

# Global Digital Map Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Digital Map is a full-resolution, machine-assisted mapping method that expresses the collection of topographic feature points in the form of numbers. Digital mapping enables a wealth of terrain information and geographic information digitization and automation or semi-automation of the job process. Reduce the field mapping time as much as possible, reduce the labor intensity in the field, and arrange most of the work content indoors to complete

Based on the Digital Map market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Digital Map market covered in Chapter 5:

Magellan  
Inrix  
Living Map  
Digital Map Products  
Tomtom  
Navinfo  
Mapmechanics  
Microsoft  
Google  
Automotive Navigation Data  
Mapquest  
Digitalglobe  
Apple  
ESRI  
Digital Mapping Solutions  
Mapsherpa  
Nearmap  
Here  
Mapmyindia  
Zenrin  
Mapman  
Yahoo  
Mapbox  
Autonavi  
Openstreetmap

In Chapter 6, on the basis of types, the Digital Map market from 2015 to 2025 is primarily split into:

Tracking and Telematics  
Catchment Analysis  
Risk Assessment and Disaster Management  
Route Optimization and Planning  
Geo-analytics Visualization

In Chapter 7, on the basis of applications, the Digital Map market from 2015 to 2025 covers:

Energy and Utilities  
Construction and Engineering  
Logistics, Travel and Transportation  
Government and Defense  
Automotive  
Retail and Real Estate  
Others (Telecom and IT, BFSI, Media and Entertainment)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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