

# **Global Decision Management Platforms Software Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect**

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## **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Decision Management Platforms Software market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Decision Management Platforms Software market are covered in Chapter 9:

FICO

StrategyOne

IBM Red Hat

Pega

Progress Corticon

## Enova Decisions

DecisionRules  
ACTICO Platform  
FlexRule  
InRule  
Sparkling Logic  
SAS  
TIBCO  
Decisions  
RapidGen

In Chapter 5 and Chapter 7.3, based on types, the Decision Management Platforms Software market from 2017 to 2027 is primarily split into:

Cloud-based  
On-premises

In Chapter 6 and Chapter 7.4, based on applications, the Decision Management Platforms Software market from 2017 to 2027 covers:

Large Enterprises  
SMEs

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the

## Decision Management Platforms Software market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Decision Management Platforms Software Industry.

## 2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

## 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

## 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue,

gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 DECISION MANAGEMENT PLATFORMS SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Decision Management Platforms Software Market
- 1.2 Decision Management Platforms Software Market Segment by Type
  - 1.2.1 Global Decision Management Platforms Software Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Decision Management Platforms Software Market Segment by Application
  - 1.3.1 Decision Management Platforms Software Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Decision Management Platforms Software Market, Region Wise (2017-2027)
  - 1.4.1 Global Decision Management Platforms Software Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Decision Management Platforms Software Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Decision Management Platforms Software Market Status and Prospect (2017-2027)
  - 1.4.4 China Decision Management Platforms Software Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Decision Management Platforms Software Market Status and Prospect (2017-2027)
  - 1.4.6 India Decision Management Platforms Software Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Decision Management Platforms Software Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Decision Management Platforms Software Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Decision Management Platforms Software Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Decision Management Platforms Software (2017-2027)
  - 1.5.1 Global Decision Management Platforms Software Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Decision Management Platforms Software Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Decision Management Platforms Software Market

## **2 INDUSTRY OUTLOOK**

2.1 Decision Management Platforms Software Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Decision Management Platforms Software Market Drivers Analysis

2.4 Decision Management Platforms Software Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Decision Management Platforms Software Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Decision Management Platforms Software Industry Development

## **3 GLOBAL DECISION MANAGEMENT PLATFORMS SOFTWARE MARKET LANDSCAPE BY PLAYER**

3.1 Global Decision Management Platforms Software Sales Volume and Share by Player (2017-2022)

3.2 Global Decision Management Platforms Software Revenue and Market Share by Player (2017-2022)

3.3 Global Decision Management Platforms Software Average Price by Player (2017-2022)

3.4 Global Decision Management Platforms Software Gross Margin by Player (2017-2022)

3.5 Decision Management Platforms Software Market Competitive Situation and Trends

3.5.1 Decision Management Platforms Software Market Concentration Rate

3.5.2 Decision Management Platforms Software Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL DECISION MANAGEMENT PLATFORMS SOFTWARE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Decision Management Platforms Software Sales Volume and Market Share,



Region Wise (2017-2022)

4.2 Global Decision Management Platforms Software Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Decision Management Platforms Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Decision Management Platforms Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Decision Management Platforms Software Market Under COVID-19

4.5 Europe Decision Management Platforms Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Decision Management Platforms Software Market Under COVID-19

4.6 China Decision Management Platforms Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Decision Management Platforms Software Market Under COVID-19

4.7 Japan Decision Management Platforms Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Decision Management Platforms Software Market Under COVID-19

4.8 India Decision Management Platforms Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Decision Management Platforms Software Market Under COVID-19

4.9 Southeast Asia Decision Management Platforms Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Decision Management Platforms Software Market Under COVID-19

4.10 Latin America Decision Management Platforms Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Decision Management Platforms Software Market Under COVID-19

4.11 Middle East and Africa Decision Management Platforms Software Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Decision Management Platforms Software Market Under COVID-19

## **5 GLOBAL DECISION MANAGEMENT PLATFORMS SOFTWARE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Decision Management Platforms Software Sales Volume and Market Share by Type (2017-2022)



5.2 Global Decision Management Platforms Software Revenue and Market Share by Type (2017-2022)

5.3 Global Decision Management Platforms Software Price by Type (2017-2022)

5.4 Global Decision Management Platforms Software Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Decision Management Platforms Software Sales Volume, Revenue and Growth Rate of Cloud-based (2017-2022)

5.4.2 Global Decision Management Platforms Software Sales Volume, Revenue and Growth Rate of On-premises (2017-2022)

## **6 GLOBAL DECISION MANAGEMENT PLATFORMS SOFTWARE MARKET ANALYSIS BY APPLICATION**

6.1 Global Decision Management Platforms Software Consumption and Market Share by Application (2017-2022)

6.2 Global Decision Management Platforms Software Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Decision Management Platforms Software Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Decision Management Platforms Software Consumption and Growth Rate of Large Enterprises (2017-2022)

6.3.2 Global Decision Management Platforms Software Consumption and Growth Rate of SMEs (2017-2022)

## **7 GLOBAL DECISION MANAGEMENT PLATFORMS SOFTWARE MARKET FORECAST (2022-2027)**

7.1 Global Decision Management Platforms Software Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Decision Management Platforms Software Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Decision Management Platforms Software Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Decision Management Platforms Software Price and Trend Forecast (2022-2027)

7.2 Global Decision Management Platforms Software Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Decision Management Platforms Software Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Decision Management Platforms Software Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Decision Management Platforms Software Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Decision Management Platforms Software Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Decision Management Platforms Software Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Decision Management Platforms Software Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Decision Management Platforms Software Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Decision Management Platforms Software Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Decision Management Platforms Software Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Decision Management Platforms Software Revenue and Growth Rate of Cloud-based (2022-2027)

7.3.2 Global Decision Management Platforms Software Revenue and Growth Rate of On-premises (2022-2027)

7.4 Global Decision Management Platforms Software Consumption Forecast by Application (2022-2027)

7.4.1 Global Decision Management Platforms Software Consumption Value and Growth Rate of Large Enterprises(2022-2027)

7.4.2 Global Decision Management Platforms Software Consumption Value and Growth Rate of SMEs(2022-2027)

7.5 Decision Management Platforms Software Market Forecast Under COVID-19

## **8 DECISION MANAGEMENT PLATFORMS SOFTWARE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Decision Management Platforms Software Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Decision Management Platforms Software Analysis

8.6 Major Downstream Buyers of Decision Management Platforms Software Analysis  
8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream  
in the Decision Management Platforms Software Industry

## **9 PLAYERS PROFILES**

### **9.1 FICO**

9.1.1 FICO Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Decision Management Platforms Software Product Profiles, Application and  
Specification

9.1.3 FICO Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

### **9.2 StrategyOne**

9.2.1 StrategyOne Basic Information, Manufacturing Base, Sales Region and  
Competitors

9.2.2 Decision Management Platforms Software Product Profiles, Application and  
Specification

9.2.3 StrategyOne Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### **9.3 IBM Red Hat**

9.3.1 IBM Red Hat Basic Information, Manufacturing Base, Sales Region and  
Competitors

9.3.2 Decision Management Platforms Software Product Profiles, Application and  
Specification

9.3.3 IBM Red Hat Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### **9.4 Pega**

9.4.1 Pega Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Decision Management Platforms Software Product Profiles, Application and  
Specification

9.4.3 Pega Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### **9.5 Progress Corticon**

9.5.1 Progress Corticon Basic Information, Manufacturing Base, Sales Region and  
Competitors

9.5.2 Decision Management Platforms Software Product Profiles, Application and Specification

9.5.3 Progress Corticon Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Enova Decisions

9.6.1 Enova Decisions Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Decision Management Platforms Software Product Profiles, Application and Specification

9.6.3 Enova Decisions Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 DecisionRules

9.7.1 DecisionRules Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Decision Management Platforms Software Product Profiles, Application and Specification

9.7.3 DecisionRules Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 ACTICO Platform

9.8.1 ACTICO Platform Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Decision Management Platforms Software Product Profiles, Application and Specification

9.8.3 ACTICO Platform Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 FlexRule

9.9.1 FlexRule Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Decision Management Platforms Software Product Profiles, Application and Specification

9.9.3 FlexRule Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 InRule

9.10.1 InRule Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Decision Management Platforms Software Product Profiles, Application and

## Specification

### 9.10.3 InRule Market Performance (2017-2022)

#### 9.10.4 Recent Development

#### 9.10.5 SWOT Analysis

## 9.11 Sparkling Logic

### 9.11.1 Sparkling Logic Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.11.2 Decision Management Platforms Software Product Profiles, Application and Specification

#### 9.11.3 Sparkling Logic Market Performance (2017-2022)

#### 9.11.4 Recent Development

#### 9.11.5 SWOT Analysis

## 9.12 SAS

### 9.12.1 SAS Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.12.2 Decision Management Platforms Software Product Profiles, Application and Specification

#### 9.12.3 SAS Market Performance (2017-2022)

#### 9.12.4 Recent Development

#### 9.12.5 SWOT Analysis

## 9.13 TIBCO

### 9.13.1 TIBCO Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.13.2 Decision Management Platforms Software Product Profiles, Application and Specification

#### 9.13.3 TIBCO Market Performance (2017-2022)

#### 9.13.4 Recent Development

#### 9.13.5 SWOT Analysis

## 9.14 Decisions

### 9.14.1 Decisions Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.14.2 Decision Management Platforms Software Product Profiles, Application and Specification

#### 9.14.3 Decisions Market Performance (2017-2022)

#### 9.14.4 Recent Development

#### 9.14.5 SWOT Analysis

## 9.15 RapidGen

### 9.15.1 RapidGen Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.15.2 Decision Management Platforms Software Product Profiles, Application and Specification

9.15.3 RapidGen Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Decision Management Platforms Software Product Picture

Table Global Decision Management Platforms Software Market Sales Volume and CAGR (%) Comparison by Type

Table Decision Management Platforms Software Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Decision Management Platforms Software Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Decision Management Platforms Software Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Decision Management Platforms Software Industry Development

Table Global Decision Management Platforms Software Sales Volume by Player (2017-2022)

Table Global Decision Management Platforms Software Sales Volume Share by Player (2017-2022)

Figure Global Decision Management Platforms Software Sales Volume Share by Player in 2021



Table Decision Management Platforms Software Revenue (Million USD) by Player (2017-2022)

Table Decision Management Platforms Software Revenue Market Share by Player (2017-2022)

Table Decision Management Platforms Software Price by Player (2017-2022)

Table Decision Management Platforms Software Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Decision Management Platforms Software Sales Volume, Region Wise (2017-2022)

Table Global Decision Management Platforms Software Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Decision Management Platforms Software Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Decision Management Platforms Software Sales Volume Market Share, Region Wise in 2021

Table Global Decision Management Platforms Software Revenue (Million USD), Region Wise (2017-2022)

Table Global Decision Management Platforms Software Revenue Market Share, Region Wise (2017-2022)

Figure Global Decision Management Platforms Software Revenue Market Share, Region Wise (2017-2022)

Figure Global Decision Management Platforms Software Revenue Market Share, Region Wise in 2021

Table Global Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Decision Management Platforms Software Sales Volume by Type (2017-2022)

Table Global Decision Management Platforms Software Sales Volume Market Share by Type (2017-2022)

Figure Global Decision Management Platforms Software Sales Volume Market Share by Type in 2021

Table Global Decision Management Platforms Software Revenue (Million USD) by Type (2017-2022)

Table Global Decision Management Platforms Software Revenue Market Share by Type (2017-2022)

Figure Global Decision Management Platforms Software Revenue Market Share by Type in 2021

Table Decision Management Platforms Software Price by Type (2017-2022)

Figure Global Decision Management Platforms Software Sales Volume and Growth Rate of Cloud-based (2017-2022)

Figure Global Decision Management Platforms Software Revenue (Million USD) and Growth Rate of Cloud-based (2017-2022)

Figure Global Decision Management Platforms Software Sales Volume and Growth Rate of On-premises (2017-2022)

Figure Global Decision Management Platforms Software Revenue (Million USD) and Growth Rate of On-premises (2017-2022)

Table Global Decision Management Platforms Software Consumption by Application (2017-2022)

Table Global Decision Management Platforms Software Consumption Market Share by Application (2017-2022)

Table Global Decision Management Platforms Software Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Decision Management Platforms Software Consumption Revenue Market Share by Application (2017-2022)

Table Global Decision Management Platforms Software Consumption and Growth Rate of Large Enterprises (2017-2022)

Table Global Decision Management Platforms Software Consumption and Growth Rate of SMEs (2017-2022)

Figure Global Decision Management Platforms Software Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Decision Management Platforms Software Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Decision Management Platforms Software Price and Trend Forecast (2022-2027)

Figure USA Decision Management Platforms Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Decision Management Platforms Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Decision Management Platforms Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Decision Management Platforms Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Decision Management Platforms Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Decision Management Platforms Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Decision Management Platforms Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Decision Management Platforms Software Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Decision Management Platforms Software Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Decision Management Platforms Software Market Sales Volume Forecast, by Type

Table Global Decision Management Platforms Software Sales Volume Market Share Forecast, by Type

Table Global Decision Management Platforms Software Market Revenue (Million USD)

Forecast, by Type

Table Global Decision Management Platforms Software Revenue Market Share

Forecast, by Type

Table Global Decision Management Platforms Software Price Forecast, by Type

Figure Global Decision Management Platforms Software Revenue (Million USD) and Growth Rate of Cloud-based (2022-2027)

Figure Global Decision Management Platforms Software Revenue (Million USD) and Growth Rate of Cloud-based (2022-2027)

Figure Global Decision Management Platforms Software Revenue (Million USD) and Growth Rate of On-premises (2022-2027)

Figure Global Decision Management Platforms Software Revenue (Million USD) and Growth Rate of On-premises (2022-2027)

Table Global Decision Management Platforms Software Market Consumption Forecast, by Application

Table Global Decision Management Platforms Software Consumption Market Share Forecast, by Application

Table Global Decision Management Platforms Software Market Revenue (Million USD) Forecast, by Application

Table Global Decision Management Platforms Software Revenue Market Share Forecast, by Application

Figure Global Decision Management Platforms Software Consumption Value (Million USD) and Growth Rate of Large Enterprises (2022-2027)

Figure Global Decision Management Platforms Software Consumption Value (Million USD) and Growth Rate of SMEs (2022-2027)

Figure Decision Management Platforms Software Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table FICO Profile

Table FICO Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure FICO Decision Management Platforms Software Sales Volume and Growth Rate

Figure FICO Revenue (Million USD) Market Share 2017-2022

Table StrategyOne Profile

Table StrategyOne Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure StrategyOne Decision Management Platforms Software Sales Volume and

Growth Rate

Figure StrategyOne Revenue (Million USD) Market Share 2017-2022

Table IBM Red Hat Profile

Table IBM Red Hat Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Red Hat Decision Management Platforms Software Sales Volume and Growth Rate

Figure IBM Red Hat Revenue (Million USD) Market Share 2017-2022

Table Pega Profile

Table Pega Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pega Decision Management Platforms Software Sales Volume and Growth Rate

Figure Pega Revenue (Million USD) Market Share 2017-2022

Table Progress Corticon Profile

Table Progress Corticon Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Progress Corticon Decision Management Platforms Software Sales Volume and Growth Rate

Figure Progress Corticon Revenue (Million USD) Market Share 2017-2022

Table Enova Decisions Profile

Table Enova Decisions Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Enova Decisions Decision Management Platforms Software Sales Volume and Growth Rate

Figure Enova Decisions Revenue (Million USD) Market Share 2017-2022

Table DecisionRules Profile

Table DecisionRules Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DecisionRules Decision Management Platforms Software Sales Volume and Growth Rate

Figure DecisionRules Revenue (Million USD) Market Share 2017-2022

Table ACTICO Platform Profile

Table ACTICO Platform Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ACTICO Platform Decision Management Platforms Software Sales Volume and Growth Rate

Figure ACTICO Platform Revenue (Million USD) Market Share 2017-2022

Table FlexRule Profile

Table FlexRule Decision Management Platforms Software Sales Volume, Revenue



(Million USD), Price and Gross Margin (2017-2022)

Figure FlexRule Decision Management Platforms Software Sales Volume and Growth Rate

Figure FlexRule Revenue (Million USD) Market Share 2017-2022

Table InRule Profile

Table InRule Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure InRule Decision Management Platforms Software Sales Volume and Growth Rate

Figure InRule Revenue (Million USD) Market Share 2017-2022

Table Sparkling Logic Profile

Table Sparkling Logic Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sparkling Logic Decision Management Platforms Software Sales Volume and Growth Rate

Figure Sparkling Logic Revenue (Million USD) Market Share 2017-2022

Table SAS Profile

Table SAS Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAS Decision Management Platforms Software Sales Volume and Growth Rate

Figure SAS Revenue (Million USD) Market Share 2017-2022

Table TIBCO Profile

Table TIBCO Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TIBCO Decision Management Platforms Software Sales Volume and Growth Rate

Figure TIBCO Revenue (Million USD) Market Share 2017-2022

Table Decisions Profile

Table Decisions Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Decisions Decision Management Platforms Software Sales Volume and Growth Rate

Figure Decisions Revenue (Million USD) Market Share 2017-2022

Table RapidGen Profile

Table RapidGen Decision Management Platforms Software Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure RapidGen Decision Management Platforms Software Sales Volume and Growth Rate

Figure RapidGen Revenue (Million USD) Market Share 2017-2022

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