

# Global Decorative Paints & Coatings Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Decorative Paints & Coatings market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Decorative Paints & Coatings market are covered in Chapter 9:

Asian Paints

Ring International

NOROO Paint & Coatings

BASF

Kansai Paints

Benjamin Moore

Arkema  
Tikkurila  
Berger Paints  
Dunn-Edwards  
PPG Industries  
Cromology  
The Sherwin-Williams Company  
Nuplex Industries  
AkzoNobel

In Chapter 5 and Chapter 7.3, based on types, the Decorative Paints & Coatings market from 2017 to 2027 is primarily split into:

Primer  
Enamel  
Emulsions  
Others

In Chapter 6 and Chapter 7.4, based on applications, the Decorative Paints & Coatings market from 2017 to 2027 covers:

Residential  
Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

## Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Decorative Paints & Coatings market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Decorative Paints & Coatings Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them

sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 DECORATIVE PAINTS & COATINGS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Decorative Paints & Coatings Market
- 1.2 Decorative Paints & Coatings Market Segment by Type
  - 1.2.1 Global Decorative Paints & Coatings Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Decorative Paints & Coatings Market Segment by Application
  - 1.3.1 Decorative Paints & Coatings Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Decorative Paints & Coatings Market, Region Wise (2017-2027)
  - 1.4.1 Global Decorative Paints & Coatings Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Decorative Paints & Coatings Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Decorative Paints & Coatings Market Status and Prospect (2017-2027)
  - 1.4.4 China Decorative Paints & Coatings Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Decorative Paints & Coatings Market Status and Prospect (2017-2027)
  - 1.4.6 India Decorative Paints & Coatings Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Decorative Paints & Coatings Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Decorative Paints & Coatings Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Decorative Paints & Coatings Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Decorative Paints & Coatings (2017-2027)
  - 1.5.1 Global Decorative Paints & Coatings Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Decorative Paints & Coatings Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Decorative Paints & Coatings Market

### 2 INDUSTRY OUTLOOK

- 2.1 Decorative Paints & Coatings Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Decorative Paints & Coatings Market Drivers Analysis
- 2.4 Decorative Paints & Coatings Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Decorative Paints & Coatings Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Decorative Paints & Coatings Industry Development

### **3 GLOBAL DECORATIVE PAINTS & COATINGS MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Decorative Paints & Coatings Sales Volume and Share by Player (2017-2022)
- 3.2 Global Decorative Paints & Coatings Revenue and Market Share by Player (2017-2022)
- 3.3 Global Decorative Paints & Coatings Average Price by Player (2017-2022)
- 3.4 Global Decorative Paints & Coatings Gross Margin by Player (2017-2022)
- 3.5 Decorative Paints & Coatings Market Competitive Situation and Trends
  - 3.5.1 Decorative Paints & Coatings Market Concentration Rate
  - 3.5.2 Decorative Paints & Coatings Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL DECORATIVE PAINTS & COATINGS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Decorative Paints & Coatings Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Decorative Paints & Coatings Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Decorative Paints & Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Decorative Paints & Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Decorative Paints & Coatings Market Under COVID-19

4.5 Europe Decorative Paints & Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Decorative Paints & Coatings Market Under COVID-19

4.6 China Decorative Paints & Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Decorative Paints & Coatings Market Under COVID-19

4.7 Japan Decorative Paints & Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Decorative Paints & Coatings Market Under COVID-19

4.8 India Decorative Paints & Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Decorative Paints & Coatings Market Under COVID-19

4.9 Southeast Asia Decorative Paints & Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Decorative Paints & Coatings Market Under COVID-19

4.10 Latin America Decorative Paints & Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Decorative Paints & Coatings Market Under COVID-19

4.11 Middle East and Africa Decorative Paints & Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Decorative Paints & Coatings Market Under COVID-19

## **5 GLOBAL DECORATIVE PAINTS & COATINGS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Decorative Paints & Coatings Sales Volume and Market Share by Type (2017-2022)

5.2 Global Decorative Paints & Coatings Revenue and Market Share by Type (2017-2022)

5.3 Global Decorative Paints & Coatings Price by Type (2017-2022)

5.4 Global Decorative Paints & Coatings Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Decorative Paints & Coatings Sales Volume, Revenue and Growth Rate of Primer (2017-2022)

5.4.2 Global Decorative Paints & Coatings Sales Volume, Revenue and Growth Rate of Enamel (2017-2022)

5.4.3 Global Decorative Paints & Coatings Sales Volume, Revenue and Growth Rate of Emulsions (2017-2022)

5.4.4 Global Decorative Paints & Coatings Sales Volume, Revenue and Growth Rate



of Others (2017-2022)

## **6 GLOBAL DECORATIVE PAINTS & COATINGS MARKET ANALYSIS BY APPLICATION**

6.1 Global Decorative Paints & Coatings Consumption and Market Share by Application (2017-2022)

6.2 Global Decorative Paints & Coatings Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Decorative Paints & Coatings Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Decorative Paints & Coatings Consumption and Growth Rate of Residential (2017-2022)

6.3.2 Global Decorative Paints & Coatings Consumption and Growth Rate of Commercial (2017-2022)

## **7 GLOBAL DECORATIVE PAINTS & COATINGS MARKET FORECAST (2022-2027)**

7.1 Global Decorative Paints & Coatings Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Decorative Paints & Coatings Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Decorative Paints & Coatings Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Decorative Paints & Coatings Price and Trend Forecast (2022-2027)

7.2 Global Decorative Paints & Coatings Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Decorative Paints & Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Decorative Paints & Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Decorative Paints & Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Decorative Paints & Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Decorative Paints & Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Decorative Paints & Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Decorative Paints & Coatings Sales Volume and Revenue

## Forecast (2022-2027)

7.2.8 Middle East and Africa Decorative Paints & Coatings Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Decorative Paints & Coatings Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Decorative Paints & Coatings Revenue and Growth Rate of Primer (2022-2027)

7.3.2 Global Decorative Paints & Coatings Revenue and Growth Rate of Enamel (2022-2027)

7.3.3 Global Decorative Paints & Coatings Revenue and Growth Rate of Emulsions (2022-2027)

7.3.4 Global Decorative Paints & Coatings Revenue and Growth Rate of Others (2022-2027)

7.4 Global Decorative Paints & Coatings Consumption Forecast by Application (2022-2027)

7.4.1 Global Decorative Paints & Coatings Consumption Value and Growth Rate of Residential(2022-2027)

7.4.2 Global Decorative Paints & Coatings Consumption Value and Growth Rate of Commercial(2022-2027)

7.5 Decorative Paints & Coatings Market Forecast Under COVID-19

## **8 DECORATIVE PAINTS & COATINGS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Decorative Paints & Coatings Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Decorative Paints & Coatings Analysis

8.6 Major Downstream Buyers of Decorative Paints & Coatings Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Decorative Paints & Coatings Industry

## **9 PLAYERS PROFILES**

9.1 Asian Paints

9.1.1 Asian Paints Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.1.3 Asian Paints Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Ring International

9.2.1 Ring International Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.2.3 Ring International Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 NOROO Paint & Coatings

9.3.1 NOROO Paint & Coatings Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.3.3 NOROO Paint & Coatings Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 BASF

9.4.1 BASF Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.4.3 BASF Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Kansai Paints

9.5.1 Kansai Paints Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.5.3 Kansai Paints Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Benjamin Moore

9.6.1 Benjamin Moore Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.6.3 Benjamin Moore Market Performance (2017-2022)

9.6.4 Recent Development

#### 9.6.5 SWOT Analysis

### 9.7 Arkema

9.7.1 Arkema Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.7.3 Arkema Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

### 9.8 Tikkurila

9.8.1 Tikkurila Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.8.3 Tikkurila Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

### 9.9 Berger Paints

9.9.1 Berger Paints Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.9.3 Berger Paints Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

### 9.10 Dunn-Edwards

9.10.1 Dunn-Edwards Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.10.3 Dunn-Edwards Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

### 9.11 PPG Industries

9.11.1 PPG Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.11.3 PPG Industries Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

### 9.12 Cromology

9.12.1 Cromology Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.12.3 Cromology Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 The Sherwin-Williams Company

9.13.1 The Sherwin-Williams Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.13.3 The Sherwin-Williams Company Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Nuplex Industries

9.14.1 Nuplex Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.14.3 Nuplex Industries Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 AkzoNobel

9.15.1 AkzoNobel Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Decorative Paints & Coatings Product Profiles, Application and Specification

9.15.3 AkzoNobel Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Decorative Paints & Coatings Product Picture

Table Global Decorative Paints & Coatings Market Sales Volume and CAGR (%) Comparison by Type

Table Decorative Paints & Coatings Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Decorative Paints & Coatings Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Decorative Paints & Coatings Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Decorative Paints & Coatings Industry Development

Table Global Decorative Paints & Coatings Sales Volume by Player (2017-2022)

Table Global Decorative Paints & Coatings Sales Volume Share by Player (2017-2022)

Figure Global Decorative Paints & Coatings Sales Volume Share by Player in 2021

Table Decorative Paints & Coatings Revenue (Million USD) by Player (2017-2022)

Table Decorative Paints & Coatings Revenue Market Share by Player (2017-2022)

Table Decorative Paints & Coatings Price by Player (2017-2022)

Table Decorative Paints & Coatings Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Decorative Paints & Coatings Sales Volume, Region Wise (2017-2022)

Table Global Decorative Paints & Coatings Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Decorative Paints & Coatings Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Decorative Paints & Coatings Sales Volume Market Share, Region Wise in 2021

Table Global Decorative Paints & Coatings Revenue (Million USD), Region Wise (2017-2022)

Table Global Decorative Paints & Coatings Revenue Market Share, Region Wise (2017-2022)

Figure Global Decorative Paints & Coatings Revenue Market Share, Region Wise (2017-2022)

Figure Global Decorative Paints & Coatings Revenue Market Share, Region Wise in 2021

Table Global Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Decorative Paints & Coatings Sales Volume by Type (2017-2022)

Table Global Decorative Paints & Coatings Sales Volume Market Share by Type (2017-2022)

Figure Global Decorative Paints & Coatings Sales Volume Market Share by Type in

2021

Table Global Decorative Paints & Coatings Revenue (Million USD) by Type (2017-2022)

Table Global Decorative Paints & Coatings Revenue Market Share by Type (2017-2022)

Figure Global Decorative Paints & Coatings Revenue Market Share by Type in 2021

Table Decorative Paints & Coatings Price by Type (2017-2022)

Figure Global Decorative Paints & Coatings Sales Volume and Growth Rate of Primer (2017-2022)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Primer (2017-2022)

Figure Global Decorative Paints & Coatings Sales Volume and Growth Rate of Enamel (2017-2022)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Enamel (2017-2022)

Figure Global Decorative Paints & Coatings Sales Volume and Growth Rate of Emulsions (2017-2022)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Emulsions (2017-2022)

Figure Global Decorative Paints & Coatings Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Decorative Paints & Coatings Consumption by Application (2017-2022)

Table Global Decorative Paints & Coatings Consumption Market Share by Application (2017-2022)

Table Global Decorative Paints & Coatings Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Decorative Paints & Coatings Consumption Revenue Market Share by Application (2017-2022)

Table Global Decorative Paints & Coatings Consumption and Growth Rate of Residential (2017-2022)

Table Global Decorative Paints & Coatings Consumption and Growth Rate of Commercial (2017-2022)

Figure Global Decorative Paints & Coatings Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Decorative Paints & Coatings Price and Trend Forecast (2022-2027)

Figure USA Decorative Paints & Coatings Market Sales Volume and Growth Rate



Forecast Analysis (2022-2027)

Figure USA Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Decorative Paints & Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Decorative Paints & Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Decorative Paints & Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Decorative Paints & Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Decorative Paints & Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Decorative Paints & Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Decorative Paints & Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Decorative Paints & Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Decorative Paints & Coatings Market Sales Volume Forecast, by Type

Table Global Decorative Paints & Coatings Sales Volume Market Share Forecast, by Type

Table Global Decorative Paints & Coatings Market Revenue (Million USD) Forecast, by Type

Table Global Decorative Paints & Coatings Revenue Market Share Forecast, by Type

Table Global Decorative Paints & Coatings Price Forecast, by Type

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of

Primer (2022-2027)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Primer (2022-2027)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Enamel (2022-2027)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Enamel (2022-2027)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Emulsions (2022-2027)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Emulsions (2022-2027)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Decorative Paints & Coatings Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Decorative Paints & Coatings Market Consumption Forecast, by Application

Table Global Decorative Paints & Coatings Consumption Market Share Forecast, by Application

Table Global Decorative Paints & Coatings Market Revenue (Million USD) Forecast, by Application

Table Global Decorative Paints & Coatings Revenue Market Share Forecast, by Application

Figure Global Decorative Paints & Coatings Consumption Value (Million USD) and Growth Rate of Residential (2022-2027)

Figure Global Decorative Paints & Coatings Consumption Value (Million USD) and Growth Rate of Commercial (2022-2027)

Figure Decorative Paints & Coatings Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Asian Paints Profile

Table Asian Paints Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Asian Paints Decorative Paints & Coatings Sales Volume and Growth Rate

Figure Asian Paints Revenue (Million USD) Market Share 2017-2022

Table Ring International Profile

Table Ring International Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ring International Decorative Paints & Coatings Sales Volume and Growth Rate

Figure Ring International Revenue (Million USD) Market Share 2017-2022

Table NOROO Paint & Coatings Profile

Table NOROO Paint & Coatings Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NOROO Paint & Coatings Decorative Paints & Coatings Sales Volume and Growth Rate

Figure NOROO Paint & Coatings Revenue (Million USD) Market Share 2017-2022

Table BASF Profile

Table BASF Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BASF Decorative Paints & Coatings Sales Volume and Growth Rate

Figure BASF Revenue (Million USD) Market Share 2017-2022

Table Kansai Paints Profile

Table Kansai Paints Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kansai Paints Decorative Paints & Coatings Sales Volume and Growth Rate

Figure Kansai Paints Revenue (Million USD) Market Share 2017-2022

Table Benjamin Moore Profile

Table Benjamin Moore Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Benjamin Moore Decorative Paints & Coatings Sales Volume and Growth Rate

Figure Benjamin Moore Revenue (Million USD) Market Share 2017-2022

Table Arkema Profile

Table Arkema Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arkema Decorative Paints & Coatings Sales Volume and Growth Rate

Figure Arkema Revenue (Million USD) Market Share 2017-2022

Table Tikkurila Profile

Table Tikkurila Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tikkurila Decorative Paints & Coatings Sales Volume and Growth Rate

Figure Tikkurila Revenue (Million USD) Market Share 2017-2022

Table Berger Paints Profile

Table Berger Paints Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Berger Paints Decorative Paints & Coatings Sales Volume and Growth Rate

Figure Berger Paints Revenue (Million USD) Market Share 2017-2022

Table Dunn-Edwards Profile

Table Dunn-Edwards Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dunn-Edwards Decorative Paints & Coatings Sales Volume and Growth Rate

Figure Dunn-Edwards Revenue (Million USD) Market Share 2017-2022

Table PPG Industries Profile

Table PPG Industries Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PPG Industries Decorative Paints & Coatings Sales Volume and Growth Rate

Figure PPG Industries Revenue (Million USD) Market Share 2017-2022

Table Cromology Profile

Table Cromology Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cromology Decorative Paints & Coatings Sales Volume and Growth Rate

Figure Cromology Revenue (Million USD) Market Share 2017-2022

Table The Sherwin-Williams Company Profile

Table The Sherwin-Williams Company Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Sherwin-Williams Company Decorative Paints & Coatings Sales Volume and Growth Rate

Figure The Sherwin-Williams Company Revenue (Million USD) Market Share 2017-2022

Table Nuplex Industries Profile

Table Nuplex Industries Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nuplex Industries Decorative Paints & Coatings Sales Volume and Growth Rate

Figure Nuplex Industries Revenue (Million USD) Market Share 2017-2022

Table AkzoNobel Profile

Table AkzoNobel Decorative Paints & Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AkzoNobel Decorative Paints & Coatings Sales Volume and Growth Rate

Figure AkzoNobel Revenue (Million USD) Market Share 2017-2022

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