

Global Cruise Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G108F71FA9B5EN.html>

Date: October 2021

Pages: 126

Price: US\$ 3,500.00 (Single User License)

ID: G108F71FA9B5EN

Abstracts

A cruise ship or cruise liner is a passenger ship used for pleasure voyages, where the voyage itself and the ship's amenities are a part of the experience, as well as the different destinations along the way, i.e., ports of call. Transportation is not the only purpose of cruising, particularly on cruises that return passengers to their originating port (also known as a closed-loop cruise), with the ports of call usually in a specified region of a continent. There are even 'cruises to nowhere' or 'nowhere voyages' where the ship makes 2–3 night round trips without any ports of call.

Based on the Cruise market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cruise market covered in Chapter 5:

STX Europe AS

Fincantieri S.p.A.
Chantiers de l'Atlantique
Vard Group AS
Meyer Werft GmbH & Co. KG

In Chapter 6, on the basis of types, the Cruise market from 2015 to 2025 is primarily split into:

Large Cruise
Medium Cruise
Small Cruise

In Chapter 7, on the basis of applications, the Cruise market from 2015 to 2025 covers:

Transportation
Entertainment
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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