

Global Decorative Lightings Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G8E7044AE115EN.html>

Date: November 2021

Pages: 118

Price: US\$ 3,500.00 (Single User License)

ID: G8E7044AE115EN

Abstracts

A light fixture that is decorative in nature or design. The term 'decorative lighting' covers all the traditional kinds of light fittings (floor lights, pendants, chandeliers, etc) and differentiates them from technical or architectural lighting. Decorative lighting can provide general illumination for an entire room, focus on a small area for task or hobby lighting, or be used to accent other lighting and provide additional ambiance. Most decorative lighting can be either hardwired or plugged into an outlet and some can run on battery or solar power. We need to choose creative shapes, unusual colors, interesting designs and attractive elements to complement our decor with lighting.

Based on the Decorative Lightings market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Decorative Lightings market covered in Chapter 5:

General Electric
Maxim Lighting
Diamond Life Group
Zumtobel Group
Franklite
ACCESS LIGHTING
HUAYI LIGHTING
LUMINAIRES GROUP
Acuity Brands Lighting
Elstead Lighting
Koninklijke Philips
Vast china lighting manufacture
Estiluz Lighting
Generation Brands
EGLO Leuchten
JH Miller

In Chapter 6, on the basis of types, the Decorative Lightings market from 2015 to 2025 is primarily split into:

Ceiling
Wall-mounted

In Chapter 7, on the basis of applications, the Decorative Lightings market from 2015 to 2025 covers:

Residential usage
Commercial usage

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States

Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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