

# Global Digital Livestock Farming Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Digital Livestock Farming market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Digital Livestock Farming market are covered in Chapter 9:

Ardes

Ceres Tag

Allflex

Moocall

Datamars SA

Dalton Tags

### Quantified AG

Luoyang Laipson Information Technology

Drovers

MOOvement

HerdDogg

Caisley International GmbH

Kupsan

CowManager BV

Stockbrands

In Chapter 5 and Chapter 7.3, based on types, the Digital Livestock Farming market from 2017 to 2027 is primarily split into:

Software

Hardware

In Chapter 6 and Chapter 7.4, based on applications, the Digital Livestock Farming market from 2017 to 2027 covers:

Pig

Cattle

Sheep

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Digital Livestock Farming market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Digital Livestock Farming Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

#### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 DIGITAL LIVESTOCK FARMING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Livestock Farming Market
- 1.2 Digital Livestock Farming Market Segment by Type
  - 1.2.1 Global Digital Livestock Farming Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Digital Livestock Farming Market Segment by Application
  - 1.3.1 Digital Livestock Farming Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Digital Livestock Farming Market, Region Wise (2017-2027)
  - 1.4.1 Global Digital Livestock Farming Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Digital Livestock Farming Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Digital Livestock Farming Market Status and Prospect (2017-2027)
  - 1.4.4 China Digital Livestock Farming Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Digital Livestock Farming Market Status and Prospect (2017-2027)
  - 1.4.6 India Digital Livestock Farming Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Digital Livestock Farming Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Digital Livestock Farming Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Digital Livestock Farming Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Digital Livestock Farming (2017-2027)
  - 1.5.1 Global Digital Livestock Farming Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Digital Livestock Farming Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Digital Livestock Farming Market

### 2 INDUSTRY OUTLOOK

- 2.1 Digital Livestock Farming Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers

- 2.2.4 Analysis of Brand Barrier
- 2.3 Digital Livestock Farming Market Drivers Analysis
- 2.4 Digital Livestock Farming Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Digital Livestock Farming Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Digital Livestock Farming Industry Development

### **3 GLOBAL DIGITAL LIVESTOCK FARMING MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Digital Livestock Farming Sales Volume and Share by Player (2017-2022)
- 3.2 Global Digital Livestock Farming Revenue and Market Share by Player (2017-2022)
- 3.3 Global Digital Livestock Farming Average Price by Player (2017-2022)
- 3.4 Global Digital Livestock Farming Gross Margin by Player (2017-2022)
- 3.5 Digital Livestock Farming Market Competitive Situation and Trends
  - 3.5.1 Digital Livestock Farming Market Concentration Rate
  - 3.5.2 Digital Livestock Farming Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL DIGITAL LIVESTOCK FARMING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Digital Livestock Farming Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Digital Livestock Farming Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Digital Livestock Farming Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Digital Livestock Farming Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Digital Livestock Farming Market Under COVID-19
- 4.5 Europe Digital Livestock Farming Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Digital Livestock Farming Market Under COVID-19
- 4.6 China Digital Livestock Farming Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Digital Livestock Farming Market Under COVID-19



4.7 Japan Digital Livestock Farming Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Digital Livestock Farming Market Under COVID-19

4.8 India Digital Livestock Farming Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Digital Livestock Farming Market Under COVID-19

4.9 Southeast Asia Digital Livestock Farming Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Digital Livestock Farming Market Under COVID-19

4.10 Latin America Digital Livestock Farming Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Digital Livestock Farming Market Under COVID-19

4.11 Middle East and Africa Digital Livestock Farming Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Digital Livestock Farming Market Under COVID-19

## **5 GLOBAL DIGITAL LIVESTOCK FARMING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Digital Livestock Farming Sales Volume and Market Share by Type (2017-2022)

5.2 Global Digital Livestock Farming Revenue and Market Share by Type (2017-2022)

5.3 Global Digital Livestock Farming Price by Type (2017-2022)

5.4 Global Digital Livestock Farming Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Digital Livestock Farming Sales Volume, Revenue and Growth Rate of Software (2017-2022)

5.4.2 Global Digital Livestock Farming Sales Volume, Revenue and Growth Rate of Hardware (2017-2022)

## **6 GLOBAL DIGITAL LIVESTOCK FARMING MARKET ANALYSIS BY APPLICATION**

6.1 Global Digital Livestock Farming Consumption and Market Share by Application (2017-2022)

6.2 Global Digital Livestock Farming Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Digital Livestock Farming Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Digital Livestock Farming Consumption and Growth Rate of Pig



(2017-2022)

6.3.2 Global Digital Livestock Farming Consumption and Growth Rate of Cattle

(2017-2022)

6.3.3 Global Digital Livestock Farming Consumption and Growth Rate of Sheep

(2017-2022)

6.3.4 Global Digital Livestock Farming Consumption and Growth Rate of Others

(2017-2022)

## **7 GLOBAL DIGITAL LIVESTOCK FARMING MARKET FORECAST (2022-2027)**

7.1 Global Digital Livestock Farming Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Digital Livestock Farming Sales Volume and Growth Rate Forecast

(2022-2027)

7.1.2 Global Digital Livestock Farming Revenue and Growth Rate Forecast

(2022-2027)

7.1.3 Global Digital Livestock Farming Price and Trend Forecast (2022-2027)

7.2 Global Digital Livestock Farming Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Digital Livestock Farming Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Digital Livestock Farming Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Digital Livestock Farming Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Digital Livestock Farming Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Digital Livestock Farming Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Digital Livestock Farming Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Digital Livestock Farming Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Digital Livestock Farming Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Digital Livestock Farming Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Digital Livestock Farming Revenue and Growth Rate of Software (2022-2027)

7.3.2 Global Digital Livestock Farming Revenue and Growth Rate of Hardware

(2022-2027)

7.4 Global Digital Livestock Farming Consumption Forecast by Application (2022-2027)

7.4.1 Global Digital Livestock Farming Consumption Value and Growth Rate of Pig(2022-2027)

7.4.2 Global Digital Livestock Farming Consumption Value and Growth Rate of Cattle(2022-2027)

7.4.3 Global Digital Livestock Farming Consumption Value and Growth Rate of Sheep(2022-2027)

7.4.4 Global Digital Livestock Farming Consumption Value and Growth Rate of Others(2022-2027)

7.5 Digital Livestock Farming Market Forecast Under COVID-19

## **8 DIGITAL LIVESTOCK FARMING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Digital Livestock Farming Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Digital Livestock Farming Analysis

8.6 Major Downstream Buyers of Digital Livestock Farming Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Digital Livestock Farming Industry

## **9 PLAYERS PROFILES**

9.1 Ardes

9.1.1 Ardes Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Digital Livestock Farming Product Profiles, Application and Specification

9.1.3 Ardes Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Ceres Tag

9.2.1 Ceres Tag Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Digital Livestock Farming Product Profiles, Application and Specification

9.2.3 Ceres Tag Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Allflex

9.3.1 Allflex Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Digital Livestock Farming Product Profiles, Application and Specification

9.3.3 Allflex Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Moocall

9.4.1 Moocall Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Digital Livestock Farming Product Profiles, Application and Specification

9.4.3 Moocall Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Datamars SA

9.5.1 Datamars SA Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Digital Livestock Farming Product Profiles, Application and Specification

9.5.3 Datamars SA Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Dalton Tags

9.6.1 Dalton Tags Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Digital Livestock Farming Product Profiles, Application and Specification

9.6.3 Dalton Tags Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Quantified AG

9.7.1 Quantified AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Digital Livestock Farming Product Profiles, Application and Specification

9.7.3 Quantified AG Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Luoyang Laipson Information Technology

9.8.1 Luoyang Laipson Information Technology Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.8.2 Digital Livestock Farming Product Profiles, Application and Specification
- 9.8.3 Luoyang Laipson Information Technology Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Drovers
  - 9.9.1 Drovers Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Digital Livestock Farming Product Profiles, Application and Specification
  - 9.9.3 Drovers Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 MOOvement
  - 9.10.1 MOOvement Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Digital Livestock Farming Product Profiles, Application and Specification
  - 9.10.3 MOOvement Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 HerdDogg
  - 9.11.1 HerdDogg Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Digital Livestock Farming Product Profiles, Application and Specification
  - 9.11.3 HerdDogg Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Caisley International GmbH
  - 9.12.1 Caisley International GmbH Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Digital Livestock Farming Product Profiles, Application and Specification
  - 9.12.3 Caisley International GmbH Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Kupsan
  - 9.13.1 Kupsan Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Digital Livestock Farming Product Profiles, Application and Specification
  - 9.13.3 Kupsan Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 CowManager BV
  - 9.14.1 CowManager BV Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.14.2 Digital Livestock Farming Product Profiles, Application and Specification

9.14.3 CowManager BV Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 Stockbrands

9.15.1 Stockbrands Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Digital Livestock Farming Product Profiles, Application and Specification

9.15.3 Stockbrands Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Digital Livestock Farming Product Picture

Table Global Digital Livestock Farming Market Sales Volume and CAGR (%) Comparison by Type

Table Digital Livestock Farming Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Digital Livestock Farming Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Digital Livestock Farming Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Digital Livestock Farming Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Digital Livestock Farming Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Digital Livestock Farming Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Digital Livestock Farming Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Digital Livestock Farming Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Digital Livestock Farming Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Digital Livestock Farming Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Digital Livestock Farming Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Digital Livestock Farming Industry Development

Table Global Digital Livestock Farming Sales Volume by Player (2017-2022)

Table Global Digital Livestock Farming Sales Volume Share by Player (2017-2022)

Figure Global Digital Livestock Farming Sales Volume Share by Player in 2021

Table Digital Livestock Farming Revenue (Million USD) by Player (2017-2022)

Table Digital Livestock Farming Revenue Market Share by Player (2017-2022)

Table Digital Livestock Farming Price by Player (2017-2022)

Table Digital Livestock Farming Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Digital Livestock Farming Sales Volume, Region Wise (2017-2022)

Table Global Digital Livestock Farming Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Digital Livestock Farming Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Digital Livestock Farming Sales Volume Market Share, Region Wise in 2021



Table Global Digital Livestock Farming Revenue (Million USD), Region Wise (2017-2022)

Table Global Digital Livestock Farming Revenue Market Share, Region Wise (2017-2022)

Figure Global Digital Livestock Farming Revenue Market Share, Region Wise (2017-2022)

Figure Global Digital Livestock Farming Revenue Market Share, Region Wise in 2021

Table Global Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Digital Livestock Farming Sales Volume by Type (2017-2022)

Table Global Digital Livestock Farming Sales Volume Market Share by Type (2017-2022)

Figure Global Digital Livestock Farming Sales Volume Market Share by Type in 2021

Table Global Digital Livestock Farming Revenue (Million USD) by Type (2017-2022)

Table Global Digital Livestock Farming Revenue Market Share by Type (2017-2022)

Figure Global Digital Livestock Farming Revenue Market Share by Type in 2021

Table Digital Livestock Farming Price by Type (2017-2022)

Figure Global Digital Livestock Farming Sales Volume and Growth Rate of Software (2017-2022)

Figure Global Digital Livestock Farming Revenue (Million USD) and Growth Rate of Software (2017-2022)

Figure Global Digital Livestock Farming Sales Volume and Growth Rate of Hardware (2017-2022)

Figure Global Digital Livestock Farming Revenue (Million USD) and Growth Rate of Hardware (2017-2022)

Table Global Digital Livestock Farming Consumption by Application (2017-2022)

Table Global Digital Livestock Farming Consumption Market Share by Application (2017-2022)

Table Global Digital Livestock Farming Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Digital Livestock Farming Consumption Revenue Market Share by Application (2017-2022)

Table Global Digital Livestock Farming Consumption and Growth Rate of Pig (2017-2022)

Table Global Digital Livestock Farming Consumption and Growth Rate of Cattle (2017-2022)

Table Global Digital Livestock Farming Consumption and Growth Rate of Sheep

(2017-2022)

Table Global Digital Livestock Farming Consumption and Growth Rate of Others

(2017-2022)

Figure Global Digital Livestock Farming Sales Volume and Growth Rate Forecast

(2022-2027)

Figure Global Digital Livestock Farming Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Digital Livestock Farming Price and Trend Forecast (2022-2027)

Figure USA Digital Livestock Farming Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Digital Livestock Farming Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digital Livestock Farming Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digital Livestock Farming Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Digital Livestock Farming Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Digital Livestock Farming Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digital Livestock Farming Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digital Livestock Farming Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Digital Livestock Farming Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Digital Livestock Farming Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Southeast Asia Digital Livestock Farming Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Digital Livestock Farming Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digital Livestock Farming Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digital Livestock Farming Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digital Livestock Farming Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digital Livestock Farming Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Digital Livestock Farming Market Sales Volume Forecast, by Type

Table Global Digital Livestock Farming Sales Volume Market Share Forecast, by Type

Table Global Digital Livestock Farming Market Revenue (Million USD) Forecast, by Type

Table Global Digital Livestock Farming Revenue Market Share Forecast, by Type

Table Global Digital Livestock Farming Price Forecast, by Type

Figure Global Digital Livestock Farming Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global Digital Livestock Farming Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global Digital Livestock Farming Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global Digital Livestock Farming Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Table Global Digital Livestock Farming Market Consumption Forecast, by Application

Table Global Digital Livestock Farming Consumption Market Share Forecast, by Application

Table Global Digital Livestock Farming Market Revenue (Million USD) Forecast, by Application

Table Global Digital Livestock Farming Revenue Market Share Forecast, by Application

Figure Global Digital Livestock Farming Consumption Value (Million USD) and Growth Rate of Pig (2022-2027)

Figure Global Digital Livestock Farming Consumption Value (Million USD) and Growth Rate of Cattle (2022-2027)

Figure Global Digital Livestock Farming Consumption Value (Million USD) and Growth Rate of Sheep (2022-2027)

Figure Global Digital Livestock Farming Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Digital Livestock Farming Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Ardes Profile

Table Ardes Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ardes Digital Livestock Farming Sales Volume and Growth Rate

Figure Ardes Revenue (Million USD) Market Share 2017-2022

Table Ceres Tag Profile

Table Ceres Tag Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ceres Tag Digital Livestock Farming Sales Volume and Growth Rate

Figure Ceres Tag Revenue (Million USD) Market Share 2017-2022

Table Allflex Profile

Table Allflex Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Allflex Digital Livestock Farming Sales Volume and Growth Rate

Figure Allflex Revenue (Million USD) Market Share 2017-2022

Table Moocall Profile

Table Moocall Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Moocall Digital Livestock Farming Sales Volume and Growth Rate

Figure Moocall Revenue (Million USD) Market Share 2017-2022

Table Datamars SA Profile

Table Datamars SA Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Datamars SA Digital Livestock Farming Sales Volume and Growth Rate

Figure Datamars SA Revenue (Million USD) Market Share 2017-2022

Table Dalton Tags Profile

Table Dalton Tags Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dalton Tags Digital Livestock Farming Sales Volume and Growth Rate

Figure Dalton Tags Revenue (Million USD) Market Share 2017-2022

Table Quantified AG Profile

Table Quantified AG Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Quantified AG Digital Livestock Farming Sales Volume and Growth Rate

Figure Quantified AG Revenue (Million USD) Market Share 2017-2022

Table Luoyang Laipson Information Technology Profile

Table Luoyang Laipson Information Technology Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Luoyang Laipson Information Technology Digital Livestock Farming Sales Volume and Growth Rate

Figure Luoyang Laipson Information Technology Revenue (Million USD) Market Share 2017-2022

Table Drovers Profile

Table Drovers Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Drovers Digital Livestock Farming Sales Volume and Growth Rate

Figure Drovers Revenue (Million USD) Market Share 2017-2022

Table MOOvement Profile

Table MOOvement Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MOOvement Digital Livestock Farming Sales Volume and Growth Rate

Figure MOOvement Revenue (Million USD) Market Share 2017-2022

Table HerdDogg Profile

Table HerdDogg Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HerdDogg Digital Livestock Farming Sales Volume and Growth Rate

Figure HerdDogg Revenue (Million USD) Market Share 2017-2022

Table Caisley International GmbH Profile

Table Caisley International GmbH Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Caisley International GmbH Digital Livestock Farming Sales Volume and Growth Rate

Figure Caisley International GmbH Revenue (Million USD) Market Share 2017-2022

Table Kupsan Profile

Table Kupsan Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kupsan Digital Livestock Farming Sales Volume and Growth Rate

Figure Kupsan Revenue (Million USD) Market Share 2017-2022

Table CowManager BV Profile

Table CowManager BV Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CowManager BV Digital Livestock Farming Sales Volume and Growth Rate

Figure CowManager BV Revenue (Million USD) Market Share 2017-2022

Table Stockbrands Profile

Table Stockbrands Digital Livestock Farming Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Stockbrands Digital Livestock Farming Sales Volume and Growth Rate

Figure Stockbrands Revenue (Million USD) Market Share 2017-2022



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