

# Global Digital Magazine Publishing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GA8F38FF7FB8EN.html>

Date: November 2021

Pages: 127

Price: US\$ 3,500.00 (Single User License)

ID: GA8F38FF7FB8EN

## Abstracts

A digital magazine is kind of magazine that is published on the Internet. These are preferred by a greater proportion of readers due to their ease of access, cheaper subscription costs, and eco-friendliness compared to their printed counterparts. Based on the Digital Magazine Publishing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Digital Magazine Publishing market covered in Chapter 5:

Indian Life & style

Bloomberg

Forbes

Pamela Drucker Mann

VOGUE CHINA

Wenner Media  
Advance Publication  
Meredith  
ELLE  
Hearst  
The Newsweek Daily Beast  
Tencent  
Filmfare  
India Today Magazine  
Rodale  
American Media  
New York Media  
Trusted Media Brands  
TRENDS China  
Time  
YOKA.COM  
TEN: The Enthusiast Network

In Chapter 6, on the basis of types, the Digital Magazine Publishing market from 2015 to 2025 is primarily split into:

Digital consumer magazine  
Digital trade magazine

In Chapter 7, on the basis of applications, the Digital Magazine Publishing market from 2015 to 2025 covers:

Fashion  
Sports  
Health  
Lifestyle  
Travel  
Technology  
Interior decorating  
Business  
Home economics  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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