

# Global Digital Badges in Education Market Report 2019, Competitive Landscape, Trends and Opportunities

https://marketpublishers.com/r/GCA512968560EN.html

Date: June 2019

Pages: 136

Price: US\$ 2,950.00 (Single User License)

ID: GCA512968560EN

### **Abstracts**

The Digital Badges in Education market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Digital Badges in Education market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Digital Badges in Education market.

Major players in the global Digital Badges in Education market include:

Pearson Education

Credly

BadgeCraft

Youtopia

Basno

Makewaves

Forallsystems

Knowledgestreem

Concentric Sky

Open Badge Factory

Accredible



### Accreditrust

On the basis of types, the Digital Badges in Education market is primarily split into: Virtual Badges Real Badges

On the basis of applications, the market covers: Higher education

K-12

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

**United States** 

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam) Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Digital Badges in Education market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Digital Badges in Education market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Digital Badges in Education industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Digital Badges in Education market. It includes production, market share revenue, price, and the growth rate by type.



Chapter 5 focuses on the application of Digital Badges in Education, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Digital Badges in Education in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Digital Badges in Education in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Digital Badges in Education. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Digital Badges in Education market, including the global production and revenue forecast, regional forecast. It also foresees the Digital Badges in Education market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026



### **Contents**

### 1 DIGITAL BADGES IN EDUCATION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Badges in Education
- 1.2 Digital Badges in Education Segment by Type
- 1.2.1 Global Digital Badges in Education Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Virtual Badges
  - 1.2.3 The Market Profile of Real Badges
- 1.3 Global Digital Badges in Education Segment by Application
- 1.3.1 Digital Badges in Education Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Higher education
  - 1.3.3 The Market Profile of K-12
- 1.4 Global Digital Badges in Education Market by Region (2014-2026)
- 1.4.1 Global Digital Badges in Education Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
- 1.4.2 United States Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.3.1 Germany Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.3.2 UK Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.3.3 France Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.3.4 Italy Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.3.5 Spain Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.3.6 Russia Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.3.7 Poland Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.4 China Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.6 India Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.7 Southeast Asia Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.7.1 Malaysia Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.7.2 Singapore Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.7.3 Philippines Digital Badges in Education Market Status and Prospect



(2014-2026)

- 1.4.7.4 Indonesia Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.7.5 Thailand Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.7.6 Vietnam Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.8.1 Brazil Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.8.2 Mexico Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.8.3 Colombia Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.9.1 Saudi Arabia Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.9.2 United Arab Emirates Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.4.9.5 South Africa Digital Badges in Education Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Digital Badges in Education Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Digital Badges in Education (2014-2026)
- 1.5.1 Global Digital Badges in Education Revenue Status and Outlook (2014-2026)
- 1.5.2 Global Digital Badges in Education Production Status and Outlook (2014-2026)

### 2 GLOBAL DIGITAL BADGES IN EDUCATION MARKET LANDSCAPE BY PLAYER

- 2.1 Global Digital Badges in Education Production and Share by Player (2014-2019)
- 2.2 Global Digital Badges in Education Revenue and Market Share by Player (2014-2019)
- 2.3 Global Digital Badges in Education Average Price by Player (2014-2019)
- 2.4 Digital Badges in Education Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Digital Badges in Education Market Competitive Situation and Trends
  - 2.5.1 Digital Badges in Education Market Concentration Rate
  - 2.5.2 Digital Badges in Education Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion



#### **3 PLAYERS PROFILES**

- 3.1 Pearson Education
- 3.1.1 Pearson Education Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.1.2 Digital Badges in Education Product Profiles, Application and Specification
- 3.1.3 Pearson Education Digital Badges in Education Market Performance (2014-2019)
- 3.1.4 Pearson Education Business Overview
- 3.2 Credly
  - 3.2.1 Credly Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.2.2 Digital Badges in Education Product Profiles, Application and Specification
  - 3.2.3 Credly Digital Badges in Education Market Performance (2014-2019)
  - 3.2.4 Credly Business Overview
- 3.3 BadgeCraft
  - 3.3.1 BadgeCraft Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.3.2 Digital Badges in Education Product Profiles, Application and Specification
  - 3.3.3 BadgeCraft Digital Badges in Education Market Performance (2014-2019)
  - 3.3.4 BadgeCraft Business Overview
- 3.4 Youtopia
  - 3.4.1 Youtopia Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Digital Badges in Education Product Profiles, Application and Specification
  - 3.4.3 Youtopia Digital Badges in Education Market Performance (2014-2019)
  - 3.4.4 Youtopia Business Overview
- 3.5 Basno
  - 3.5.1 Basno Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Digital Badges in Education Product Profiles, Application and Specification
- 3.5.3 Basno Digital Badges in Education Market Performance (2014-2019)
- 3.5.4 Basno Business Overview
- 3.6 Makewaves
  - 3.6.1 Makewaves Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Digital Badges in Education Product Profiles, Application and Specification
  - 3.6.3 Makewaves Digital Badges in Education Market Performance (2014-2019)
  - 3.6.4 Makewaves Business Overview
- 3.7 Forallsystems
- 3.7.1 Forallsystems Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Digital Badges in Education Product Profiles, Application and Specification



- 3.7.3 Forallsystems Digital Badges in Education Market Performance (2014-2019)
- 3.7.4 Forallsystems Business Overview
- 3.8 Knowledgestreem
- 3.8.1 Knowledgestreem Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Digital Badges in Education Product Profiles, Application and Specification
  - 3.8.3 Knowledgestreem Digital Badges in Education Market Performance (2014-2019)
- 3.8.4 Knowledgestreem Business Overview
- 3.9 Concentric Sky
- 3.9.1 Concentric Sky Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.9.2 Digital Badges in Education Product Profiles, Application and Specification
  - 3.9.3 Concentric Sky Digital Badges in Education Market Performance (2014-2019)
  - 3.9.4 Concentric Sky Business Overview
- 3.10 Open Badge Factory
- 3.10.1 Open Badge Factory Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.10.2 Digital Badges in Education Product Profiles, Application and Specification
- 3.10.3 Open Badge Factory Digital Badges in Education Market Performance (2014-2019)
  - 3.10.4 Open Badge Factory Business Overview
- 3.11 Accredible
- 3.11.1 Accredible Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.11.2 Digital Badges in Education Product Profiles, Application and Specification
- 3.11.3 Accredible Digital Badges in Education Market Performance (2014-2019)
- 3.11.4 Accredible Business Overview
- 3.12 Accreditrust
- 3.12.1 Accreditrust Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.12.2 Digital Badges in Education Product Profiles, Application and Specification
  - 3.12.3 Accreditrust Digital Badges in Education Market Performance (2014-2019)
  - 3.12.4 Accreditrust Business Overview

### 4 GLOBAL DIGITAL BADGES IN EDUCATION PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 Global Digital Badges in Education Production and Market Share by Type (2014-2019)
- 4.2 Global Digital Badges in Education Revenue and Market Share by Type



(2014-2019)

- 4.3 Global Digital Badges in Education Price by Type (2014-2019)
- 4.4 Global Digital Badges in Education Production Growth Rate by Type (2014-2019)
- 4.4.1 Global Digital Badges in Education Production Growth Rate of Virtual Badges (2014-2019)
- 4.4.2 Global Digital Badges in Education Production Growth Rate of Real Badges (2014-2019)

### 5 GLOBAL DIGITAL BADGES IN EDUCATION MARKET ANALYSIS BY APPLICATION

- 5.1 Global Digital Badges in Education Consumption and Market Share by Application (2014-2019)
- 5.2 Global Digital Badges in Education Consumption Growth Rate by Application (2014-2019)
- 5.2.1 Global Digital Badges in Education Consumption Growth Rate of Higher education (2014-2019)
- 5.2.2 Global Digital Badges in Education Consumption Growth Rate of K-12 (2014-2019)

## 6 GLOBAL DIGITAL BADGES IN EDUCATION PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

- 6.1 Global Digital Badges in Education Consumption by Region (2014-2019)
- 6.2 United States Digital Badges in Education Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Digital Badges in Education Production, Consumption, Export, Import (2014-2019)
- 6.4 China Digital Badges in Education Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Digital Badges in Education Production, Consumption, Export, Import (2014-2019)
- 6.6 India Digital Badges in Education Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Digital Badges in Education Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Digital Badges in Education Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Digital Badges in Education Production, Consumption,



Export, Import (2014-2019)

## 7 GLOBAL DIGITAL BADGES IN EDUCATION PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

- 7.1 Global Digital Badges in Education Production and Market Share by Region (2014-2019)
- 7.2 Global Digital Badges in Education Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Digital Badges in Education Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Digital Badges in Education Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Digital Badges in Education Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Digital Badges in Education Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Digital Badges in Education Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Digital Badges in Education Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Digital Badges in Education Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Digital Badges in Education Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Digital Badges in Education Production, Revenue, Price and Gross Margin (2014-2019)

### 8 DIGITAL BADGES IN EDUCATION MANUFACTURING ANALYSIS

- 8.1 Digital Badges in Education Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
  - 8.2.1 Labor Cost Analysis
  - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Digital Badges in Education



### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Digital Badges in Education Industrial Chain Analysis
- 9.2 Raw Materials Sources of Digital Badges in Education Major Players in 2018
- 9.3 Downstream Buyers

### 10 MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
  - 10.3.1 Advances in Innovation and Technology for Digital Badges in Education
  - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
  - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
  - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter?s Five Forces Analysis
  - 10.5.1 Threat of New Entrants
  - 10.5.2 Threat of Substitutes
  - 10.5.3 Bargaining Power of Suppliers
  - 10.5.4 Bargaining Power of Buyers
  - 10.5.5 Intensity of Competitive Rivalry

### 11 GLOBAL DIGITAL BADGES IN EDUCATION MARKET FORECAST (2019-2026)

- 11.1 Global Digital Badges in Education Production, Revenue Forecast (2019-2026)
- 11.1.1 Global Digital Badges in Education Production and Growth Rate Forecast (2019-2026)
- 11.1.2 Global Digital Badges in Education Revenue and Growth Rate Forecast (2019-2026)
  - 11.1.3 Global Digital Badges in Education Price and Trend Forecast (2019-2026)
- 11.2 Global Digital Badges in Education Production, Consumption, Export and Import Forecast by Region (2019-2026)
- 11.2.1 United States Digital Badges in Education Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.2 Europe Digital Badges in Education Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.3 China Digital Badges in Education Production, Consumption, Export and Import



Forecast (2019-2026)

- 11.2.4 Japan Digital Badges in Education Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.5 India Digital Badges in Education Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.6 Southeast Asia Digital Badges in Education Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.7 Central and South America Digital Badges in Education Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.8 Middle East and Africa Digital Badges in Education Production, Consumption, Export and Import Forecast (2019-2026)
- 11.3 Global Digital Badges in Education Production, Revenue and Price Forecast by Type (2019-2026)
- 11.4 Global Digital Badges in Education Consumption Forecast by Application (2019-2026)

### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology
- 13.2 Research Data Source



### I would like to order

Product name: Global Digital Badges in Education Market Report 2019, Competitive Landscape, Trends

and Opportunities

Product link: <a href="https://marketpublishers.com/r/GCA512968560EN.html">https://marketpublishers.com/r/GCA512968560EN.html</a>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GCA512968560EN.html">https://marketpublishers.com/r/GCA512968560EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to  $+44\ 20\ 7900\ 3970$ 



