

Global Digital Commerce Applications Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Digital Commerce Applications is a collection of applications specifically designed for the digital commerce industry. It involves finance, customer management, marketing and so on. Help customers quickly solve problems in e-commerce and operate better. Based on the Digital Commerce Applications market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Digital Commerce Applications market covered in Chapter 5:

Adobe Systems Inc.

Aptean

International Business Machines Corporation

Visa Inc.

Digital Turbine

Oracle Corporation
Salesforce.com
Tata Consultancy Services Limited
Tencent Holdings Limited
Cognizant Technology Solution Corporation
Shopify Inc.
Infosys Limited

In Chapter 6, on the basis of types, the Digital Commerce Applications market from 2015 to 2025 is primarily split into:

Financial
Marketing
Sales
Service Operations
Customer Services
Order MGT
Inventory MGT
Content MGT

In Chapter 7, on the basis of applications, the Digital Commerce Applications market from 2015 to 2025 covers:

Media and Entertainment
BFSI
Retail and CPG
Healthcare and Pharmaceutical
Travel and Hospitality
Manufacturing

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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