

# Global Cosmetics and Beauty Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Cosmetics are care substances used to enhance the appearance or odor of the human body. Traditionally cosmetics include skin care, color cosmetics, hair care, nail care, oral care and perfumery & deodorants.

Based on the Cosmetics and Beauty market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cosmetics and Beauty market covered in Chapter 5:

Shiseido

Jahwa

Revlon

Avon

L'Oreal

Estee Lauder

P&G

Unilever

Chanel

Amore Pacific

Johnson & Johnson

KAO

Coty

Jialan

Jane iredale

Sisley

Inoherb

Henkel

Beiersdorf

lvmh

In Chapter 6, on the basis of types, the Cosmetics and Beauty market from 2015 to 2025 is primarily split into:

Skin and Sun care products

Hair care products

Deodorants

Makeup and Color cosmetics

Fragrances

Others

In Chapter 7, on the basis of applications, the Cosmetics and Beauty market from 2015 to 2025 covers:

Men

Women

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure South Africa Cosmetics and Beauty Market Sales and Growth Rate (2015-2020)

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