

# Global Digital Transformation in Hospitality Management Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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### **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Digital Transformation in Hospitality Management market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Digital Transformation in Hospitality Management market are covered in Chapter 9:

Hospitality Digital GmbH Cisco Systems, Inc. Cybage Software



DXC Technology
Mitel Networks Corporation
Oracle Corporation
Sabre Corporation
Control4
Accenture
IBM Corporation
Genpact

In Chapter 5 and Chapter 7.3, based on types, the Digital Transformation in Hospitality Management market from 2017 to 2027 is primarily split into:

Cloud

On-Premises

In Chapter 6 and Chapter 7.4, based on applications, the Digital Transformation in Hospitality Management market from 2017 to 2027 covers:

Hotel

Bed and Breakfast

Motel

Hostel

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

**United States** 

Europe

China

Japan

India

Southeast Asia



Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Digital Transformation in Hospitality Management market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Digital Transformation in Hospitality Management Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.



4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.



Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



### **Contents**

### 1 DIGITAL TRANSFORMATION IN HOSPITALITY MANAGEMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Transformation in Hospitality Management Market
- 1.2 Digital Transformation in Hospitality Management Market Segment by Type
- 1.2.1 Global Digital Transformation in Hospitality Management Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Digital Transformation in Hospitality Management Market Segment by Application
- 1.3.1 Digital Transformation in Hospitality Management Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Digital Transformation in Hospitality Management Market, Region Wise (2017-2027)
- 1.4.1 Global Digital Transformation in Hospitality Management Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
- 1.4.2 United States Digital Transformation in Hospitality Management Market Status and Prospect (2017-2027)
- 1.4.3 Europe Digital Transformation in Hospitality Management Market Status and Prospect (2017-2027)
- 1.4.4 China Digital Transformation in Hospitality Management Market Status and Prospect (2017-2027)
- 1.4.5 Japan Digital Transformation in Hospitality Management Market Status and Prospect (2017-2027)
- 1.4.6 India Digital Transformation in Hospitality Management Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Digital Transformation in Hospitality Management Market Status and Prospect (2017-2027)
- 1.4.8 Latin America Digital Transformation in Hospitality Management Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Digital Transformation in Hospitality Management Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Digital Transformation in Hospitality Management (2017-2027)
- 1.5.1 Global Digital Transformation in Hospitality Management Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Digital Transformation in Hospitality Management Market Sales Volume



Status and Outlook (2017-2027)

- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Digital Transformation in Hospitality Management Market

#### 2 INDUSTRY OUTLOOK

- 2.1 Digital Transformation in Hospitality Management Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Digital Transformation in Hospitality Management Market Drivers Analysis
- 2.4 Digital Transformation in Hospitality Management Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Digital Transformation in Hospitality Management Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Digital Transformation in Hospitality Management Industry Development

## 3 GLOBAL DIGITAL TRANSFORMATION IN HOSPITALITY MANAGEMENT MARKET LANDSCAPE BY PLAYER

- 3.1 Global Digital Transformation in Hospitality Management Sales Volume and Share by Player (2017-2022)
- 3.2 Global Digital Transformation in Hospitality Management Revenue and Market Share by Player (2017-2022)
- 3.3 Global Digital Transformation in Hospitality Management Average Price by Player (2017-2022)
- 3.4 Global Digital Transformation in Hospitality Management Gross Margin by Player (2017-2022)
- 3.5 Digital Transformation in Hospitality Management Market Competitive Situation and Trends
  - 3.5.1 Digital Transformation in Hospitality Management Market Concentration Rate
  - 3.5.2 Digital Transformation in Hospitality Management Market Share of Top 3 and



Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL DIGITAL TRANSFORMATION IN HOSPITALITY MANAGEMENT SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Digital Transformation in Hospitality Management Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Digital Transformation in Hospitality Management Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Digital Transformation in Hospitality Management Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Digital Transformation in Hospitality Management Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4.1 United States Digital Transformation in Hospitality Management Market Under COVID-19
- 4.5 Europe Digital Transformation in Hospitality Management Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.5.1 Europe Digital Transformation in Hospitality Management Market Under COVID-19
- 4.6 China Digital Transformation in Hospitality Management Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.6.1 China Digital Transformation in Hospitality Management Market Under COVID-19
- 4.7 Japan Digital Transformation in Hospitality Management Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.7.1 Japan Digital Transformation in Hospitality Management Market Under COVID-19
- 4.8 India Digital Transformation in Hospitality Management Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Digital Transformation in Hospitality Management Market Under COVID-19
- 4.9 Southeast Asia Digital Transformation in Hospitality Management Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Digital Transformation in Hospitality Management Market Under COVID-19
- 4.10 Latin America Digital Transformation in Hospitality Management Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.10.1 Latin America Digital Transformation in Hospitality Management Market Under COVID-19



- 4.11 Middle East and Africa Digital Transformation in Hospitality Management Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.11.1 Middle East and Africa Digital Transformation in Hospitality Management Market Under COVID-19

# 5 GLOBAL DIGITAL TRANSFORMATION IN HOSPITALITY MANAGEMENT SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Digital Transformation in Hospitality Management Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Digital Transformation in Hospitality Management Revenue and Market Share by Type (2017-2022)
- 5.3 Global Digital Transformation in Hospitality Management Price by Type (2017-2022)
- 5.4 Global Digital Transformation in Hospitality Management Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Digital Transformation in Hospitality Management Sales Volume, Revenue and Growth Rate of Cloud (2017-2022)
- 5.4.2 Global Digital Transformation in Hospitality Management Sales Volume, Revenue and Growth Rate of On-Premises (2017-2022)

# 6 GLOBAL DIGITAL TRANSFORMATION IN HOSPITALITY MANAGEMENT MARKET ANALYSIS BY APPLICATION

- 6.1 Global Digital Transformation in Hospitality Management Consumption and Market Share by Application (2017-2022)
- 6.2 Global Digital Transformation in Hospitality Management Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Digital Transformation in Hospitality Management Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Digital Transformation in Hospitality Management Consumption and Growth Rate of Hotel (2017-2022)
- 6.3.2 Global Digital Transformation in Hospitality Management Consumption and Growth Rate of Bed and Breakfast (2017-2022)
- 6.3.3 Global Digital Transformation in Hospitality Management Consumption and Growth Rate of Motel (2017-2022)
- 6.3.4 Global Digital Transformation in Hospitality Management Consumption and Growth Rate of Hostel (2017-2022)
- 6.3.5 Global Digital Transformation in Hospitality Management Consumption and Growth Rate of Others (2017-2022)



# 7 GLOBAL DIGITAL TRANSFORMATION IN HOSPITALITY MANAGEMENT MARKET FORECAST (2022-2027)

- 7.1 Global Digital Transformation in Hospitality Management Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Digital Transformation in Hospitality Management Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Digital Transformation in Hospitality Management Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Digital Transformation in Hospitality Management Price and Trend Forecast (2022-2027)
- 7.2 Global Digital Transformation in Hospitality Management Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Digital Transformation in Hospitality Management Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Digital Transformation in Hospitality Management Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Digital Transformation in Hospitality Management Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Digital Transformation in Hospitality Management Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Digital Transformation in Hospitality Management Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Digital Transformation in Hospitality Management Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Digital Transformation in Hospitality Management Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Digital Transformation in Hospitality Management Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Digital Transformation in Hospitality Management Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Digital Transformation in Hospitality Management Revenue and Growth Rate of Cloud (2022-2027)
- 7.3.2 Global Digital Transformation in Hospitality Management Revenue and Growth Rate of On-Premises (2022-2027)
- 7.4 Global Digital Transformation in Hospitality Management Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Digital Transformation in Hospitality Management Consumption Value



and Growth Rate of Hotel(2022-2027)

- 7.4.2 Global Digital Transformation in Hospitality Management Consumption Value and Growth Rate of Bed and Breakfast(2022-2027)
- 7.4.3 Global Digital Transformation in Hospitality Management Consumption Value and Growth Rate of Motel(2022-2027)
- 7.4.4 Global Digital Transformation in Hospitality Management Consumption Value and Growth Rate of Hostel(2022-2027)
- 7.4.5 Global Digital Transformation in Hospitality Management Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Digital Transformation in Hospitality Management Market Forecast Under COVID-19

### 8 DIGITAL TRANSFORMATION IN HOSPITALITY MANAGEMENT MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Digital Transformation in Hospitality Management Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Digital Transformation in Hospitality Management Analysis
- 8.6 Major Downstream Buyers of Digital Transformation in Hospitality Management Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Digital Transformation in Hospitality Management Industry

#### 9 PLAYERS PROFILES

- 9.1 Hospitality Digital GmbH
- 9.1.1 Hospitality Digital GmbH Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
- 9.1.3 Hospitality Digital GmbH Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Cisco Systems, Inc.
- 9.2.1 Cisco Systems, Inc. Basic Information, Manufacturing Base, Sales Region and



#### Competitors

- 9.2.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
  - 9.2.3 Cisco Systems, Inc. Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Cybage Software
- 9.3.1 Cybage Software Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
  - 9.3.3 Cybage Software Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 DXC Technology
- 9.4.1 DXC Technology Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
  - 9.4.3 DXC Technology Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Mitel Networks Corporation
- 9.5.1 Mitel Networks Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
  - 9.5.3 Mitel Networks Corporation Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Oracle Corporation
- 9.6.1 Oracle Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
  - 9.6.3 Oracle Corporation Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Sabre Corporation



- 9.7.1 Sabre Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.7.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
  - 9.7.3 Sabre Corporation Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Control4
- 9.8.1 Control4 Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.8.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
  - 9.8.3 Control4 Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Accenture
- 9.9.1 Accenture Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.9.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
  - 9.9.3 Accenture Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 IBM Corporation
- 9.10.1 IBM Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.10.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
  - 9.10.3 IBM Corporation Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Genpact
  - 9.11.1 Genpact Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.11.2 Digital Transformation in Hospitality Management Product Profiles, Application and Specification
  - 9.11.3 Genpact Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis

#### 10 RESEARCH FINDINGS AND CONCLUSION



### 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Digital Transformation in Hospitality Management Product Picture

Table Global Digital Transformation in Hospitality Management Market Sales Volume and CAGR (%) Comparison by Type

Table Digital Transformation in Hospitality Management Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Digital Transformation in Hospitality Management Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate (2017-2027)



Figure Middle East and Africa Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Digital Transformation in Hospitality Management Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Digital Transformation in Hospitality Management Industry Development

Table Global Digital Transformation in Hospitality Management Sales Volume by Player (2017-2022)

Table Global Digital Transformation in Hospitality Management Sales Volume Share by Player (2017-2022)

Figure Global Digital Transformation in Hospitality Management Sales Volume Share by Player in 2021

Table Digital Transformation in Hospitality Management Revenue (Million USD) by Player (2017-2022)

Table Digital Transformation in Hospitality Management Revenue Market Share by Player (2017-2022)

Table Digital Transformation in Hospitality Management Price by Player (2017-2022)

Table Digital Transformation in Hospitality Management Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Digital Transformation in Hospitality Management Sales Volume, Region Wise (2017-2022)

Table Global Digital Transformation in Hospitality Management Sales Volume Market



Share, Region Wise (2017-2022)

Figure Global Digital Transformation in Hospitality Management Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Digital Transformation in Hospitality Management Sales Volume Market Share, Region Wise in 2021

Table Global Digital Transformation in Hospitality Management Revenue (Million USD), Region Wise (2017-2022)

Table Global Digital Transformation in Hospitality Management Revenue Market Share, Region Wise (2017-2022)

Figure Global Digital Transformation in Hospitality Management Revenue Market Share, Region Wise (2017-2022)

Figure Global Digital Transformation in Hospitality Management Revenue Market Share, Region Wise in 2021

Table Global Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Digital Transformation in Hospitality Management Sales Volume,



Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Digital Transformation in Hospitality Management Sales Volume by Type (2017-2022)

Table Global Digital Transformation in Hospitality Management Sales Volume Market Share by Type (2017-2022)

Figure Global Digital Transformation in Hospitality Management Sales Volume Market Share by Type in 2021

Table Global Digital Transformation in Hospitality Management Revenue (Million USD) by Type (2017-2022)

Table Global Digital Transformation in Hospitality Management Revenue Market Share by Type (2017-2022)

Figure Global Digital Transformation in Hospitality Management Revenue Market Share by Type in 2021

Table Digital Transformation in Hospitality Management Price by Type (2017-2022)

Figure Global Digital Transformation in Hospitality Management Sales Volume and Growth Rate of Cloud (2017-2022)

Figure Global Digital Transformation in Hospitality Management Revenue (Million USD) and Growth Rate of Cloud (2017-2022)

Figure Global Digital Transformation in Hospitality Management Sales Volume and Growth Rate of On-Premises (2017-2022)

Figure Global Digital Transformation in Hospitality Management Revenue (Million USD) and Growth Rate of On-Premises (2017-2022)

Table Global Digital Transformation in Hospitality Management Consumption by Application (2017-2022)



Table Global Digital Transformation in Hospitality Management Consumption Market Share by Application (2017-2022)

Table Global Digital Transformation in Hospitality Management Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Digital Transformation in Hospitality Management Consumption Revenue Market Share by Application (2017-2022)

Table Global Digital Transformation in Hospitality Management Consumption and Growth Rate of Hotel (2017-2022)

Table Global Digital Transformation in Hospitality Management Consumption and Growth Rate of Bed and Breakfast (2017-2022)

Table Global Digital Transformation in Hospitality Management Consumption and Growth Rate of Motel (2017-2022)

Table Global Digital Transformation in Hospitality Management Consumption and Growth Rate of Hostel (2017-2022)

Table Global Digital Transformation in Hospitality Management Consumption and Growth Rate of Others (2017-2022)

Figure Global Digital Transformation in Hospitality Management Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Digital Transformation in Hospitality Management Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Digital Transformation in Hospitality Management Price and Trend Forecast (2022-2027)

Figure USA Digital Transformation in Hospitality Management Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digital Transformation in Hospitality Management Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Figure China Digital Transformation in Hospitality Management Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digital Transformation in Hospitality Management Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Digital Transformation in Hospitality Management Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Digital Transformation in Hospitality Management Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digital Transformation in Hospitality Management Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digital Transformation in Hospitality Management Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digital Transformation in Hospitality Management Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Digital Transformation in Hospitality Management Market Sales Volume Forecast, by Type



Table Global Digital Transformation in Hospitality Management Sales Volume Market Share Forecast, by Type

Table Global Digital Transformation in Hospitality Management Market Revenue (Million USD) Forecast, by Type

Table Global Digital Transformation in Hospitality Management Revenue Market Share Forecast, by Type

Table Global Digital Transformation in Hospitality Management Price Forecast, by Type

Figure Global Digital Transformation in Hospitality Management Revenue (Million USD) and Growth Rate of Cloud (2022-2027)

Figure Global Digital Transformation in Hospitality Management Revenue (Million USD) and Growth Rate of Cloud (2022-2027)

Figure Global Digital Transformation in Hospitality Management Revenue (Million USD) and Growth Rate of On-Premises (2022-2027)

Figure Global Digital Transformation in Hospitality Management Revenue (Million USD) and Growth Rate of On-Premises (2022-2027)

Table Global Digital Transformation in Hospitality Management Market Consumption Forecast, by Application

Table Global Digital Transformation in Hospitality Management Consumption Market Share Forecast, by Application

Table Global Digital Transformation in Hospitality Management Market Revenue (Million USD) Forecast, by Application

Table Global Digital Transformation in Hospitality Management Revenue Market Share Forecast, by Application

Figure Global Digital Transformation in Hospitality Management Consumption Value (Million USD) and Growth Rate of Hotel (2022-2027)

Figure Global Digital Transformation in Hospitality Management Consumption Value (Million USD) and Growth Rate of Bed and Breakfast (2022-2027)

Figure Global Digital Transformation in Hospitality Management Consumption Value (Million USD) and Growth Rate of Motel (2022-2027)

Figure Global Digital Transformation in Hospitality Management Consumption Value



(Million USD) and Growth Rate of Hostel (2022-2027)

Figure Global Digital Transformation in Hospitality Management Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Digital Transformation in Hospitality Management Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

**Table Alternative Product Analysis** 

Table Downstream Distributors

**Table Downstream Buyers** 

Table Hospitality Digital GmbH Profile

Table Hospitality Digital GmbH Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hospitality Digital GmbH Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure Hospitality Digital GmbH Revenue (Million USD) Market Share 2017-2022 Table Cisco Systems, Inc. Profile

Table Cisco Systems, Inc. Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cisco Systems, Inc. Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure Cisco Systems, Inc. Revenue (Million USD) Market Share 2017-2022 Table Cybage Software Profile

Table Cybage Software Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cybage Software Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure Cybage Software Revenue (Million USD) Market Share 2017-2022 Table DXC Technology Profile

Table DXC Technology Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DXC Technology Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure DXC Technology Revenue (Million USD) Market Share 2017-2022



Table Mitel Networks Corporation Profile

Table Mitel Networks Corporation Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mitel Networks Corporation Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure Mitel Networks Corporation Revenue (Million USD) Market Share 2017-2022 Table Oracle Corporation Profile

Table Oracle Corporation Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle Corporation Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure Oracle Corporation Revenue (Million USD) Market Share 2017-2022 Table Sabre Corporation Profile

Table Sabre Corporation Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sabre Corporation Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure Sabre Corporation Revenue (Million USD) Market Share 2017-2022 Table Control4 Profile

Table Control4 Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Control4 Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure Control4 Revenue (Million USD) Market Share 2017-2022

Table Accenture Profile

Table Accenture Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Accenture Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure Accenture Revenue (Million USD) Market Share 2017-2022

Table IBM Corporation Profile

Table IBM Corporation Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Corporation Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure IBM Corporation Revenue (Million USD) Market Share 2017-2022

Table Genpact Profile

Table Genpact Digital Transformation in Hospitality Management Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure Genpact Digital Transformation in Hospitality Management Sales Volume and Growth Rate

Figure Genpact Revenue (Million USD) Market Share 2017-2022



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