

# Global Corporate Wellness Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/GBA3E3D498D9EN.html>

Date: June 2019

Pages: 126

Price: US\$ 2,950.00 (Single User License)

ID: GBA3E3D498D9EN

## Abstracts

The Corporate Wellness market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Corporate Wellness market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Corporate Wellness market.

Major players in the global Corporate Wellness market include:

Kinema Fitness

ComPsych

WorkStride

OptumHealth Inc (U.S.)

Wellsource

Wellness Corporate Solutions (U.S.)

Provant Health Solutions

Karelia Health

Wisdom Works Group

EXOS (U.S.)

Marino Wellness (U.S.)

Premise Health

Virgin Pulse  
ComPsych Corporation (U.S.)

On the basis of types, the Corporate Wellness market is primarily split into:  
Fitness & Nutrition Consultants  
Psychological Therapists & Organizations

On the basis of applications, the market covers:  
Small Scale Organizations  
Medium Scale Organizations  
Large Scale Organizations

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States  
Europe (Germany, UK, France, Italy, Spain, Russia, Poland)  
China  
Japan  
India  
Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)  
Central and South America (Brazil, Mexico, Colombia)  
Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)  
Other Regions

Chapter 1 provides an overview of Corporate Wellness market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Corporate Wellness market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Corporate Wellness industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Corporate Wellness market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Corporate Wellness, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Corporate Wellness in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Corporate Wellness in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Corporate Wellness. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Corporate Wellness market, including the global production and revenue forecast, regional forecast. It also foresees the Corporate Wellness market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 CORPORATE WELLNESS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Corporate Wellness
- 1.2 Corporate Wellness Segment by Type
  - 1.2.1 Global Corporate Wellness Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Fitness & Nutrition Consultants
  - 1.2.3 The Market Profile of Psychological Therapists & Organizations
- 1.3 Global Corporate Wellness Segment by Application
  - 1.3.1 Corporate Wellness Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Small Scale Organizations
  - 1.3.3 The Market Profile of Medium Scale Organizations
  - 1.3.4 The Market Profile of Large Scale Organizations
- 1.4 Global Corporate Wellness Market by Region (2014-2026)
  - 1.4.1 Global Corporate Wellness Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Corporate Wellness Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Corporate Wellness Market Status and Prospect (2014-2026)
  - 1.4.4 China Corporate Wellness Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Corporate Wellness Market Status and Prospect (2014-2026)
  - 1.4.6 India Corporate Wellness Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.7.2 Singapore Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.7.3 Philippines Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.7.4 Indonesia Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.7.5 Thailand Corporate Wellness Market Status and Prospect (2014-2026)
    - 1.4.7.6 Vietnam Corporate Wellness Market Status and Prospect (2014-2026)
  - 1.4.8 Central and South America Corporate Wellness Market Status and Prospect

(2014-2026)

1.4.8.1 Brazil Corporate Wellness Market Status and Prospect (2014-2026)

1.4.8.2 Mexico Corporate Wellness Market Status and Prospect (2014-2026)

1.4.8.3 Colombia Corporate Wellness Market Status and Prospect (2014-2026)

1.4.9 Middle East and Africa Corporate Wellness Market Status and Prospect

(2014-2026)

1.4.9.1 Saudi Arabia Corporate Wellness Market Status and Prospect (2014-2026)

1.4.9.2 United Arab Emirates Corporate Wellness Market Status and Prospect

(2014-2026)

1.4.9.3 Turkey Corporate Wellness Market Status and Prospect (2014-2026)

1.4.9.4 Egypt Corporate Wellness Market Status and Prospect (2014-2026)

1.4.9.5 South Africa Corporate Wellness Market Status and Prospect (2014-2026)

1.4.9.6 Nigeria Corporate Wellness Market Status and Prospect (2014-2026)

1.5 Global Market Size (Value) of Corporate Wellness (2014-2026)

1.5.1 Global Corporate Wellness Revenue Status and Outlook (2014-2026)

1.5.2 Global Corporate Wellness Production Status and Outlook (2014-2026)

## **2 GLOBAL CORPORATE WELLNESS MARKET LANDSCAPE BY PLAYER**

2.1 Global Corporate Wellness Production and Share by Player (2014-2019)

2.2 Global Corporate Wellness Revenue and Market Share by Player (2014-2019)

2.3 Global Corporate Wellness Average Price by Player (2014-2019)

2.4 Corporate Wellness Manufacturing Base Distribution, Sales Area and Product Type by Player

2.5 Corporate Wellness Market Competitive Situation and Trends

2.5.1 Corporate Wellness Market Concentration Rate

2.5.2 Corporate Wellness Market Share of Top 3 and Top 6 Players

2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

3.1 Kinema Fitness

3.1.1 Kinema Fitness Basic Information, Manufacturing Base, Sales Area and Competitors

3.1.2 Corporate Wellness Product Profiles, Application and Specification

3.1.3 Kinema Fitness Corporate Wellness Market Performance (2014-2019)

3.1.4 Kinema Fitness Business Overview

3.2 ComPsych

3.2.1 ComPsych Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.2.2 Corporate Wellness Product Profiles, Application and Specification
- 3.2.3 ComPsych Corporate Wellness Market Performance (2014-2019)
- 3.2.4 ComPsych Business Overview
- 3.3 WorkStride
  - 3.3.1 WorkStride Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.3.2 Corporate Wellness Product Profiles, Application and Specification
  - 3.3.3 WorkStride Corporate Wellness Market Performance (2014-2019)
  - 3.3.4 WorkStride Business Overview
- 3.4 OptumHealth Inc (U.S.)
  - 3.4.1 OptumHealth Inc (U.S.) Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Corporate Wellness Product Profiles, Application and Specification
  - 3.4.3 OptumHealth Inc (U.S.) Corporate Wellness Market Performance (2014-2019)
  - 3.4.4 OptumHealth Inc (U.S.) Business Overview
- 3.5 Wellsource
  - 3.5.1 Wellsource Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Corporate Wellness Product Profiles, Application and Specification
  - 3.5.3 Wellsource Corporate Wellness Market Performance (2014-2019)
  - 3.5.4 Wellsource Business Overview
- 3.6 Wellness Corporate Solutions (U.S.)
  - 3.6.1 Wellness Corporate Solutions (U.S.) Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Corporate Wellness Product Profiles, Application and Specification
  - 3.6.3 Wellness Corporate Solutions (U.S.) Corporate Wellness Market Performance (2014-2019)
  - 3.6.4 Wellness Corporate Solutions (U.S.) Business Overview
- 3.7 Provant Health Solutions
  - 3.7.1 Provant Health Solutions Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Corporate Wellness Product Profiles, Application and Specification
  - 3.7.3 Provant Health Solutions Corporate Wellness Market Performance (2014-2019)
  - 3.7.4 Provant Health Solutions Business Overview
- 3.8 Karelia Health
  - 3.8.1 Karelia Health Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Corporate Wellness Product Profiles, Application and Specification
  - 3.8.3 Karelia Health Corporate Wellness Market Performance (2014-2019)
  - 3.8.4 Karelia Health Business Overview
- 3.9 Wisdom Works Group

3.9.1 Wisdom Works Group Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Corporate Wellness Product Profiles, Application and Specification

3.9.3 Wisdom Works Group Corporate Wellness Market Performance (2014-2019)

3.9.4 Wisdom Works Group Business Overview

3.10 EXOS (U.S.)

3.10.1 EXOS (U.S.) Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Corporate Wellness Product Profiles, Application and Specification

3.10.3 EXOS (U.S.) Corporate Wellness Market Performance (2014-2019)

3.10.4 EXOS (U.S.) Business Overview

3.11 Marino Wellness (U.S.)

3.11.1 Marino Wellness (U.S.) Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Corporate Wellness Product Profiles, Application and Specification

3.11.3 Marino Wellness (U.S.) Corporate Wellness Market Performance (2014-2019)

3.11.4 Marino Wellness (U.S.) Business Overview

3.12 Premise Health

3.12.1 Premise Health Basic Information, Manufacturing Base, Sales Area and Competitors

3.12.2 Corporate Wellness Product Profiles, Application and Specification

3.12.3 Premise Health Corporate Wellness Market Performance (2014-2019)

3.12.4 Premise Health Business Overview

3.13 Virgin Pulse

3.13.1 Virgin Pulse Basic Information, Manufacturing Base, Sales Area and Competitors

3.13.2 Corporate Wellness Product Profiles, Application and Specification

3.13.3 Virgin Pulse Corporate Wellness Market Performance (2014-2019)

3.13.4 Virgin Pulse Business Overview

3.14 ComPsych Corporation (U.S.)

3.14.1 ComPsych Corporation (U.S.) Basic Information, Manufacturing Base, Sales Area and Competitors

3.14.2 Corporate Wellness Product Profiles, Application and Specification

3.14.3 ComPsych Corporation (U.S.) Corporate Wellness Market Performance (2014-2019)

3.14.4 ComPsych Corporation (U.S.) Business Overview

## **4 GLOBAL CORPORATE WELLNESS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 Global Corporate Wellness Production and Market Share by Type (2014-2019)

4.2 Global Corporate Wellness Revenue and Market Share by Type (2014-2019)

4.3 Global Corporate Wellness Price by Type (2014-2019)

4.4 Global Corporate Wellness Production Growth Rate by Type (2014-2019)

4.4.1 Global Corporate Wellness Production Growth Rate of Fitness & Nutrition Consultants (2014-2019)

4.4.2 Global Corporate Wellness Production Growth Rate of Psychological Therapists & Organizations (2014-2019)

## **5 GLOBAL CORPORATE WELLNESS MARKET ANALYSIS BY APPLICATION**

5.1 Global Corporate Wellness Consumption and Market Share by Application (2014-2019)

5.2 Global Corporate Wellness Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Corporate Wellness Consumption Growth Rate of Small Scale Organizations (2014-2019)

5.2.2 Global Corporate Wellness Consumption Growth Rate of Medium Scale Organizations (2014-2019)

5.2.3 Global Corporate Wellness Consumption Growth Rate of Large Scale Organizations (2014-2019)

## **6 GLOBAL CORPORATE WELLNESS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

6.1 Global Corporate Wellness Consumption by Region (2014-2019)

6.2 United States Corporate Wellness Production, Consumption, Export, Import (2014-2019)

6.3 Europe Corporate Wellness Production, Consumption, Export, Import (2014-2019)

6.4 China Corporate Wellness Production, Consumption, Export, Import (2014-2019)

6.5 Japan Corporate Wellness Production, Consumption, Export, Import (2014-2019)

6.6 India Corporate Wellness Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Corporate Wellness Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Corporate Wellness Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Corporate Wellness Production, Consumption, Export, Import (2014-2019)



## **7 GLOBAL CORPORATE WELLNESS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

7.1 Global Corporate Wellness Production and Market Share by Region (2014-2019)

7.2 Global Corporate Wellness Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Corporate Wellness Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Corporate Wellness Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Corporate Wellness Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Corporate Wellness Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Corporate Wellness Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Corporate Wellness Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Corporate Wellness Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Corporate Wellness Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Corporate Wellness Production, Revenue, Price and Gross Margin (2014-2019)

## **8 CORPORATE WELLNESS MANUFACTURING ANALYSIS**

8.1 Corporate Wellness Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Corporate Wellness

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Corporate Wellness Industrial Chain Analysis
- 9.2 Raw Materials Sources of Corporate Wellness Major Players in 2018
- 9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
  - 10.3.1 Advances in Innovation and Technology for Corporate Wellness
  - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
  - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
  - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
  - 10.5.1 Threat of New Entrants
  - 10.5.2 Threat of Substitutes
  - 10.5.3 Bargaining Power of Suppliers
  - 10.5.4 Bargaining Power of Buyers
  - 10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL CORPORATE WELLNESS MARKET FORECAST (2019-2026)**

- 11.1 Global Corporate Wellness Production, Revenue Forecast (2019-2026)
  - 11.1.1 Global Corporate Wellness Production and Growth Rate Forecast (2019-2026)
  - 11.1.2 Global Corporate Wellness Revenue and Growth Rate Forecast (2019-2026)
  - 11.1.3 Global Corporate Wellness Price and Trend Forecast (2019-2026)
- 11.2 Global Corporate Wellness Production, Consumption, Export and Import Forecast by Region (2019-2026)
  - 11.2.1 United States Corporate Wellness Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.2 Europe Corporate Wellness Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.3 China Corporate Wellness Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.4 Japan Corporate Wellness Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.5 India Corporate Wellness Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Corporate Wellness Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Corporate Wellness Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Corporate Wellness Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Corporate Wellness Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Corporate Wellness Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## I would like to order

Product name: Global Corporate Wellness Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/GBA3E3D498D9EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBA3E3D498D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

