

# Global Corporate Card Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Corporate credit cards are a distinct group within the greater credit card universe, separate from both personal and even the best small business credit cards. Companies may provide their employees with corporate cards for the payment of approved, business-related expenses, most often travel-related. Usually issued in the company's name, corporate cards also display the name of the individual employee cardholder.

Unlike personal and small business cards, corporate credit cards are offered by only a few issuers. Corporate credit card accounts are generally established by businesses using a banking relationship or via a deal negotiated directly with a card issuer. In developing such a relationship, the company's credit is considered, just as an individual's credit is considered when applying for a consumer credit card.

Based on the Corporate Card market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Corporate Card market covered in Chapter 5:

CGB

SPD Bank

CEB

ICBC

Hua Xia Bank

BOC

BoCom

ABC

CMBC

China UnionPay

CCB

CMB

In Chapter 6, on the basis of types, the Corporate Card market from 2015 to 2025 is primarily split into:

Open-Loop

Closed Loop Cards

In Chapter 7, on the basis of applications, the Corporate Card market from 2015 to 2025 covers:

Small Business Credit Cards

Corporate Credit Cards

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Corporate Card Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 CGB
  - 5.1.1 CGB Company Profile

- 5.1.2 CGB Business Overview
- 5.1.3 CGB Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 CGB Corporate Card Products Introduction
- 5.2 SPD Bank
  - 5.2.1 SPD Bank Company Profile
  - 5.2.2 SPD Bank Business Overview
  - 5.2.3 SPD Bank Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 SPD Bank Corporate Card Products Introduction
- 5.3 CEB
  - 5.3.1 CEB Company Profile
  - 5.3.2 CEB Business Overview
  - 5.3.3 CEB Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 CEB Corporate Card Products Introduction
- 5.4 ICBC
  - 5.4.1 ICBC Company Profile
  - 5.4.2 ICBC Business Overview
  - 5.4.3 ICBC Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 ICBC Corporate Card Products Introduction
- 5.5 Hua Xia Bank
  - 5.5.1 Hua Xia Bank Company Profile
  - 5.5.2 Hua Xia Bank Business Overview
  - 5.5.3 Hua Xia Bank Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Hua Xia Bank Corporate Card Products Introduction
- 5.6 BOC
  - 5.6.1 BOC Company Profile
  - 5.6.2 BOC Business Overview
  - 5.6.3 BOC Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 BOC Corporate Card Products Introduction
- 5.7 BoCom
  - 5.7.1 BoCom Company Profile
  - 5.7.2 BoCom Business Overview
  - 5.7.3 BoCom Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 BoCom Corporate Card Products Introduction
- 5.8 ABC
  - 5.8.1 ABC Company Profile
  - 5.8.2 ABC Business Overview
  - 5.8.3 ABC Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 ABC Corporate Card Products Introduction
- 5.9 CMBC
  - 5.9.1 CMBC Company Profile
  - 5.9.2 CMBC Business Overview
  - 5.9.3 CMBC Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 CMBC Corporate Card Products Introduction
- 5.10 China UnionPay
  - 5.10.1 China UnionPay Company Profile
  - 5.10.2 China UnionPay Business Overview
  - 5.10.3 China UnionPay Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 China UnionPay Corporate Card Products Introduction
- 5.11 CCB
  - 5.11.1 CCB Company Profile
  - 5.11.2 CCB Business Overview
  - 5.11.3 CCB Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 CCB Corporate Card Products Introduction
- 5.12 CMB
  - 5.12.1 CMB Company Profile
  - 5.12.2 CMB Business Overview
  - 5.12.3 CMB Corporate Card Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.12.4 CMB Corporate Card Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Corporate Card Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Corporate Card Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Corporate Card Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Corporate Card Price by Types (2015-2020)
- 6.2 Global Corporate Card Market Forecast by Types (2020-2025)

6.2.1 Global Corporate Card Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Corporate Card Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Corporate Card Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Corporate Card Sales, Price and Growth Rate of Open-Loop

6.3.2 Global Corporate Card Sales, Price and Growth Rate of Closed Loop Cards

6.4 Global Corporate Card Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Open-Loop Market Revenue and Sales Forecast (2020-2025)

6.4.2 Closed Loop Cards Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

7.1 Global Corporate Card Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Corporate Card Sales and Market Share by Applications (2015-2020)

7.1.2 Global Corporate Card Revenue and Market Share by Applications (2015-2020)

7.2 Global Corporate Card Market Forecast by Applications (2020-2025)

7.2.1 Global Corporate Card Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Corporate Card Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Corporate Card Revenue, Sales and Growth Rate of Small Business Credit Cards (2015-2020)

7.3.2 Global Corporate Card Revenue, Sales and Growth Rate of Corporate Credit Cards (2015-2020)

7.4 Global Corporate Card Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Small Business Credit Cards Market Revenue and Sales Forecast (2020-2025)

7.4.2 Corporate Credit Cards Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

8.1 Global Corporate Card Sales by Regions (2015-2020)

8.2 Global Corporate Card Market Revenue by Regions (2015-2020)

8.3 Global Corporate Card Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA CORPORATE CARD MARKET ANALYSIS**



- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Corporate Card Market Sales and Growth Rate (2015-2020)
- 9.3 North America Corporate Card Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Corporate Card Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Corporate Card Market Analysis by Country
  - 9.6.1 U.S. Corporate Card Sales and Growth Rate
  - 9.6.2 Canada Corporate Card Sales and Growth Rate
  - 9.6.3 Mexico Corporate Card Sales and Growth Rate

## **10 EUROPE CORPORATE CARD MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Corporate Card Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Corporate Card Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Corporate Card Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Corporate Card Market Analysis by Country
  - 10.6.1 Germany Corporate Card Sales and Growth Rate
  - 10.6.2 United Kingdom Corporate Card Sales and Growth Rate
  - 10.6.3 France Corporate Card Sales and Growth Rate
  - 10.6.4 Italy Corporate Card Sales and Growth Rate
  - 10.6.5 Spain Corporate Card Sales and Growth Rate
  - 10.6.6 Russia Corporate Card Sales and Growth Rate

## **11 ASIA-PACIFIC CORPORATE CARD MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Corporate Card Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Corporate Card Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Corporate Card Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Corporate Card Market Analysis by Country
  - 11.6.1 China Corporate Card Sales and Growth Rate
  - 11.6.2 Japan Corporate Card Sales and Growth Rate
  - 11.6.3 South Korea Corporate Card Sales and Growth Rate
  - 11.6.4 Australia Corporate Card Sales and Growth Rate
  - 11.6.5 India Corporate Card Sales and Growth Rate



## **12 SOUTH AMERICA CORPORATE CARD MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Corporate Card Market Sales and Growth Rate (2015-2020)
- 12.3 South America Corporate Card Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Corporate Card Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Corporate Card Market Analysis by Country
  - 12.6.1 Brazil Corporate Card Sales and Growth Rate
  - 12.6.2 Argentina Corporate Card Sales and Growth Rate
  - 12.6.3 Columbia Corporate Card Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA CORPORATE CARD MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Corporate Card Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Corporate Card Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Corporate Card Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Corporate Card Market Analysis by Country
  - 13.6.1 UAE Corporate Card Sales and Growth Rate
  - 13.6.2 Egypt Corporate Card Sales and Growth Rate
  - 13.6.3 South Africa Corporate Card Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Corporate Card Market Size and Growth Rate 2015-2025

Table Corporate Card Key Market Segments

Figure Global Corporate Card Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Corporate Card Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Corporate Card

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table CGB Company Profile

Table CGB Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure CGB Production and Growth Rate

Figure CGB Market Revenue (\$) Market Share 2015-2020

Table SPD Bank Company Profile

Table SPD Bank Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SPD Bank Production and Growth Rate

Figure SPD Bank Market Revenue (\$) Market Share 2015-2020

Table CEB Company Profile

Table CEB Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure CEB Production and Growth Rate

Figure CEB Market Revenue (\$) Market Share 2015-2020

Table ICBC Company Profile

Table ICBC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ICBC Production and Growth Rate

Figure ICBC Market Revenue (\$) Market Share 2015-2020

Table Hua Xia Bank Company Profile

Table Hua Xia Bank Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hua Xia Bank Production and Growth Rate

Figure Hua Xia Bank Market Revenue (\$) Market Share 2015-2020

Table BOC Company Profile

Table BOC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure BOC Production and Growth Rate

Figure BOC Market Revenue (\$) Market Share 2015-2020

Table BoCom Company Profile

Table BoCom Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure BoCom Production and Growth Rate

Figure BoCom Market Revenue (\$) Market Share 2015-2020

Table ABC Company Profile

Table ABC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ABC Production and Growth Rate

Figure ABC Market Revenue (\$) Market Share 2015-2020

Table CMBC Company Profile

Table CMBC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure CMBC Production and Growth Rate

Figure CMBC Market Revenue (\$) Market Share 2015-2020

Table China UnionPay Company Profile

Table China UnionPay Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure China UnionPay Production and Growth Rate

Figure China UnionPay Market Revenue (\$) Market Share 2015-2020

Table CCB Company Profile

Table CCB Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure CCB Production and Growth Rate

Figure CCB Market Revenue (\$) Market Share 2015-2020

Table CMB Company Profile

Table CMB Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure CMB Production and Growth Rate

Figure CMB Market Revenue (\$) Market Share 2015-2020

Table Global Corporate Card Sales by Types (2015-2020)

Table Global Corporate Card Sales Share by Types (2015-2020)

Table Global Corporate Card Revenue (\$) by Types (2015-2020)  
Table Global Corporate Card Revenue Share by Types (2015-2020)  
Table Global Corporate Card Price (\$) by Types (2015-2020)  
Table Global Corporate Card Market Forecast Sales by Types (2020-2025)  
Table Global Corporate Card Market Forecast Sales Share by Types (2020-2025)  
Table Global Corporate Card Market Forecast Revenue (\$) by Types (2020-2025)  
Table Global Corporate Card Market Forecast Revenue Share by Types (2020-2025)  
Figure Global Open-Loop Sales and Growth Rate (2015-2020)  
Figure Global Open-Loop Price (2015-2020)  
Figure Global Closed Loop Cards Sales and Growth Rate (2015-2020)  
Figure Global Closed Loop Cards Price (2015-2020)  
Figure Global Corporate Card Market Revenue (\$) and Growth Rate Forecast of Open-Loop (2020-2025)  
Figure Global Corporate Card Sales and Growth Rate Forecast of Open-Loop (2020-2025)  
Figure Global Corporate Card Market Revenue (\$) and Growth Rate Forecast of Closed Loop Cards (2020-2025)  
Figure Global Corporate Card Sales and Growth Rate Forecast of Closed Loop Cards (2020-2025)  
Table Global Corporate Card Sales by Applications (2015-2020)  
Table Global Corporate Card Sales Share by Applications (2015-2020)  
Table Global Corporate Card Revenue (\$) by Applications (2015-2020)  
Table Global Corporate Card Revenue Share by Applications (2015-2020)  
Table Global Corporate Card Market Forecast Sales by Applications (2020-2025)  
Table Global Corporate Card Market Forecast Sales Share by Applications (2020-2025)  
Table Global Corporate Card Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Corporate Card Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Small Business Credit Cards Sales and Growth Rate (2015-2020)  
Figure Global Small Business Credit Cards Price (2015-2020)  
Figure Global Corporate Credit Cards Sales and Growth Rate (2015-2020)  
Figure Global Corporate Credit Cards Price (2015-2020)  
Figure Global Corporate Card Market Revenue (\$) and Growth Rate Forecast of Small Business Credit Cards (2020-2025)  
Figure Global Corporate Card Sales and Growth Rate Forecast of Small Business Credit Cards (2020-2025)  
Figure Global Corporate Card Market Revenue (\$) and Growth Rate Forecast of Corporate Credit Cards (2020-2025)  
Figure Global Corporate Card Sales and Growth Rate Forecast of Corporate Credit

## Cards (2020-2025)

Figure Global Corporate Card Sales and Growth Rate (2015-2020)

Table Global Corporate Card Sales by Regions (2015-2020)

Table Global Corporate Card Sales Market Share by Regions (2015-2020)

Figure Global Corporate Card Sales Market Share by Regions in 2019

Figure Global Corporate Card Revenue and Growth Rate (2015-2020)

Table Global Corporate Card Revenue by Regions (2015-2020)

Table Global Corporate Card Revenue Market Share by Regions (2015-2020)

Figure Global Corporate Card Revenue Market Share by Regions in 2019

Table Global Corporate Card Market Forecast Sales by Regions (2020-2025)

Table Global Corporate Card Market Forecast Sales Share by Regions (2020-2025)

Table Global Corporate Card Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Corporate Card Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Corporate Card Market Sales and Growth Rate (2015-2020)

Figure North America Corporate Card Market Revenue and Growth Rate (2015-2020)

Figure North America Corporate Card Market Forecast Sales (2020-2025)

Figure North America Corporate Card Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Corporate Card Market Sales and Growth Rate (2015-2020)

Figure Canada Corporate Card Market Sales and Growth Rate (2015-2020)

Figure Mexico Corporate Card Market Sales and Growth Rate (2015-2020)

Figure Europe Corporate Card Market Sales and Growth Rate (2015-2020)

Figure Europe Corporate Card Market Revenue and Growth Rate (2015-2020)

Figure Europe Corporate Card Market Forecast Sales (2020-2025)

Figure Europe Corporate Card Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Corporate Card Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Corporate Card Market Sales and Growth Rate (2015-2020)

Figure France Corporate Card Market Sales and Growth Rate (2015-2020)

Figure Italy Corporate Card Market Sales and Growth Rate (2015-2020)

Figure Spain Corporate Card Market Sales and Growth Rate (2015-2020)

Figure Russia Corporate Card Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Corporate Card Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Corporate Card Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Corporate Card Market Forecast Sales (2020-2025)

Figure Asia-Pacific Corporate Card Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Corporate Card Market Sales and Growth Rate (2015-2020)

Figure Japan Corporate Card Market Sales and Growth Rate (2015-2020)

Figure South Korea Corporate Card Market Sales and Growth Rate (2015-2020)  
Figure Australia Corporate Card Market Sales and Growth Rate (2015-2020)  
Figure India Corporate Card Market Sales and Growth Rate (2015-2020)  
Figure South America Corporate Card Market Sales and Growth Rate (2015-2020)  
Figure South America Corporate Card Market Revenue and Growth Rate (2015-2020)  
Figure South America Corporate Card Market Forecast Sales (2020-2025)  
Figure South America Corporate Card Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Corporate Card Market Sales and Growth Rate (2015-2020)  
Figure Argentina Corporate Card Market Sales and Growth Rate (2015-2020)  
Figure Columbia Corporate Card Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Corporate Card Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Corporate Card Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Corporate Card Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Corporate Card Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Corporate Card Market Sales and Growth Rate (2015-2020)  
Figure Egypt Corporate Card Market Sales and Growth Rate (2015-2020)  
Figure South Africa Corporate Card Market Sales and Growth Rate (2015-2020)



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