

# Global Cosmetics Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body. Many cosmetics are designed for use of applying to the face, hair, and body.

Based on the Cosmetics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cosmetics market covered in Chapter 5:

Kimberly-Clark

Glossier

Proctor?Gamble

Beiersdorf

Belcorp

L'Oréal

Natura

Yanbal

Avon

Mary Kay

Unilever

In Chapter 6, on the basis of types, the Cosmetics market from 2015 to 2025 is primarily split into:

Skin Care

Color Cosmetics

Hair Care

Others

In Chapter 7, on the basis of applications, the Cosmetics market from 2015 to 2025 covers:

Personal Care

Professional Beauty

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:  
Historical Years: 2015-2019  
Base Year: 2019  
Estimated Year: 2020  
Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Cosmetics Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Kimberly-Clark
  - 5.1.1 Kimberly-Clark Company Profile

- 5.1.2 Kimberly-Clark Business Overview
- 5.1.3 Kimberly-Clark Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Kimberly-Clark Cosmetics Products Introduction
- 5.2 Glossier
  - 5.2.1 Glossier Company Profile
  - 5.2.2 Glossier Business Overview
  - 5.2.3 Glossier Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Glossier Cosmetics Products Introduction
- 5.3 Proctor?Gamble
  - 5.3.1 Proctor?Gamble Company Profile
  - 5.3.2 Proctor?Gamble Business Overview
  - 5.3.3 Proctor?Gamble Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Proctor?Gamble Cosmetics Products Introduction
- 5.4 Beiersdorf
  - 5.4.1 Beiersdorf Company Profile
  - 5.4.2 Beiersdorf Business Overview
  - 5.4.3 Beiersdorf Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Beiersdorf Cosmetics Products Introduction
- 5.5 Belcorp
  - 5.5.1 Belcorp Company Profile
  - 5.5.2 Belcorp Business Overview
  - 5.5.3 Belcorp Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Belcorp Cosmetics Products Introduction
- 5.6 L'Or?al
  - 5.6.1 L'Or?al Company Profile
  - 5.6.2 L'Or?al Business Overview
  - 5.6.3 L'Or?al Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 L'Or?al Cosmetics Products Introduction
- 5.7 Natura
  - 5.7.1 Natura Company Profile
  - 5.7.2 Natura Business Overview
  - 5.7.3 Natura Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Natura Cosmetics Products Introduction
- 5.8 Yanbal
  - 5.8.1 Yanbal Company Profile
  - 5.8.2 Yanbal Business Overview
  - 5.8.3 Yanbal Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Yanbal Cosmetics Products Introduction
- 5.9 Avon
  - 5.9.1 Avon Company Profile
  - 5.9.2 Avon Business Overview
  - 5.9.3 Avon Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Avon Cosmetics Products Introduction
- 5.10 Mary Kay
  - 5.10.1 Mary Kay Company Profile
  - 5.10.2 Mary Kay Business Overview
  - 5.10.3 Mary Kay Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Mary Kay Cosmetics Products Introduction
- 5.11 Unilever
  - 5.11.1 Unilever Company Profile
  - 5.11.2 Unilever Business Overview
  - 5.11.3 Unilever Cosmetics Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 Unilever Cosmetics Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Cosmetics Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Cosmetics Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Cosmetics Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Cosmetics Price by Types (2015-2020)
- 6.2 Global Cosmetics Market Forecast by Types (2020-2025)
  - 6.2.1 Global Cosmetics Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Cosmetics Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Cosmetics Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Cosmetics Sales, Price and Growth Rate of Skin Care

- 6.3.2 Global Cosmetics Sales, Price and Growth Rate of Color Cosmetics
- 6.3.3 Global Cosmetics Sales, Price and Growth Rate of Hair Care
- 6.3.4 Global Cosmetics Sales, Price and Growth Rate of Others
- 6.4 Global Cosmetics Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Skin Care Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Color Cosmetics Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 Hair Care Market Revenue and Sales Forecast (2020-2025)
  - 6.4.4 Others Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Cosmetics Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Cosmetics Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Cosmetics Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Cosmetics Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Cosmetics Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Cosmetics Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global Cosmetics Revenue, Sales and Growth Rate of Personal Care (2015-2020)
  - 7.3.2 Global Cosmetics Revenue, Sales and Growth Rate of Professional Beauty (2015-2020)
- 7.4 Global Cosmetics Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Personal Care Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Professional Beauty Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global Cosmetics Sales by Regions (2015-2020)
- 8.2 Global Cosmetics Market Revenue by Regions (2015-2020)
- 8.3 Global Cosmetics Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA COSMETICS MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Cosmetics Market Sales and Growth Rate (2015-2020)

- 9.3 North America Cosmetics Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Cosmetics Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Cosmetics Market Analysis by Country
  - 9.6.1 U.S. Cosmetics Sales and Growth Rate
  - 9.6.2 Canada Cosmetics Sales and Growth Rate
  - 9.6.3 Mexico Cosmetics Sales and Growth Rate

## **10 EUROPE COSMETICS MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Cosmetics Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Cosmetics Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Cosmetics Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Cosmetics Market Analysis by Country
  - 10.6.1 Germany Cosmetics Sales and Growth Rate
  - 10.6.2 United Kingdom Cosmetics Sales and Growth Rate
  - 10.6.3 France Cosmetics Sales and Growth Rate
  - 10.6.4 Italy Cosmetics Sales and Growth Rate
  - 10.6.5 Spain Cosmetics Sales and Growth Rate
  - 10.6.6 Russia Cosmetics Sales and Growth Rate

## **11 ASIA-PACIFIC COSMETICS MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Cosmetics Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Cosmetics Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Cosmetics Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Cosmetics Market Analysis by Country
  - 11.6.1 China Cosmetics Sales and Growth Rate
  - 11.6.2 Japan Cosmetics Sales and Growth Rate
  - 11.6.3 South Korea Cosmetics Sales and Growth Rate
  - 11.6.4 Australia Cosmetics Sales and Growth Rate
  - 11.6.5 India Cosmetics Sales and Growth Rate

## **12 SOUTH AMERICA COSMETICS MARKET ANALYSIS**



- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Cosmetics Market Sales and Growth Rate (2015-2020)
- 12.3 South America Cosmetics Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Cosmetics Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Cosmetics Market Analysis by Country
  - 12.6.1 Brazil Cosmetics Sales and Growth Rate
  - 12.6.2 Argentina Cosmetics Sales and Growth Rate
  - 12.6.3 Columbia Cosmetics Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA COSMETICS MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Cosmetics Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Cosmetics Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Cosmetics Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Cosmetics Market Analysis by Country
  - 13.6.1 UAE Cosmetics Sales and Growth Rate
  - 13.6.2 Egypt Cosmetics Sales and Growth Rate
  - 13.6.3 South Africa Cosmetics Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Cosmetics Market Size and Growth Rate 2015-2025

Table Cosmetics Key Market Segments

Figure Global Cosmetics Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Cosmetics Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Cosmetics

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Kimberly-Clark Company Profile

Table Kimberly-Clark Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kimberly-Clark Production and Growth Rate

Figure Kimberly-Clark Market Revenue (\$) Market Share 2015-2020

Table Glossier Company Profile

Table Glossier Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Glossier Production and Growth Rate

Figure Glossier Market Revenue (\$) Market Share 2015-2020

Table Proctor?Gamble Company Profile

Table Proctor?Gamble Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Proctor?Gamble Production and Growth Rate

Figure Proctor?Gamble Market Revenue (\$) Market Share 2015-2020

Table Beiersdorf Company Profile

Table Beiersdorf Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Beiersdorf Production and Growth Rate

Figure Beiersdorf Market Revenue (\$) Market Share 2015-2020

Table Belcorp Company Profile

Table Belcorp Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Belcorp Production and Growth Rate

Figure Belcorp Market Revenue (\$) Market Share 2015-2020

Table L'Oréal Company Profile

Table L'Oréal Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure L'Oréal Production and Growth Rate

Figure L'Oréal Market Revenue (\$) Market Share 2015-2020

Table Natura Company Profile

Table Natura Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Natura Production and Growth Rate

Figure Natura Market Revenue (\$) Market Share 2015-2020

Table Yanbal Company Profile

Table Yanbal Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Yanbal Production and Growth Rate

Figure Yanbal Market Revenue (\$) Market Share 2015-2020

Table Avon Company Profile

Table Avon Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Avon Production and Growth Rate

Figure Avon Market Revenue (\$) Market Share 2015-2020

Table Mary Kay Company Profile

Table Mary Kay Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mary Kay Production and Growth Rate

Figure Mary Kay Market Revenue (\$) Market Share 2015-2020

Table Unilever Company Profile

Table Unilever Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Unilever Production and Growth Rate

Figure Unilever Market Revenue (\$) Market Share 2015-2020

Table Global Cosmetics Sales by Types (2015-2020)

Table Global Cosmetics Sales Share by Types (2015-2020)

Table Global Cosmetics Revenue (\$) by Types (2015-2020)

Table Global Cosmetics Revenue Share by Types (2015-2020)

Table Global Cosmetics Price (\$) by Types (2015-2020)

Table Global Cosmetics Market Forecast Sales by Types (2020-2025)

Table Global Cosmetics Market Forecast Sales Share by Types (2020-2025)

Table Global Cosmetics Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Cosmetics Market Forecast Revenue Share by Types (2020-2025)  
Figure Global Skin Care Sales and Growth Rate (2015-2020)  
Figure Global Skin Care Price (2015-2020)  
Figure Global Color Cosmetics Sales and Growth Rate (2015-2020)  
Figure Global Color Cosmetics Price (2015-2020)  
Figure Global Hair Care Sales and Growth Rate (2015-2020)  
Figure Global Hair Care Price (2015-2020)  
Figure Global Others Sales and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Figure Global Cosmetics Market Revenue (\$) and Growth Rate Forecast of Skin Care (2020-2025)  
Figure Global Cosmetics Sales and Growth Rate Forecast of Skin Care (2020-2025)  
Figure Global Cosmetics Market Revenue (\$) and Growth Rate Forecast of Color Cosmetics (2020-2025)  
Figure Global Cosmetics Sales and Growth Rate Forecast of Color Cosmetics (2020-2025)  
Figure Global Cosmetics Market Revenue (\$) and Growth Rate Forecast of Hair Care (2020-2025)  
Figure Global Cosmetics Sales and Growth Rate Forecast of Hair Care (2020-2025)  
Figure Global Cosmetics Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)  
Figure Global Cosmetics Sales and Growth Rate Forecast of Others (2020-2025)  
Table Global Cosmetics Sales by Applications (2015-2020)  
Table Global Cosmetics Sales Share by Applications (2015-2020)  
Table Global Cosmetics Revenue (\$) by Applications (2015-2020)  
Table Global Cosmetics Revenue Share by Applications (2015-2020)  
Table Global Cosmetics Market Forecast Sales by Applications (2020-2025)  
Table Global Cosmetics Market Forecast Sales Share by Applications (2020-2025)  
Table Global Cosmetics Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Cosmetics Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Personal Care Sales and Growth Rate (2015-2020)  
Figure Global Personal Care Price (2015-2020)  
Figure Global Professional Beauty Sales and Growth Rate (2015-2020)  
Figure Global Professional Beauty Price (2015-2020)  
Figure Global Cosmetics Market Revenue (\$) and Growth Rate Forecast of Personal Care (2020-2025)  
Figure Global Cosmetics Sales and Growth Rate Forecast of Personal Care (2020-2025)  
Figure Global Cosmetics Market Revenue (\$) and Growth Rate Forecast of Professional

Beauty (2020-2025)

Figure Global Cosmetics Sales and Growth Rate Forecast of Professional Beauty (2020-2025)

Figure Global Cosmetics Sales and Growth Rate (2015-2020)

Table Global Cosmetics Sales by Regions (2015-2020)

Table Global Cosmetics Sales Market Share by Regions (2015-2020)

Figure Global Cosmetics Sales Market Share by Regions in 2019

Figure Global Cosmetics Revenue and Growth Rate (2015-2020)

Table Global Cosmetics Revenue by Regions (2015-2020)

Table Global Cosmetics Revenue Market Share by Regions (2015-2020)

Figure Global Cosmetics Revenue Market Share by Regions in 2019

Table Global Cosmetics Market Forecast Sales by Regions (2020-2025)

Table Global Cosmetics Market Forecast Sales Share by Regions (2020-2025)

Table Global Cosmetics Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Cosmetics Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Cosmetics Market Sales and Growth Rate (2015-2020)

Figure North America Cosmetics Market Revenue and Growth Rate (2015-2020)

Figure North America Cosmetics Market Forecast Sales (2020-2025)

Figure North America Cosmetics Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Cosmetics Market Sales and Growth Rate (2015-2020)

Figure Canada Cosmetics Market Sales and Growth Rate (2015-2020)

Figure Mexico Cosmetics Market Sales and Growth Rate (2015-2020)

Figure Europe Cosmetics Market Sales and Growth Rate (2015-2020)

Figure Europe Cosmetics Market Revenue and Growth Rate (2015-2020)

Figure Europe Cosmetics Market Forecast Sales (2020-2025)

Figure Europe Cosmetics Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Cosmetics Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Cosmetics Market Sales and Growth Rate (2015-2020)

Figure France Cosmetics Market Sales and Growth Rate (2015-2020)

Figure Italy Cosmetics Market Sales and Growth Rate (2015-2020)

Figure Spain Cosmetics Market Sales and Growth Rate (2015-2020)

Figure Russia Cosmetics Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Cosmetics Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Cosmetics Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Cosmetics Market Forecast Sales (2020-2025)

Figure Asia-Pacific Cosmetics Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure Japan Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure South Korea Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure Australia Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure India Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure South America Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure South America Cosmetics Market Revenue and Growth Rate (2015-2020)  
Figure South America Cosmetics Market Forecast Sales (2020-2025)  
Figure South America Cosmetics Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure Argentina Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure Columbia Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Cosmetics Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Cosmetics Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Cosmetics Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure Egypt Cosmetics Market Sales and Growth Rate (2015-2020)  
Figure South Africa Cosmetics Market Sales and Growth Rate (2015-2020)



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