

Global Corporate Wellness Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Corporate Wellness belongs to the category of corporate human resources management. Enterprise managers combine health care services and information technology to systematically focus on and maintain the health status of employees in all aspects of society, physiology, and psychology. At the same time, it conducts all-round management and service for the health risk factors of employees and corporate collectives.

Based on the Corporate Wellness market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Corporate Wellness market covered in Chapter 5:

CXA Group

EXOS

Wellness Corporate Solutions

SOL Wellness

Central Corporate Wellness

Optum

TruworthWellness

ProvantHealth

ComPsych Corporation

In Chapter 6, on the basis of types, the Corporate Wellness market from 2015 to 2025 is primarily split into:

Health Risk Assessment

Fitness

Smoking Cessation

Health Screening

Nutrition & Weight Management

Stress Management

Others

In Chapter 7, on the basis of applications, the Corporate Wellness market from 2015 to 2025 covers:

Large Enterprise

Small and Medium Enterprise

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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