

# Global Demand-side Platform (DSP) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G7D3DF8F1CA3EN.html>

Date: August 2023

Pages: 125

Price: US\$ 3,250.00 (Single User License)

ID: G7D3DF8F1CA3EN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Demand-side Platform (DSP) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Demand-side Platform (DSP) market are covered in Chapter 9:

RhythmOne LLC  
Smart AdServer SAS  
Emerse Sverige AB  
StackAdapt Inc.  
Amazon

Gourmet Ads Pty Ltd

The Trade Desk

Adobe Inc.

Unruly Group Ltd

Centro Inc

Amobee Inc.

Adform Group

In Chapter 5 and Chapter 7.3, based on types, the Demand-side Platform (DSP) market from 2017 to 2027 is primarily split into:

Cloud based

On Premise

In Chapter 6 and Chapter 7.4, based on applications, the Demand-side Platform (DSP) market from 2017 to 2027 covers:

Programmatic RTB

Programmatic Direct

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Demand-side Platform (DSP) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global

supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Demand-side Platform (DSP) Industry.

## 2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

## 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

## 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application,

region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main

findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 DEMAND-SIDE PLATFORM (DSP) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Demand-side Platform (DSP) Market
- 1.2 Demand-side Platform (DSP) Market Segment by Type
  - 1.2.1 Global Demand-side Platform (DSP) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Demand-side Platform (DSP) Market Segment by Application
  - 1.3.1 Demand-side Platform (DSP) Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Demand-side Platform (DSP) Market, Region Wise (2017-2027)
  - 1.4.1 Global Demand-side Platform (DSP) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Demand-side Platform (DSP) Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Demand-side Platform (DSP) Market Status and Prospect (2017-2027)
  - 1.4.4 China Demand-side Platform (DSP) Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Demand-side Platform (DSP) Market Status and Prospect (2017-2027)
  - 1.4.6 India Demand-side Platform (DSP) Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Demand-side Platform (DSP) Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Demand-side Platform (DSP) Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Demand-side Platform (DSP) Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Demand-side Platform (DSP) (2017-2027)
  - 1.5.1 Global Demand-side Platform (DSP) Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Demand-side Platform (DSP) Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Demand-side Platform (DSP) Market

### 2 INDUSTRY OUTLOOK

- 2.1 Demand-side Platform (DSP) Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Demand-side Platform (DSP) Market Drivers Analysis
- 2.4 Demand-side Platform (DSP) Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Demand-side Platform (DSP) Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Demand-side Platform (DSP) Industry Development

### **3 GLOBAL DEMAND-SIDE PLATFORM (DSP) MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Demand-side Platform (DSP) Sales Volume and Share by Player (2017-2022)
- 3.2 Global Demand-side Platform (DSP) Revenue and Market Share by Player (2017-2022)
- 3.3 Global Demand-side Platform (DSP) Average Price by Player (2017-2022)
- 3.4 Global Demand-side Platform (DSP) Gross Margin by Player (2017-2022)
- 3.5 Demand-side Platform (DSP) Market Competitive Situation and Trends
  - 3.5.1 Demand-side Platform (DSP) Market Concentration Rate
  - 3.5.2 Demand-side Platform (DSP) Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL DEMAND-SIDE PLATFORM (DSP) SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Demand-side Platform (DSP) Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Demand-side Platform (DSP) Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Demand-side Platform (DSP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Demand-side Platform (DSP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Demand-side Platform (DSP) Market Under COVID-19
- 4.5 Europe Demand-side Platform (DSP) Sales Volume, Revenue, Price and Gross

Margin (2017-2022)

4.5.1 Europe Demand-side Platform (DSP) Market Under COVID-19

4.6 China Demand-side Platform (DSP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Demand-side Platform (DSP) Market Under COVID-19

4.7 Japan Demand-side Platform (DSP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Demand-side Platform (DSP) Market Under COVID-19

4.8 India Demand-side Platform (DSP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Demand-side Platform (DSP) Market Under COVID-19

4.9 Southeast Asia Demand-side Platform (DSP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Demand-side Platform (DSP) Market Under COVID-19

4.10 Latin America Demand-side Platform (DSP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Demand-side Platform (DSP) Market Under COVID-19

4.11 Middle East and Africa Demand-side Platform (DSP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Demand-side Platform (DSP) Market Under COVID-19

## **5 GLOBAL DEMAND-SIDE PLATFORM (DSP) SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Demand-side Platform (DSP) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Demand-side Platform (DSP) Revenue and Market Share by Type (2017-2022)

5.3 Global Demand-side Platform (DSP) Price by Type (2017-2022)

5.4 Global Demand-side Platform (DSP) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Demand-side Platform (DSP) Sales Volume, Revenue and Growth Rate of Cloud based (2017-2022)

5.4.2 Global Demand-side Platform (DSP) Sales Volume, Revenue and Growth Rate of On Premise (2017-2022)

## **6 GLOBAL DEMAND-SIDE PLATFORM (DSP) MARKET ANALYSIS BY APPLICATION**



6.1 Global Demand-side Platform (DSP) Consumption and Market Share by Application (2017-2022)

6.2 Global Demand-side Platform (DSP) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Demand-side Platform (DSP) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Demand-side Platform (DSP) Consumption and Growth Rate of Programmatic RTB (2017-2022)

6.3.2 Global Demand-side Platform (DSP) Consumption and Growth Rate of Programmatic Direct (2017-2022)

## **7 GLOBAL DEMAND-SIDE PLATFORM (DSP) MARKET FORECAST (2022-2027)**

7.1 Global Demand-side Platform (DSP) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Demand-side Platform (DSP) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Demand-side Platform (DSP) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Demand-side Platform (DSP) Price and Trend Forecast (2022-2027)

7.2 Global Demand-side Platform (DSP) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Demand-side Platform (DSP) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Demand-side Platform (DSP) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Demand-side Platform (DSP) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Demand-side Platform (DSP) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Demand-side Platform (DSP) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Demand-side Platform (DSP) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Demand-side Platform (DSP) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Demand-side Platform (DSP) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Demand-side Platform (DSP) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Demand-side Platform (DSP) Revenue and Growth Rate of Cloud based (2022-2027)

7.3.2 Global Demand-side Platform (DSP) Revenue and Growth Rate of On Premise (2022-2027)

7.4 Global Demand-side Platform (DSP) Consumption Forecast by Application (2022-2027)

7.4.1 Global Demand-side Platform (DSP) Consumption Value and Growth Rate of Programmatic RTB(2022-2027)

7.4.2 Global Demand-side Platform (DSP) Consumption Value and Growth Rate of Programmatic Direct(2022-2027)

7.5 Demand-side Platform (DSP) Market Forecast Under COVID-19

## **8 DEMAND-SIDE PLATFORM (DSP) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Demand-side Platform (DSP) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Demand-side Platform (DSP) Analysis

8.6 Major Downstream Buyers of Demand-side Platform (DSP) Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Demand-side Platform (DSP) Industry

## **9 PLAYERS PROFILES**

9.1 RhythmOne LLC

9.1.1 RhythmOne LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Demand-side Platform (DSP) Product Profiles, Application and Specification

9.1.3 RhythmOne LLC Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Smart AdServer SAS

9.2.1 Smart AdServer SAS Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.2.2 Demand-side Platform (DSP) Product Profiles, Application and Specification
- 9.2.3 Smart AdServer SAS Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Emerse Sverige AB
  - 9.3.1 Emerse Sverige AB Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Demand-side Platform (DSP) Product Profiles, Application and Specification
  - 9.3.3 Emerse Sverige AB Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 StackAdapt Inc.
  - 9.4.1 StackAdapt Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Demand-side Platform (DSP) Product Profiles, Application and Specification
  - 9.4.3 StackAdapt Inc. Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Amazon
  - 9.5.1 Amazon Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Demand-side Platform (DSP) Product Profiles, Application and Specification
  - 9.5.3 Amazon Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Gourmet Ads Pty Ltd
  - 9.6.1 Gourmet Ads Pty Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Demand-side Platform (DSP) Product Profiles, Application and Specification
  - 9.6.3 Gourmet Ads Pty Ltd Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 The Trade Desk
  - 9.7.1 The Trade Desk Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Demand-side Platform (DSP) Product Profiles, Application and Specification
  - 9.7.3 The Trade Desk Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Adobe Inc.

9.8.1 Adobe Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Demand-side Platform (DSP) Product Profiles, Application and Specification

9.8.3 Adobe Inc. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Unruly Group Ltd

9.9.1 Unruly Group Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Demand-side Platform (DSP) Product Profiles, Application and Specification

9.9.3 Unruly Group Ltd Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Centro Inc

9.10.1 Centro Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Demand-side Platform (DSP) Product Profiles, Application and Specification

9.10.3 Centro Inc Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Amobee Inc.

9.11.1 Amobee Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Demand-side Platform (DSP) Product Profiles, Application and Specification

9.11.3 Amobee Inc. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Adform Group

9.12.1 Adform Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Demand-side Platform (DSP) Product Profiles, Application and Specification

9.12.3 Adform Group Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Demand-side Platform (DSP) Product Picture

Table Global Demand-side Platform (DSP) Market Sales Volume and CAGR (%) Comparison by Type

Table Demand-side Platform (DSP) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Demand-side Platform (DSP) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Demand-side Platform (DSP) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Demand-side Platform (DSP) Industry Development

Table Global Demand-side Platform (DSP) Sales Volume by Player (2017-2022)

Table Global Demand-side Platform (DSP) Sales Volume Share by Player (2017-2022)

Figure Global Demand-side Platform (DSP) Sales Volume Share by Player in 2021

Table Demand-side Platform (DSP) Revenue (Million USD) by Player (2017-2022)

Table Demand-side Platform (DSP) Revenue Market Share by Player (2017-2022)

Table Demand-side Platform (DSP) Price by Player (2017-2022)

Table Demand-side Platform (DSP) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Demand-side Platform (DSP) Sales Volume, Region Wise (2017-2022)

Table Global Demand-side Platform (DSP) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Demand-side Platform (DSP) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Demand-side Platform (DSP) Sales Volume Market Share, Region Wise in 2021

Table Global Demand-side Platform (DSP) Revenue (Million USD), Region Wise (2017-2022)

Table Global Demand-side Platform (DSP) Revenue Market Share, Region Wise (2017-2022)

Figure Global Demand-side Platform (DSP) Revenue Market Share, Region Wise (2017-2022)

Figure Global Demand-side Platform (DSP) Revenue Market Share, Region Wise in 2021

Table Global Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Demand-side Platform (DSP) Sales Volume by Type (2017-2022)

Table Global Demand-side Platform (DSP) Sales Volume Market Share by Type (2017-2022)

Figure Global Demand-side Platform (DSP) Sales Volume Market Share by Type in

2021

Table Global Demand-side Platform (DSP) Revenue (Million USD) by Type (2017-2022)

Table Global Demand-side Platform (DSP) Revenue Market Share by Type (2017-2022)

Figure Global Demand-side Platform (DSP) Revenue Market Share by Type in 2021

Table Demand-side Platform (DSP) Price by Type (2017-2022)

Figure Global Demand-side Platform (DSP) Sales Volume and Growth Rate of Cloud based (2017-2022)

Figure Global Demand-side Platform (DSP) Revenue (Million USD) and Growth Rate of Cloud based (2017-2022)

Figure Global Demand-side Platform (DSP) Sales Volume and Growth Rate of On Premise (2017-2022)

Figure Global Demand-side Platform (DSP) Revenue (Million USD) and Growth Rate of On Premise (2017-2022)

Table Global Demand-side Platform (DSP) Consumption by Application (2017-2022)

Table Global Demand-side Platform (DSP) Consumption Market Share by Application (2017-2022)

Table Global Demand-side Platform (DSP) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Demand-side Platform (DSP) Consumption Revenue Market Share by Application (2017-2022)

Table Global Demand-side Platform (DSP) Consumption and Growth Rate of Programmatic RTB (2017-2022)

Table Global Demand-side Platform (DSP) Consumption and Growth Rate of Programmatic Direct (2017-2022)

Figure Global Demand-side Platform (DSP) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Demand-side Platform (DSP) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Demand-side Platform (DSP) Price and Trend Forecast (2022-2027)

Figure USA Demand-side Platform (DSP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Demand-side Platform (DSP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Demand-side Platform (DSP) Market Sales Volume and Growth Rate



Forecast Analysis (2022-2027)

Figure China Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Demand-side Platform (DSP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Demand-side Platform (DSP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Demand-side Platform (DSP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Demand-side Platform (DSP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Demand-side Platform (DSP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Demand-side Platform (DSP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Demand-side Platform (DSP) Market Sales Volume Forecast, by Type

Table Global Demand-side Platform (DSP) Sales Volume Market Share Forecast, by Type

Table Global Demand-side Platform (DSP) Market Revenue (Million USD) Forecast, by Type

Table Global Demand-side Platform (DSP) Revenue Market Share Forecast, by Type

Table Global Demand-side Platform (DSP) Price Forecast, by Type

Figure Global Demand-side Platform (DSP) Revenue (Million USD) and Growth Rate of Cloud based (2022-2027)

Figure Global Demand-side Platform (DSP) Revenue (Million USD) and Growth Rate of Cloud based (2022-2027)

Figure Global Demand-side Platform (DSP) Revenue (Million USD) and Growth Rate of On Premise (2022-2027)

Figure Global Demand-side Platform (DSP) Revenue (Million USD) and Growth Rate of On Premise (2022-2027)

Table Global Demand-side Platform (DSP) Market Consumption Forecast, by

Application

Table Global Demand-side Platform (DSP) Consumption Market Share Forecast, by Application

Table Global Demand-side Platform (DSP) Market Revenue (Million USD) Forecast, by Application

Table Global Demand-side Platform (DSP) Revenue Market Share Forecast, by Application

Figure Global Demand-side Platform (DSP) Consumption Value (Million USD) and Growth Rate of Programmatic RTB (2022-2027)

Figure Global Demand-side Platform (DSP) Consumption Value (Million USD) and Growth Rate of Programmatic Direct (2022-2027)

Figure Demand-side Platform (DSP) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table RhythmOne LLC Profile

Table RhythmOne LLC Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure RhythmOne LLC Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure RhythmOne LLC Revenue (Million USD) Market Share 2017-2022

Table Smart AdServer SAS Profile

Table Smart AdServer SAS Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Smart AdServer SAS Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure Smart AdServer SAS Revenue (Million USD) Market Share 2017-2022

Table Emerse Sverige AB Profile

Table Emerse Sverige AB Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Emerse Sverige AB Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure Emerse Sverige AB Revenue (Million USD) Market Share 2017-2022

Table StackAdapt Inc. Profile

Table StackAdapt Inc. Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure StackAdapt Inc. Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure StackAdapt Inc. Revenue (Million USD) Market Share 2017-2022

Table Amazon Profile

Table Amazon Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amazon Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure Amazon Revenue (Million USD) Market Share 2017-2022

Table Gourmet Ads Pty Ltd Profile

Table Gourmet Ads Pty Ltd Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gourmet Ads Pty Ltd Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure Gourmet Ads Pty Ltd Revenue (Million USD) Market Share 2017-2022

Table The Trade Desk Profile

Table The Trade Desk Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Trade Desk Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure The Trade Desk Revenue (Million USD) Market Share 2017-2022

Table Adobe Inc. Profile

Table Adobe Inc. Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adobe Inc. Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure Adobe Inc. Revenue (Million USD) Market Share 2017-2022

Table Unruly Group Ltd Profile

Table Unruly Group Ltd Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unruly Group Ltd Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure Unruly Group Ltd Revenue (Million USD) Market Share 2017-2022

Table Centro Inc Profile

Table Centro Inc Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Centro Inc Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure Centro Inc Revenue (Million USD) Market Share 2017-2022

Table Amobee Inc. Profile

Table Amobee Inc. Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amobee Inc. Demand-side Platform (DSP) Sales Volume and Growth Rate

Figure Amobee Inc. Revenue (Million USD) Market Share 2017-2022

Table Adform Group Profile

Table Adform Group Demand-side Platform (DSP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adform Group Demand-side Platform (DSP) Sales Volume and Growth Rate  
Figure Adform Group Revenue (Million USD) Market Share 2017-2022

## I would like to order

Product name: Global Demand-side Platform (DSP) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G7D3DF8F1CA3EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7D3DF8F1CA3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

