

Global Decorative Window Films Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/GCA8079A1A0FEN.html>

Date: June 2019

Pages: 128

Price: US\$ 2,950.00 (Single User License)

ID: GCA8079A1A0FEN

Abstracts

The Decorative Window Films market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Decorative Window Films market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Decorative Window Films market.

Major players in the global Decorative Window Films market include:

Johnson

KDX Optical Material

Haverkamp

3M

Wintech

Garware SunControl

Erickson International

Eastman

Hanita Coating

Solar Gard

Madico

On the basis of types, the Decorative Window Films market is primarily split into:

- Solar Control Window Film
- Safety / Security Window Film
- General Glass Film
- Spectrally Selective Window Film

On the basis of applications, the market covers:

- Commercial
- Residential
- Other

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

- United States
- Europe (Germany, UK, France, Italy, Spain, Russia, Poland)
- China
- Japan
- India
- Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)
- Central and South America (Brazil, Mexico, Colombia)
- Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)
- Other Regions

Chapter 1 provides an overview of Decorative Window Films market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Decorative Window Films market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Decorative Window Films industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Decorative Window Films market. It includes

production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Decorative Window Films, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Decorative Window Films in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Decorative Window Films in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Decorative Window Films. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Decorative Window Films market, including the global production and revenue forecast, regional forecast. It also foresees the Decorative Window Films market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 DECORATIVE WINDOW FILMS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Decorative Window Films
- 1.2 Decorative Window Films Segment by Type
 - 1.2.1 Global Decorative Window Films Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Solar Control Window Film
 - 1.2.3 The Market Profile of Safety / Security Window Film
 - 1.2.4 The Market Profile of General Glass Film
 - 1.2.5 The Market Profile of Spectrally Selective Window Film
- 1.3 Global Decorative Window Films Segment by Application
 - 1.3.1 Decorative Window Films Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Commercial
 - 1.3.3 The Market Profile of Residential
 - 1.3.4 The Market Profile of Other
- 1.4 Global Decorative Window Films Market by Region (2014-2026)
 - 1.4.1 Global Decorative Window Films Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.4 China Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.5 Japan Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.6 India Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.7 Southeast Asia Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines Decorative Window Films Market Status and Prospect (2014-2026)

- 1.4.7.4 Indonesia Decorative Window Films Market Status and Prospect (2014-2026)
- 1.4.7.5 Thailand Decorative Window Films Market Status and Prospect (2014-2026)
- 1.4.7.6 Vietnam Decorative Window Films Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.8.3 Colombia Decorative Window Films Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Decorative Window Films Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Decorative Window Films Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Decorative Window Films (2014-2026)
 - 1.5.1 Global Decorative Window Films Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Decorative Window Films Production Status and Outlook (2014-2026)

2 GLOBAL DECORATIVE WINDOW FILMS MARKET LANDSCAPE BY PLAYER

- 2.1 Global Decorative Window Films Production and Share by Player (2014-2019)
- 2.2 Global Decorative Window Films Revenue and Market Share by Player (2014-2019)
- 2.3 Global Decorative Window Films Average Price by Player (2014-2019)
- 2.4 Decorative Window Films Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Decorative Window Films Market Competitive Situation and Trends
 - 2.5.1 Decorative Window Films Market Concentration Rate
 - 2.5.2 Decorative Window Films Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 Johnson
 - 3.1.1 Johnson Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.1.2 Decorative Window Films Product Profiles, Application and Specification
- 3.1.3 Johnson Decorative Window Films Market Performance (2014-2019)
- 3.1.4 Johnson Business Overview
- 3.2 KDX Optical Material
 - 3.2.1 KDX Optical Material Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.2.2 Decorative Window Films Product Profiles, Application and Specification
 - 3.2.3 KDX Optical Material Decorative Window Films Market Performance (2014-2019)
 - 3.2.4 KDX Optical Material Business Overview
- 3.3 Haverkamp
 - 3.3.1 Haverkamp Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.3.2 Decorative Window Films Product Profiles, Application and Specification
 - 3.3.3 Haverkamp Decorative Window Films Market Performance (2014-2019)
 - 3.3.4 Haverkamp Business Overview
- 3.4 3M
 - 3.4.1 3M Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.4.2 Decorative Window Films Product Profiles, Application and Specification
 - 3.4.3 3M Decorative Window Films Market Performance (2014-2019)
 - 3.4.4 3M Business Overview
- 3.5 Wintech
 - 3.5.1 Wintech Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.5.2 Decorative Window Films Product Profiles, Application and Specification
 - 3.5.3 Wintech Decorative Window Films Market Performance (2014-2019)
 - 3.5.4 Wintech Business Overview
- 3.6 Garware SunControl
 - 3.6.1 Garware SunControl Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.6.2 Decorative Window Films Product Profiles, Application and Specification
 - 3.6.3 Garware SunControl Decorative Window Films Market Performance (2014-2019)
 - 3.6.4 Garware SunControl Business Overview
- 3.7 Erickson International
 - 3.7.1 Erickson International Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.7.2 Decorative Window Films Product Profiles, Application and Specification
 - 3.7.3 Erickson International Decorative Window Films Market Performance (2014-2019)
 - 3.7.4 Erickson International Business Overview
- 3.8 Eastman
 - 3.8.1 Eastman Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.8.2 Decorative Window Films Product Profiles, Application and Specification
- 3.8.3 Eastman Decorative Window Films Market Performance (2014-2019)
- 3.8.4 Eastman Business Overview
- 3.9 Hanita Coating
 - 3.9.1 Hanita Coating Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.9.2 Decorative Window Films Product Profiles, Application and Specification
 - 3.9.3 Hanita Coating Decorative Window Films Market Performance (2014-2019)
 - 3.9.4 Hanita Coating Business Overview
- 3.10 Solar Gard
 - 3.10.1 Solar Gard Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.10.2 Decorative Window Films Product Profiles, Application and Specification
 - 3.10.3 Solar Gard Decorative Window Films Market Performance (2014-2019)
 - 3.10.4 Solar Gard Business Overview
- 3.11 Madico
 - 3.11.1 Madico Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 Decorative Window Films Product Profiles, Application and Specification
 - 3.11.3 Madico Decorative Window Films Market Performance (2014-2019)
 - 3.11.4 Madico Business Overview

4 GLOBAL DECORATIVE WINDOW FILMS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 Global Decorative Window Films Production and Market Share by Type (2014-2019)
- 4.2 Global Decorative Window Films Revenue and Market Share by Type (2014-2019)
- 4.3 Global Decorative Window Films Price by Type (2014-2019)
- 4.4 Global Decorative Window Films Production Growth Rate by Type (2014-2019)
 - 4.4.1 Global Decorative Window Films Production Growth Rate of Solar Control Window Film (2014-2019)
 - 4.4.2 Global Decorative Window Films Production Growth Rate of Safety / Security Window Film (2014-2019)
 - 4.4.3 Global Decorative Window Films Production Growth Rate of General Glass Film (2014-2019)
 - 4.4.4 Global Decorative Window Films Production Growth Rate of Spectrally Selective Window Film (2014-2019)

5 GLOBAL DECORATIVE WINDOW FILMS MARKET ANALYSIS BY APPLICATION

- 5.1 Global Decorative Window Films Consumption and Market Share by Application

(2014-2019)

5.2 Global Decorative Window Films Consumption Growth Rate by Application

(2014-2019)

5.2.1 Global Decorative Window Films Consumption Growth Rate of Commercial

(2014-2019)

5.2.2 Global Decorative Window Films Consumption Growth Rate of Residential

(2014-2019)

5.2.3 Global Decorative Window Films Consumption Growth Rate of Other

(2014-2019)

6 GLOBAL DECORATIVE WINDOW FILMS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Decorative Window Films Consumption by Region (2014-2019)

6.2 United States Decorative Window Films Production, Consumption, Export, Import

(2014-2019)

6.3 Europe Decorative Window Films Production, Consumption, Export, Import

(2014-2019)

6.4 China Decorative Window Films Production, Consumption, Export, Import

(2014-2019)

6.5 Japan Decorative Window Films Production, Consumption, Export, Import

(2014-2019)

6.6 India Decorative Window Films Production, Consumption, Export, Import

(2014-2019)

6.7 Southeast Asia Decorative Window Films Production, Consumption, Export, Import

(2014-2019)

6.8 Central and South America Decorative Window Films Production, Consumption,

Export, Import (2014-2019)

6.9 Middle East and Africa Decorative Window Films Production, Consumption, Export,

Import (2014-2019)

7 GLOBAL DECORATIVE WINDOW FILMS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Decorative Window Films Production and Market Share by Region

(2014-2019)

7.2 Global Decorative Window Films Revenue (Value) and Market Share by Region

(2014-2019)

7.3 Global Decorative Window Films Production, Revenue, Price and Gross Margin

(2014-2019)

7.4 United States Decorative Window Films Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Decorative Window Films Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Decorative Window Films Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Decorative Window Films Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Decorative Window Films Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Decorative Window Films Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Decorative Window Films Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Decorative Window Films Production, Revenue, Price and Gross Margin (2014-2019)

8 DECORATIVE WINDOW FILMS MANUFACTURING ANALYSIS

8.1 Decorative Window Films Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Decorative Window Films

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Decorative Window Films Industrial Chain Analysis

9.2 Raw Materials Sources of Decorative Window Films Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Decorative Window Films

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL DECORATIVE WINDOW FILMS MARKET FORECAST (2019-2026)

11.1 Global Decorative Window Films Production, Revenue Forecast (2019-2026)

11.1.1 Global Decorative Window Films Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Decorative Window Films Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Decorative Window Films Price and Trend Forecast (2019-2026)

11.2 Global Decorative Window Films Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Decorative Window Films Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Decorative Window Films Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Decorative Window Films Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Decorative Window Films Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Decorative Window Films Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Decorative Window Films Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Decorative Window Films Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Decorative Window Films Production, Consumption,

Export and Import Forecast (2019-2026)

11.3 Global Decorative Window Films Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Decorative Window Films Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

I would like to order

Product name: Global Decorative Window Films Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/GCA8079A1A0FEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCA8079A1A0FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

