

Global Cosmetics & Personal Care Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Based on the Cosmetics & Personal Care market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cosmetics & Personal Care market covered in Chapter 5:

L'Oreal SA

Helen of Troy Limited

Johnson and Johnson

Unilever

Procter and Gamble

Avon Products

Colgate-Palmolive Company

Estee Lauder Companies

In Chapter 6, on the basis of types, the Cosmetics & Personal Care market from 2015 to 2025 is primarily split into:

- Skincare
- Haircare
- Personal Hygiene
- Make-up
- Fragrances
- Oral Hygiene

In Chapter 7, on the basis of applications, the Cosmetics & Personal Care market from 2015 to 2025 covers:

- Online Sales
- Offline Sales

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

- North America (Covered in Chapter 9)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 10)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Russia
 - Others
- Asia-Pacific (Covered in Chapter 11)
 - China
 - Japan
 - South Korea
 - Australia
 - India
- South America (Covered in Chapter 12)
 - Brazil
 - Argentina

Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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