

Global Deodorant and Antiperspirant Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Deodorant works by killing the bacteria on your skin. This way when you sweat, there isn't enough bacteria sitting on your skin to create an odor.

Antiperspirants use aluminum salts to block sweat. When the aluminum comes in contact with sweat, it turns into a gel that forms a plug over your sweat glands. This plug will reduce the amount of sweat released to the skin surface.

Antiperspirants typically use some sort of aluminum to temporarily block the sweat glands from releasing moisture. Deodorants don't usually contain aluminum. Instead, they contain fragrances and antibacterials to reduce odor. Common antibacterials include alcohol, baking soda, coconut oil and cornstarch.

Based on the Deodorant and Antiperspirant market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Deodorant and Antiperspirant market covered in Chapter 5:

Shiseido
CavinKare Pvt. Ltd.
L'Oreal Company
Unilever Company
Godrej Consumer Products Ltd.
Avon Product Inc.
Procter & Gamble
Henkel AG & Company KGaA
Beiersdorf AG

In Chapter 6, on the basis of types, the Deodorant and Antiperspirant market from 2015 to 2025 is primarily split into:

Aerosol
Gel
Sticks
Crystal
Roll-Ons
Wipes
Water Based

In Chapter 7, on the basis of applications, the Deodorant and Antiperspirant market from 2015 to 2025 covers:

Aluminum
Aluminum Free

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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