

# Global Cosmetic And Toiletry Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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# **Abstracts**

Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body. Many cosmetics are designed for use of applying to the face, hair, and body. They are generally mixtures of chemical compounds; some being derived from natural sources (such as coconut oil), and some being synthetics or artificial. Cosmetics applied to the face to enhance its appearance are often called make-up or makeup. Common make-up items include: lipstick, mascara, eye shadow, foundation. Whereas other common cosmetics can include skin cleansers and body lotions, shampoo and conditioner, hairstyling products (gel, hair spray, etc.), perfume and cologne.

Based on the Cosmetic And Toiletry market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.



**PROYA** 

Key players in the global Cosmetic And Toiletry market covered in Chapter 5:

11017
Bobbi Brown
Elizabeth Arden
Neutrongena
L'OCCITANE
Shiseido
L'Oreal
Colgate-Palmolive
Procter & Gamble
Reckitt Beckise
AVON
Amway
JALA
Unilever
Dior
Sisley
CHANEL
INOHERB
Mentholatum
Dabao
LVMH
Mary Kay
NUXE
Beiersdorf AG
DHC
Estee Lauder
Helena Rubinstein
NIVEA
Kanebo
Amore Pacific
Clarins
Herborist
YSL
SK-II

In Chapter 6, on the basis of types, the Cosmetic And Toiletry market from 2015 to 2025 is primarily split into:

**Natural Products** 



Petroleum-based Products

**Essential Oils** 

Fatty Acids

**Botanicals** 

Aloe Vera

Inorganic Chemicals

In Chapter 7, on the basis of applications, the Cosmetic And Toiletry market from 2015 to 2025 covers:

Fragrances

**Aroma Chemicals** 

**Emollients and Moisturizers** 

Sunscreen Chemicals

Synthetic Emulsifiers

pH Adjusters

Cleansing Agents & Foamers

**Conditioning Agents** 

Thickeners & Colorants

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

IJK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia



India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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