

Global Decorative Lighting Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A light fixture that is decorative in nature or design. The term 'decorative lighting' covers all the traditional kinds of light fittings (floor lights, pendants, chandeliers, etc) and differentiates them from technical or architectural lighting. Decorative lighting can provide general illumination for an entire room, focus on a small area for task or hobby lighting, or be used to accent other lighting and provide additional ambiance. Most decorative lighting can be either hardwired or plugged into an outlet and some can run on battery or solar power. We need to choose creative shapes, unusual colors, interesting designs and attractive elements to complement our decor with lighting. Based on the Decorative Lighting market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Decorative Lighting market covered in Chapter 5:

Acuity Brands

Generation Brands

Endon Lighting

Besa Lighting

Lights.com

Rakumba

Cerno

Coolon LED

Warwick Lighting

Corbett Lighting

B.Lux

EuroLuce

Koninklijke Philips

Bloom Lighting

In Chapter 6, on the basis of types, the Decorative Lighting market from 2015 to 2025 is primarily split into:

Ceiling

Wall-mounted

In Chapter 7, on the basis of applications, the Decorative Lighting market from 2015 to 2025 covers:

Residential usage

Commercial usage

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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