

Global Digestive Health Food And Drink Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Digestive Health Food And Drink market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Digestive Health Food And Drink market are covered in Chapter 9:

Clover Industries

Yakult Honsha

Lallemand

BioGaia AB

Arla Foods

Winclove Probiotics

Attune Foods

Nestle

Daflorn

Ganeden

Danone

Bifodan

Chr. Hansen

Institut Rosell-Lallemand

BioCare Copenhagen

General Mills

Danisco

Deerland Enzymes

In Chapter 5 and Chapter 7.3, based on types, the Digestive Health Food And Drink market from 2017 to 2027 is primarily split into:

Dairy Products

Bakery and Cereals

Non-alcoholic Beverages

In Chapter 6 and Chapter 7.4, based on applications, the Digestive Health Food And Drink market from 2017 to 2027 covers:

Supermarket/Hypermarket

Convenience Store

Independent Retailer

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Digestive Health Food And Drink market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Digestive Health Food And Drink Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw

materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 DIGESTIVE HEALTH FOOD AND DRINK MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digestive Health Food And Drink Market
- 1.2 Digestive Health Food And Drink Market Segment by Type
 - 1.2.1 Global Digestive Health Food And Drink Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Digestive Health Food And Drink Market Segment by Application
 - 1.3.1 Digestive Health Food And Drink Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Digestive Health Food And Drink Market, Region Wise (2017-2027)
 - 1.4.1 Global Digestive Health Food And Drink Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Digestive Health Food And Drink Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Digestive Health Food And Drink Market Status and Prospect (2017-2027)
 - 1.4.4 China Digestive Health Food And Drink Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Digestive Health Food And Drink Market Status and Prospect (2017-2027)
 - 1.4.6 India Digestive Health Food And Drink Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Digestive Health Food And Drink Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Digestive Health Food And Drink Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Digestive Health Food And Drink Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Digestive Health Food And Drink (2017-2027)
 - 1.5.1 Global Digestive Health Food And Drink Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Digestive Health Food And Drink Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Digestive Health Food And Drink Market

2 INDUSTRY OUTLOOK

- 2.1 Digestive Health Food And Drink Industry Technology Status and Trends

2.2 Industry Entry Barriers

- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier

2.3 Digestive Health Food And Drink Market Drivers Analysis

2.4 Digestive Health Food And Drink Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Digestive Health Food And Drink Industry Development Trends under COVID-19 Outbreak

- 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Digestive Health Food And Drink Industry Development

3 GLOBAL DIGESTIVE HEALTH FOOD AND DRINK MARKET LANDSCAPE BY PLAYER

3.1 Global Digestive Health Food And Drink Sales Volume and Share by Player (2017-2022)

3.2 Global Digestive Health Food And Drink Revenue and Market Share by Player (2017-2022)

3.3 Global Digestive Health Food And Drink Average Price by Player (2017-2022)

3.4 Global Digestive Health Food And Drink Gross Margin by Player (2017-2022)

3.5 Digestive Health Food And Drink Market Competitive Situation and Trends

- 3.5.1 Digestive Health Food And Drink Market Concentration Rate
- 3.5.2 Digestive Health Food And Drink Market Share of Top 3 and Top 6 Players
- 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL DIGESTIVE HEALTH FOOD AND DRINK SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Digestive Health Food And Drink Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Digestive Health Food And Drink Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Digestive Health Food And Drink Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Digestive Health Food And Drink Sales Volume, Revenue, Price and

Gross Margin (2017-2022)

- 4.4.1 United States Digestive Health Food And Drink Market Under COVID-19
- 4.5 Europe Digestive Health Food And Drink Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Digestive Health Food And Drink Market Under COVID-19
- 4.6 China Digestive Health Food And Drink Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Digestive Health Food And Drink Market Under COVID-19
- 4.7 Japan Digestive Health Food And Drink Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Digestive Health Food And Drink Market Under COVID-19
- 4.8 India Digestive Health Food And Drink Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Digestive Health Food And Drink Market Under COVID-19
- 4.9 Southeast Asia Digestive Health Food And Drink Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Digestive Health Food And Drink Market Under COVID-19
- 4.10 Latin America Digestive Health Food And Drink Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Digestive Health Food And Drink Market Under COVID-19
- 4.11 Middle East and Africa Digestive Health Food And Drink Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Digestive Health Food And Drink Market Under COVID-19

5 GLOBAL DIGESTIVE HEALTH FOOD AND DRINK SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Digestive Health Food And Drink Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Digestive Health Food And Drink Revenue and Market Share by Type (2017-2022)
- 5.3 Global Digestive Health Food And Drink Price by Type (2017-2022)
- 5.4 Global Digestive Health Food And Drink Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Digestive Health Food And Drink Sales Volume, Revenue and Growth Rate of Dairy Products (2017-2022)
 - 5.4.2 Global Digestive Health Food And Drink Sales Volume, Revenue and Growth Rate of Bakery and Cereals (2017-2022)

5.4.3 Global Digestive Health Food And Drink Sales Volume, Revenue and Growth Rate of Non-alcoholic Beverages (2017-2022)

6 GLOBAL DIGESTIVE HEALTH FOOD AND DRINK MARKET ANALYSIS BY APPLICATION

6.1 Global Digestive Health Food And Drink Consumption and Market Share by Application (2017-2022)

6.2 Global Digestive Health Food And Drink Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Digestive Health Food And Drink Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Digestive Health Food And Drink Consumption and Growth Rate of Supermarket/Hypermarket (2017-2022)

6.3.2 Global Digestive Health Food And Drink Consumption and Growth Rate of Convenience Store (2017-2022)

6.3.3 Global Digestive Health Food And Drink Consumption and Growth Rate of Independent Retailer (2017-2022)

7 GLOBAL DIGESTIVE HEALTH FOOD AND DRINK MARKET FORECAST (2022-2027)

7.1 Global Digestive Health Food And Drink Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Digestive Health Food And Drink Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Digestive Health Food And Drink Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Digestive Health Food And Drink Price and Trend Forecast (2022-2027)

7.2 Global Digestive Health Food And Drink Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Digestive Health Food And Drink Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Digestive Health Food And Drink Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Digestive Health Food And Drink Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Digestive Health Food And Drink Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Digestive Health Food And Drink Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Digestive Health Food And Drink Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Digestive Health Food And Drink Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Digestive Health Food And Drink Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Digestive Health Food And Drink Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Digestive Health Food And Drink Revenue and Growth Rate of Dairy Products (2022-2027)

7.3.2 Global Digestive Health Food And Drink Revenue and Growth Rate of Bakery and Cereals (2022-2027)

7.3.3 Global Digestive Health Food And Drink Revenue and Growth Rate of Non-alcoholic Beverages (2022-2027)

7.4 Global Digestive Health Food And Drink Consumption Forecast by Application (2022-2027)

7.4.1 Global Digestive Health Food And Drink Consumption Value and Growth Rate of Supermarket/Hypermarket(2022-2027)

7.4.2 Global Digestive Health Food And Drink Consumption Value and Growth Rate of Convenience Store(2022-2027)

7.4.3 Global Digestive Health Food And Drink Consumption Value and Growth Rate of Independent Retailer(2022-2027)

7.5 Digestive Health Food And Drink Market Forecast Under COVID-19

8 DIGESTIVE HEALTH FOOD AND DRINK MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Digestive Health Food And Drink Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Digestive Health Food And Drink Analysis

8.6 Major Downstream Buyers of Digestive Health Food And Drink Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream

in the Digestive Health Food And Drink Industry

9 PLAYERS PROFILES

9.1 Clover Industries

9.1.1 Clover Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.1.3 Clover Industries Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Yakult Honsha

9.2.1 Yakult Honsha Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.2.3 Yakult Honsha Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Lallemand

9.3.1 Lallemand Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.3.3 Lallemand Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 BioGaia AB

9.4.1 BioGaia AB Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.4.3 BioGaia AB Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Arla Foods

9.5.1 Arla Foods Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.5.3 Arla Foods Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Winlove Probiotics

9.6.1 Winlove Probiotics Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.6.3 Winlove Probiotics Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Attune Foods

9.7.1 Attune Foods Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.7.3 Attune Foods Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Nestle

9.8.1 Nestle Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.8.3 Nestle Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Daflorn

9.9.1 Daflorn Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.9.3 Daflorn Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Ganeden

9.10.1 Ganeden Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.10.3 Ganeden Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Danone

9.11.1 Danone Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.11.3 Danone Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Bifodan

- 9.12.1 Bifodan Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.12.2 Digestive Health Food And Drink Product Profiles, Application and Specification
- 9.12.3 Bifodan Market Performance (2017-2022)
- 9.12.4 Recent Development
- 9.12.5 SWOT Analysis

9.13 Chr. Hansen

- 9.13.1 Chr. Hansen Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.13.2 Digestive Health Food And Drink Product Profiles, Application and Specification
- 9.13.3 Chr. Hansen Market Performance (2017-2022)
- 9.13.4 Recent Development
- 9.13.5 SWOT Analysis

9.14 Institut Rosell-Lallemand

- 9.14.1 Institut Rosell-Lallemand Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.14.2 Digestive Health Food And Drink Product Profiles, Application and Specification
- 9.14.3 Institut Rosell-Lallemand Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis

9.15 BioCare Copenhagen

- 9.15.1 BioCare Copenhagen Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.15.2 Digestive Health Food And Drink Product Profiles, Application and Specification
- 9.15.3 BioCare Copenhagen Market Performance (2017-2022)
- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis

9.16 General Mills

- 9.16.1 General Mills Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.16.2 Digestive Health Food And Drink Product Profiles, Application and Specification
- 9.16.3 General Mills Market Performance (2017-2022)
- 9.16.4 Recent Development
- 9.16.5 SWOT Analysis

9.17 Danisco

- 9.17.1 Danisco Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.17.2 Digestive Health Food And Drink Product Profiles, Application and Specification
- 9.17.3 Danisco Market Performance (2017-2022)
- 9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Deerland Enzymes

9.18.1 Deerland Enzymes Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Digestive Health Food And Drink Product Profiles, Application and Specification

9.18.3 Deerland Enzymes Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Digestive Health Food And Drink Product Picture

Table Global Digestive Health Food And Drink Market Sales Volume and CAGR (%) Comparison by Type

Table Digestive Health Food And Drink Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Digestive Health Food And Drink Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Digestive Health Food And Drink Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Digestive Health Food And Drink Industry Development

Table Global Digestive Health Food And Drink Sales Volume by Player (2017-2022)

Table Global Digestive Health Food And Drink Sales Volume Share by Player (2017-2022)

Figure Global Digestive Health Food And Drink Sales Volume Share by Player in 2021

Table Digestive Health Food And Drink Revenue (Million USD) by Player (2017-2022)

Table Digestive Health Food And Drink Revenue Market Share by Player (2017-2022)

Table Digestive Health Food And Drink Price by Player (2017-2022)
Table Digestive Health Food And Drink Gross Margin by Player (2017-2022)
Table Mergers & Acquisitions, Expansion Plans
Table Global Digestive Health Food And Drink Sales Volume, Region Wise (2017-2022)
Table Global Digestive Health Food And Drink Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Digestive Health Food And Drink Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Digestive Health Food And Drink Sales Volume Market Share, Region Wise in 2021
Table Global Digestive Health Food And Drink Revenue (Million USD), Region Wise (2017-2022)
Table Global Digestive Health Food And Drink Revenue Market Share, Region Wise (2017-2022)
Figure Global Digestive Health Food And Drink Revenue Market Share, Region Wise (2017-2022)
Figure Global Digestive Health Food And Drink Revenue Market Share, Region Wise in 2021
Table Global Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Digestive Health Food And Drink Sales Volume by Type (2017-2022)
Table Global Digestive Health Food And Drink Sales Volume Market Share by Type (2017-2022)

Figure Global Digestive Health Food And Drink Sales Volume Market Share by Type in 2021

Table Global Digestive Health Food And Drink Revenue (Million USD) by Type (2017-2022)

Table Global Digestive Health Food And Drink Revenue Market Share by Type (2017-2022)

Figure Global Digestive Health Food And Drink Revenue Market Share by Type in 2021

Table Digestive Health Food And Drink Price by Type (2017-2022)

Figure Global Digestive Health Food And Drink Sales Volume and Growth Rate of Dairy Products (2017-2022)

Figure Global Digestive Health Food And Drink Revenue (Million USD) and Growth Rate of Dairy Products (2017-2022)

Figure Global Digestive Health Food And Drink Sales Volume and Growth Rate of Bakery and Cereals (2017-2022)

Figure Global Digestive Health Food And Drink Revenue (Million USD) and Growth Rate of Bakery and Cereals (2017-2022)

Figure Global Digestive Health Food And Drink Sales Volume and Growth Rate of Non-alcoholic Beverages (2017-2022)

Figure Global Digestive Health Food And Drink Revenue (Million USD) and Growth Rate of Non-alcoholic Beverages (2017-2022)

Table Global Digestive Health Food And Drink Consumption by Application (2017-2022)

Table Global Digestive Health Food And Drink Consumption Market Share by Application (2017-2022)

Table Global Digestive Health Food And Drink Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Digestive Health Food And Drink Consumption Revenue Market Share by Application (2017-2022)

Table Global Digestive Health Food And Drink Consumption and Growth Rate of Supermarket/Hypermarket (2017-2022)

Table Global Digestive Health Food And Drink Consumption and Growth Rate of Convenience Store (2017-2022)

Table Global Digestive Health Food And Drink Consumption and Growth Rate of Independent Retailer (2017-2022)

Figure Global Digestive Health Food And Drink Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Digestive Health Food And Drink Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Digestive Health Food And Drink Price and Trend Forecast (2022-2027)

Figure USA Digestive Health Food And Drink Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure USA Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digestive Health Food And Drink Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Digestive Health Food And Drink Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digestive Health Food And Drink Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Digestive Health Food And Drink Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Digestive Health Food And Drink Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digestive Health Food And Drink Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digestive Health Food And Drink Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Digestive Health Food And Drink Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Digestive Health Food And Drink Market Sales Volume Forecast, by Type

Table Global Digestive Health Food And Drink Sales Volume Market Share Forecast, by Type

Table Global Digestive Health Food And Drink Market Revenue (Million USD) Forecast, by Type

Table Global Digestive Health Food And Drink Revenue Market Share Forecast, by Type

Table Global Digestive Health Food And Drink Price Forecast, by Type

Figure Global Digestive Health Food And Drink Revenue (Million USD) and Growth Rate of Dairy Products (2022-2027)

Figure Global Digestive Health Food And Drink Revenue (Million USD) and Growth Rate of Dairy Products (2022-2027)

Figure Global Digestive Health Food And Drink Revenue (Million USD) and Growth Rate of Bakery and Cereals (2022-2027)

Figure Global Digestive Health Food And Drink Revenue (Million USD) and Growth Rate of Bakery and Cereals (2022-2027)

Figure Global Digestive Health Food And Drink Revenue (Million USD) and Growth Rate of Non-alcoholic Beverages (2022-2027)

Figure Global Digestive Health Food And Drink Revenue (Million USD) and Growth Rate of Non-alcoholic Beverages (2022-2027)

Table Global Digestive Health Food And Drink Market Consumption Forecast, by Application

Table Global Digestive Health Food And Drink Consumption Market Share Forecast, by Application

Table Global Digestive Health Food And Drink Market Revenue (Million USD) Forecast, by Application

Table Global Digestive Health Food And Drink Revenue Market Share Forecast, by Application

Figure Global Digestive Health Food And Drink Consumption Value (Million USD) and Growth Rate of Supermarket/Hypermarket (2022-2027)

Figure Global Digestive Health Food And Drink Consumption Value (Million USD) and Growth Rate of Convenience Store (2022-2027)

Figure Global Digestive Health Food And Drink Consumption Value (Million USD) and Growth Rate of Independent Retailer (2022-2027)

Figure Digestive Health Food And Drink Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Clover Industries Profile

Table Clover Industries Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Clover Industries Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Clover Industries Revenue (Million USD) Market Share 2017-2022

Table Yakult Honsha Profile

Table Yakult Honsha Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yakult Honsha Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Yakult Honsha Revenue (Million USD) Market Share 2017-2022

Table Lallemand Profile

Table Lallemand Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lallemand Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Lallemand Revenue (Million USD) Market Share 2017-2022

Table BioGaia AB Profile

Table BioGaia AB Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BioGaia AB Digestive Health Food And Drink Sales Volume and Growth Rate

Figure BioGaia AB Revenue (Million USD) Market Share 2017-2022

Table Arla Foods Profile

Table Arla Foods Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arla Foods Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Arla Foods Revenue (Million USD) Market Share 2017-2022

Table Winlove Probiotics Profile

Table Winlove Probiotics Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Winlove Probiotics Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Winlove Probiotics Revenue (Million USD) Market Share 2017-2022

Table Attune Foods Profile

Table Attune Foods Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Attune Foods Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Attune Foods Revenue (Million USD) Market Share 2017-2022

Table Nestle Profile

Table Nestle Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nestle Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Nestle Revenue (Million USD) Market Share 2017-2022

Table Daflorn Profile

Table Daflorn Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Daflorn Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Daflorn Revenue (Million USD) Market Share 2017-2022

Table Ganeden Profile

Table Ganeden Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ganeden Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Ganeden Revenue (Million USD) Market Share 2017-2022

Table Danone Profile

Table Danone Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Danone Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Danone Revenue (Million USD) Market Share 2017-2022

Table Bifodan Profile

Table Bifodan Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bifodan Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Bifodan Revenue (Million USD) Market Share 2017-2022

Table Chr. Hansen Profile

Table Chr. Hansen Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chr. Hansen Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Chr. Hansen Revenue (Million USD) Market Share 2017-2022

Table Institut Rosell-Lallemand Profile

Table Institut Rosell-Lallemand Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Institut Rosell-Lallemand Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Institut Rosell-Lallemand Revenue (Million USD) Market Share 2017-2022

Table BioCare Copenhagen Profile

Table BioCare Copenhagen Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BioCare Copenhagen Digestive Health Food And Drink Sales Volume and Growth Rate

Figure BioCare Copenhagen Revenue (Million USD) Market Share 2017-2022

Table General Mills Profile

Table General Mills Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure General Mills Digestive Health Food And Drink Sales Volume and Growth Rate

Figure General Mills Revenue (Million USD) Market Share 2017-2022

Table Danisco Profile

Table Danisco Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Danisco Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Danisco Revenue (Million USD) Market Share 2017-2022

Table Deerland Enzymes Profile

Table Deerland Enzymes Digestive Health Food And Drink Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Deerland Enzymes Digestive Health Food And Drink Sales Volume and Growth Rate

Figure Deerland Enzymes Revenue (Million USD) Market Share 2017-2022

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