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Global Digital Education Publishing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Digital education publishing is the usage of digital platforms to publish educational content. The content is available on various sites and is compatible with various devices such as laptops, smartphones, desktops, and tablets. These books are referred to as e-books and require certain licensing fees for students to get access. E-books are substitutes for printed books as they require less cost for publishing.
Based on the Digital Education Publishing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.
In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.
In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Digital Education Publishing market covered in Chapter 5:
Houghton Mifflin Harcourt
Holtzbrinck Gmbh
Happiest Minds

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Hachette Livre
Pearson Corporation
Oxford University Press
Thomson Reuters
Cengage Learning
Macmillan Publishers
Scholastic Inc.
McGraw-Hill Education

In Chapter 6, on the basis of types, the Digital Education Publishing market from 2015 to 2025 is primarily split into:
Natural science
Social science
Humanities

In Chapter 7, on the basis of applications, the Digital Education Publishing market from 2015 to 2025 covers:
K-12
Higher Education
Corporate
Skilled-Based

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:
North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China

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Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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