

# Global Detergent Powder Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Detergent Powder market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Detergent Powder market are covered in Chapter 9:

California Cleaning Supply LLC  
Clorox  
Unilever  
Colgate  
Detergentes Y Jabones Sasil S.A.  
SC Johnson

Henkel  
Procter & Gamble  
ReckittBenckiser  
Productos Químicos Panamericanos SA (PQP)  
Church & Dwight

In Chapter 5 and Chapter 7.3, based on types, the Detergent Powder market from 2017 to 2027 is primarily split into:

Ordinary Detergent Powder  
Concentrated Detergent Powder

In Chapter 6 and Chapter 7.4, based on applications, the Detergent Powder market from 2017 to 2027 covers:

Household  
Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Detergent Powder market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we

elaborate at full length on the impact of the pandemic and the war on the Detergent Powder Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 DETERGENT POWDER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Detergent Powder Market
- 1.2 Detergent Powder Market Segment by Type
  - 1.2.1 Global Detergent Powder Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Detergent Powder Market Segment by Application
  - 1.3.1 Detergent Powder Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Detergent Powder Market, Region Wise (2017-2027)
  - 1.4.1 Global Detergent Powder Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Detergent Powder Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Detergent Powder Market Status and Prospect (2017-2027)
  - 1.4.4 China Detergent Powder Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Detergent Powder Market Status and Prospect (2017-2027)
  - 1.4.6 India Detergent Powder Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Detergent Powder Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Detergent Powder Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Detergent Powder Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Detergent Powder (2017-2027)
  - 1.5.1 Global Detergent Powder Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Detergent Powder Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Detergent Powder Market

### 2 INDUSTRY OUTLOOK

- 2.1 Detergent Powder Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Detergent Powder Market Drivers Analysis
- 2.4 Detergent Powder Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Detergent Powder Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Detergent Powder Industry Development

### **3 GLOBAL DETERGENT POWDER MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Detergent Powder Sales Volume and Share by Player (2017-2022)
- 3.2 Global Detergent Powder Revenue and Market Share by Player (2017-2022)
- 3.3 Global Detergent Powder Average Price by Player (2017-2022)
- 3.4 Global Detergent Powder Gross Margin by Player (2017-2022)
- 3.5 Detergent Powder Market Competitive Situation and Trends
  - 3.5.1 Detergent Powder Market Concentration Rate
  - 3.5.2 Detergent Powder Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL DETERGENT POWDER SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Detergent Powder Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Detergent Powder Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Detergent Powder Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Detergent Powder Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Detergent Powder Market Under COVID-19
- 4.5 Europe Detergent Powder Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Detergent Powder Market Under COVID-19
- 4.6 China Detergent Powder Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Detergent Powder Market Under COVID-19
- 4.7 Japan Detergent Powder Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Detergent Powder Market Under COVID-19
- 4.8 India Detergent Powder Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Detergent Powder Market Under COVID-19
- 4.9 Southeast Asia Detergent Powder Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Detergent Powder Market Under COVID-19
- 4.10 Latin America Detergent Powder Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Detergent Powder Market Under COVID-19
- 4.11 Middle East and Africa Detergent Powder Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Detergent Powder Market Under COVID-19

## **5 GLOBAL DETERGENT POWDER SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Detergent Powder Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Detergent Powder Revenue and Market Share by Type (2017-2022)
- 5.3 Global Detergent Powder Price by Type (2017-2022)
- 5.4 Global Detergent Powder Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Detergent Powder Sales Volume, Revenue and Growth Rate of Ordinary Detergent Powder (2017-2022)
  - 5.4.2 Global Detergent Powder Sales Volume, Revenue and Growth Rate of Concentrated Detergent Powder (2017-2022)

## **6 GLOBAL DETERGENT POWDER MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Detergent Powder Consumption and Market Share by Application (2017-2022)
- 6.2 Global Detergent Powder Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Detergent Powder Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Detergent Powder Consumption and Growth Rate of Household (2017-2022)
  - 6.3.2 Global Detergent Powder Consumption and Growth Rate of Commercial (2017-2022)

## **7 GLOBAL DETERGENT POWDER MARKET FORECAST (2022-2027)**



- 7.1 Global Detergent Powder Sales Volume, Revenue Forecast (2022-2027)
  - 7.1.1 Global Detergent Powder Sales Volume and Growth Rate Forecast (2022-2027)
  - 7.1.2 Global Detergent Powder Revenue and Growth Rate Forecast (2022-2027)
  - 7.1.3 Global Detergent Powder Price and Trend Forecast (2022-2027)
- 7.2 Global Detergent Powder Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Detergent Powder Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Detergent Powder Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Detergent Powder Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Detergent Powder Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Detergent Powder Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Detergent Powder Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Detergent Powder Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.8 Middle East and Africa Detergent Powder Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Detergent Powder Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Detergent Powder Revenue and Growth Rate of Ordinary Detergent Powder (2022-2027)
  - 7.3.2 Global Detergent Powder Revenue and Growth Rate of Concentrated Detergent Powder (2022-2027)
- 7.4 Global Detergent Powder Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Detergent Powder Consumption Value and Growth Rate of Household(2022-2027)
  - 7.4.2 Global Detergent Powder Consumption Value and Growth Rate of Commercial(2022-2027)
- 7.5 Detergent Powder Market Forecast Under COVID-19

## **8 DETERGENT POWDER MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Detergent Powder Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Detergent Powder Analysis

8.6 Major Downstream Buyers of Detergent Powder Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Detergent Powder Industry

## **9 PLAYERS PROFILES**

9.1 California Cleaning Supply LLC

9.1.1 California Cleaning Supply LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Detergent Powder Product Profiles, Application and Specification

9.1.3 California Cleaning Supply LLC Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Clorox

9.2.1 Clorox Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Detergent Powder Product Profiles, Application and Specification

9.2.3 Clorox Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Unilever

9.3.1 Unilever Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Detergent Powder Product Profiles, Application and Specification

9.3.3 Unilever Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Colgate

9.4.1 Colgate Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Detergent Powder Product Profiles, Application and Specification

9.4.3 Colgate Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Detergentes Y Jabones Sasil S.A.

9.5.1 Detergentes Y Jabones Sasil S.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Detergent Powder Product Profiles, Application and Specification

9.5.3 Detergentes Y Jabones Sasil S.A. Market Performance (2017-2022)

9.5.4 Recent Development

- 9.5.5 SWOT Analysis
- 9.6 SC Johnson
  - 9.6.1 SC Johnson Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Detergent Powder Product Profiles, Application and Specification
  - 9.6.3 SC Johnson Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Henkel
  - 9.7.1 Henkel Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Detergent Powder Product Profiles, Application and Specification
  - 9.7.3 Henkel Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Procter & Gamble
  - 9.8.1 Procter & Gamble Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Detergent Powder Product Profiles, Application and Specification
  - 9.8.3 Procter & Gamble Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 ReckittBenckiser
  - 9.9.1 ReckittBenckiser Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Detergent Powder Product Profiles, Application and Specification
  - 9.9.3 ReckittBenckiser Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Productos Qu?micos Panamericanos SA (PQP)
  - 9.10.1 Productos Qu?micos Panamericanos SA (PQP) Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Detergent Powder Product Profiles, Application and Specification
  - 9.10.3 Productos Qu?micos Panamericanos SA (PQP) Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Church & Dwight
  - 9.11.1 Church & Dwight Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.11.2 Detergent Powder Product Profiles, Application and Specification
- 9.11.3 Church & Dwight Market Performance (2017-2022)
- 9.11.4 Recent Development
- 9.11.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Detergent Powder Product Picture

Table Global Detergent Powder Market Sales Volume and CAGR (%) Comparison by Type

Table Detergent Powder Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Detergent Powder Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Detergent Powder Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Detergent Powder Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Detergent Powder Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Detergent Powder Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Detergent Powder Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Detergent Powder Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Detergent Powder Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Detergent Powder Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Detergent Powder Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Detergent Powder Industry Development

Table Global Detergent Powder Sales Volume by Player (2017-2022)

Table Global Detergent Powder Sales Volume Share by Player (2017-2022)

Figure Global Detergent Powder Sales Volume Share by Player in 2021

Table Detergent Powder Revenue (Million USD) by Player (2017-2022)

Table Detergent Powder Revenue Market Share by Player (2017-2022)

Table Detergent Powder Price by Player (2017-2022)

Table Detergent Powder Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Detergent Powder Sales Volume, Region Wise (2017-2022)  
Table Global Detergent Powder Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Detergent Powder Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Detergent Powder Sales Volume Market Share, Region Wise in 2021  
Table Global Detergent Powder Revenue (Million USD), Region Wise (2017-2022)  
Table Global Detergent Powder Revenue Market Share, Region Wise (2017-2022)  
Figure Global Detergent Powder Revenue Market Share, Region Wise (2017-2022)  
Figure Global Detergent Powder Revenue Market Share, Region Wise in 2021  
Table Global Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Detergent Powder Sales Volume by Type (2017-2022)  
Table Global Detergent Powder Sales Volume Market Share by Type (2017-2022)  
Figure Global Detergent Powder Sales Volume Market Share by Type in 2021  
Table Global Detergent Powder Revenue (Million USD) by Type (2017-2022)  
Table Global Detergent Powder Revenue Market Share by Type (2017-2022)  
Figure Global Detergent Powder Revenue Market Share by Type in 2021  
Table Detergent Powder Price by Type (2017-2022)  
Figure Global Detergent Powder Sales Volume and Growth Rate of Ordinary Detergent Powder (2017-2022)  
Figure Global Detergent Powder Revenue (Million USD) and Growth Rate of Ordinary Detergent Powder (2017-2022)  
Figure Global Detergent Powder Sales Volume and Growth Rate of Concentrated

Detergent Powder (2017-2022)

Figure Global Detergent Powder Revenue (Million USD) and Growth Rate of Concentrated Detergent Powder (2017-2022)

Table Global Detergent Powder Consumption by Application (2017-2022)

Table Global Detergent Powder Consumption Market Share by Application (2017-2022)

Table Global Detergent Powder Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Detergent Powder Consumption Revenue Market Share by Application (2017-2022)

Table Global Detergent Powder Consumption and Growth Rate of Household (2017-2022)

Table Global Detergent Powder Consumption and Growth Rate of Commercial (2017-2022)

Figure Global Detergent Powder Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Detergent Powder Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Detergent Powder Price and Trend Forecast (2022-2027)

Figure USA Detergent Powder Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Detergent Powder Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Detergent Powder Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Detergent Powder Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Detergent Powder Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Detergent Powder Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Detergent Powder Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Detergent Powder Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Detergent Powder Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Detergent Powder Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Detergent Powder Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Detergent Powder Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Detergent Powder Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Detergent Powder Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Detergent Powder Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Detergent Powder Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Detergent Powder Market Sales Volume Forecast, by Type

Table Global Detergent Powder Sales Volume Market Share Forecast, by Type

Table Global Detergent Powder Market Revenue (Million USD) Forecast, by Type

Table Global Detergent Powder Revenue Market Share Forecast, by Type

Table Global Detergent Powder Price Forecast, by Type

Figure Global Detergent Powder Revenue (Million USD) and Growth Rate of Ordinary Detergent Powder (2022-2027)

Figure Global Detergent Powder Revenue (Million USD) and Growth Rate of Ordinary Detergent Powder (2022-2027)

Figure Global Detergent Powder Revenue (Million USD) and Growth Rate of Concentrated Detergent Powder (2022-2027)

Figure Global Detergent Powder Revenue (Million USD) and Growth Rate of Concentrated Detergent Powder (2022-2027)

Table Global Detergent Powder Market Consumption Forecast, by Application

Table Global Detergent Powder Consumption Market Share Forecast, by Application

Table Global Detergent Powder Market Revenue (Million USD) Forecast, by Application

Table Global Detergent Powder Revenue Market Share Forecast, by Application

Figure Global Detergent Powder Consumption Value (Million USD) and Growth Rate of Household (2022-2027)

Figure Global Detergent Powder Consumption Value (Million USD) and Growth Rate of Commercial (2022-2027)

Figure Detergent Powder Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table California Cleaning Supply LLC Profile

Table California Cleaning Supply LLC Detergent Powder Sales Volume, Revenue



(Million USD), Price and Gross Margin (2017-2022)

Figure California Cleaning Supply LLC Detergent Powder Sales Volume and Growth Rate

Figure California Cleaning Supply LLC Revenue (Million USD) Market Share 2017-2022

Table Clorox Profile

Table Clorox Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Clorox Detergent Powder Sales Volume and Growth Rate

Figure Clorox Revenue (Million USD) Market Share 2017-2022

Table Unilever Profile

Table Unilever Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unilever Detergent Powder Sales Volume and Growth Rate

Figure Unilever Revenue (Million USD) Market Share 2017-2022

Table Colgate Profile

Table Colgate Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Colgate Detergent Powder Sales Volume and Growth Rate

Figure Colgate Revenue (Million USD) Market Share 2017-2022

Table Detergentes Y Jabones Sasil S.A. Profile

Table Detergentes Y Jabones Sasil S.A. Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Detergentes Y Jabones Sasil S.A. Detergent Powder Sales Volume and Growth Rate

Figure Detergentes Y Jabones Sasil S.A. Revenue (Million USD) Market Share 2017-2022

Table SC Johnson Profile

Table SC Johnson Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SC Johnson Detergent Powder Sales Volume and Growth Rate

Figure SC Johnson Revenue (Million USD) Market Share 2017-2022

Table Henkel Profile

Table Henkel Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Henkel Detergent Powder Sales Volume and Growth Rate

Figure Henkel Revenue (Million USD) Market Share 2017-2022

Table Procter & Gamble Profile

Table Procter & Gamble Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Procter & Gamble Detergent Powder Sales Volume and Growth Rate  
Figure Procter & Gamble Revenue (Million USD) Market Share 2017-2022  
Table ReckittBenckiser Profile  
Table ReckittBenckiser Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure ReckittBenckiser Detergent Powder Sales Volume and Growth Rate  
Figure ReckittBenckiser Revenue (Million USD) Market Share 2017-2022  
Table Productos Qu?micos Panamericanos SA (PQP) Profile  
Table Productos Qu?micos Panamericanos SA (PQP) Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Productos Qu?micos Panamericanos SA (PQP) Detergent Powder Sales Volume and Growth Rate  
Figure Productos Qu?micos Panamericanos SA (PQP) Revenue (Million USD) Market Share 2017-2022  
Table Church & Dwight Profile  
Table Church & Dwight Detergent Powder Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Church & Dwight Detergent Powder Sales Volume and Growth Rate  
Figure Church & Dwight Revenue (Million USD) Market Share 2017-2022

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