

# Global Digital Platforms Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Digital platform helps businesses to enhance user experience in order to attract new customers. The evolution of advanced technologies such as IoT, artificial intelligence, cloud, and analytics are playing a crucial role in driving the growth of digital platform market. Most of the enterprises are adopting digital platform for smart consumptions of digital assets in order to maximize operational excellence, implement intelligent processes, monetize internal resources, and enhance the customer experience. Also, digital platforms provide services which enables the IT and ecommerce organizations to quickly resolve issues and problem in order to provide higher level of business user satisfaction at reduced cost.

Based on the Digital Platforms market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Digital Platforms market covered in Chapter 5:

Oracle  
Cloudcraze Software  
Accenture  
IBM  
SAP  
Apttus  
NetSuite  
Magento  
Adobe Systems

In Chapter 6, on the basis of types, the Digital Platforms market from 2015 to 2025 is primarily split into:

AI  
DLT  
QUantum Computing

In Chapter 7, on the basis of applications, the Digital Platforms market from 2015 to 2025 covers:

Banking, Financial Services, And Insurance (BFSI)  
Government and Public Sector  
Healthcare and Life Sciences  
Manufacturing  
Retail and Consumer Packaged Goods  
Energy and Utilities  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy

Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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