

# Global Demand Response (DR) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Demand response (DR) is defined as the change in power consumption by a utility's customers to reduce the gap between demand and supply of electricity. DR solutions help capture the benefits of time-based rates or financial incentives by consumers. This is done by reducing or shifting their electricity consumption during the peak hours of demand. DR further helps electricity providers to decrease costs by reducing the peak demand and prevents power companies from investing in new plants to meet the excess energy demand. Thus, the power and energy industries consider DR programs as an extremely valuable resource whose capabilities are expanded by grid modernization efforts. The emergence of data-driven demand response will be one of the major trends that will gain traction in the DR market during the next few years. With the help of high-end data analytics software, the manufacturers in this marketplace are offering personalized DR services. The high-end analytics software makes personalized services easy and flexible for the aggregators. The aggregators can build a virtual model for energy usage and use the model as a forecasting tool after analyzing the customer's past trend of electricity utilization, which will ensure low energy costs. Based on the Demand Response (DR) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from

the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Demand Response (DR) market covered in Chapter 5:

Eaton

Cisco

ABB

CPower

Itron (Comverge)

Toshiba

Schneider Electric

Honeywell International

Oracle

Landis+Gyr

Siemens

EnerNOC

ALSTOM

In Chapter 6, on the basis of types, the Demand Response (DR) market from 2015 to 2025 is primarily split into:

Hardware

Service

Software

In Chapter 7, on the basis of applications, the Demand Response (DR) market from 2015 to 2025 covers:

Industrial

Residential

Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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