chain Sales Volume and Share by Player (2017-2022)
- 3.2 Global Digital Transformation in Supply Chain Revenue and Market Share by Player (2017-2022)
- 3.3 Global Digital Transformation in Supply Chain Average Price by Player (2017-2022)
- 3.4 Global Digital Transformation in Supply Chain Gross Margin by Player (2017-2022)
- 3.5 Digital Transformation in Supply Chain Market Competitive Situation and Trends
  - 3.5.1 Digital Transformation in Supply Chain Market Concentration Rate
  - 3.5.2 Digital Transformation in Supply Chain Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL DIGITAL TRANSFORMATION IN SUPPLY CHAIN SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Digital Transformation in Supply Chain Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Digital Transformation in Supply Chain Revenue and Market Share, Region Wise (2017-2022)



4.3 Global Digital Transformation in Supply Chain Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Digital Transformation in Supply Chain Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Digital Transformation in Supply Chain Market Under COVID-19

4.5 Europe Digital Transformation in Supply Chain Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Digital Transformation in Supply Chain Market Under COVID-19

4.6 China Digital Transformation in Supply Chain Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Digital Transformation in Supply Chain Market Under COVID-19

4.7 Japan Digital Transformation in Supply Chain Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Digital Transformation in Supply Chain Market Under COVID-19

4.8 India Digital Transformation in Supply Chain Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Digital Transformation in Supply Chain Market Under COVID-19

4.9 Southeast Asia Digital Transformation in Supply Chain Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Digital Transformation in Supply Chain Market Under COVID-19

4.10 Latin America Digital Transformation in Supply Chain Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Digital Transformation in Supply Chain Market Under COVID-19

4.11 Middle East and Africa Digital Transformation in Supply Chain Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Digital Transformation in Supply Chain Market Under COVID-19

## **5 GLOBAL DIGITAL TRANSFORMATION IN SUPPLY CHAIN SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Digital Transformation in Supply Chain Sales Volume and Market Share by Type (2017-2022)

5.2 Global Digital Transformation in Supply Chain Revenue and Market Share by Type (2017-2022)

5.3 Global Digital Transformation in Supply Chain Price by Type (2017-2022)

5.4 Global Digital Transformation in Supply Chain Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Digital Transformation in Supply Chain Sales Volume, Revenue and

Growth Rate of Digital Content Management (2017-2022)

5.4.2 Global Digital Transformation in Supply Chain Sales Volume, Revenue and Growth Rate of Digital Asset and Intellectual Property Management (2017-2022)

5.4.3 Global Digital Transformation in Supply Chain Sales Volume, Revenue and Growth Rate of Distribution and Tracking Solutions (2017-2022)

5.4.4 Global Digital Transformation in Supply Chain Sales Volume, Revenue and Growth Rate of Production and Planning System (2017-2022)

5.4.5 Global Digital Transformation in Supply Chain Sales Volume, Revenue and Growth Rate of Customer Relationship Management (CRM) (2017-2022)

5.4.6 Global Digital Transformation in Supply Chain Sales Volume, Revenue and Growth Rate of Digital Rights and Royalties Management (2017-2022)

## **6 GLOBAL DIGITAL TRANSFORMATION IN SUPPLY CHAIN MARKET ANALYSIS BY APPLICATION**

6.1 Global Digital Transformation in Supply Chain Consumption and Market Share by Application (2017-2022)

6.2 Global Digital Transformation in Supply Chain Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Digital Transformation in Supply Chain Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Digital Transformation in Supply Chain Consumption and Growth Rate of Manufacturing (2017-2022)

6.3.2 Global Digital Transformation in Supply Chain Consumption and Growth Rate of Retail & CPG (2017-2022)

6.3.3 Global Digital Transformation in Supply Chain Consumption and Growth Rate of Automotive (2017-2022)

## **7 GLOBAL DIGITAL TRANSFORMATION IN SUPPLY CHAIN MARKET FORECAST (2022-2027)**

7.1 Global Digital Transformation in Supply Chain Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Digital Transformation in Supply Chain Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Digital Transformation in Supply Chain Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Digital Transformation in Supply Chain Price and Trend Forecast (2022-2027)

## 7.2 Global Digital Transformation in Supply Chain Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Digital Transformation in Supply Chain Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Digital Transformation in Supply Chain Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Digital Transformation in Supply Chain Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Digital Transformation in Supply Chain Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Digital Transformation in Supply Chain Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Digital Transformation in Supply Chain Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Digital Transformation in Supply Chain Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Digital Transformation in Supply Chain Sales Volume and Revenue Forecast (2022-2027)

## 7.3 Global Digital Transformation in Supply Chain Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Digital Transformation in Supply Chain Revenue and Growth Rate of Digital Content Management (2022-2027)

7.3.2 Global Digital Transformation in Supply Chain Revenue and Growth Rate of Digital Asset and Intellectual Property Management (2022-2027)

7.3.3 Global Digital Transformation in Supply Chain Revenue and Growth Rate of Distribution and Tracking Solutions (2022-2027)

7.3.4 Global Digital Transformation in Supply Chain Revenue and Growth Rate of Production and Planning System (2022-2027)

7.3.5 Global Digital Transformation in Supply Chain Revenue and Growth Rate of Customer Relationship Management (CRM) (2022-2027)

7.3.6 Global Digital Transformation in Supply Chain Revenue and Growth Rate of Digital Rights and Royalties Management (2022-2027)

## 7.4 Global Digital Transformation in Supply Chain Consumption Forecast by Application (2022-2027)

7.4.1 Global Digital Transformation in Supply Chain Consumption Value and Growth Rate of Manufacturing(2022-2027)

7.4.2 Global Digital Transformation in Supply Chain Consumption Value and Growth Rate of Retail & CPG(2022-2027)

7.4.3 Global Digital Transformation in Supply Chain Consumption Value and Growth

Rate of Automotive(2022-2027)

7.5 Digital Transformation in Supply Chain Market Forecast Under COVID-19

## **8 DIGITAL TRANSFORMATION IN SUPPLY CHAIN MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Digital Transformation in Supply Chain Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Digital Transformation in Supply Chain Analysis

8.6 Major Downstream Buyers of Digital Transformation in Supply Chain Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Digital Transformation in Supply Chain Industry

## **9 PLAYERS PROFILES**

9.1 HCL

9.1.1 HCL Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification

9.1.3 HCL Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Wipro Ltd

9.2.1 Wipro Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification

9.2.3 Wipro Ltd Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 IBM

9.3.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification

9.3.3 IBM Market Performance (2017-2022)

- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Cognizant
  - 9.4.1 Cognizant Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification
  - 9.4.3 Cognizant Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 EMC Corporation
  - 9.5.1 EMC Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification
  - 9.5.3 EMC Corporation Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Tata Consultancy Services
  - 9.6.1 Tata Consultancy Services Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification
  - 9.6.3 Tata Consultancy Services Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Oracle
  - 9.7.1 Oracle Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification
  - 9.7.3 Oracle Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Accenture
  - 9.8.1 Accenture Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification
  - 9.8.3 Accenture Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 McKinsey & Company

9.9.1 McKinsey & Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification

9.9.3 McKinsey & Company Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Gartner

9.10.1 Gartner Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification

9.10.3 Gartner Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Capgemini

9.11.1 Capgemini Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Digital Transformation in Supply Chain Product Profiles, Application and Specification

9.11.3 Capgemini Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Digital Transformation in Supply Chain Product Picture

Table Global Digital Transformation in Supply Chain Market Sales Volume and CAGR (%) Comparison by Type

Table Digital Transformation in Supply Chain Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Digital Transformation in Supply Chain Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Digital Transformation in Supply Chain Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Digital Transformation in Supply Chain Industry Development

Table Global Digital Transformation in Supply Chain Sales Volume by Player (2017-2022)

Table Global Digital Transformation in Supply Chain Sales Volume Share by Player (2017-2022)

Figure Global Digital Transformation in Supply Chain Sales Volume Share by Player in 2021

Table Digital Transformation in Supply Chain Revenue (Million USD) by Player (2017-2022)

Table Digital Transformation in Supply Chain Revenue Market Share by Player (2017-2022)

Table Digital Transformation in Supply Chain Price by Player (2017-2022)

Table Digital Transformation in Supply Chain Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Digital Transformation in Supply Chain Sales Volume, Region Wise (2017-2022)

Table Global Digital Transformation in Supply Chain Sales Volume Market Share, Region Wise (2017-2022)



Figure Global Digital Transformation in Supply Chain Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Digital Transformation in Supply Chain Sales Volume Market Share, Region Wise in 2021

Table Global Digital Transformation in Supply Chain Revenue (Million USD), Region Wise (2017-2022)

Table Global Digital Transformation in Supply Chain Revenue Market Share, Region Wise (2017-2022)

Figure Global Digital Transformation in Supply Chain Revenue Market Share, Region Wise (2017-2022)

Figure Global Digital Transformation in Supply Chain Revenue Market Share, Region Wise in 2021

Table Global Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Digital Transformation in Supply Chain Sales Volume by Type (2017-2022)

Table Global Digital Transformation in Supply Chain Sales Volume Market Share by Type (2017-2022)

Figure Global Digital Transformation in Supply Chain Sales Volume Market Share by Type in 2021

Table Global Digital Transformation in Supply Chain Revenue (Million USD) by Type (2017-2022)

Table Global Digital Transformation in Supply Chain Revenue Market Share by Type (2017-2022)

Figure Global Digital Transformation in Supply Chain Revenue Market Share by Type in 2021

Table Digital Transformation in Supply Chain Price by Type (2017-2022)

Figure Global Digital Transformation in Supply Chain Sales Volume and Growth Rate of Digital Content Management (2017-2022)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Digital Content Management (2017-2022)

Figure Global Digital Transformation in Supply Chain Sales Volume and Growth Rate of Digital Asset and Intellectual Property Management (2017-2022)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Digital Asset and Intellectual Property Management (2017-2022)

Figure Global Digital Transformation in Supply Chain Sales Volume and Growth Rate of Distribution and Tracking Solutions (2017-2022)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Distribution and Tracking Solutions (2017-2022)

Figure Global Digital Transformation in Supply Chain Sales Volume and Growth Rate of Production and Planning System (2017-2022)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Production and Planning System (2017-2022)

Figure Global Digital Transformation in Supply Chain Sales Volume and Growth Rate of Customer Relationship Management (CRM) (2017-2022)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Customer Relationship Management (CRM) (2017-2022)

Figure Global Digital Transformation in Supply Chain Sales Volume and Growth Rate of Digital Rights and Royalties Management (2017-2022)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Digital Rights and Royalties Management (2017-2022)

Table Global Digital Transformation in Supply Chain Consumption by Application (2017-2022)

Table Global Digital Transformation in Supply Chain Consumption Market Share by Application (2017-2022)

Table Global Digital Transformation in Supply Chain Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Digital Transformation in Supply Chain Consumption Revenue Market Share by Application (2017-2022)

Table Global Digital Transformation in Supply Chain Consumption and Growth Rate of Manufacturing (2017-2022)

Table Global Digital Transformation in Supply Chain Consumption and Growth Rate of Retail & CPG (2017-2022)

Table Global Digital Transformation in Supply Chain Consumption and Growth Rate of Automotive (2017-2022)

Figure Global Digital Transformation in Supply Chain Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Digital Transformation in Supply Chain Price and Trend Forecast (2022-2027)

Figure USA Digital Transformation in Supply Chain Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digital Transformation in Supply Chain Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Digital Transformation in Supply Chain Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digital Transformation in Supply Chain Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Digital Transformation in Supply Chain Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Digital Transformation in Supply Chain Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digital Transformation in Supply Chain Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digital Transformation in Supply Chain Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digital Transformation in Supply Chain Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Digital Transformation in Supply Chain Market Sales Volume Forecast, by Type

Table Global Digital Transformation in Supply Chain Sales Volume Market Share Forecast, by Type

Table Global Digital Transformation in Supply Chain Market Revenue (Million USD) Forecast, by Type

Table Global Digital Transformation in Supply Chain Revenue Market Share Forecast, by Type

Table Global Digital Transformation in Supply Chain Price Forecast, by Type

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Digital Content Management (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Digital Content Management (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Digital Asset and Intellectual Property Management (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Digital Asset and Intellectual Property Management (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Distribution and Tracking Solutions (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Distribution and Tracking Solutions (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Production and Planning System (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Production and Planning System (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Customer Relationship Management (CRM) (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Customer Relationship Management (CRM) (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Digital Rights and Royalties Management (2022-2027)

Figure Global Digital Transformation in Supply Chain Revenue (Million USD) and Growth Rate of Digital Rights and Royalties Management (2022-2027)

Table Global Digital Transformation in Supply Chain Market Consumption Forecast, by Application

Table Global Digital Transformation in Supply Chain Consumption Market Share Forecast, by Application

Table Global Digital Transformation in Supply Chain Market Revenue (Million USD) Forecast, by Application

Table Global Digital Transformation in Supply Chain Revenue Market Share Forecast, by Application

Figure Global Digital Transformation in Supply Chain Consumption Value (Million USD) and Growth Rate of Manufacturing (2022-2027)

Figure Global Digital Transformation in Supply Chain Consumption Value (Million USD) and Growth Rate of Retail & CPG (2022-2027)

Figure Global Digital Transformation in Supply Chain Consumption Value (Million USD) and Growth Rate of Automotive (2022-2027)

Figure Digital Transformation in Supply Chain Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table HCL Profile

Table HCL Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HCL Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure HCL Revenue (Million USD) Market Share 2017-2022

Table Wipro Ltd Profile

Table Wipro Ltd Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wipro Ltd Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure Wipro Ltd Revenue (Million USD) Market Share 2017-2022

Table IBM Profile

Table IBM Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure IBM Revenue (Million USD) Market Share 2017-2022

Table Cognizant Profile

Table Cognizant Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cognizant Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure Cognizant Revenue (Million USD) Market Share 2017-2022

Table EMC Corporation Profile

Table EMC Corporation Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure EMC Corporation Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure EMC Corporation Revenue (Million USD) Market Share 2017-2022

Table Tata Consultancy Services Profile

Table Tata Consultancy Services Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tata Consultancy Services Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure Tata Consultancy Services Revenue (Million USD) Market Share 2017-2022

Table Oracle Profile

Table Oracle Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure Oracle Revenue (Million USD) Market Share 2017-2022

Table Accenture Profile

Table Accenture Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Accenture Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure Accenture Revenue (Million USD) Market Share 2017-2022

Table McKinsey & Company Profile

Table McKinsey & Company Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure McKinsey & Company Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure McKinsey & Company Revenue (Million USD) Market Share 2017-2022

Table Gartner Profile

Table Gartner Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gartner Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure Gartner Revenue (Million USD) Market Share 2017-2022

Table Capgemini Profile

Table Capgemini Digital Transformation in Supply Chain Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Capgemini Digital Transformation in Supply Chain Sales Volume and Growth Rate

Figure Capgemini Revenue (Million USD) Market Share 2017-2022



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