

# Global Cultural Tourism Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Cultural tourism is the subset of tourism concerned with a country or region's culture, specifically the lifestyle of the people in those geographical areas, the history of those people, their art, architecture, religion, and other elements that helped shape their way of life.

Based on the Cultural Tourism market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cultural Tourism market covered in Chapter 5:

American Express Global Business Travel

Butterfield & Robinson

Travel Leaders Group

China Travel

### Natural Habitat Adventures

HRG North America  
China CYTS Tours Holding  
Omega World Travel  
TUI AG  
Ovation Travel Group  
Expedia Group  
Abercrombie & Kent Group  
Carlson Wagonlit Travel  
Mountain Travel Sobek  
InnerAsia Travel Group  
AAA Travel  
Frosch  
ATG Travel  
Corporate Travel Management  
Fareportal/Travelong  
Travel and Transport  
World Travel Inc.  
World Travel Holdings  
JTB Americas Group  
Direct Travel  
BCD Travel  
Priceline Group  
Altour

In Chapter 6, on the basis of types, the Cultural Tourism market from 2015 to 2025 is primarily split into:

International  
Domestic

In Chapter 7, on the basis of applications, the Cultural Tourism market from 2015 to 2025 covers:

Travel and Accommodation  
Heritage Tourism  
Art Tourism  
Food Tourism  
Movie Tourism  
Creative Tourism

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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