

Global Cycling Apparel Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Cycling Apparel can help you ride longer and feel stronger. There are many benefits of them. Cycling Apparel is cut to fit properly when you're leaning forward over the handlebars. That means shirts and jackets have a longer back to keep your lower back covered, and legwear has a higher waist at the back too. To stop your wrists being exposed, sleeves are a bit longer on long-sleeved shirts and jackets, and legwear is shaped with a bends at the waist and in the knee so doesn't impede pedalling. Cycling Apparel moves with you as you ride. That's especially important for legwear, because your legs are the part of you that moves most. That's the reason why cycling shorts are made from Lycra fabric, because it has enough built-in stretch that it doesn't bunch up and chafe. Ride up a steep hill in a cotton t-shirt under a waterproof jacket and you quickly discover why cycling clothing isn't made from cotton. You sweat, the sweat soaks the shirt and you get wet, and then cold. Cycling gear is made from fabrics through which water can move away from your skin and evaporate, a phenomenon usually referred to as 'wicking' by analogy with the way wax moves up a candle wick. Based on the Cycling Apparel market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cycling Apparel market covered in Chapter 5:

Mysenlan
Rapha
Marcello Bergamo
Adidas
Nike
Jaggad
Spakct
Specialized Bicycle
Assos
Capo
Castelli
TREK
MERIDA
JAKROO
Pearl Izumi
CCN Sport
GIANT

In Chapter 6, on the basis of types, the Cycling Apparel market from 2015 to 2025 is primarily split into:

Male Cyclists
Female Cyclists

In Chapter 7, on the basis of applications, the Cycling Apparel market from 2015 to 2025 covers:

Professional
Amateur

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States

Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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