

Global Digital Grocery Sales Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Digital Grocery Sales market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Digital Grocery Sales market are covered in Chapter 9:

Target

Peapod

BI-LO/Harveys/Winn Dixie



Costco Kroger banners **Publix** Aldi Walmart hold Delhaize banners Amazon Albertsons/Safeway FreshDirect Jet.com Whole Foods Market In Chapter 5 and Chapter 7.3, based on types, the Digital Grocery Sales market from 2017 to 2027 is primarily split into: B₂C B₂B In Chapter 6 and Chapter 7.4, based on applications, the Digital Grocery Sales market from 2017 to 2027 covers: Fresh Produce Breakfast & Dairy Snacks & Beverages

Global Digital Grocery Sales Industry Research Report, Competitive Landscape, Market Size, Regional Status and...

Meat & Seafood



Staples & Cooking Essentials

Others

Client Focus

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States	
Europe	
China	
Japan	
India	
Southeast Asia	
Latin America	
Middle East and Africa	

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Digital Grocery Sales market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Digital Grocery Sales Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely



analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data



regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021



Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



Contents

1 DIGITAL GROCERY SALES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Grocery Sales Market
- 1.2 Digital Grocery Sales Market Segment by Type
- 1.2.1 Global Digital Grocery Sales Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Digital Grocery Sales Market Segment by Application
- 1.3.1 Digital Grocery Sales Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Digital Grocery Sales Market, Region Wise (2017-2027)
- 1.4.1 Global Digital Grocery Sales Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Digital Grocery Sales Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Digital Grocery Sales Market Status and Prospect (2017-2027)
 - 1.4.4 China Digital Grocery Sales Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Digital Grocery Sales Market Status and Prospect (2017-2027)
 - 1.4.6 India Digital Grocery Sales Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Digital Grocery Sales Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Digital Grocery Sales Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Digital Grocery Sales Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Digital Grocery Sales (2017-2027)
 - 1.5.1 Global Digital Grocery Sales Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Digital Grocery Sales Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Digital Grocery Sales Market

2 INDUSTRY OUTLOOK

- 2.1 Digital Grocery Sales Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Digital Grocery Sales Market Drivers Analysis



- 2.4 Digital Grocery Sales Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Digital Grocery Sales Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Digital Grocery Sales Industry Development

3 GLOBAL DIGITAL GROCERY SALES MARKET LANDSCAPE BY PLAYER

- 3.1 Global Digital Grocery Sales Volume and Share by Player (2017-2022)
- 3.2 Global Digital Grocery Sales Revenue and Market Share by Player (2017-2022)
- 3.3 Global Digital Grocery Sales Average Price by Player (2017-2022)
- 3.4 Global Digital Grocery Sales Gross Margin by Player (2017-2022)
- 3.5 Digital Grocery Sales Market Competitive Situation and Trends
- 3.5.1 Digital Grocery Sales Market Concentration Rate
- 3.5.2 Digital Grocery Sales Market Share of Top 3 and Top 6 Players
- 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL DIGITAL GROCERY SALES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Digital Grocery Sales Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Digital Grocery Sales Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Digital Grocery Sales Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Digital Grocery Sales Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Digital Grocery Sales Market Under COVID-19
- 4.5 Europe Digital Grocery Sales Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.5.1 Europe Digital Grocery Sales Market Under COVID-19
- 4.6 China Digital Grocery Sales Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.6.1 China Digital Grocery Sales Market Under COVID-19
- 4.7 Japan Digital Grocery Sales Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Digital Grocery Sales Market Under COVID-19
- 4.8 India Digital Grocery Sales Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

- 4.8.1 India Digital Grocery Sales Market Under COVID-19
- 4.9 Southeast Asia Digital Grocery Sales Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Digital Grocery Sales Market Under COVID-19
- 4.10 Latin America Digital Grocery Sales Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Digital Grocery Sales Market Under COVID-19
- 4.11 Middle East and Africa Digital Grocery Sales Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Digital Grocery Sales Market Under COVID-19

5 GLOBAL DIGITAL GROCERY SALES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Digital Grocery Sales Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Digital Grocery Sales Revenue and Market Share by Type (2017-2022)
- 5.3 Global Digital Grocery Sales Price by Type (2017-2022)
- 5.4 Global Digital Grocery Sales Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Digital Grocery Sales Sales Volume, Revenue and Growth Rate of B2C (2017-2022)
- 5.4.2 Global Digital Grocery Sales Sales Volume, Revenue and Growth Rate of B2B (2017-2022)

6 GLOBAL DIGITAL GROCERY SALES MARKET ANALYSIS BY APPLICATION

- 6.1 Global Digital Grocery Sales Consumption and Market Share by Application (2017-2022)
- 6.2 Global Digital Grocery Sales Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Digital Grocery Sales Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Digital Grocery Sales Consumption and Growth Rate of Fresh Produce (2017-2022)
- 6.3.2 Global Digital Grocery Sales Consumption and Growth Rate of Breakfast & Dairy (2017-2022)
- 6.3.3 Global Digital Grocery Sales Consumption and Growth Rate of Snacks & Beverages (2017-2022)



- 6.3.4 Global Digital Grocery Sales Consumption and Growth Rate of Meat & Seafood (2017-2022)
- 6.3.5 Global Digital Grocery Sales Consumption and Growth Rate of Staples & Cooking Essentials (2017-2022)
- 6.3.6 Global Digital Grocery Sales Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL DIGITAL GROCERY SALES MARKET FORECAST (2022-2027)

- 7.1 Global Digital Grocery Sales Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Digital Grocery Sales Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Digital Grocery Sales Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Digital Grocery Sales Price and Trend Forecast (2022-2027)
- 7.2 Global Digital Grocery Sales Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Digital Grocery Sales Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Digital Grocery Sales Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Digital Grocery Sales Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Digital Grocery Sales Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Digital Grocery Sales Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Digital Grocery Sales Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Digital Grocery Sales Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Digital Grocery Sales Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Digital Grocery Sales Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Digital Grocery Sales Revenue and Growth Rate of B2C (2022-2027)
- 7.3.2 Global Digital Grocery Sales Revenue and Growth Rate of B2B (2022-2027)
- 7.4 Global Digital Grocery Sales Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Digital Grocery Sales Consumption Value and Growth Rate of Fresh Produce(2022-2027)
- 7.4.2 Global Digital Grocery Sales Consumption Value and Growth Rate of Breakfast & Dairy(2022-2027)
- 7.4.3 Global Digital Grocery Sales Consumption Value and Growth Rate of Snacks & Beverages(2022-2027)



- 7.4.4 Global Digital Grocery Sales Consumption Value and Growth Rate of Meat & Seafood(2022-2027)
- 7.4.5 Global Digital Grocery Sales Consumption Value and Growth Rate of Staples & Cooking Essentials(2022-2027)
- 7.4.6 Global Digital Grocery Sales Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Digital Grocery Sales Market Forecast Under COVID-19

8 DIGITAL GROCERY SALES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Digital Grocery Sales Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Digital Grocery Sales Analysis
- 8.6 Major Downstream Buyers of Digital Grocery Sales Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Digital Grocery Sales Industry

9 PLAYERS PROFILES

- 9.1 Target
- 9.1.1 Target Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Digital Grocery Sales Product Profiles, Application and Specification
- 9.1.3 Target Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Peapod
 - 9.2.1 Peapod Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Digital Grocery Sales Product Profiles, Application and Specification
 - 9.2.3 Peapod Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 BI-LO/Harveys/Winn Dixie
 - 9.3.1 Bl-LO/Harveys/Winn Dixie Basic Information, Manufacturing Base, Sales Region



and Competitors

- 9.3.2 Digital Grocery Sales Product Profiles, Application and Specification
- 9.3.3 Bl-LO/Harveys/Winn Dixie Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Costco
- 9.4.1 Costco Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Digital Grocery Sales Product Profiles, Application and Specification
- 9.4.3 Costco Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Kroger banners
- 9.5.1 Kroger banners Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Digital Grocery Sales Product Profiles, Application and Specification
 - 9.5.3 Kroger banners Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Publix
 - 9.6.1 Publix Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Digital Grocery Sales Product Profiles, Application and Specification
 - 9.6.3 Publix Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Aldi
 - 9.7.1 Aldi Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Digital Grocery Sales Product Profiles, Application and Specification
 - 9.7.3 Aldi Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Walmart
 - 9.8.1 Walmart Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Digital Grocery Sales Product Profiles, Application and Specification
 - 9.8.3 Walmart Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 hold Delhaize banners
- 9.9.1 hold Delhaize banners Basic Information, Manufacturing Base, Sales Region and Competitors



- 9.9.2 Digital Grocery Sales Product Profiles, Application and Specification
- 9.9.3 hold Delhaize banners Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 Amazon
 - 9.10.1 Amazon Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Digital Grocery Sales Product Profiles, Application and Specification
 - 9.10.3 Amazon Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Albertsons/Safeway
- 9.11.1 Albertsons/Safeway Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Digital Grocery Sales Product Profiles, Application and Specification
 - 9.11.3 Albertsons/Safeway Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 FreshDirect
- 9.12.1 FreshDirect Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Digital Grocery Sales Product Profiles, Application and Specification
 - 9.12.3 FreshDirect Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Jet.com
 - 9.13.1 Jet.com Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Digital Grocery Sales Product Profiles, Application and Specification
 - 9.13.3 Jet.com Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Whole Foods Market
- 9.14.1 Whole Foods Market Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Digital Grocery Sales Product Profiles, Application and Specification
 - 9.14.3 Whole Foods Market Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION



11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Digital Grocery Sales Product Picture

Table Global Digital Grocery Sales Market Sales Volume and CAGR (%) Comparison by Type

Table Digital Grocery Sales Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Digital Grocery Sales Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Digital Grocery Sales Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Digital Grocery Sales Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Digital Grocery Sales Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Digital Grocery Sales Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Digital Grocery Sales Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Digital Grocery Sales Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Digital Grocery Sales Market Revenue (Million USD) and Growth Rate (2017-2027)



Figure Middle East and Africa Digital Grocery Sales Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Digital Grocery Sales Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Digital Grocery Sales Industry Development

Table Global Digital Grocery Sales Sales Volume by Player (2017-2022)

Table Global Digital Grocery Sales Sales Volume Share by Player (2017-2022)

Figure Global Digital Grocery Sales Sales Volume Share by Player in 2021

Table Digital Grocery Sales Revenue (Million USD) by Player (2017-2022)

Table Digital Grocery Sales Revenue Market Share by Player (2017-2022)

Table Digital Grocery Sales Price by Player (2017-2022)

Table Digital Grocery Sales Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Digital Grocery Sales Sales Volume, Region Wise (2017-2022)

Table Global Digital Grocery Sales Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Digital Grocery Sales Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Digital Grocery Sales Sales Volume Market Share, Region Wise in 2021

Table Global Digital Grocery Sales Revenue (Million USD), Region Wise (2017-2022)

Global Digital Grocery Sales Industry Research Report, Competitive Landscape, Market Size, Regional Status and...



Table Global Digital Grocery Sales Revenue Market Share, Region Wise (2017-2022)

Figure Global Digital Grocery Sales Revenue Market Share, Region Wise (2017-2022)

Figure Global Digital Grocery Sales Revenue Market Share, Region Wise in 2021

Table Global Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Digital Grocery Sales Sales Volume by Type (2017-2022)

Table Global Digital Grocery Sales Sales Volume Market Share by Type (2017-2022)

Figure Global Digital Grocery Sales Sales Volume Market Share by Type in 2021

Global Digital Grocery Sales Industry Research Report, Competitive Landscape, Market Size, Regional Status and...



Table Global Digital Grocery Sales Revenue (Million USD) by Type (2017-2022)

Table Global Digital Grocery Sales Revenue Market Share by Type (2017-2022)

Figure Global Digital Grocery Sales Revenue Market Share by Type in 2021

Table Digital Grocery Sales Price by Type (2017-2022)

Figure Global Digital Grocery Sales Sales Volume and Growth Rate of B2C (2017-2022)

Figure Global Digital Grocery Sales Revenue (Million USD) and Growth Rate of B2C (2017-2022)

Figure Global Digital Grocery Sales Sales Volume and Growth Rate of B2B (2017-2022) Figure Global Digital Grocery Sales Revenue (Million USD) and Growth Rate of B2B (2017-2022)

Table Global Digital Grocery Sales Consumption by Application (2017-2022)

Table Global Digital Grocery Sales Consumption Market Share by Application (2017-2022)

Table Global Digital Grocery Sales Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Digital Grocery Sales Consumption Revenue Market Share by Application (2017-2022)

Table Global Digital Grocery Sales Consumption and Growth Rate of Fresh Produce (2017-2022)

Table Global Digital Grocery Sales Consumption and Growth Rate of Breakfast & Dairy (2017-2022)

Table Global Digital Grocery Sales Consumption and Growth Rate of Snacks & Beverages (2017-2022)

Table Global Digital Grocery Sales Consumption and Growth Rate of Meat & Seafood (2017-2022)

Table Global Digital Grocery Sales Consumption and Growth Rate of Staples & Cooking Essentials (2017-2022)

Table Global Digital Grocery Sales Consumption and Growth Rate of Others (2017-2022)



Figure Global Digital Grocery Sales Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Digital Grocery Sales Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Digital Grocery Sales Price and Trend Forecast (2022-2027)

Figure USA Digital Grocery Sales Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Digital Grocery Sales Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digital Grocery Sales Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digital Grocery Sales Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Digital Grocery Sales Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Digital Grocery Sales Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digital Grocery Sales Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digital Grocery Sales Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Digital Grocery Sales Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Digital Grocery Sales Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Digital Grocery Sales Market Sales Volume and Growth Rate



Forecast Analysis (2022-2027)

Figure Southeast Asia Digital Grocery Sales Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digital Grocery Sales Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digital Grocery Sales Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digital Grocery Sales Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digital Grocery Sales Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Digital Grocery Sales Market Sales Volume Forecast, by Type

Table Global Digital Grocery Sales Sales Volume Market Share Forecast, by Type

Table Global Digital Grocery Sales Market Revenue (Million USD) Forecast, by Type

Table Global Digital Grocery Sales Revenue Market Share Forecast, by Type

Table Global Digital Grocery Sales Price Forecast, by Type

Figure Global Digital Grocery Sales Revenue (Million USD) and Growth Rate of B2C (2022-2027)

Figure Global Digital Grocery Sales Revenue (Million USD) and Growth Rate of B2C (2022-2027)

Figure Global Digital Grocery Sales Revenue (Million USD) and Growth Rate of B2B (2022-2027)

Figure Global Digital Grocery Sales Revenue (Million USD) and Growth Rate of B2B (2022-2027)

Table Global Digital Grocery Sales Market Consumption Forecast, by Application

Table Global Digital Grocery Sales Consumption Market Share Forecast, by Application



Table Global Digital Grocery Sales Market Revenue (Million USD) Forecast, by Application

Table Global Digital Grocery Sales Revenue Market Share Forecast, by Application

Figure Global Digital Grocery Sales Consumption Value (Million USD) and Growth Rate of Fresh Produce (2022-2027)

Figure Global Digital Grocery Sales Consumption Value (Million USD) and Growth Rate of Breakfast & Dairy (2022-2027)

Figure Global Digital Grocery Sales Consumption Value (Million USD) and Growth Rate of Snacks & Beverages (2022-2027)

Figure Global Digital Grocery Sales Consumption Value (Million USD) and Growth Rate of Meat & Seafood (2022-2027)

Figure Global Digital Grocery Sales Consumption Value (Million USD) and Growth Rate of Staples & Cooking Essentials (2022-2027)

Figure Global Digital Grocery Sales Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Digital Grocery Sales Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Target Profile

Table Target Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Target Digital Grocery Sales Sales Volume and Growth Rate

Figure Target Revenue (Million USD) Market Share 2017-2022

Table Peapod Profile

Table Peapod Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Peapod Digital Grocery Sales Sales Volume and Growth Rate

Figure Peapod Revenue (Million USD) Market Share 2017-2022



Table BI-LO/Harveys/Winn Dixie Profile

Table BI-LO/Harveys/Winn Dixie Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BI-LO/Harveys/Winn Dixie Digital Grocery Sales Sales Volume and Growth Rate Figure BI-LO/Harveys/Winn Dixie Revenue (Million USD) Market Share 2017-2022 Table Costco Profile

Table Costco Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Costco Digital Grocery Sales Sales Volume and Growth Rate

Figure Costco Revenue (Million USD) Market Share 2017-2022

Table Kroger banners Profile

Table Kroger banners Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kroger banners Digital Grocery Sales Sales Volume and Growth Rate

Figure Kroger banners Revenue (Million USD) Market Share 2017-2022

Table Publix Profile

Table Publix Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Publix Digital Grocery Sales Sales Volume and Growth Rate

Figure Publix Revenue (Million USD) Market Share 2017-2022

Table Aldi Profile

Table Aldi Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aldi Digital Grocery Sales Sales Volume and Growth Rate

Figure Aldi Revenue (Million USD) Market Share 2017-2022

Table Walmart Profile

Table Walmart Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Walmart Digital Grocery Sales Sales Volume and Growth Rate

Figure Walmart Revenue (Million USD) Market Share 2017-2022

Table hold Delhaize banners Profile

Table hold Delhaize banners Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure hold Delhaize banners Digital Grocery Sales Sales Volume and Growth Rate

Figure hold Delhaize banners Revenue (Million USD) Market Share 2017-2022

Table Amazon Profile

Table Amazon Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amazon Digital Grocery Sales Sales Volume and Growth Rate



Figure Amazon Revenue (Million USD) Market Share 2017-2022

Table Albertsons/Safeway Profile

Table Albertsons/Safeway Digital Grocery Sales Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Albertsons/Safeway Digital Grocery Sales Sales Volume and Growth Rate

Figure Albertsons/Safeway Revenue (Million USD) Market Share 2017-2022

Table FreshDirect Profile

Table FreshDirect Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure FreshDirect Digital Grocery Sales Sales Volume and Growth Rate

Figure FreshDirect Revenue (Million USD) Market Share 2017-2022

Table Jet.com Profile

Table Jet.com Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jet.com Digital Grocery Sales Sales Volume and Growth Rate

Figure Jet.com Revenue (Million USD) Market Share 2017-2022

Table Whole Foods Market Profile

Table Whole Foods Market Digital Grocery Sales Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Whole Foods Market Digital Grocery Sales Sales Volume and Growth Rate Figure Whole Foods Market Revenue (Million USD) Market Share 2017-2022



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