

Global Dietary Supplements in an Age of Personalized Nutrition Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A nutritional supplement is any dietary supplement designed to provide nutrients that may not consume a sufficient amount; for example, vitamins, minerals, proteins, amino acids or other nutrients. This product is usually ingested in capsules, tablets or liquid form.

Based on the Dietary Supplements in an Age of Personalized Nutrition market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Dietary Supplements in an Age of Personalized Nutrition market covered in Chapter 5:

Arizona Nutritional Supplements



Maat Nutritionals

GlaxoSmithKline plc

Asiamerica Ingredients

Herbalife International

Otsuka Pharmaceutical Co., Ltd.

Carlyle Group

Balchem Corporation

Barrington Nutritionals

Danisco

Nutralliance Inc.

Lallemand Bio-Ingredients

Danone Nutricia, Amway (Nutrilite)

Abbott Laboratories

Superior Supplement Manufacturing

Bayer AG

Amway

Bactolac Pharmaceutical Inc.

Natures Product Inc.

Nestl? Health Science

Glanbia

Archer Daniels Midland

Pfizer Inc.

In Chapter 6, on the basis of types, the Dietary Supplements in an Age of Personalized Nutrition market from 2015 to 2025 is primarily split into:

Vitamins

Botanicals

Minerals

Amino Acids

Enzymes

In Chapter 7, on the basis of applications, the Dietary Supplements in an Age of Personalized Nutrition market from 2015 to 2025 covers:

Additional Supplements

Medicinal Supplements

Sports Nutrition

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in



Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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